## **ABOUT ME**

Nice to meet you, I'm Cristy! I'm a junior at San Jose State University pursuing a BFA in Digital Media Art.

I'm interested in pursuing a career in UI/UX, graphic design, social media management, or museum/gallery operations.

## **CONTACT ME**

cristyaguilarart@gmail.com

669-205-8234

in @cristyaguilar

# **EDUCATION**

Dr. TJ Owens Gilroy College Academy High School Diploma 2016-2020

Gavilan College Associate's Degree: Spanish 2016-2020

De Anza College 2020-2021

Interpersonal Communication

San Jose State University BFA: Digital Media Art 2021-2024

# **SKILLS**

Adobe CC	
HTML, CSS, JS	
Customer Service	
Classroom Management	
Leadership	
Customer Service	

# Cristy Aguilar

4th Year at San Jose State University

# **WORK EXPERIENCE**

## VP OF MARKETING & OUTREACH

2022 - Present

## Residence Hall Association I San Jose State University

- Coordinating and managing social media platforms & website
- Creating designs and layouts for social media posts & posters
- · Facilitating large events for residents & engaging with community

#### PROGRAM LEADER

Summer 2022

## 6th Street Studios & Art Center | Gilroy

- Overseeing children in both indoor and outdoor environments
- · Assisting art professionals with carrying out art lesson plans for children
- Encouraging creativity from students through motivation, positive feedback
- Maintaining safe, clean environment

## **GALLERY INTERN**

Spring & Summer 2022

#### Gallery 1202 | Gilrov

- Managing content and information on social media platforms (Facebook, Instagram, LinkTree, EventBrite, Artsy, Art Cloud & 1stDibs)
- Co-writing newsletters
- · Assisting with installations of artworks
- Organizing opening and closing receptions
- Designing postcards & catalogs

## SOCIAL MEDIA COORDINATOR

Spring & Summer 2022

## 6th Street Studios & Art Center I Gilroy

- Designing digital content (advertisements, posts, vinyls & more)
- Managing & posting on social media platforms (Instagram & Facebook, official website) in both English & Spanish
- Organizing and preparing events within community and local businesses
- · Writing newsletters, prospectuses
- Assisting with art exhibitions through art installations

#### WEBSITE DESIGNER

October 2023 - Present

#### Freelance

- Designing layout and visual components for website
- Creating designs and assets for branding
- Communicating with client and ensuring website layout is approved via feedback, etc