

Strengths	Weaknesses
<ul style="list-style-type: none"> - Product Manager for a big messaging platform, lots of experience; 	<ul style="list-style-type: none"> - Proving that Kik's failure was not his fault could be difficult; - Leaving a company to join a competitor could be frowned upon; - Angelos prefers the project at Kik;
Opportunities	Threats
<ul style="list-style-type: none"> - SnapChat is already a big name in the market, so a new app from them has a lot of potential to work out; 	<ul style="list-style-type: none"> - Maybe Kik will be bought soon for a lot of money like its competitors, and Angelo will be missing out on a big payout; - Maybe the new dating app for pets from SnapChat will not work out and he will need to look for a new job;