1   The Pitch

Assignment Details

We have been talking about a short, informal oral communication form dubbed "Pitches." Over the next few months you will be meeting and working with many new people requiring you to repeatedly answer the same questions about yourself. The first step toward sounding informed and feeling comfortable in these situations is to have a well-rehearsed Pitch.

For this assignment, please answer the following questions using informal, oral language. Since Pitches are spoken, not written, the rules of grammar are a bit relaxed. That being said, I expect these to be well-edited and free of unintentional grammar errors. Each of these questions should be answered around 30 seconds, make sure to time yourself before submitting.

- **The Ice Breaker:** You have joined a hot new internet start-up called "Meow-Meet." Think Tinder for cat-lovers. At your first all hands meeting, the CEO introduces you and asks you to talk a little bit about yourself.

- **Dream Job:** You have finally landed your dream job, working in the data science group for the city of Net York. On your first day, your boss introduces you to the Mayor, who is making a quick morning round. She asks "What brought you to this job?"

- **The Interview (part 1):** During a culture fit interview, you are asked the following question: "Why did you decide to go to the USF MSAN program?"

- **The Interview (part 2):** During a culture fit interview, you are asked the following question: "What about data science interests you?"

- **Introduce Yourself:** You have joined a hot new internet start-up and on the first day of work you are asked to "Introduce yourself and tell us something that makes you unique."

The final part of the assignment is for you to write-up a one page personal narrative answering the following question: "Why are you here?" Unfortunately, while the five questions above are common they do not cover the entire spectrum of questions you will be asked. If you can answer this question, I believe that you will find the rest of these types of pitches to be easy.

Grading Rubric

Please bring two printed copies of the assignment to class, making sure to put your name on it. Grades for this assignment will be based upon the following:

- **In-class response:**
  - Volume
  - Speed
  - Eye-Contact

- **Written responses:**
  - Did you answer the question?
  - Is the answer appropriate?
  - Grammar / Writing
  - Clarity
  - Personality
  - Simplicity