

2 Meetup Assignment

Assignment Details

The second assignment for this class is for you to practice using your communication skills. To complete this assignment, you'll need to find a Meetup in the Big Data / Analytics space that occurs within the next few weeks **that has content**. Happy hour events do not count, make sure that there is something being presented. You'll need to attend this Meetup with 3 to 5 other students from **this** class and introduce yourself to at least 2 non-USF people.

Requirements:

- Each person in your group must introduce themselves to at least two people that they do not know. That introduction must be in front of another MSAN student.
- The entire group must stay to the end of the presentation or content that is being presented. If there are drinks and mingling after the presentation there is no need to stay.
- After the Meetup (or the next day), meet as a group and discuss, for **every** student-stranger interaction the following:
 1. What went well?
 2. What didn't go well?
 3. How much did making the introduction hurt?
 4. Did you stuff free food in your face and fail to make a good impression?
 5. How would you have done it differently?
- Each group must turn-in a write-up (2-3 pages, depending on the size of the group) which answers the following question:
 1. For each group member discuss, in a few sentences, what they could have done better and what they did well.
 2. If you could do it all over, what would each of you have done differently?
 3. Consider the content being delivered at the Meetup:
 - What did the speaker do well?
 - What did they do poorly?
 - Who was the intended audience of the speaker?

- What was the purpose of the talk?
- Did the speaker achieve their set-out goal?

Hints:

- Arrive early. Most Meetups have a semi-formal presentation and much of the mingling occurs beforehand. It's okay to be the first one to arrive.
- Complete this assignment earlier, rather than later, as Meetups are often canceled or rescheduled. Failure to complete this assignment by the last day of class will result in a failing grade.
- Meetups hosted by USF do not count.
- I generally approach groups of 2-3 when I do not know anyone. If you approach a single person standing alone then you may get stuck talking to them and won't be able to get away and, if you approach a large group, you may not get a chance to introduce yourself.
- Make sure you have a good way to break out of a group if things suck.

Just to be 100%, absolutely clear: You will go to a Meetup with at least 2 other students. Each of you will introduce yourself to at least 2 other people. You will write up how it went.

Grading Rubric

Please return a well written, error free 2-3 page, double-spaced write-up answering the questions above. The assignment will be judged on both presentation and content. Failure to be self-aware or self-critical will result in lower grade.