Group Project #3

MSAN 695, Diane Woodbridge
Due: June 15th (Midnight (PST))

1. (1pt) Extend the document from Group Project #2 to include
   a new section that describes **1)** which events you plan to
   track using Google Analytics to accomplish your business
   objectives and **2)** goal funnel and **3)** the reasons.

2. (3pt) Add Google Analytics Event Tracking to objects. The
    number of tracked events should be at least the number of
    team members (3 team members ➔ At least 3 events being
    tracked.).

3. (3pt) Set up two Google analytics goals – One with a goal
    funnel, and the other without a goal funnel.