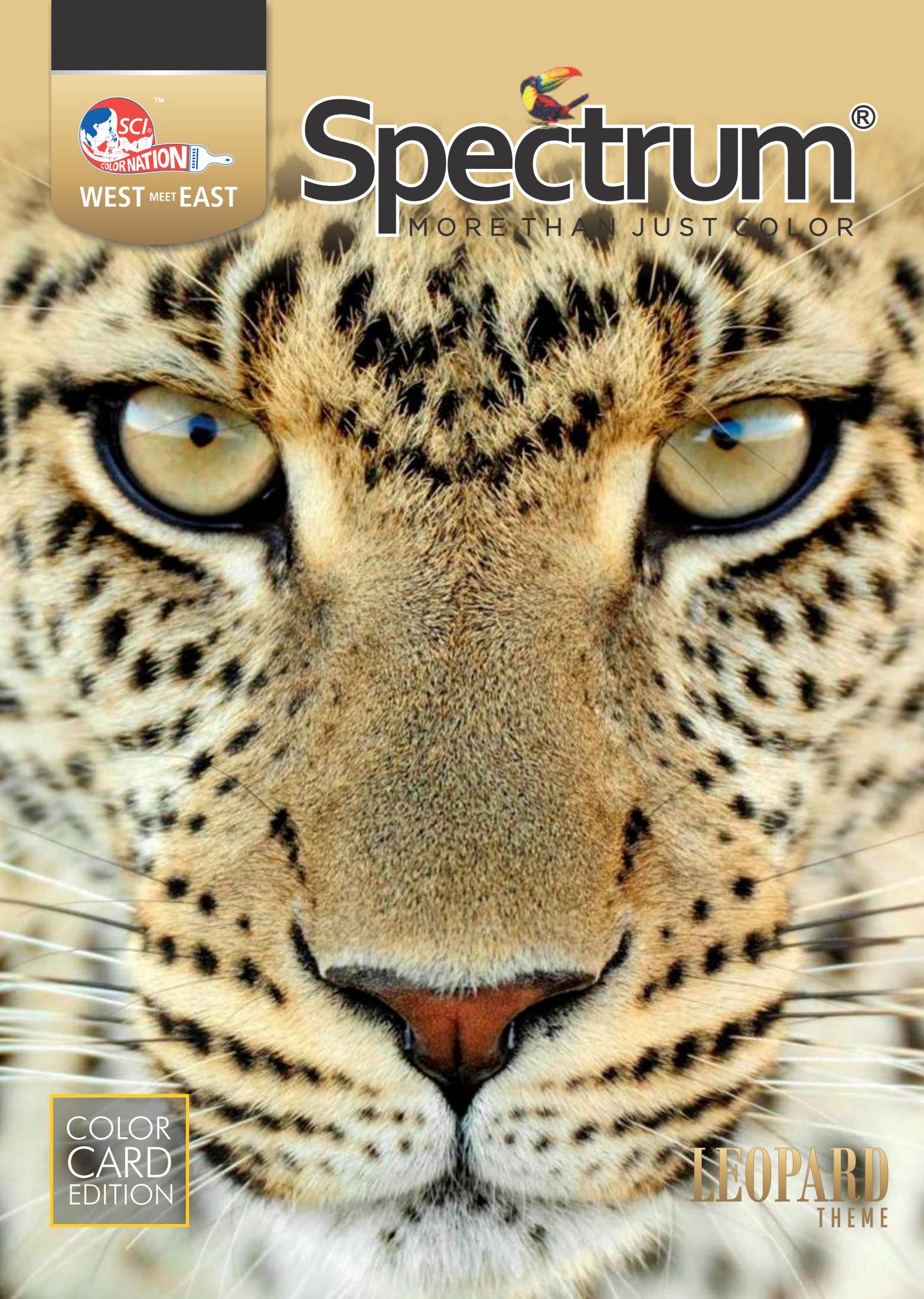




Spectrum®  
ColorExpression



sci-paint.com



## CONTENTS

### 4 Panduan Produk

Spectrum Paint kini hadir memberikan anda kemudahan untuk mengecat hunian yang anda miliki, kami memberikan yang terbaik untuk anda.

### 12 COLOR THEMES

### 14 SIMULASI WARNA RUMAH ANDA

Untuk anda yang bingung mencari warna untuk rumah anda, kami hadir dengan I-ColorCreation.

### 15 COLOR VISION



Cross - Cultural Issue  
in Color Trend

## GOLDEN POWER

11

Warna coklat adalah salah satu warna yang mengandung unsur bumi. Dominasi warna ini akan memberi kesan hangat, nyaman dan aman. Kelebihan lainnya adalah warna coklat dapat menimbulkan kesan modern, canggih dan mahal karena kedekatannya dengan warna emas.



## SILENCE HILLS

9

Toska adalah warna hijau yang kebiruan yang menggambarkan originalitas, imajinasi, dan kompleksitas. Pecinta warna toska adalah para pekerja keras, ingin menjadi yang terbaik, dan selalu mencoba menyelesaikan masalah dengan kepala dingin.



## WINE BURGUNDY

Ungu warna yang unik karena sangat jarang kita lihat di alam. Warna ini adalah campuran warna merah dan biru yang melambangkan sifat Gempur Keras yang dilambangkan oleh warna biru. Perpaduan antara keintiman dan erotis atau menjurus pengertian yang mendalam dan peka.

6

## GET SCARLET

Warna merah memberi arti gairah dan memberi energy dan menyerukan terlaksananya suatu tindakan. Dalam psikologi warna merah merupakan simbol dari energi, gairah, action, kekuatan dan kegembiraan. Dominasi warna merah mampu merangsang indra fisik seperti meningkatkan nafsu makan dan gairah seksual.

7

## NIGHT SHADOW

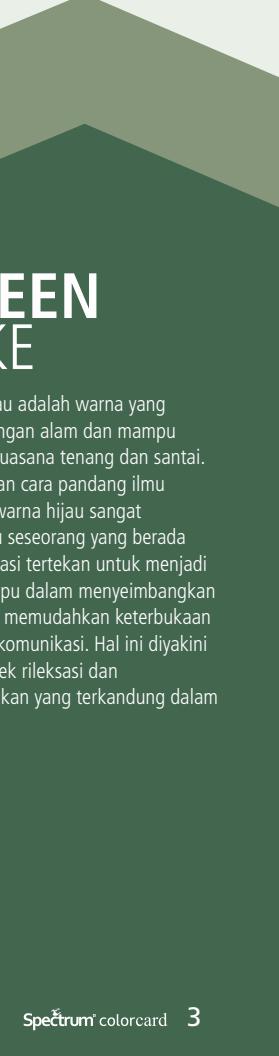
Warna hitam adalah warna yang akan memberi kesan mistis, gelap dan misteri namun juga elegan. Karena itu elemen apapun jika dikombinasikan dengan warna hitam akan terlihat menarik .

8

## GREEN LAKE

Warna hijau adalah warna yang identik dengan alam dan mampu memberi suasana tenang dan santai. Berdasarkan cara pandang ilmu psikologi warna hijau sangat membantu seseorang yang berada dalam situasi tertekan untuk menjadi lebih mampu dalam menyeimbangkan emosi dan memudahkan keterbukaan dalam berkomunikasi. Hal ini diyakini sebagai efek rileksasi dan menenangkan yang terkandung dalam warna ini.

10



# MULTIFAMILY P R O J E C T



**Spectrum®**

Panduan Produk

## EXTERIOR SPECIALIST PAINT

- Specialist Exterior Paint
- Anti Fungus & Algae
- Fade Resistance Color
- Excellent Adhesion
- Weather Resistance
- Satin finish Paint

US



## INTERIOR EXTERIOR PAINT

- Good coverage and hiding power
- Excellent color fastness
- Eco-friendly with low VOC and low odor
- Durable, washable, and scrubbable
- Smooth matte flat finish and fast dry
- Soap and water cleanup
- Anti fungus and algae

IE



## ULTRA PRIMER

- Water-Based
- Maximum Protection against alkali and moisture
- Adding Paint Adhesion and Maximum Durability
- Excellent Adhesion
- Weather Resistance

UP



## ALKALI RESISTING PRIMER

- Alkali resistant
- Highly durable and resistant to weathering
- Good adhesion property
- Can be used to prime marginally cured concrete
- Used under water based paints
- Interior and exterior

AP

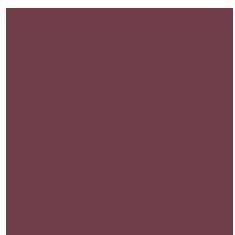


## GYPSUM PAINT

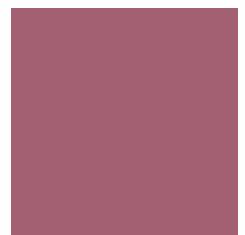
- Specialist Gypsum Paint
- Very good hiding
- Easy to use
- Matte flat finish hides minor ceiling imperfections
- Non-yellowing

GP

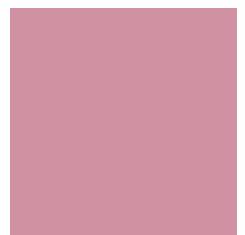




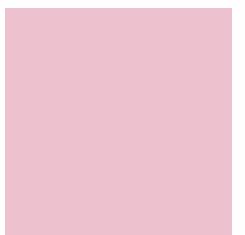
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**8111** Melita



**8113** Sweet Heart



**8114** Briar Rose



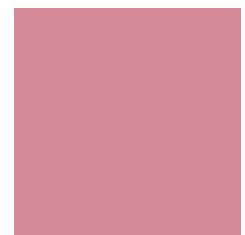
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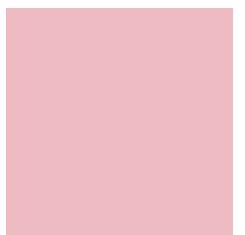
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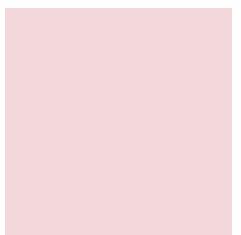
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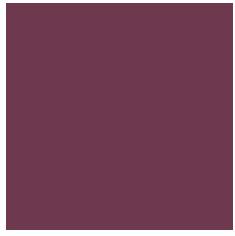
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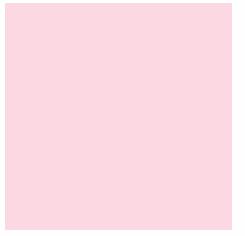
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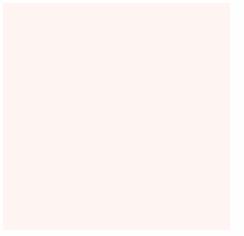
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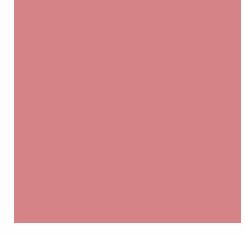
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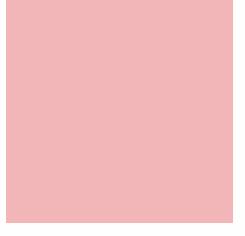
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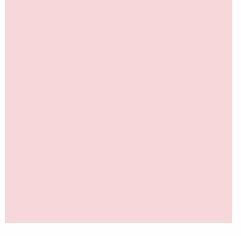
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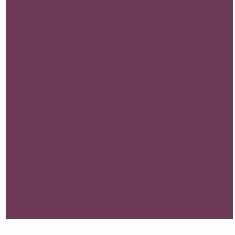
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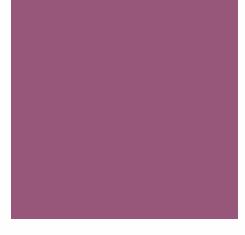
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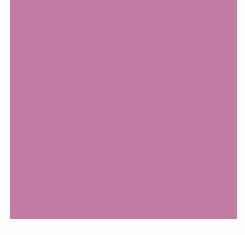
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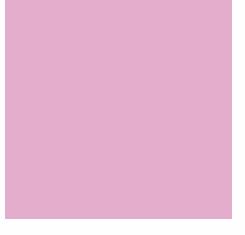
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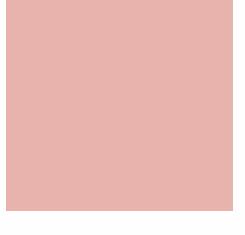
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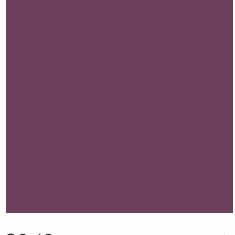
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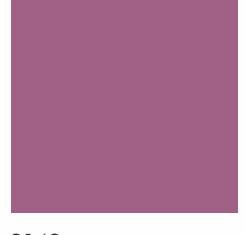
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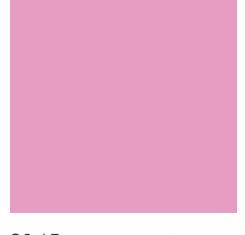
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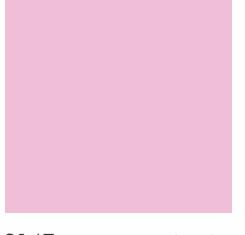
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**8143** Santa Rosa



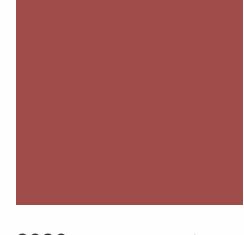
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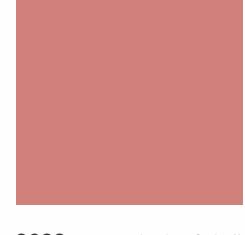
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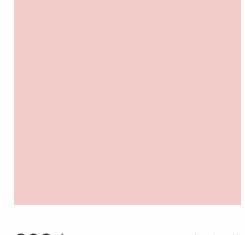
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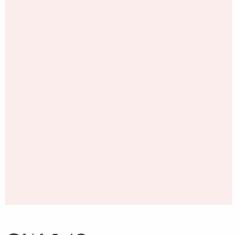
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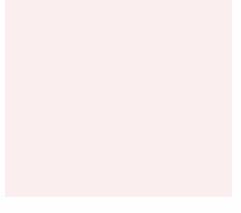
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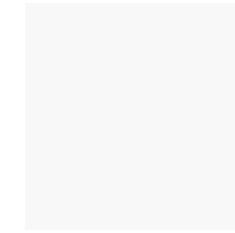
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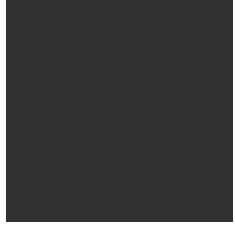
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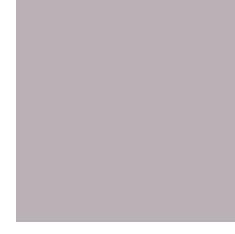
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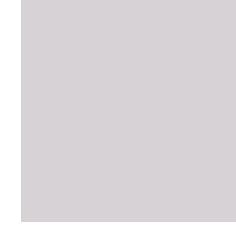
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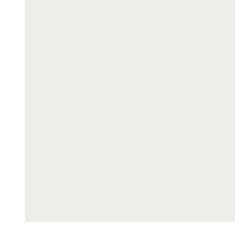
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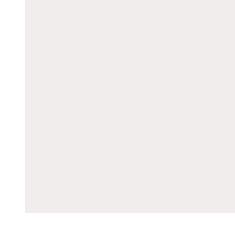
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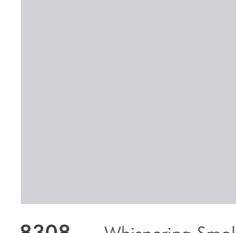
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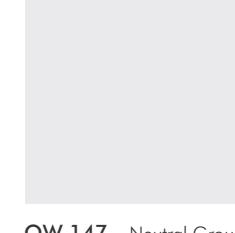
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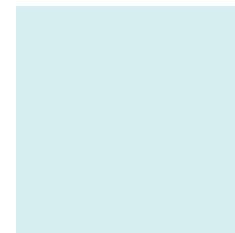
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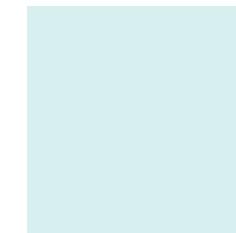
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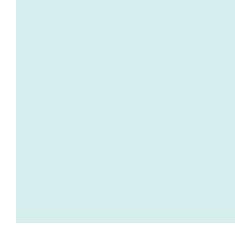
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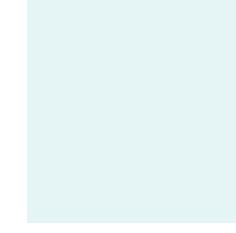
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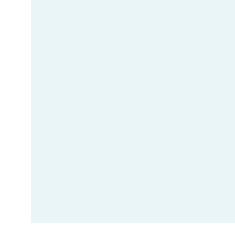
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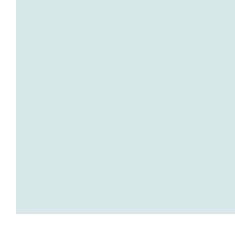
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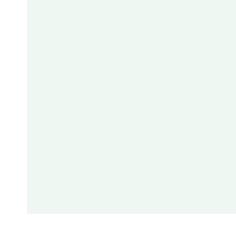
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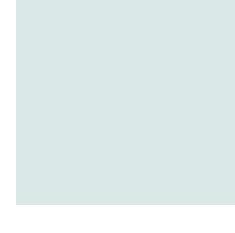
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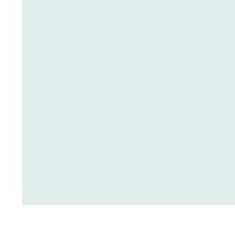
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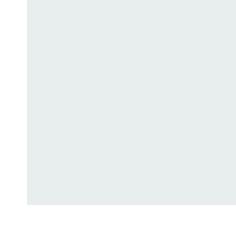
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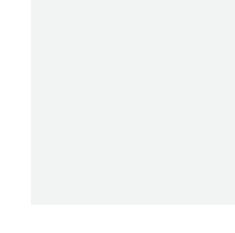
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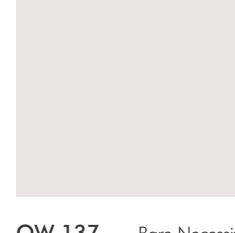
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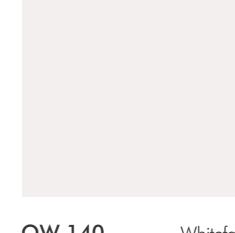
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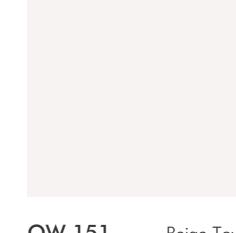
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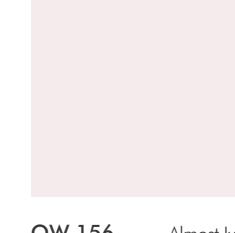
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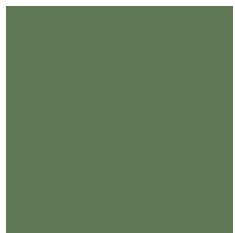
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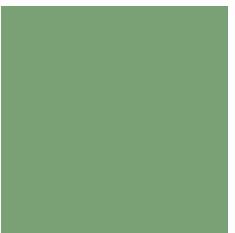
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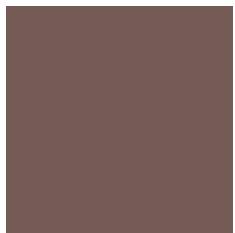
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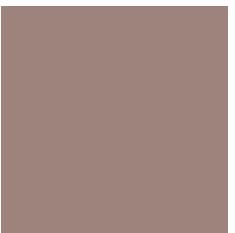
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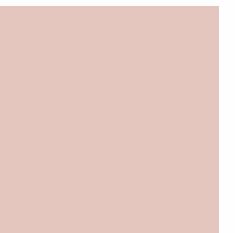
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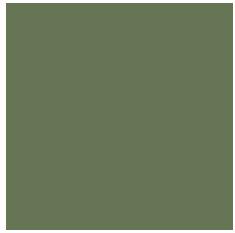
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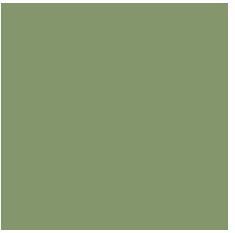
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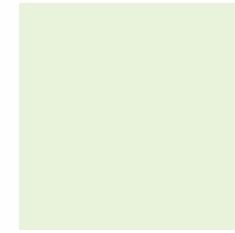
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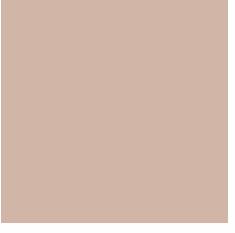
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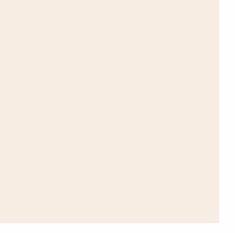
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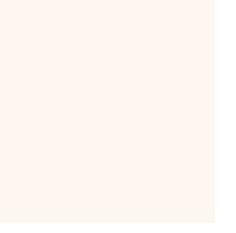
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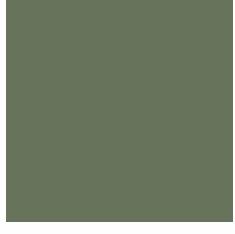
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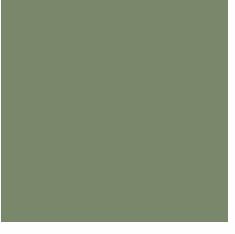
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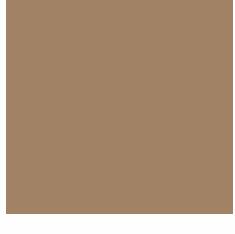
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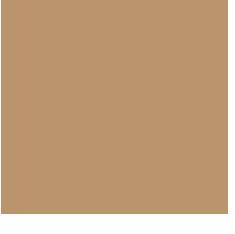
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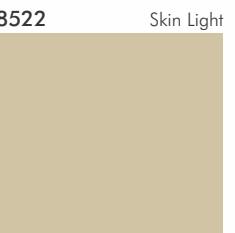
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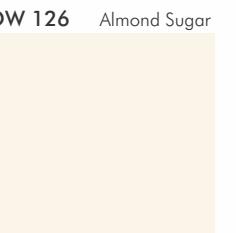
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OW 121 Little Flower



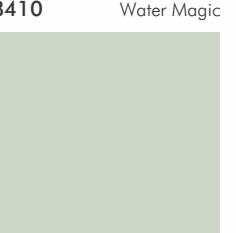
8390 Glen Ivy



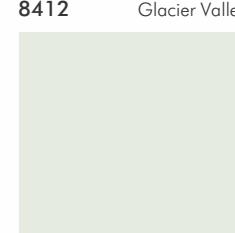
8392 Majestic Evergreen



8393 Hidden Ravine



8395 Wild Grass



8396 Ridgefield



8494 African Plain



8496 Westover Hills



8498 Bleached Burl



8500 Campiello



OW 123 Angel Cloud

# GoGlamour

Berkilauan dan selalu mampu mencuri perhatian, warna emas memang bisa membuat tampilan jadi sangat berbeda. Kesan liar, mewah dan elegan langsung terpancar. Anda pun bisa mengandalkan warna ini di segala suasana baik formal maupun informal.



# Wild Glamour Rustic

colorexpression

Kenyamanan, kelembutan dan rasa tenang di ruangan adalah kunci menikmati sebuah hunian.





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When we say somebody or something is in the same class as gold, we mean it is the most perfect it could be. We give gold stars to everybody from school youngsters to military Generals to respect and laud, and we call a most supported individual a brilliant haired tyke. To express the validity or legitimacy of something or somebody, we utilize the term strong gold.

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