

Agustín Mafud

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React Frontend Developer.

Practical thinker.

Education

Bachelor's Degree in Information Systems Engineering

(2002 – 2010) Universidad Tecnológica Nacional (UTN), Argentina.

Languages

Fluent in English (Advanced - B2 level). Native Spanish speaker.

Skills and Expertise

- Extensive experience in React development and remote work within agile frameworks since 2018.
- Proficiency in managing large-scale projects with geographically distributed teams.
- Adaptability to dynamic startup environments, excelling in situations where processes may not be fully established.
- Previous roles as a Functional Analyst and Product Manager, with a focus on UI/UX, KPI analysis, conversion funnel optimization, and product evolution.

Development stack

Main Tools:

- JavaScript + TypeScript + ECMAScript + React + Next.js.
- Functional programming using React Hooks.
- Proficient in integrating APIs from OpenAI and engineering prompts for AI applications.
- Experience in Server-side Rendering and Microfrontends projects.

Build Tools: GIT, npm, yarn, Webpack, Vite, ESLint, Jenkins, Jira, Github.

React and JS libraries: Redux Toolkit, Redux Saga, React Query, Redux Thunk, React Router, Axios.

Testing libraries: React Testing Library, Jest, Enzyme, Vitest, Storybook.

Visual Frameworks: Chakra UI, Material UI, Bootstrap, Bulma.

Cloud: Firebase, AWS Amplify, MS Azure.

Internet: HTML5, accessibility, internationalization, SEO, Google Analytics, Google Tag Manager, Google Lighthouse, email marketing.

Style: CSS3, Flex Box, Css Grid, SASS, BEM Architecture, CSS-in-JS, Styled Components, Emotion.

Professional experience

Fivvy - Frontend Developer

(April 2023 - September 2023)

- Implemented a streamlined code integration cycle with peer review, branch naming conventions, and Jira's tickets workflow, introducing essential processes where none existed before.
- Created a white-label UI library with common UI components shared across multiple projects as a microfrontend, ensuring a consistent brand image across all applications.
- Frontend development of a data-driven SaaS marketing dashboard tool, empowering banks with powerful insights into customer behavior and enabling the marketing team to drive sales effectively (<https://www.getfivvy.com/forbusiness>).

Nimble - Frontend Developer

(November 2021 - December 2022)

- Built new React web version for ResortPass, an e-commerce platform offering luxury hotel amenities for day access (<https://www.resortpass.com>).
- Contributed to the development of Alltum, a web CRM and workflow collaboration tool (<https://alltum.io>).

Arzion - Frontend Developer

(November 2020 - November 2021)

Worked as a Frontend Developer for Kognitiv's multilingual hotel booking tool, focusing on usability and conversion-focused UX (<https://kognitiv.com/hoteltechnology>).

Globant - Web UI Developer

(January 2019 - November 2020)

Built the web version of "Mi Personal" as part of Telecom's digital transformation project, enabling users to manage their products and view cross-sell offers.

Freelance React Developer

(May 2018 - December 2018)

Developed progressive web apps and landing pages using React.js, Redux, and Material UI.

Former experience

- 5 years as Product Analyst and Product Manager in LA Nación media group (Club LA Nación, Dridco and BonVivir).
- 4 years of entrepreneurial experience as a co-founder of a startup that received financing from the Argentine Technological Fund (FONTAR) for developing a mobile web portal for events and conferences (<https://www.guivent.com>).
- 2 years as a Game Analyst for the former prominent social games developer Vostu in Latin America.

Hobbies

Rock climber. Amateur sommelier. Improvised botanist. Crypto and web3 enthusiast.
Fan of endless talks on theoretical physics and consciousness.