Alejandra Agustina Martínez

CONTACT INFORMATION Office: University of Leicester School of Business (ULSB), Brookfield Campus; 266 London Road, Leicester, LE2 1RQ.

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EMPLOYMENT

Lecturer in Economics

2023 - present

University of Leicester, United Kingdom.

EDUCATION

Ph.D. in Economics

2019 - 2023

Universidad Carlos III de Madrid (UC3M), Spain.

Thesis title: Essays on political economy, social norms, and networks.

Advisor: Antonio Cabrales.

Master in Economic Analysis (Leading to Ph.D.)

2017 - 2019

Universidad Carlos III de Madrid, Spain.

Bachelor in Economics

2011 - 2016

Universidad Nacional de Tucumán (UNT), Argentina.

RESEARCH

Research Interests

Political Economy. Social Media. Economics of Networks. Text-as-Data.

Working Papers

Raise your Voice! Online Activism, Peer Effects, and Echo Chambers in Social Networks. Hate in the Tropics. Bolsonaro's Triumph and the Surge of Online Hate Speech in Brazil (with D. Marino-Fages).

The Long Memory of Poverty: the Historical Unsatisfied Basic Needs in Argentina (with E. Nicolini).

Selected Work in Progress

The End of the Iberian Exception: Populists and the Economy (with L. Menéndez and H. Redondo).

Influencer Networks (with D. Rojo-Arjona).

Diversity and Peer Effects in Student Networks (with P. Schaefer).

Silence in Social Networks.

Discrete Social Norms in Networks.

RESEARCH VISITS

Durham University. Host: D. Marino-Fages. University of Alicante. Host: H. Redondo.

February, 2025 March, 2025

PRESENTATIONS

Conferences, Seminars, and Workshops

2025: Durham University (seminar), CESifo (seminar), Consumers + Technology Dialogue, ESADE Barcelona (scheduled), Text-as-Data workshop (University of Lancaster, scheduled), 2025 EAYE Annual Meeting (scheduled).

2024: Public Governance Working Group, University Paris-Dauphine (online seminar), NICEP 2024 Conference (University of Nottingham), Text-as-Data workshop (University of Liverpool), CESifo Venice Summer Institute: Economics of Social Media, CESifo Conference: Economics of Digitization, European Commission Joint Research Centre in

Seville (online seminar).

2023: NICEP 2023 conference (University of Nottingham), Machine Learning for Textual and Unstructured Data Seminar (IESE Business School and Fundación Ramón Areces, Madrid), EEA-ESEM Congress (Barcelona School of Economics), 6th Monash-Warwick-Zurich Text-as-Data Workshop (online), 2nd Workshop on Digital Economics (CCP and University of Cambridge), IEA World Congress (Universidad EAFIT), 11th Annual UTDT Conference (Universidad Torcuato Di Tella).

2022: CAGE Summer School (University of Warwick), Workshop: The Political Economy of Conflict (Royal Holloway and Queen Mary University of London), Workshop: Networks in Economics (Universidad de Buenos Aires, online), UC3M Ph.D. Workshop, Annual Meeting of the Argentinian Association of Political Economy (online), and Red-NIE seminar (online), Tilburg University (ENTER seminar).

2021: Universidad Nacional de Tucumán, UC3M Ph.D. Workshop.

2018-2020: UC3M Ph.D. Workshop.

2016: Annual Meeting of the Argentinian Association of Political Economy.

SHORT COURSES

2023: Machine Learning for Textual and Unstructured Data Seminar, organized by IESE Business School and Fundación Ramón Areces, Madrid.

2022: New research in Political Economy, CAGE-Warwick; Python for Web scraping (online), University of Rome Tor Vergata.

2021: The Economics of Norms, Aspirations and the Media (online), University of Oslo; Data Science for Large and Unstructured Data, II Ph.D. School, SEA.

2015: Poverty and Inequality in Latin America, Universidad Nacional de Buenos Aires.

TEACHING EXPERIENCE

Main Teaching Fields

Applied Economics. Microeconomics. Microeconometrics.

Module leader, Ph.D. level, ULSB	0000 0005
Text-as-data in Economics (fully designed by me).	2023 - 2025
Module co-leader, Bachelor level, ULSB	
EC1025. Contemporary Issues in Economics (fully designed by P. Schaefer and me).	2024 - 2025
Seminar Instructor, Bachelor level, ULSB	
EC1005. Maths for Economics I.	2023 - 2024
EC1025. Contemporary Issues in Economics.	2023 - 2024
EC3061. Development Economics.	2023 - 2024
EC3080. Public Economics.	2023 - 2024
Teaching Assistant, Ph.D. level, UC3M	
Econometrics III. English. Prof. Carro.	2019 - 2021
Microeconomics II. English. Prof. Loeper.	2021
Teaching Assistant, Bachelor level, UC3M	
Microeconomics. English. Prof. Schneider.	2019, 2021
Applied Economics. Spanish. Prof. Cáceres del Piano.	2019 - 2020
Labor Economics. Spanish. Prof. Alba Ramírez.	2018
Teaching Assistant, Bachelor level, UNT	
Economic Problems of Latin America. Spanish. Prof. Nicolini.	2015 - 2017
Mathematical Analysis. Spanish. Prof. Rodríguez.	2013 - 2014

PROFESSIONAL SERVICE	Choice Research Centre (CRC), ULSB Coordinator of the CRC External Seminar Series and CRC management group member.	2024 - present
	ENTER Network, UC3M Coordinator of Ph.D. Students Seminars at UC3M.	2021 - 2022
HONORS AND SCHOLARSHIPS	FPI Scholarship State Research Agency, Spain.	2020 - 2023
	Pre-doctoral research training scholarship (PIPF)	2019 - 2020
	Universidad Carlos III de Madrid, Spain. Master Scholarship Universidad Carlos III de Madrid, Spain.	2017 - 2019
	Scientific Vocations Scholarship	2015
	Consejo Interuniversitario Nacional (CIN), Argentina.	0016
	Amartya Sen Program Scholarship Universidad Nacional de Buenos Aires, Buenos Aires, Argentina.	2016
	Vice Dean's congratulation letter for excellent teaching	2018 - 2021
	Universidad Carlos III de Madrid, Spain. Silver Medal (Second GPA) of the School of Economic Sciences	2015
	Universidad Nacional de Tucumán, Argentina.	2013
NON-ACADEMIC EXPERIENCE	Consulting Assistant Economic Development. Consultant: E. Nicolini. Fundación Internacional y para Iberoamérica de Administración y Políticas Públicas (FIIAPP), Spain.	2015, 2021
OTHER DATA OF INTEREST	Citizenship. Argentinian, Spanish. Languages. Spanish (native), English (fluent). Computer programming. Python, Stata, Matlab, MEX.	
	Volunteer work	
	Volunteer and Treasurer. Fundación Payasos Sociales, Argentina. Volunteer. Cruz Roja Española, Madrid, Spain.	2014 - 2017 2021 - 2022

Last update: April 2025