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AGUSTÍN SANTOS

Salesforce Business Analyst

+1 year of experience working as a business analyst in accounting study. I graduated with a degree in digital communication and social communication from the National University of La Plata. I am currently specializing in data analysis.

MOST RECENT WORK EXPERIENCE

Business Analyst in Accounting Study

April 2023 - May 2024 [La Plata, Argentina]

RESPONSIBILITIES

- Make different improvements to the charts for business effectiveness.
- Work with the team to deliver new reports using the Scrum methodology.
- Active communication with customers to understand what their interests are in order to produce appropriate reports.

SKILLS

• SQL	• Scrum	• Power BI
• Tableau	• Agile methodologies	• Salesforce
• Strategic communications	• Problem solving	• Java Script

PROJECTS

Interactive map for new students

This academic project consisted of creating an interactive map, specifically designed to guide new college students in the precise location of various points of interest. These points were selected after data was collected through surveys and interviews with the students themselves. Through an intuitive and accessible interface, based on Google My Maps, users can easily visualize places that facilitate their integration with the university environment.

Dashboard design for sales teams

I designed and developed a page specifically for sales teams, providing instant access to key metrics through a series of dynamic reports. This page allows sales managers to visualize important information about potential customers and business opportunities by dynamically filtering data. In addition, I created panels and visual graphs to improve the understanding and ease of analysis of information, thereby optimizing strategic decision-making in the sales team.

EDUCATION

Bachelor's Degree in Social Communication at National University of La Plata

2020 - 2024 [La Plata, Argentina]

Technical Degree in Social Communication at National University of La Plata

2020 - 2024 [La Plata, Argentina]

Technical Degree in Digital Communication at National University of La Plata

2020 - 2022 [La Plata, Argentina]

CERTIFICATIONS

Scrum Fundamental Certified (SFC)

2024 [La Plata, Argentina]

Data Analytics at CODERHOUSE

2024 [La Plata, Argentina]

Business Analytics at CODERHOUSE

2024 [La Plata, Argentina]

ENGLISH EDUCATION

Cultural inglesa de Buenos Aires

2011 [Dolores, Argentina]