# Agustín Trossero

### **UX/UI Senior Designer**



### **PROFILE**

Senior UX/UI Designer with +4 years of experience in creating user-centered digital experiences.

Expert in Figma and adaptable to new tools, with strong problem-solving and communication skills.

Commited to delivering universally designed experiences that serve deverse languages and abilities in dynamic, agile envierments

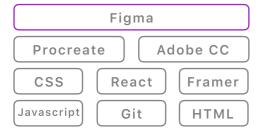
### CONTACT

- Spain
- **%** +34 657321564
- 🖂 agustintrossero@gmail.com

### **PORTFOLIO**



### TOOLS



#### **SKILLS**

- Design systems
- Usability testing
- Inclusive design
- Agile
- Research
- Prototyping
- Holistic thinking

### LANGUAGES

Spanish (Native) English (C2)

### **EXPERIENCE**

## Siciliamia - Team Leader UX/UI Senior Designer 2023 - Present / Sicily - Italy

Collaborates with cross-functional teams to drive user-centered design principles. Proficient in wireframing, prototyping, and aligning designs with business goals.

- Leading end-to-end projects, from concept to completion.
- Work closely with product managers and devs to ensure user needs are met.
- Analyze user data to gain insights into behavior and preferences.

### **Digital Tie Marketing Agency - UX/UI / Frontend** 2020 - 2023 / Buenos Aires - Argentina

Crafting user experiences and developing web applications. Specialize in UX/UI design, ensuring a strong brand identity and user-centric designs for all platforms. Frontend development to contribute to the functionality and usability of the products.

- Led branding strategies for cohesive digital identity.
- Designed user-friendly interfaces for web and mobile.
- Collaborated across teams for product consistency.

# **Brainnest - Frontend Developer Intern** 2023 / Bremmen - Germany

- Partnered with senior developers to create user-centric websites.
- Skilled in identifying and resolving technical issues for seamless website operation.

### Larraz Store Ecommerce - Fullstack Developer 2021 - 2023 / Buenos Aires - Argentina

- Team leader. Managed end-to-end projects, exceeding deadlines and expectations.
- Aligned technical solutions with business needs in collaboration with stakeholders.

Freelance - Graphic Designer 2019 - 2021 / Buenos Aires - Argentina

### **EDUCATION**

#### **UX/UI** Designer

Coderhouse: Figma & Adobe XD. Feb 2023 - Jun 2024
 Advanced UX/UI. Feb 2023 - Jun 2024
 UX/UI. Nov 2022 - Mar 2023



Google UX Design Certification. Sep 2023 - Feb 2024

### Frontend Developer

Coderhouse: React. Jun 20
Coursera: React & Redux. Aug 20
Digital House: Fullstack. Nov 20

Jun 2023 - Aug 2023 Aug 2022 - Jun 2023 Nov 2021 - Aug 2022

#### Advertising

UCES 2005 – 2009