# Data Storyteller Assignment

Ahmed Ahmed

2022-09-06

# Upload data & quick check

Upload mapping file and tidy up data table

```
mappings <- read.csv("Dummy_data_var_mapping.csv")
head(mappings)</pre>
```

```
i..VAR.NAME
                                                              VAR.LABEL
## 1
             V1
                                                             ResponseID
## 2
             Q2
                         Q2 Involvement in development (types 81 to 89)
## 3
             Q3 Q3 Company size (ranges, from 1 smallest to 8 largest)
## 4
           Q5.1
## 5
                                                              Q5-Role 2
           Q5.2
           Q5.3
                                                              Q5-Role 3
```

```
colnames(mappings)[1] <- "Var.Name"
mappings <- mappings[mappings$Var.Name!="",]
head(mappings)</pre>
```

```
VAR.LABEL
##
    Var.Name
## 1
          ٧1
                                                          ResponseID
## 2
          Q2
                     Q2 Involvement in development (types 81 to 89)
## 3
          Q3 Q3 Company size (ranges, from 1 smallest to 8 largest)
## 4
        Q5.1
                                                           Q5-Role 1
## 5
        Q5.2
                                                           Q5-Role 2
## 6
        Q5.3
                                                           Q5-Role 3
```

Upload dummy survey data and tidy up content

```
data <- read.csv("Dummy_survey_data.csv")
head(data)</pre>
```

```
##
                   V1 Q2 Q3 Q5.1 Q5.2 Q5.3 Q5.4 Q5.5 Q6 Q10.1.1 Q10.1.2 Q10.1.3
## 1 R_aXE7seqJu0LmVFz 85 4
                               0
                                    0
                                          0
                                               1
                                                    0 6
## 2 R_5vVjAI7X7mjFv5r 84 1
                                0
                                     1
                                          1
                                               1
                                                    0 4
                                                               0
                                                                       0
                                                                               0
## 3 R_06sqswy5R4sV8s1 85 2
                                     0
                                               0
                                                    0 3
                                                               0
                                                                       0
                                                                               0
                               1
                                          0
## 4 R_2rjuFIvBirJRKnz 85 5
## 5 R_7UM1Gsr1ye3db49 85 5
                               1
                                     0
                                          0
                                               0
                                                    0 4
                                                               0
                                                                       0
                                                                               0
## 6 R_01cRgkoaxMbaHc1 89 7
                               1
                                     0
                                          0
                                               0
                                                    0 3
                                                               0
                                                                       0
                                                                               0
    Q10.2.1 Q10.2.2 Q10.2.3 Q10.3.1 Q10.3.2 Q10.3.3 Q10.4.1 Q10.4.2 Q10.4.3 Q12.1
##
## 1
                           0
                                   0
                                           0
                                                   0
                                                           0
                  0
## 2
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
                                                                                 1
## 3
                                                                                 0
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
## 4
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
                                                                                 0
## 5
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                                 0
## 6
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
    Q12.2 Q12.4 Q12.5 Q12.6 Q12.7 Q12.8 Q14.1 Q14.2 Q14.3 Q14.4 Q14.5 Q14.7
##
## 1
        0
              0
                           0
                                 0
                                       0
                                                   0
                                                               0
                     0
                                             0
                                                         1
                                                                           0
## 2
        0
              0
                    0
                           0
                                 0
                                       0
                                             1
                                                   0
                                                         0
                                                               0
                                                                     0
                                                                           0
## 3
                                                                           0
        0
              1
                    0
                           0
                                 0
                                       0
                                             0
                                                   0
                                                         0
                                                               0
                                                                     0
## 4
        0
              1
                     0
                           0
                                 0
                                       0
                                             0
                                                   0
                                                         1
                                                               0
                                                                     0
                                                                           0
## 5
                                 0
                                                                           0
              0
        0
                     0
                           0
                                 0
                                       0
                                             0
                                                   0
                                                         0
                                                               0
                                                                     0
                                                                           0
## 6
##
    Q15.1.1 Q15.1.2 Q15.2.1 Q15.2.2 Q15.3.1 Q15.3.2 Q15.4.1 Q15.4.2 Q15.5.1
## 1
          1
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
## 2
          0
                  0
                           0
                                   0
                                           1
                                                   0
                                                           0
                                                                   0
                                                                           0
## 3
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
## 4
                                                           0
                                                                           0
          0
                  0
                           0
                                   0
                                           0
                                                   1
                                                                   1
## 5
                                                                           0
## 6
          0
                  0
                           0
                                   0
                                           0
                                                   0
                                                           0
                                                                   0
                                                                           0
    Q15.5.2 Q15.6.1 Q15.6.2
##
## 1
          0
                   0
                           0
## 2
          0
                   0
                           0
## 3
          0
                  0
                           0
## 4
                           0
          0
                  0
## 5
## 6
```

nrow(data)

## [1] 9999

colnames(data) <- mappings[,2]
head(data)</pre>

```
##
            ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
## 3 R_06sqswy5R4sV8s1
                                                                    85
## 4 R_2rjuFIvBirJRKnz
                                                                    85
## 5 R_7UM1Gsr1ye3db49
                                                                    85
## 6 R_01cRgkoaxMbaHc1
                                                                    89
   Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
## 1
## 2
                                                           1
                                                                     0
## 3
                                                           2
                                                                     1
                                                                                0
## 4
                                                                                0
                                                                     1
## 5
## 6
                                                           7
                                                                     1
##
    Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 1-Primary
## 1
                                 0
             0
                       1
                                                6
## 2
             1
                                 0
## 3
             a
                                 a
                                                3
                                                                       a
                       a
## 4
             0
                       0
                                 0
                                                6
                                                                       0
## 5
                                                4
             a
                       0
## 6
                                 0
                                                3
    Q10-Platform 1-Secondary Q10-Platform 1-Third Q10-Platform 2-Primary
##
## 1
                            0
## 2
                            0
## 3
                                                                         0
                            0
                                                  0
                                                                         0
## 4
                            0
## 5
## 6
                            0
                                                  0
     Q10-Platform 2-Secondary Q10-Platform 2-Third Q10-Platform 3-Primary
##
## 1
                            0
## 2
                            0
## 3
                            0
                                                                         0
## 4
                                                                         0
## 5
## 6
    Q10-Platform 3-Secondary Q10-Platform 3-Third Q10-Platform 4-Primary
##
## 1
                                                  0
                            0
## 2
                            0
                                                  0
## 3
                            0
                                                  0
                                                                         0
## 4
                            0
                                                  0
                                                                         0
## 5
## 6
##
    Q10-Platform 4-Secondary Q10-Platform 4-Third Q12-app type 1 Q12-app type 2
## 1
                            0
                                                  0
                                                                                0
## 2
                                                                                0
## 3
                                                  0
                                                                                0
## 4
## 5
                            0
                                                  0
     Q12-app type 3 Q12-app type 4 Q12-app type 5 Q12-app type 6 Q12-app type 7
##
## 1
                  0
                                 0
                                                 0
                                                                0
                                                                               0
## 2
                  0
                                 0
                                                 0
                                                                0
                                                                                0
## 3
                  1
                                 0
                                                 0
                                                                0
                                                                                0
## 4
                  1
                                 0
                                                 0
                                                                0
                                                                               0
                                 0
                                                0
## 5
                                                                               0
## 6
                  0
                                 0
##
    Q14-tool type 1 Q14-tool type 2 Q14-tool type 3 Q14-tool type 4
## 1
                   0
                                   a
                                                    1
## 2
                   1
                                                    0
                                                                    0
## 3
                                                                    0
## 4
                   a
                                   a
                                                                    a
                                                    1
## 5
                                                                    0
                                   0
##
    Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
                   0
                                   0
## 2
                   0
                                   0
                                                           0
## 3
                   0
                                   0
                                                           0
## 4
                   0
                                   0
                                                           0
## 5
                   0
                                   0
                                                           1
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                             0
                                                     0
                                                                               0
## 2
                             0
                                                     0
                                                                                0
## 3
                                                     0
```

```
## 4
                              0
                                                       0
                                                                                  0
## 5
                              0
                                                      0
                                                                                  0
## 6
                              a
                                                      a
##
     Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
## 2
                           1
                                                      a
                                                                               a
                                                                               0
## 3
                           a
                                                      a
## 4
                                                                               0
                                                      1
## 5
                                                                               0
## 6
                                                      0
     Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
##
## 1
## 2
                              0
## 3
                              0
                                                      0
                                                                                  0
## 4
                              1
                                                      0
                                                                                  0
## 5
                              0
                                                      0
                                                                                  0
## 6
                              0
##
     Q15-Language 6-Primary Q15-Language 6-Also using
## 2
## 3
                           a
## 4
                           0
                                                      0
## 5
                                                       0
## 6
                                                      0
```

```
View(data)
```

To check validity of data, we can check that the row sums of platform 1-4 columns always add up to less than 4. Since in the survey you can only choose a maximum of 3 platform.

```
check.plat <- apply((data[,c(10:21)]),FUN =sum,MARGIN=1)
all(check.plat<4)

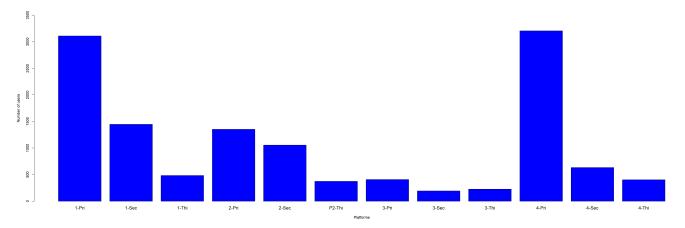
## [1] TRUE</pre>
```

## How do the featured platform differ in usage?

We will illustrate the answer to this question using a bar plot as shown below

```
plat.data <- data[,c(10:21)]
head(plat.data)</pre>
```

```
##
     Q10-Platform 1-Primary Q10-Platform 1-Secondary Q10-Platform 1-Third
## 1
                           0
## 2
## 3
                                                                           0
## 4
                           0
                                                     0
                                                                           0
## 5
                           0
                                                                           0
## 6
                           0
                                                     0
##
     Q10-Platform 2-Primary Q10-Platform 2-Secondary Q10-Platform 2-Third
## 1
                           0
                                                     0
## 2
## 3
## 4
                           a
                                                     a
                                                                           a
## 5
                           0
                                                                           0
## 6
##
     Q10-Platform 3-Primary Q10-Platform 3-Secondary Q10-Platform 3-Third
## 1
                           0
                                                     0
## 2
## 3
                           a
                                                     a
                                                                           a
                                                                           0
## 4
                           0
                                                     0
## 5
                           0
                                                     0
                                                                           0
## 6
##
     Q10-Platform 4-Primary Q10-Platform 4-Secondary Q10-Platform 4-Third
## 1
                                                     0
                                                                           0
## 2
## 3
                                                     0
                                                                           0
                           a
                                                     a
                                                                           0
## 4
## 5
                           0
                                                     0
                                                                           0
## 6
                                                                           0
```



We can see that respondent primarily used Platform 1 and 4. Platform 3 had the lowest usage, with relatively fewer respondents using it in any capacity.

# How does the profile of Platform 1 primary users compare to that of

Platform 3 primary users?

First we obtain data for platform 1 primary users from our data table.

head(data)

```
##
            ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
## 3 R_06sqswy5R4sV8s1
                                                                    85
## 4 R_2rjuFIvBirJRKnz
                                                                    85
## 5 R_7UM1Gsr1ye3db49
                                                                    85
## 6 R_01cRgkoaxMbaHc1
                                                                    89
   Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
## 1
## 2
                                                           1
                                                                     0
## 3
                                                           2
                                                                     1
                                                                                0
## 4
                                                                                0
                                                                     1
## 5
## 6
                                                           7
                                                                     1
##
    Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 1-Primary
## 1
                                 0
             0
                       1
                                                6
## 2
             1
                                 0
## 3
             a
                                 a
                                                3
                                                                       a
                       a
## 4
             0
                       0
                                 0
                                                6
                                                                       0
## 5
                                                4
             a
                       0
## 6
                                 0
                                                3
    Q10-Platform 1-Secondary Q10-Platform 1-Third Q10-Platform 2-Primary
##
## 1
                            0
## 2
                            0
## 3
                                                                         0
                            0
                                                  0
                                                                         0
## 4
                            0
## 5
## 6
                            0
                                                  0
     Q10-Platform 2-Secondary Q10-Platform 2-Third Q10-Platform 3-Primary
##
## 1
                            0
## 2
                            0
## 3
                            0
                                                                         0
## 4
                                                                         0
## 5
## 6
    Q10-Platform 3-Secondary Q10-Platform 3-Third Q10-Platform 4-Primary
##
## 1
                                                  0
                            0
## 2
                            0
                                                  0
## 3
                            0
                                                  0
                                                                         0
## 4
                            0
                                                  0
                                                                         0
## 5
## 6
##
    Q10-Platform 4-Secondary Q10-Platform 4-Third Q12-app type 1 Q12-app type 2
## 1
                            0
                                                  0
                                                                                0
## 2
                                                                                0
## 3
                                                  0
                                                                                0
## 4
## 5
                            0
                                                  0
     Q12-app type 3 Q12-app type 4 Q12-app type 5 Q12-app type 6 Q12-app type 7
##
## 1
                  0
                                 0
                                                 0
                                                                0
                                                                               0
## 2
                  0
                                 0
                                                 0
                                                                0
                                                                                0
## 3
                  1
                                 0
                                                 0
                                                                0
                                                                                0
## 4
                  1
                                 0
                                                 0
                                                                0
                                                                               0
                                 0
                                                0
## 5
                                                                               0
## 6
                  0
                                 0
##
    Q14-tool type 1 Q14-tool type 2 Q14-tool type 3 Q14-tool type 4
## 1
                   0
                                   a
                                                    1
## 2
                   1
                                                    0
                                                                    0
## 3
                                                                    0
## 4
                   a
                                   a
                                                                    a
                                                    1
## 5
                                                                    0
                                   0
##
    Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
                   0
                                   0
## 2
                   0
                                   0
                                                           0
## 3
                   0
                                   0
                                                           0
## 4
                   0
                                   0
                                                           0
## 5
                   0
                                   0
                                                           1
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                             0
                                                     0
                                                                               0
## 2
                             0
                                                     0
                                                                                0
## 3
                                                     0
```

```
## 4
                            0
                                                  0
                                                                            0
## 5
                            0
                                                  0
                                                                            0
## 6
                            0
                                                  0
                                                                            0
##
    Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
                         0
## 2
                         1
                                                  0
                                                                         0
## 3
                                                                         0
                         0
                                                  0
## 4
                         0
                                                  1
                                                                         0
## 5
                         0
                                                  0
                                                                         0
## 6
                         0
                                                  0
                                                                         0
## Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
## 2
                            0
                                                  0
                                                                            0
## 3
                            0
                                                                            0
                                                  0
## 4
                            1
                                                  0
                                                                            0
                            0
## 5
                                                  0
                                                                            0
## 6
                            0
                                                  0
                                                                            0
## Q15-Language 6-Primary Q15-Language 6-Also using
                         0
## 2
## 3
                         0
                                                  0
## 4
                         0
                                                  0
## 5
                         0
                                                  0
## 6
                                                  0
                         0
```

```
plat.1.primary <- data[,c(-(11:15),-(16:21))]
head(plat.1.primary)</pre>
```

```
##
            ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
                                                                     85
## 3 R 06sqswy5R4sV8s1
## 4 R_2rjuFIvBirJRKnz
                                                                     85
## 5 R_7UM1Gsr1ye3db49
                                                                     85
## 6 R_01cRgkoaxMbaHc1
                                                                     89
     Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
##
## 1
                                                                      0
## 2
                                                           1
                                                                      0
                                                                                1
## 3
                                                           2
                                                                      1
                                                                                0
## 4
                                                           5
                                                                                0
                                                                      1
## 5
                                                                      1
                                                                                0
## 6
                                                           7
                                                                      1
                                                                                0
##
     Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 1-Primary
## 1
                                 0
             0
                       1
                                                6
                                                                        0
## 2
             1
                                 0
                                                4
## 3
             0
                                 a
                                                3
                                                                        a
                       0
## 4
             0
                       0
                                 0
                                                                        0
                                                6
## 5
             0
                                  0
                                                4
             0
                       0
                                 0
## 6
                                                3
                                                                        0
##
     Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5
## 1
                  0
                                 0
                                                 0
                                                                0
                                                                                0
## 2
                  1
                                 0
                                                 0
                                                                 0
                                                                                0
## 3
                                 0
                                                                                0
                  0
                                                 1
                                                                0
## 4
                                 0
                                                                0
                                                                                0
                  0
                                                 1
## 5
                                 0
## 6
                  0
                                 0
                                                 0
                                                                0
                                                                                0
##
     Q12-app type 6 Q12-app type 7 Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1
                  0
                                 0
                                                  0
                                                                   0
## 2
                  0
                                 0
                                                  1
                                                                   0
## 3
                  0
                                 0
                                                  0
                                                                   0
                                                                                   0
## 4
                                 0
                  0
                                                  0
                                                                   0
                                                                                   1
## 5
                                 0
## 6
                  0
                                 0
                                                  0
                                                                   0
##
     Q14-tool type 4 Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
                   0
                                   0
                                                    0
## 2
                   0
                                   0
                                                    0
                                                                            0
## 3
                   0
                                   0
                                                    0
                                                                            0
## 4
                   0
                                    0
                                                    0
                                                                            0
## 5
                                                    0
                                                                            1
## 6
                   0
                                    0
                                                    0
##
     Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                             0
                                                     0
                                                                                0
## 2
                             0
                                                                                0
## 3
                             0
                                                     0
                                                                                0
## 4
                             0
                                                     0
                                                                                0
## 5
                                                     0
                             0
                                                     0
     Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
##
## 1
                          0
                                                     0
                                                                             0
## 2
                          1
                                                     0
                                                                             0
## 3
                          0
                                                     0
                                                                             0
## 4
                          0
                                                     1
                                                                             0
## 5
                                                     0
                                                                             0
                          0
## 6
                          0
                                                     0
                                                                             0
##
     Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
                             a
                                                     a
## 2
                             0
                                                     0
                                                                                0
## 3
                             0
                                                     0
                                                                                0
## 4
                             1
                                                     a
                                                                                0
## 5
                             0
                                                     0
                                                                                0
## 6
                             0
##
     Q15-Language 6-Primary Q15-Language 6-Also using
## 1
                          0
## 2
                          0
                                                     0
## 3
                          0
                                                     0
## 4
                                                     0
                          0
## 5
                          0
                                                     0
## 6
```

plat.1.primary.selected <- plat.1.primary[plat.1.primary\$`Q10-Platform 1-Primary`!=0 ,]
View(plat.1.primary.selected)</pre>

head(plat.1.primary.selected)

```
##
             ResponseID Q2 Involvement in development (types 81 to 89)
## 8 R_agj3m9SYCOL2qMd
## 11 R_8jqspsL0TZ3ljKt
## 28 R cHJ7TzxGxr7Vsdn
                                                                     84
## 29 R_b3lfAGBy1K5XOeh
## 38 R_0DmpCWZkW2Ooc9T
                                                                     82
## 40 R_b1NBCPgpKdgFZOd
                                                                     85
##
      Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
## 8
                                                           NA
                                                                      1
## 11
                                                            8
                                                                      0
## 28
                                                            2
                                                                      0
                                                                                1
## 29
                                                            3
                                                                      1
                                                                                 0
## 38
                                                           NA
                                                            4
## 40
                                                                      0
##
      Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 1-Primary
## 8
                                  0
                                                5
              1
                        1
## 11
                        0
                                  0
                                                NA
## 28
                                                3
              a
                        a
                                  a
                                                                        1
## 29
              0
                        0
                                                 6
                                                                        1
## 38
## 40
             0
                        0
                                  0
                                                 6
##
      Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5
## 8
                   0
                                  0
                                                 0
                                                                 0
## 11
                   0
                                  0
                                                  0
                                                                 1
                                                                                0
## 28
                   0
                                  0
                                                  0
                                                                 0
                                                                                0
## 29
                                                  0
                   0
                                  0
                                                                 1
                                                                                1
## 38
## 40
                   0
                                  0
                                                 0
                                                                 0
                                                                                 0
##
      Q12-app type 6 Q12-app type 7 Q14-tool type 1 Q14-tool type 2
## 8
                   1
                                  0
                                                   0
## 11
                   1
                                  0
                                                   0
## 28
                   0
                                  0
                                                   0
                                                                   0
## 29
                   0
                                  0
                                                   1
                                                                   0
## 40
                   0
                                  0
                                                   0
##
      Q14-tool type 3 Q14-tool type 4 Q14-tool type 5 Q14-tool type 6
## 8
                    0
                                    0
                                                    0
## 11
                    0
                                    0
                                                     0
## 28
                    1
                                    0
                                                     0
                                                                     0
## 29
                                    0
                                                                     0
                    0
                                                     1
## 38
## 40
                    0
                                    0
                                                     0
##
      Q15-Language 1-Primary Q15-Language 1-Also using Q15-Language 2-Primary
## 8
                           0
                                                      0
## 11
                           0
                                                                             0
## 28
                           0
                                                                             0
## 29
                                                      0
                                                                             0
                           1
## 38
      Q15-Language 2-Also using Q15-Language 3-Primary Q15-Language 3-Also using
##
## 8
                              0
                                                      0
## 11
                                                                                0
## 28
                                                      0
                                                                                0
## 29
                                                      0
                                                                                0
## 38
                              0
## 40
                              0
##
      Q15-Language 4-Primary Q15-Language 4-Also using Q15-Language 5-Primary
## 8
                           1
                                                      a
## 11
                           0
                                                      0
                                                                             0
## 28
                           0
                                                                             0
## 29
                           a
                                                      a
                                                                             a
## 38
                                                      0
                                                                             0
                           1
## 40
##
      Q15-Language 5-Also using Q15-Language 6-Primary Q15-Language 6-Also using
## 8
                              0
                                                      0
                                                                                0
## 11
                              0
                                                      0
## 28
                              0
                                                      1
                                                                                 0
## 29
                              1
                                                      0
                                                                                 0
## 38
                                                      0
                                                                                 0
                              1
```

```
plat.1.summary<- aggregate(plat.1.primary.selected[,-c(1,2,3,9,10)],by=list(plat.1.primary.selected$`Q10-Platform 1-Primary
`),FUN=sum)
head(plat.1.summary)</pre>
```

```
##
    Group.1 Q5-Role 1 Q5-Role 2 Q5-Role 3 Q5-Role 4 Q5-Role 5 Q12-app type 1
## 1
       1 1514 1085 503 959 430
    Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5 Q12-app type 6
##
## 1
            450
                          703
                                       678
                                                    515
##
    Q12-app type 7 Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1
            719
                     993
                                  645
##
    Q14-tool type 4 Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
             506 540
                                          727
                                                              1590
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                                            11
##
    Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
                    375
                                          758
##
    Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
                       261
                                           216
##
    Q15-Language 6-Primary Q15-Language 6-Also using
## 1
                    276
                                           254
```

```
colnames(plat.1.summary)[1] <- "Platfrom.1.Primary"
plat.1.summary$Platfrom.1.Primary <- toString(plat.1.summary$Platfrom.1.Primary)
plat.1.summary$Platfrom.1.Primary <- c("Platform.1.Primary")
head(plat.1.summary)</pre>
```

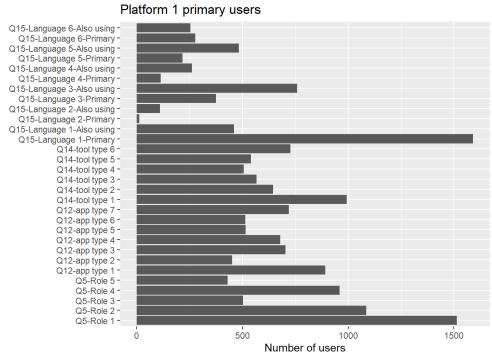
```
Platfrom.1.Primary O5-Role 1 O5-Role 2 O5-Role 3 O5-Role 4 O5-Role 5
##
## 1 Platform.1.Primary 1514 1085 503 959 430
##
    Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5
## 1
            892 450
                                      703
                                                   678 515
##
    Q12-app type 6 Q12-app type 7 Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1
            513
                    719
                                       993
                                               645
##
    Q14-tool type 4 Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
              506
                           540
                                          727
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                      460
                                            11
##
    Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
                   375
                                          758
##
    Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
                      261
                                           216
##
    Q15-Language 6-Primary Q15-Language 6-Also using
## 1
                    276
```

```
plat.1.summary.plot<- melt(plat.1.summary,id.vars="Platfrom.1.Primary")</pre>
```

#### Finally, we plot our data

```
ggplot(data = plat.1.summary.plot, aes( x = variable, y = value) ) + # print bar chart
geom_bar( stat = 'identity',position = position_dodge(width = 100))+
#geom_col( stat = 'identity', width =0.8, position = position_dodge(0.8) )+
#theme(axis.text.x = element_text(margin = unit(c(0, 0, 0, 0), "mm"), angle = 90))+
coord_flip()+
scale_x_discrete("")+
labs(y="Number of users",title="Platform 1 primary users",fill="")
```

### Platform 1 primary users



Similarly, we first obtain data for platform 3 primary users from our data table.

head(data)

```
##
            ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
## 3 R_06sqswy5R4sV8s1
                                                                    85
## 4 R_2rjuFIvBirJRKnz
                                                                    85
## 5 R_7UM1Gsr1ye3db49
                                                                    85
## 6 R_01cRgkoaxMbaHc1
                                                                    89
   Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
## 1
## 2
                                                           1
                                                                     0
## 3
                                                           2
                                                                     1
                                                                                0
## 4
                                                                                0
                                                                     1
## 5
## 6
                                                           7
                                                                     1
##
    Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 1-Primary
## 1
                                 0
             0
                       1
                                                6
## 2
             1
                                 0
## 3
             a
                                 a
                                                3
                                                                       a
                       a
## 4
             0
                       0
                                 0
                                                6
                                                                       0
## 5
                                                4
             a
                       0
## 6
                                 0
                                                3
    Q10-Platform 1-Secondary Q10-Platform 1-Third Q10-Platform 2-Primary
##
## 1
                            0
## 2
                            0
## 3
                                                                         0
                            0
                                                  0
                                                                         0
## 4
                            0
## 5
## 6
                            0
                                                  0
     Q10-Platform 2-Secondary Q10-Platform 2-Third Q10-Platform 3-Primary
##
## 1
                            0
## 2
                            0
## 3
                            0
                                                                         0
## 4
                                                                         0
## 5
## 6
    Q10-Platform 3-Secondary Q10-Platform 3-Third Q10-Platform 4-Primary
##
## 1
                                                  0
                            0
## 2
                            0
                                                  0
## 3
                            0
                                                  0
                                                                         0
## 4
                            0
                                                  0
                                                                         0
## 5
## 6
##
    Q10-Platform 4-Secondary Q10-Platform 4-Third Q12-app type 1 Q12-app type 2
## 1
                            0
                                                  0
                                                                                0
## 2
                                                                                0
## 3
                                                  0
                                                                                0
## 4
## 5
                            0
                                                  0
     Q12-app type 3 Q12-app type 4 Q12-app type 5 Q12-app type 6 Q12-app type 7
##
## 1
                  0
                                 0
                                                 0
                                                                0
                                                                               0
## 2
                  0
                                 0
                                                 0
                                                                0
                                                                                0
## 3
                  1
                                 0
                                                 0
                                                                0
                                                                                0
## 4
                  1
                                 0
                                                 0
                                                                0
                                                                               0
                                 0
                                                0
## 5
                                                                               0
## 6
                  0
                                 0
##
    Q14-tool type 1 Q14-tool type 2 Q14-tool type 3 Q14-tool type 4
## 1
                   0
                                   a
                                                    1
## 2
                   1
                                                    0
                                                                    0
## 3
                                                                    0
## 4
                   a
                                   a
                                                                    a
                                                    1
## 5
                                                                    0
                                   0
##
    Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
                   0
                                   0
## 2
                   0
                                   0
                                                           0
## 3
                   0
                                   0
                                                           0
## 4
                   0
                                   0
                                                           0
## 5
                   0
                                   0
                                                           1
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                             0
                                                     0
                                                                               0
## 2
                             0
                                                     0
                                                                                0
## 3
                                                     0
```

```
## 4
                            0
                                                  0
                                                                            0
## 5
                            0
                                                  0
                                                                            0
## 6
                            0
                                                  0
                                                                            0
##
    Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
                         0
## 2
                         1
                                                  0
                                                                         0
## 3
                                                                         0
                         0
                                                  0
## 4
                         0
                                                  1
                                                                         0
## 5
                         0
                                                  0
                                                                         0
## 6
                         0
                                                  0
                                                                         0
## Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
## 2
                            0
                                                  0
                                                                            0
## 3
                            0
                                                                            0
                                                  0
## 4
                            1
                                                  0
                                                                            0
                            0
## 5
                                                  0
                                                                            0
## 6
                            0
                                                  0
                                                                            0
## Q15-Language 6-Primary Q15-Language 6-Also using
                         0
## 2
## 3
                         0
                                                  0
## 4
                         0
                                                  0
## 5
                         0
                                                  0
## 6
                                                  0
                         0
```

```
 \begin{array}{lll} plat.3.primary <- & data[,c(-(10:15),-(17:21))] \\ head(plat.3.primary) \end{array}
```

```
##
            ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
                                                                     85
## 3 R 06sqswy5R4sV8s1
## 4 R_2rjuFIvBirJRKnz
                                                                     85
## 5 R_7UM1Gsr1ye3db49
                                                                     85
## 6 R_01cRgkoaxMbaHc1
                                                                     89
     Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
##
## 1
                                                                      0
## 2
                                                           1
                                                                      0
                                                                                1
## 3
                                                           2
                                                                      1
                                                                                0
## 4
                                                           5
                                                                                0
                                                                      1
## 5
                                                           5
                                                                      1
                                                                                0
## 6
                                                           7
                                                                      1
                                                                                0
##
     Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 3-Primary
## 1
                                 0
             0
                       1
                                                6
                                                                        0
## 2
             1
                                 0
                                                4
## 3
             a
                                 a
                                                3
                                                                        a
                       0
## 4
             0
                       0
                                 0
                                                6
                                                                        0
## 5
             0
                       0
                                  0
                                                4
                                                                        0
             0
                       0
                                 0
## 6
                                                3
                                                                        0
##
     Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5
## 1
                  0
                                 0
                                                 0
                                                                0
                                                                                0
## 2
                  1
                                 0
                                                 0
                                                                 0
                                                                                0
## 3
                                 0
                                                                                0
                  0
                                                 1
                                                                0
## 4
                                 0
                                                                0
                                                                                0
                  0
                                                 1
## 5
                                 0
## 6
                  0
                                 0
                                                 0
                                                                0
                                                                                0
##
     Q12-app type 6 Q12-app type 7 Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1
                  0
                                 0
                                                  0
                                                                   0
## 2
                  0
                                 0
                                                  1
                                                                   0
## 3
                  0
                                 0
                                                  0
                                                                   0
                                                                                   0
## 4
                                 0
                  0
                                                  0
                                                                   0
                                                                                   1
## 5
                                 0
## 6
                  0
                                 0
                                                  0
                                                                   0
##
     Q14-tool type 4 Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
                   0
                                   0
                                                    0
                                                                            1
## 2
                   0
                                   0
                                                    0
                                                                            0
## 3
                   0
                                   0
                                                    0
                                                                            0
## 4
                   0
                                    0
                                                    0
                                                                            0
## 5
                                                    0
                                                                            1
## 6
                   0
                                    0
                                                    0
##
     Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                             0
                                                     0
                                                                                0
## 2
                             0
                                                                                0
## 3
                             0
                                                     0
                                                                                0
## 4
                             0
                                                     0
                                                                                0
## 5
                                                     0
                             0
                                                     0
     Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
##
## 1
                          0
                                                     0
                                                                             0
## 2
                          1
                                                     0
                                                                             0
## 3
                          0
                                                     0
                                                                             0
## 4
                          0
                                                     1
                                                                             0
## 5
                                                     0
                                                                             0
                          0
## 6
                          0
                                                     0
                                                                             0
##
     Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
                             a
                                                     a
## 2
                             0
                                                     0
                                                                                0
## 3
                             0
                                                     0
                                                                                0
## 4
                             1
                                                     a
                                                                                0
## 5
                             0
                                                     0
                                                                                0
## 6
                             0
     Q15-Language 6-Primary Q15-Language 6-Also using
##
## 1
                          0
## 2
                          0
                                                     0
## 3
                          0
                                                     0
## 4
                                                     0
                          0
## 5
                          0
                                                     0
## 6
```

plat.3.primary.selected <- plat.3.primary[plat.3.primary\$`Q10-Platform 3-Primary`!=0 ,]</pre>

View(plat.3.primary.selected)

head(plat.3.primary.selected)

```
ResponseID Q2 Involvement in development (types 81 to 89)
##
## 42 R_5B8CCqQIaaXza4Z
## 64 R_55xlQIaQ5KvRiSh
## 81 R_3gj2cumz7SlZgNL
                                                                      83
## 86 R_0MU3VAkMeeygrml
                                                                      86
## 117 R_0oAtRcQo7CuAftP
                                                                      82
## 143 R_9TfP63rZ2xcLVK5
                                                                      83
       Q3 Company size (ranges, from 1 smallest to 8 largest) Q5-Role 1 Q5-Role 2
##
## 42
                                                            6
                                                                       1
## 64
                                                            2
                                                                       0
## 81
                                                           NA
                                                                       0
                                                                                 1
## 86
                                                            8
                                                                       0
                                                                                 0
## 117
                                                            NA
## 143
                                                           NA
                                                                       0
##
       Q5-Role 3 Q5-Role 4 Q5-Role 5 Q6 Experience Q10-Platform 3-Primary
## 42
                         0
               0
                                   0
                                                 6
## 64
               0
                         0
                                   0
                                                 6
## 81
               1
                         1
                                   a
                                                 4
                                                                         1
## 86
                         0
                                   0
                                                 3
                                                                         1
## 117
               1
## 143
               1
                         1
                                   0
                                                 6
                                                                         1
##
       Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5
## 42
                   1
                                   1
                                                  1
                                                                 1
## 64
                    0
                                   0
                                                  0
                                                                  0
## 81
                                                                                 0
                    1
                                   0
                                                  0
                                                                  0
## 86
                                                                  0
                                                                                 0
                                   0
                                                  0
## 117
## 143
                   0
                                   0
                                                  1
                                                                 0
##
       Q12-app type 6 Q12-app type 7 Q14-tool type 1 Q14-tool type 2
## 42
                   1
                                   1
                                                   0
## 64
                    0
                                   0
                                                   0
## 81
                    0
                                   0
                                                   0
                                                                    0
## 86
                    0
                                   0
                                                   0
                                                                    0
## 143
                    0
                                   0
                                                   0
##
       Q14-tool type 3 Q14-tool type 4 Q14-tool type 5 Q14-tool type 6
## 42
                   0
                                    0
                                                    0
## 64
                     0
                                     0
                                                     0
## 81
                     0
                                     0
                                                     0
                                                                      0
## 86
                                     0
                                                     0
                                                                      0
                    1
## 117
## 143
                     0
                                     0
                                                     0
##
       Q15-Language 1-Primary Q15-Language 1-Also using Q15-Language 2-Primary
## 42
                            0
                                                       0
## 64
## 81
                                                       0
                                                                              0
## 86
                                                       0
                                                                              0
## 117
       Q15-Language 2-Also using Q15-Language 3-Primary Q15-Language 3-Also using
##
## 42
                               0
                                                      1
## 64
                               0
                                                       0
## 81
                               0
                                                       1
                                                                                 0
## 86
                                                       1
                                                                                 0
## 117
## 143
                               0
##
       Q15-Language 4-Primary Q15-Language 4-Also using Q15-Language 5-Primary
## 42
                            a
                                                       a
## 64
                            0
                                                       0
                                                                              0
## 81
                            0
                                                                              0
## 86
                                                                              a
                            a
                                                       a
## 117
                                                                              0
                            0
                                                       0
## 143
                            0
                                                       0
##
       Q15-Language 5-Also using Q15-Language 6-Primary Q15-Language 6-Also using
## 42
                               0
                                                       0
## 64
                               0
                                                       0
                                                                                 0
## 81
                               0
                                                       0
                                                                                 0
## 86
                               0
                                                       0
                                                                                 0
## 117
                               0
                                                       0
                                                                                 0
```

```
plat.3.summary<- aggregate(plat.3.primary.selected[,-c(1,2,3,9,10)],by=list(plat.3.primary.selected$`Q10-Platform 3-Primary
`),FUN=sum)
head(plat.3.summary)</pre>
```

```
##
   Group.1 Q5-Role 1 Q5-Role 2 Q5-Role 3 Q5-Role 4 Q5-Role 5 Q12-app type 1
      1 196 162 55 107 39 52
## 1
    Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5 Q12-app type 6
##
## 1
           77
                       128
                                   87
                                                44
##
   Q12-app type 7 Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1
       57
                 53 29
##
    Q14-tool type 4 Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
            45 61 70
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                    69
                                     0
##
    Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
                 234
                               98
##
   Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
                     72
                                        12
##
   Q15-Language 6-Primary Q15-Language 6-Also using
## 1
                 15
                                        43
```

```
colnames(plat.3.summary)[1] <- "Platfrom.3.Primary"
plat.3.summary$Platfrom.3.Primary <- toString(plat.3.summary$Platfrom.3.Primary)
plat.3.summary$Platfrom.3.Primary <- c("Platform.3.Primary")
head(plat.3.summary)</pre>
```

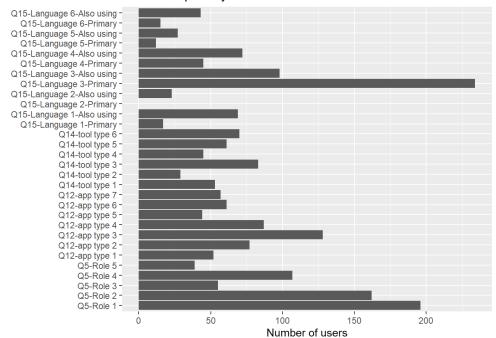
```
Platfrom.3.Primary O5-Role 1 O5-Role 2 O5-Role 3 O5-Role 4 O5-Role 5
##
## 1 Platform.3.Primary 196 162 55 107 39
##
    Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 Q12-app type 5
## 1
      52 77 128 87
##
    Q12-app type 6 Q12-app type 7 Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1
           61
                 57 53
##
    Q14-tool type 4 Q14-tool type 5 Q14-tool type 6 Q15-Language 1-Primary
## 1
             45
                                        70
                          61
##
    Q15-Language 1-Also using Q15-Language 2-Primary Q15-Language 2-Also using
## 1
                      69
                                          0
##
    Q15-Language 3-Primary Q15-Language 3-Also using Q15-Language 4-Primary
## 1
                  234
                                        98
##
    Q15-Language 4-Also using Q15-Language 5-Primary Q15-Language 5-Also using
## 1
                     72
                                         12
##
    Q15-Language 6-Primary Q15-Language 6-Also using
## 1
                    15
```

```
plat.3.summary.plot<- melt(plat.3.summary,id.vars="Platfrom.3.Primary")</pre>
```

#### Finally, we plot our data

```
ggplot(data = plat.3.summary.plot, aes( x = variable, y = value) ) + # print bar chart
geom_bar( stat = 'identity', position = position_dodge(width = 100))+
#geom_col( stat = 'identity', width =0.8, position = position_dodge(0.8) )+
#theme(axis.text.x = element_text(margin = unit(c(0, 0, 0, 0), "mm"), angle = 90))+
coord_flip()+
scale_x_discrete("")+
labs(y="Number of users",title="Platform 3 primary users",fill="")
```

### Platform 3 primary users



Inspecting both plots, we note that both platform 1 and 3 primary users are most likely to be in role 1. However, in contrast Platform 1 primary users opted for Language 1 as their most used language whereas platform 3 users opted for language 3.

### Involvement in development and company size

Define a new data table

Dev.comp.size.data <- data[,c(1:3,10:21)]
head(Dev.comp.size.data)</pre>

```
##
            ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
                                                                     85
## 3 R 06sqswy5R4sV8s1
## 4 R_2rjuFIvBirJRKnz
                                                                     85
## 5 R_7UM1Gsr1ye3db49
                                                                     85
## 6 R_01cRgkoaxMbaHc1
                                                                     89
##
    Q3 Company size (ranges, from 1 smallest to 8 largest) Q10-Platform 1-Primary
## 1
## 2
                                                           1
                                                                                   0
## 3
                                                           2
                                                                                   0
## 4
                                                           5
                                                                                   0
## 5
                                                           5
                                                                                   0
## 6
                                                           7
     Q10-Platform 1-Secondary Q10-Platform 1-Third Q10-Platform 2-Primary
##
## 1
                            0
                                                  0
                                                                          0
## 2
                            0
                                                  0
                                                                          0
## 3
                                                                          a
                            a
                                                  a
## 4
                            0
                                                  0
                                                                          0
## 5
                            0
                                                                          0
## 6
                            0
                                                  0
                                                                          0
     Q10-Platform 2-Secondary Q10-Platform 2-Third Q10-Platform 3-Primary
##
## 1
                            0
                                                  0
                                                                          0
## 2
                            0
                                                  0
                                                                          0
## 3
                                                                          0
                            0
                                                  0
                                                                          0
## 4
                            0
                                                 0
## 5
## 6
                            0
                                                  0
                                                                          0
     Q10-Platform 3-Secondary Q10-Platform 3-Third Q10-Platform 4-Primary
##
## 1
                            0
                                                  0
                                                                          0
## 2
                            0
                                                  0
                                                                          0
## 3
                            0
                                                  0
                                                                          0
## 4
                            0
                                                  0
                                                                          0
## 5
## 6
                            0
                                                                          0
     Q10-Platform 4-Secondary Q10-Platform 4-Third
##
## 1
                            0
                                                  0
## 2
                            0
                                                  0
## 3
                            0
                                                  0
## 4
                                                  0
                            0
## 5
                            0
                                                  0
## 6
                            0
```

Reshaping the data to convert into a long format based on the platforms we have

```
Dev.comp.size.data.stacked <- melt( data = Dev.comp.size.data , id.vars = c('ResponseID','Q2 Involvement in development (typ es 81 to 89)',

'Q3 Company size (ranges, from 1 smallest to 8 largest)'))
head(Dev.comp.size.data.stacked)
```

```
ResponseID Q2 Involvement in development (types 81 to 89)
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
                                                                    84
## 3 R_06sqswy5R4sV8s1
                                                                    85
## 4 R_2rjuFIvBirJRKnz
                                                                    85
## 5 R_7UM1Gsr1ye3db49
                                                                    85
## 6 R_01cRgkoaxMbaHc1
                                                                    89
##
    Q3 Company size (ranges, from 1 smallest to 8 largest)
## 1
                                                           4 Q10-Platform 1-Primary
## 2
                                                           1 010-Platform 1-Primary
## 3
                                                           2 Q10-Platform 1-Primary
## 4
                                                           5 Q10-Platform 1-Primary
## 5
                                                           5 Q10-Platform 1-Primary
## 6
                                                           7 Q10-Platform 1-Primary
    value
##
## 1
         0
## 2
         0
## 3
         0
## 4
         0
## 5
         a
         0
## 6
```

```
View(Dev.comp.size.data.stacked)
```

Now reshaping again, but this time into aggregated format based on development involvement type. Note that I had to rename columns in the table since the space was causing error for the dcast() function.

```
colnames(Dev.comp.size.data.stacked)[2:3] <- c("Dev.type","Comp.size")
Dev.type.aggregated <- dcast( Dev.comp.size.data.stacked,Dev.type~variable , value.var = 'value', fun.aggregate = sum)
Comp.size.aggregated <- dcast( Dev.comp.size.data.stacked,Comp.size~variable , value.var = 'value', fun.aggregate = sum)
head(Dev.type.aggregated)</pre>
```

```
Dev.type Q10-Platform 1-Primary Q10-Platform 1-Secondary Q10-Platform 1-Third
##
## 1
                                    0
## 2
           82
                                 1002
                                                            342
                                                                                  136
                                                                                  101
## 3
           83
                                  632
                                                            253
## 4
           84
                                  400
                                                            219
                                                                                  67
## 5
           85
                                  713
                                                            425
                                                                                  119
## 6
           86
                                  195
                                                            113
                                                                                   41
##
     Q10-Platform 2-Primary Q10-Platform 2-Secondary Q10-Platform 2-Third
## 1
                          0
                                                    0
                                                                          0
## 2
                        227
                                                   192
                                                                          65
                                                                         75
## 3
                        194
                                                   168
## 4
                        240
                                                   151
                                                                         53
## 5
                        449
                                                   362
                                                                         130
## 6
                        132
                                                   112
                                                                         29
     Q10-Platform 3-Primary Q10-Platform 3-Secondary Q10-Platform 3-Third
##
## 1
                          0
                                                    0
                                                                          0
## 2
                         80
                                                    45
                                                                          40
## 3
                         74
                                                    55
                                                                         31
                                                    24
## 4
                         22
                                                                         28
## 5
                        149
                                                    47
                                                                          87
## 6
                         56
                                                    16
                                                                         25
     Q10-Platform 4-Primary Q10-Platform 4-Secondary Q10-Platform 4-Third
##
## 1
                          0
                                                    0
                                                                          0
## 2
                       1708
                                                   212
                                                                          65
## 3
                        691
                                                   146
                                                                         57
## 4
                                                    81
                                                                         76
                        328
## 5
                        326
                                                   140
                                                                         130
## 6
                         93
                                                    31
                                                                         34
```

head(Comp.size.aggregated)

```
##
     Comp.size Q10-Platform 1-Primary Q10-Platform 1-Secondary
## 1
             1
                                    227
## 2
             2
                                    249
                                                               162
## 3
             3
                                    288
                                                               191
## 4
                                    188
                                                                83
## 5
             5
                                    267
                                                               131
## 6
             6
                                    139
                                                                82
##
     Q10-Platform 1-Third Q10-Platform 2-Primary Q10-Platform 2-Secondary
## 1
                        46
                                                113
## 2
                        44
                                                182
                                                                           108
## 3
                        35
                                                199
                                                                           156
## 4
                        21
                                                 82
                                                                           89
## 5
                        49
                                                158
                                                                           123
## 6
                        20
                                                 89
                                                                           77
##
     Q10-Platform 2-Third Q10-Platform 3-Primary Q10-Platform 3-Secondary
## 1
                        21
                                                 13
                                                                            13
## 2
                        43
                                                 32
                                                                            19
## 3
                        48
                                                 48
                                                                            20
## 4
                        25
                                                 36
                                                                             4
## 5
                        42
                                                 60
                                                                            20
## 6
                        30
                                                 33
                                                                             6
##
     Q10-Platform 3-Third Q10-Platform 4-Primary Q10-Platform 4-Secondary
## 1
                        12
                                                242
                                                                            54
## 2
                        30
                                                125
                                                                            49
## 3
                                                                            45
                        34
                                                 95
## 4
                        17
                                                 62
                                                                           34
## 5
                                                111
                        33
                                                                            51
## 6
                        17
                                                 72
                                                                            20
##
     Q10-Platform 4-Third
## 1
                        33
## 2
                        44
## 3
                        67
## 4
                        25
## 5
                        52
## 6
                        26
```

To obtain the total usage for each platform, we sum the rows as shown below

```
Plat.1 <- rowSums(Dev.type.aggregated[,2:4])
Plat.1 <- rowSums(Comp.size.aggregated[,2:4])
Plat.2 <- rowSums(Dev.type.aggregated[,5:7])
Plat.2 <- rowSums(Comp.size.aggregated[,5:7])
Plat.3 <- rowSums(Dev.type.aggregated[,8:10])
Plat.3 <- rowSums(Comp.size.aggregated[,8:10])
Plat.4 <- rowSums(Dev.type.aggregated[,11:13])
Plat.4 <- rowSums(Comp.size.aggregated[,11:13])
```

We then design 2 new data frames with the involvement in development type column in one, and company size column for the other. The total usage per platform columns are also added to each data frame

```
Dev.type.total.usage <- data.frame(Dev.type.aggregated$Dev.type,Plat.1,Plat.2,Plat.3,Plat.4)

Comp.size.total.usage <- data.frame(Comp.size.aggregated$Comp.size,Plat.1,Plat.2,Plat.3,Plat.4)

colnames(Dev.type.total.usage)[1] <- "Dev.type"

colnames(Comp.size.total.usage)[1] <- "Comp.size"

head(Dev.type.total.usage)
```

```
##
     Dev.type Plat.1 Plat.2 Plat.3 Plat.4
## 1
                                       329
           81
                 374
                         213
                                 38
## 2
           82
                 455
                         333
                                 81
                                        218
## 3
           83
                 514
                         403
                                102
                                        207
## 4
           84
                 292
                         196
                                 57
                                        121
## 5
           85
                 447
                         323
                                113
                                        214
## 6
           86
                 241
                         196
```

```
head(Comp.size.total.usage)
```

```
##
     Comp.size Plat.1 Plat.2 Plat.3 Plat.4
## 1
             1
                  374
                         213
                                  38
                                        329
## 2
             2
                  455
                         333
                                  81
                                        218
## 3
                         403
                                 102
                                        207
             3
                  514
## 4
                  292
                         196
                                  57
                                        121
## 5
             5
                  447
                         323
                                 113
                                        214
## 6
             6
                  241
                         196
                                  56
                                        118
```

```
Dev.type.total.usage.stacked <- melt( data = Dev.type.total.usage , id.vars ="Dev.type")
head(Dev.type.total.usage.stacked)</pre>
```

```
##
    Dev.type variable value
## 1
           81
               Plat.1
                         374
## 2
           82
                Plat.1
                         455
## 3
           83
                Plat.1
                         514
           84
                Plat.1
                         292
## 5
           85
                Plat.1
                         447
## 6
           86
                Plat.1
                         241
```

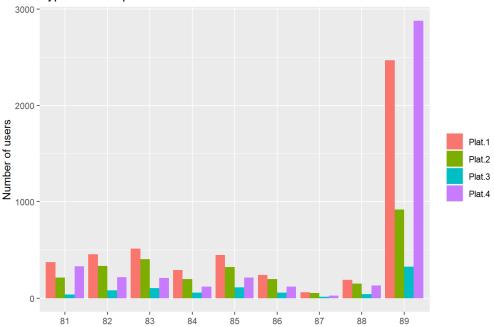
```
Comp.size.total.usage.stacked <- melt( data = Comp.size.total.usage , id.vars = "Comp.size")
head(Comp.size.total.usage.stacked)</pre>
```

```
##
    Comp.size variable value
## 1
            1
                Plat.1
                         374
## 2
                Plat.1
                         455
            2
## 3
            3
                Plat.1
                         514
            5
## 5
                Plat.1
                         447
            6
                         241
## 6
                Plat.1
```

Finally, we are ready to make our plots. First, we plot the involvement in development type bar chart

```
ggplot(data = Dev.type.total.usage.stacked, aes( x = factor( Dev.type ), y = value, fill = variable ) ) + # print bar cha
rt
geom_bar( stat = 'identity', position = 'dodge' )+
scale_x_discrete("")+
labs(y="Number of users",title="Type of development involvement",fill="")
```

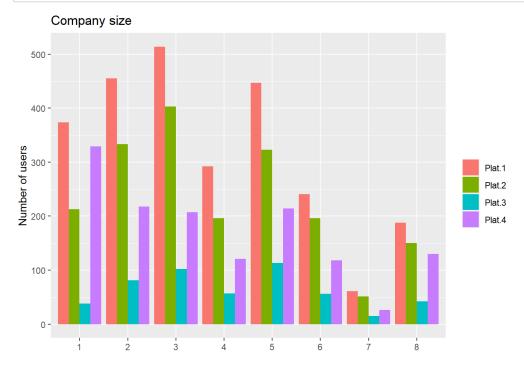




We note that most respondent were involved in type 89 development, particularly with platform 1 and 4 users.

Then make our the second plot, for the company size bar chart

```
ggplot(data =subset(Comp.size.total.usage.stacked,!is.na(Comp.size)), aes( x = factor( Comp.size ), y = value, fill = variab
le )) + # print bar chart
geom_bar( stat = 'identity', position = 'dodge' )+
scale_x_discrete("")+
labs(y="Number of users",title="Company size",fill="")
```



Majority of platform users are based in small to mid-sized companies, ranging from 1-5 with platform 1 constituting the largest share of platform usage in the respective companies. We also note that for large companies size 7-8, the number of platform users is considerably less.

## Investigating respondent's role data

Respondents had 5 roles to choose from. It appears that respondents can choose more than 1 role at a time. Extracting the appropriate columns we have

```
role.data <-data[,c(1,4:8,10:21)]
head(role.data)
```

```
##
            ResponseID Q5-Role 1 Q5-Role 2 Q5-Role 3 Q5-Role 4 Q5-Role 5
## 1 R_aXE7seqJu0LmVFz
                         0
                                         0
                                                   0
                                                             1
## 2 R_5vVjAI7X7mjFv5r
                               0
                                         1
                                                   1
                                                             1
                                                                       0
                                        0
                                                             0
                                                                        0
## 3 R 06sqswy5R4sV8s1
                                                   0
                              1
## 4 R_2rjuFIvBirJRKnz
## 5 R_7UM1Gsr1ye3db49
                               1
                                         0
                                                   0
                                                             0
                                                                        0
                                         a
                                                   a
                                                             a
                                                                        a
## 6 R_01cRgkoaxMbaHc1
                               1
##
    Q10-Platform 1-Primary Q10-Platform 1-Secondary Q10-Platform 1-Third
## 1
                          0
                                                   0
## 2
                          0
                                                   0
                                                                        0
## 3
                          0
                                                   0
                                                                        0
## 4
                                                   0
                                                                        0
                          0
## 5
                                                   0
                                                                         0
## 6
                          0
                                                   0
                                                                        а
##
     Q10-Platform 2-Primary Q10-Platform 2-Secondary Q10-Platform 2-Third
## 1
                          0
                                                   0
                                                                        0
## 2
                          0
                                                   0
## 3
                          a
                                                   a
                                                                        a
## 4
                          0
                                                   0
                                                                        0
## 5
                                                   0
                                                                         0
## 6
                          0
                                                   0
                                                                        0
##
    Q10-Platform 3-Primary Q10-Platform 3-Secondary Q10-Platform 3-Third
## 1
                          0
                                                   0
                                                                        0
## 2
                          0
                                                   0
## 3
                          0
                                                   0
                                                                        0
## 4
                                                   0
                                                                        0
                          0
## 5
## 6
                          0
                                                   0
                                                                        0
##
     Q10-Platform 4-Primary Q10-Platform 4-Secondary Q10-Platform 4-Third
## 1
                          0
                                                   0
                                                                        0
## 2
                          0
                                                   0
                                                                        0
## 3
                          0
                                                   0
                                                                        0
## 4
                          0
                                                   0
                                                                        0
## 5
                                                                         0
## 6
                                                   0
```

Reshaping the data in long format collapsing the different platform columns as shown below

```
role.data.long <- melt(role.data,id.vars=colnames(role.data)[1:6])
head(role.data.long)</pre>
```

```
##
           ResponseID Q5-Role 1 Q5-Role 2 Q5-Role 3 Q5-Role 4 Q5-Role 5
## 1 R aXE7seqJu0LmVFz
                              0
                                        0
                                                  0
                                                            1
                                                                      0
## 2 R_5vVjAI7X7mjFv5r
                              0
                                        1
                                                  1
                                                            1
                                                                      0
                                                                      0
## 3 R_06sqswy5R4sV8s1
                              1
                                        0
                                                  0
                                                            0
## 4 R 2rjuFIvBirJRKnz
                              1
                                        0
                                                  0
                                                            0
                                                                      0
## 5 R_7UM1Gsr1ye3db49
## 6 R_01cRgkoaxMbaHc1
                              1
                                        0
                                                  0
                                                            0
                                                                      0
                  variable value
##
## 1 Q10-Platform 1-Primary
                               0
## 2 Q10-Platform 1-Primary
## 3 Q10-Platform 1-Primary
                               0
## 4 010-Platform 1-Primary
                               0
## 5 Q10-Platform 1-Primary
## 6 Q10-Platform 1-Primary
```

```
View(role.data.long)
```

To obtain respondent's data that selected "yes", which is 1, for a role and and a platform usage type e.g. Platfrom 1-Primary. We eliminate rows with 0 entry in the value column above i.e. entries where a platform usage has been selected.

```
role.data.long.selected.plat <- role.data.long[role.data.long$value!=0,]
role.data.long.selected.plat <- melt(role.data.long.selected.plat,id.vars=c("ResponseID","variable","value"))
head(role.data.long.selected.plat)</pre>
```

```
##
                                    variable value variable value
           ResponseID
## 1 R_agj3m9SYCOL2qMd Q10-Platform 1-Primary
                                                 1 Q5-Role 1
## 2 R_8jqspsL0TZ3ljKt Q10-Platform 1-Primary
                                                 1 Q5-Role 1
## 3 R cHJ7TzxGxr7Vsdn Q10-Platform 1-Primary
                                                 1 05-Role 1
                                                                 0
## 4 R_b3lfAGBy1K5XOeh Q10-Platform 1-Primary
                                               1 Q5-Role 1
                                                                 1
## 5 R_0DmpCWZkW2Ooc9T Q10-Platform 1-Primary
                                                 1 Q5-Role 1
                                                                 1
## 6 R_b1NBCPgpKdgFZOd Q10-Platform 1-Primary
                                                 1 Q5-Role 1
                                                                 0
```

```
colnames(role.data.long.selected.plat)[2:3]=c("Plat.usage","Plat.selected")
View(role.data.long.selected.plat)
head(role.data.long.selected.plat)
```

```
ResponseID
                                  Plat.usage Plat.selected variable value
## 1 R_agj3m9SYCOL2qMd Q10-Platform 1-Primary
                                                        1 Q5-Role 1
## 2 R 8jqspsL0TZ3ljKt Q10-Platform 1-Primary
                                                         1 05-Role 1
## 3 R_cHJ7TzxGxr7Vsdn Q10-Platform 1-Primary
                                                         1 Q5-Role 1
## 4 R_b3lfAGBy1K5XOeh Q10-Platform 1-Primary
                                                         1 Q5-Role 1
                                                                         1
## 5 R_0DmpCWZkW2Ooc9T Q10-Platform 1-Primary
                                                         1 Q5-Role 1
                                                                         1
## 6 R_b1NBCPgpKdgFZOd Q10-Platform 1-Primary
                                                         1 05-Role 1
                                                                         0
```

Now we eliminate the roles not selected, so we end up with selected platforms and roles.

```
role.data.long.selected.all <- role.data.long.selected.plat[role.data.long.selected.plat$value!=0,]
View(role.data.long.selected.all)
role.data.wide <- dcast(role.data.long.selected.all, variable~Plat.usage , value.var = 'value', fun.aggregate = sum)
View(role.data.wide)
head(role.data.wide)</pre>
```

```
variable Q10-Platform 1-Primary Q10-Platform 1-Secondary
## 1 Q5-Role 1
                                  1514
## 2 Q5-Role 2
                                  1085
                                                             588
                                   503
                                                             286
## 3 Q5-Role 3
                                   959
                                                             423
## 4 Q5-Role 4
## 5 Q5-Role 5
                                   430
                                                             247
     Q10-Platform 1-Third Q10-Platform 2-Primary Q10-Platform 2-Secondary
##
## 1
                      243
                                               546
## 2
                       249
                                               543
                                                                         429
## 3
                       94
                                               303
                                                                         202
                                                                         272
## 4
                      172
                                               359
## 5
                       78
                                               252
##
     Q10-Platform 2-Third Q10-Platform 3-Primary Q10-Platform 3-Secondary
## 1
                      184
                                              196
                                                                        105
## 2
                      176
                                               162
                                                                         104
## 3
                       71
                                               55
                                                                         51
                                               107
## A
                      114
                                                                         71
## 5
                       54
                                               39
                                                                         37
     Q10-Platform 3-Third Q10-Platform 4-Primary Q10-Platform 4-Secondary
##
## 1
                      101
                                             1576
## 2
                                             1197
                                                                        279
                       89
## 3
                                              529
                       62
                                                                        116
## 4
                       68
                                             1307
                                                                         233
## 5
                       39
                                              495
                                                                         97
##
     Q10-Platform 4-Third
## 1
                      153
## 2
                       166
## 3
                       85
## 4
                      113
## 5
```

Expressing the data table in long format ready for plotting

```
role.data.barchart <- melt(role.data.wide,id.vars="variable")
View(role.data.barchart)</pre>
```

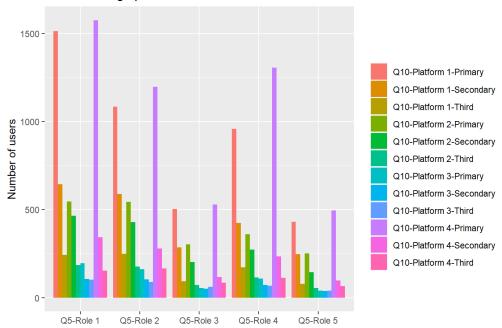
Making changes to column names and plotting, we have

```
colnames(role.data.barchart)=c("Roles","variable","value")
head(role.data.barchart)
```

```
## Roles variable value
## 1 Q5-Role 1 Q10-Platform 1-Primary 1514
## 2 Q5-Role 2 Q10-Platform 1-Primary 1085
## 3 Q5-Role 3 Q10-Platform 1-Primary 503
## 4 Q5-Role 4 Q10-Platform 1-Primary 959
## 5 Q5-Role 5 Q10-Platform 1-Primary 430
## 6 Q5-Role 1 Q10-Platform 1-Secondary 644
```

```
ggplot(data = role.data.barchart, aes( x =Roles, y = value, fill = variable ) ) +
geom_bar( stat = 'identity', position = 'dodge' )+
scale_x_discrete("")+
labs(y="Number of users",title="Platform usage patterns in differnt roles",fill="")
```

### Platform usage patterns in differnt roles



```
#facet_rep_grid(~ variable,repeat.tick.labels = T)
#ggplot(data=role.data.stacked,aes(x=factor(value),fill=variable))+
#(stat="count")+
#facet_wrap(~ variable,scales = "free_y")+
```

There is a clear pattern across all the roles, whereby users spend most of their time working with platform 1 or 4. We also note, that there is a drop in the number of platform users in roles 3 and 5.

## Investigating app type data

Respondents had 7 apps types to choose from. Extracting the appropriate columns we have

```
apps.data <-data[,c(1,10:21,22:28)]
head(apps.data)
```

```
##
            ResponseID Q10-Platform 1-Primary Q10-Platform 1-Secondary
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
                                              0
## 3 R 06sqswy5R4sV8s1
                                              0
                                                                        0
## 4 R_2rjuFIvBirJRKnz
## 5 R_7UM1Gsr1ye3db49
                                              0
                                                                        0
                                                                        a
## 6 R_01cRgkoaxMbaHc1
                                              a
     Q10-Platform 1-Third Q10-Platform 2-Primary Q10-Platform 2-Secondary
##
## 1
                         0
                                                 0
## 2
                         0
                                                 0
                                                                           0
## 3
                         0
                                                 0
                                                                           0
                                                                           0
## 4
                         0
                                                 0
## 5
                         0
                                                 0
                                                                           0
## 6
                         а
                                                 0
                                                                           0
     Q10-Platform 2-Third Q10-Platform 3-Primary Q10-Platform 3-Secondary
##
## 1
                         0
                                                 0
                                                                           0
## 2
                         0
                                                 0
## 3
                         a
                                                 a
                                                                           a
## 4
                                                 0
                                                                           0
                         0
## 5
                                                 0
## 6
                         a
                                                 0
                                                                           0
     Q10-Platform 3-Third Q10-Platform 4-Primary Q10-Platform 4-Secondary
##
## 1
                         0
                                                 0
                                                                           0
## 2
                         0
                                                 0
                                                                           0
## 3
                         0
                                                 0
                                                                           0
## 4
                                                                           0
                         0
                                                 0
## 5
## 6
                         0
                                                 0
     Q10-Platform 4-Third Q12-app type 1 Q12-app type 2 Q12-app type 3
##
## 1
                         0
                                        0
                                                        0
## 2
                         0
                                        1
                                                        0
## 3
                         0
                                        0
                                                        0
                                                                        1
## 4
                         0
                                        0
                                                        0
                                                                        1
## 5
## 6
                         0
                                        0
                                                        0
##
     Q12-app type 4 Q12-app type 5 Q12-app type 6 Q12-app type 7
                  0
                                  0
                                                  0
                                                                  0
## 1
## 2
                  0
                                  0
                                                  0
                                                                  0
## 3
                  0
                                  0
                                                  0
                                                                  0
## 4
                                                                  0
                  0
                                  0
                                                  0
## 5
                                  0
                                                  0
                                                                  0
                                  0
                                                  0
                                                                  0
```

Reshaping the data in long format collapsing the different platform columns as shown below

```
apps.data.long <- melt(apps.data,id.vars=colnames(apps.data)[c(1,14:20)])
head(apps.data.long)</pre>
```

```
##
            ResponseID Q12-app type 1 Q12-app type 2 Q12-app type 3 Q12-app type 4 \,
## 1 R_aXE7seqJu0LmVFz
                                    0
                                                    0
                                                                   0
                                                                                  0
## 2 R_5vVjAI7X7mjFv5r
                                    1
                                                    0
                                                                   0
                                                                                  0
## 3 R_06sqswy5R4sV8s1
                                    0
                                                    0
                                                                   1
                                                                                  0
## 4 R_2rjuFIvBirJRKnz
                                    0
                                                    0
                                                                   1
                                                                                  0
## 5 R_7UM1Gsr1ye3db49
## 6 R_01cRgkoaxMbaHc1
                                    0
                                                                   0
##
     Q12-app type 5 Q12-app type 6 Q12-app type 7
                                                                 variable value
## 1
                  0
                                 0
                                                0 010-Platform 1-Primary
## 2
                  0
                                 0
                                                 0 Q10-Platform 1-Primary
## 3
                  0
                                 0
                                                 0 Q10-Platform 1-Primary
                                                                              0
## 4
                  0
                                 0
                                                 0 010-Platform 1-Primary
                                                                              0
## 5
                                 0
                                                 0 Q10-Platform 1-Primary
                                                 0 Q10-Platform 1-Primary
```

We eliminate rows with 0 entry in the value column above i.e. entries where a platform usage has been selected.

```
apps.data.long.selected.plat <- apps.data.long[role.data.long$value!=0,]
apps.data.long.selected.plat <- melt(apps.data.long.selected.plat,id.vars=c("ResponseID","variable","value"))
colnames(apps.data.long.selected.plat)[2:3]=c("Plat.usage","Plat.selected")
View(apps.data.long.selected.plat)
head(apps.data.long.selected.plat)</pre>
```

```
##
                                   Plat.usage Plat.selected
            ResponseID
                                                                  variable value
## 1 R_agj3m9SYCOL2qMd Q10-Platform 1-Primary
                                                          1 Q12-app type 1
## 2 R_8jqspsL0TZ3ljKt Q10-Platform 1-Primary
                                                          1 Q12-app type 1
                                                                               0
## 3 R_cHJ7TzxGxr7Vsdn Q10-Platform 1-Primary
                                                          1 Q12-app type 1
                                                                               0
## 4 R_b3lfAGBy1K5XOeh Q10-Platform 1-Primary
                                                          1 Q12-app type 1
## 5 R_0DmpCWZkW2Ooc9T Q10-Platform 1-Primary
                                                          1 Q12-app type 1
                                                                               1
## 6 R_b1NBCPgpKdgFZOd Q10-Platform 1-Primary
                                                          1 Q12-app type 1
                                                                               0
```

Now we eliminate apps not selected, so we end up with selected platforms and apps.

```
apps.data.long.selected.all <- apps.data.long.selected.plat[apps.data.long.selected.plat$value!=0,]
View(apps.data.long.selected.all)
apps.data.wide <- dcast(apps.data.long.selected.all, variable~Plat.usage , value.var = 'value', fun.aggregate = sum)
View(apps.data.wide)</pre>
```

Expressing the data table in long format ready for plotting

```
apps.data.barchart <- melt(apps.data.wide,id.vars="variable")
View(apps.data.barchart)</pre>
```

Applying changes to column names and plotting, we have

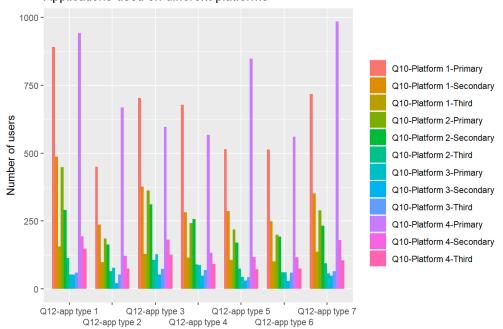
```
colnames(apps.data.barchart)=c("Apps","variable","value")
head(apps.data.barchart)
```

```
## Apps variable value
## 1 Q12-app type 1 Q10-Platform 1-Primary 892
## 2 Q12-app type 2 Q10-Platform 1-Primary 450
## 3 Q12-app type 3 Q10-Platform 1-Primary 703
## 4 Q12-app type 4 Q10-Platform 1-Primary 678
## 5 Q12-app type 5 Q10-Platform 1-Primary 515
## 6 Q12-app type 6 Q10-Platform 1-Primary 513
```

```
ggplot(data = apps.data.barchart, aes( x =Apps, y = value, fill = variable ) ) +
geom_col( stat = 'identity', width =0.8, position = position_dodge(0.8) )+
scale_x_discrete("",guide = guide_axis(n.dodge=2))+
labs(y="Number of users",title="Applications used on different platforms",fill="")
```

## Warning: Ignoring unknown parameters: stat

### Applications used on different platforms



```
#facet_rep_grid(~ variable,repeat.tick.labels = T)
#ggplot(data=role.data.stacked,aes(x=factor(value),fill=variable))+
#(stat="count")+
#facet_wrap(~ variable,scales = "free_y")+
```

Again, similar pattern to roles data with users spending most of their time on platform 1 and 4 across all the app types. In particular, these primary users of platform 1 and 4 will most likely choose app type 1 or 7.

### Investigating Tools data

Respondents had 6 tool types to choose from. Extracting the appropriate columns we have

```
tools.data <-data[,c(1,10:21,29:34)]
head(tools.data)
```

```
##
            ResponseID Q10-Platform 1-Primary Q10-Platform 1-Secondary
## 1 R_aXE7seqJu0LmVFz
## 2 R_5vVjAI7X7mjFv5r
                                              a
                                                                        0
## 3 R_06sqswy5R4sV8s1
                                              0
                                                                        0
## 4 R_2rjuFIvBirJRKnz
                                              0
                                                                        0
## 5 R_7UM1Gsr1ye3db49
                                              0
                                                                        0
## 6 R_01cRgkoaxMbaHc1
                                             0
     Q10-Platform 1-Third Q10-Platform 2-Primary Q10-Platform 2-Secondary
##
## 1
## 2
                         0
                                                 0
                                                                           0
## 3
                         a
                                                 a
                                                                           a
## 4
                         0
                                                 0
                                                                           0
## 5
                         0
                                                 0
                                                                           0
## 6
                         a
                                                                           a
     Q10-Platform 2-Third Q10-Platform 3-Primary Q10-Platform 3-Secondary
##
## 1
## 2
                         a
                                                 0
                                                                           a
## 3
                         а
                                                 а
                                                                           а
## 4
                         0
                                                 0
                                                                           0
##
                         0
                                                 0
                                                                           0
## 6
                         0
                                                 0
                                                                           0
     Q10-Platform 3-Third Q10-Platform 4-Primary Q10-Platform 4-Secondary
##
## 1
## 2
## 3
                         a
                                                 a
                                                                           a
## 4
                         0
                                                 0
                                                                           0
##
  5
## 6
     Q10-Platform 4-Third Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
##
## 1
## 2
## 3
                         a
                                         a
                                                          a
                                                                           a
                         0
                                                                           1
## 4
                                         0
                                                          0
## 5
                         0
                                         0
                                                          0
                                                                           0
## 6
                         0
                                         a
                                                                           0
##
     Q14-tool type 4 Q14-tool type 5 Q14-tool type 6
## 1
                   0
                                    0
## 2
## 3
                   0
                                    0
                                                     0
                   0
                                                     0
## 4
                                    0
## 5
                   0
                                    0
                                                     0
```

Reshaping the data in long format collapsing the different platform columns as shown below

```
tools.data.long <- melt(tools.data,id.vars=colnames(tools.data)[c(1,14:19)])
head(tools.data.long)</pre>
```

```
##
            ResponseID Q14-tool type 1 Q14-tool type 2 Q14-tool type 3
## 1 R_aXE7seqJu0LmVFz
                                                                      1
## 2 R_5vVjAI7X7mjFv5r
## 3 R_06sqswy5R4sV8s1
                                     a
                                                      a
                                                                      a
                                     0
                                                      0
                                                                      1
## 4 R 2rjuFIvBirJRKnz
## 5 R_7UM1Gsr1ye3db49
                                                                      0
## 6 R_01cRgkoaxMbaHc1
                                     0
                                                                      0
     Q14-tool type 4 Q14-tool type 5 Q14-tool type 6
##
                                                                    variable value
## 1
                   0
                                   0
                                                    0 Q10-Platform 1-Primary
## 2
                                                    0 Q10-Platform 1-Primary
## 3
                   0
                                   0
                                                    0 Q10-Platform 1-Primary
## 4
                   0
                                   0
                                                                                 0
                                                    0 010-Platform 1-Primary
## 5
                   0
                                   0
                                                    0 Q10-Platform 1-Primary
                                                                                 0
## 6
                   0
                                   0
                                                    0 Q10-Platform 1-Primary
```

We eliminate rows with 0 entry in the value column above i.e. entries where a platform usage has been selected.

```
tools.data.long.selected.plat <- tools.data.long[tools.data.long$value!=0,]
tools.data.long.selected.plat <- melt(tools.data.long.selected.plat,id.vars=c("ResponseID","variable","value"))
colnames(tools.data.long.selected.plat)[2:3]=c("Plat.usage","Plat.selected")
View(tools.data.long.selected.plat)
head(tools.data.long.selected.plat)</pre>
```

```
##
           ResponseID
                                 Plat.usage Plat.selected
                                                                variable value
## 1 R_agj3m9SYCOL2qMd Q10-Platform 1-Primary
                                                      1 Q14-tool type 1
## 2 R_8jqspsL0TZ3ljKt Q10-Platform 1-Primary
                                                      1 Q14-tool type 1
## 3 R_cHJ7TzxGxr7Vsdn Q10-Platform 1-Primary
                                                      1 Q14-tool type 1
                                                                             0
## 4 R_b3lfAGBy1K5XOeh Q10-Platform 1-Primary
                                                       1 Q14-tool type 1
                                                                             1
## 5 R_0DmpCWZkW2Ooc9T Q10-Platform 1-Primary
                                                       1 Q14-tool type 1
                                                                             0
## 6 R_b1NBCPgpKdgFZOd Q10-Platform 1-Primary
                                                       1 Q14-tool type 1
                                                                             0
```

Now we eliminate tools not selected, so we end up with selected platforms and tools.

```
tools.data.long.selected.all <- tools.data.long.selected.plat[tools.data.long.selected.plat$value!=0,]
View(tools.data.long.selected.all)
tools.data.wide <- dcast(tools.data.long.selected.all, variable~Plat.usage , value.var = 'value', fun.aggregate = sum)
View(tools.data.wide)</pre>
```

Express data table in long format ready for plotting

```
tools.data.barchart <- melt(tools.data.wide,id.vars="variable")
View(tools.data.barchart)</pre>
```

Applying changes to column names and plotting, we have

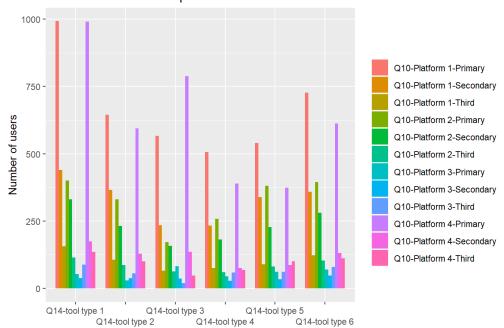
```
colnames(tools.data.barchart)=c("Tools","variable","value")
head(tools.data.barchart)
```

```
## Tools variable value
## 1 Q14-tool type 1 Q10-Platform 1-Primary 993
## 2 Q14-tool type 2 Q10-Platform 1-Primary 645
## 3 Q14-tool type 3 Q10-Platform 1-Primary 567
## 4 Q14-tool type 4 Q10-Platform 1-Primary 506
## 5 Q14-tool type 5 Q10-Platform 1-Primary 540
## 6 Q14-tool type 6 Q10-Platform 1-Primary 727
```

```
ggplot(data = tools.data.barchart, aes( x =Tools, y = value, fill = variable ) ) +
geom_col( stat = 'identity', width =0.8, position = position_dodge(0.8) )+
scale_x_discrete("",guide = guide_axis(n.dodge=2))+
labs(y="Number of users",title="Tools used on different platforms",fill="")
```

```
## Warning: Ignoring unknown parameters: stat
```

### Tools used on different platforms



```
#facet_rep_grid(~ variable,repeat.tick.labels = T)
#ggplot(data=role.data.stacked,aes(x=factor(value),fill=variable))+
#(stat="count")+
#facet_wrap(~ variable,scales = "free_y")+
```

This recurring pattern of users spending most of their time on platform 1 and 4 across different categories continue. However, in this case these primary users of platform 1 and 4 will most likely choose tool type 1.

## Investigating Language data

Respondents had 12 language options to choose from. Extracting the appropriate columns we have

```
language.data <-data[,c(1,10:21,35:46)]
head(language.data)</pre>
```

```
##
            ResponseID Q10-Platform 1-Primary Q10-Platform 1-Secondary
## 1 R_aXE7seqJu0LmVFz
                                             0
## 2 R_5vVjAI7X7mjFv5r
                                              0
                                                                        0
## 3 R_06sqswy5R4sV8s1
                                                                        0
                                             0
## 4 R_2rjuFIvBirJRKnz
## 5 R_7UM1Gsr1ye3db49
                                             0
                                                                        0
                                             a
                                                                        a
## 6 R_01cRgkoaxMbaHc1
##
     Q10-Platform 1-Third Q10-Platform 2-Primary Q10-Platform 2-Secondary
## 1
                         0
                                                 0
## 2
                         0
                                                 0
                                                                           0
## 3
                         0
                                                 0
                                                                           0
## 4
                         0
                                                 0
                                                                           0
## 5
                         0
                                                 0
                                                                           0
## 6
                        а
                                                 0
                                                                           0
     Q10-Platform 2-Third Q10-Platform 3-Primary Q10-Platform 3-Secondary
##
## 1
                         0
                                                 0
                                                                           0
## 2
                         0
                                                 0
## 3
                         a
                                                 a
                                                                           a
## 4
                         0
                                                 0
                                                                           0
## 5
                         0
                                                 0
                                                                           0
## 6
                         0
                                                 0
                                                                           0
     Q10-Platform 3-Third Q10-Platform 4-Primary Q10-Platform 4-Secondary
##
## 1
                         0
                                                 0
                                                                           0
## 2
                         0
                                                 0
                                                                           0
## 3
                                                                           0
                         0
                                                 0
                                                                           0
## 4
                                                 0
                         0
## 5
## 6
                        0
                                                 0
                                                                           0
     Q10-Platform 4-Third Q15-Language 1-Primary Q15-Language 1-Also using
##
## 1
                         0
                                                 1
## 2
                         0
                                                 0
## 3
                         0
                                                 0
                                                                            0
## 4
                         0
                                                 0
                                                                            0
## 5
## 6
                         0
                                                 0
     Q15-Language 2-Primary Q15-Language 2-Also using Q15-Language 3-Primary
##
## 1
                          0
                                                                              0
                                                      0
## 2
                          0
                                                      0
                                                                              1
## 3
                          0
                                                      0
                                                                              0
## 4
                                                                              0
                                                      0
                          0
## 5
                                                      0
                                                                              0
## 6
                          0
                                                      0
                                                                              0
##
     Q15-Language 3-Also using Q15-Language 4-Primary Q15-Language 4-Also using
## 1
                              0
                                                      0
                                                                                 0
## 2
                              0
                                                      0
                                                                                 0
## 3
                              0
                                                      0
                                                                                 0
## 4
                              1
                                                      0
                                                                                 1
## 5
                                                      0
##
                              0
     Q15-Language 5-Primary Q15-Language 5-Also using Q15-Language 6-Primary
##
## 1
                          0
                                                      0
                                                                              0
## 2
                           0
                                                      0
                                                                              0
## 3
                          0
                                                      0
                                                                              0
## 4
                          0
                                                      0
                                                                              0
## 5
                                                                              0
                          0
                                                      0
## 6
                                                                              0
##
     Q15-Language 6-Also using
## 1
## 2
                              0
## 3
                              0
## 4
                              0
## 5
                              0
```

Reshaping the data in long format collapsing the different platform columns as shown below

```
language.data.long <- melt(language.data,id.vars=colnames(language.data)[c(1,14:25)])
head(language.data.long)</pre>
```

```
##
            ResponseID Q15-Language 1-Primary Q15-Language 1-Also using
## 1 R_aXE7seqJu0LmVFz
                                             1
## 2 R_5vVjAI7X7mjFv5r
                                              0
                                                                         0
## 3 R 06sqswy5R4sV8s1
                                             0
                                                                        0
## 4 R_2rjuFIvBirJRKnz
                                                                         0
## 5 R_7UM1Gsr1ye3db49
                                             1
                                                                        0
## 6 R_01cRgkoaxMbaHc1
                                             a
                                                                        a
##
     Q15-Language 2-Primary Q15-Language 2-Also using Q15-Language 3-Primary
## 1
                          0
                                                      0
## 2
                          0
                                                      0
                                                                              1
## 3
                           0
                                                      0
                                                                              0
                                                                              0
## 4
                           0
                                                      0
## 5
                                                      0
                                                                              0
                           0
## 6
                          а
                                                      а
                                                                              а
##
     Q15-Language 3-Also using Q15-Language 4-Primary Q15-Language 4-Also using
## 1
                              0
                                                      0
                                                                                 0
## 2
                              0
                                                      0
                                                                                 0
## 3
                              a
                                                      a
                                                                                 a
## 4
                              1
                                                      0
                                                                                 1
## 5
                              0
## 6
                              a
                                                      0
##
     Q15-Language 5-Primary Q15-Language 5-Also using Q15-Language 6-Primary
## 1
                          0
                                                      0
                                                                              0
## 2
                           0
                                                      0
                                                                              0
## 3
                           0
                                                      0
                                                                              0
                                                      0
                                                                              0
## 4
                           0
## 5
## 6
                           0
                                                      0
                                                                              0
##
     Q15-Language 6-Also using
                                              variable value
## 1
                              0 Q10-Platform 1-Primary
## 2
                              0 Q10-Platform 1-Primary
## 3
                              0 Q10-Platform 1-Primary
                                                            0
## 4
                              0 010-Platform 1-Primary
                                                            0
## 5
                              0 Q10-Platform 1-Primary
                                                            0
## 6
                              0 Q10-Platform 1-Primary
                                                            0
```

We eliminate rows with 0 entry in the value column above i.e. entries where a platform usage has been selected.

```
language.data.long.selected.plat <- language.data.long[role.data.long$value!=0,]
language.data.long.selected.plat <- melt(language.data.long.selected.plat,id.vars=c("ResponseID","variable","value"))
colnames(language.data.long.selected.plat)[2:3]=c("Plat.usage","Plat.selected")
View(language.data.long.selected.plat)
head(language.data.long.selected.plat)</pre>
```

```
##
           ResponseID
                                  Plat.usage Plat.selected
                                                                         variable
## 1 R_agj3m9SYCOL2qMd Q10-Platform 1-Primary
                                                        1 Q15-Language 1-Primary
## 2 R_8jqspsL0TZ3ljKt Q10-Platform 1-Primary
                                                        1 Q15-Language 1-Primary
## 3 R_cHJ7TzxGxr7Vsdn Q10-Platform 1-Primary
                                                        1 Q15-Language 1-Primary
## 4 R_b3lfAGBy1K5XOeh Q10-Platform 1-Primary
                                                         1 Q15-Language 1-Primary
## 5 R_0DmpCWZkW2Ooc9T Q10-Platform 1-Primary
                                                         1 015-Language 1-Primary
## 6 R_b1NBCPgpKdgFZOd Q10-Platform 1-Primary
                                                         1 Q15-Language 1-Primary
##
    value
## 1
        0
## 2
## 3
        0
## 4
        1
## 5
        0
```

Now we eliminate language options not selected, so we end up with selected platforms and language options.

```
language.data.long.selected.all <- language.data.long.selected.plat[language.data.long.selected.plat$value!=0,]
View(language.data.long.selected.all)
language.data.wide <- dcast(language.data.long.selected.all, variable~Plat.usage , value.var = 'value', fun.aggregate = su m)
View(language.data.wide)</pre>
```

Express data table in long format ready for plotting

```
language.data.barchart <- melt(language.data.wide,id.vars="variable")
View(language.data.barchart)</pre>
```

```
colnames(language.data.barchart)=c("Language","variable","value")
head(language.data.barchart)
```

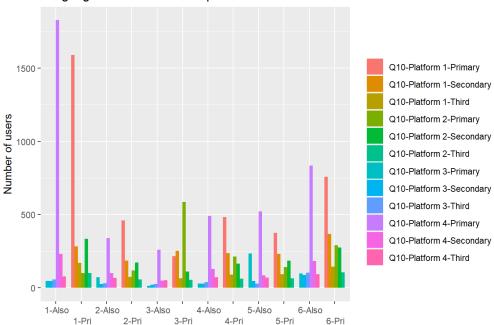
```
## Language variable value
## 1 Q15-Language 1-Primary Q10-Platform 1-Primary 1590
## 2 Q15-Language 1-Also using Q10-Platform 1-Primary 460
## 3 Q15-Language 2-Primary Q10-Platform 1-Primary 11
## 4 Q15-Language 2-Also using Q10-Platform 1-Primary 110
## 5 Q15-Language 3-Primary Q10-Platform 1-Primary 375
## 6 Q15-Language 3-Also using Q10-Platform 1-Primary 758
```

```
language.data.barchart$Language <- c(str_sub(language.data.barchart$Language[c(T,F)],13,-5),str_sub(language.data.barchart$L
anguage[c(F,T)],13,-7))

ggplot(data =language.data.barchart, aes( x =Language, y = value, fill = variable ) ) +
    geom_col( stat = 'identity', width =0.8, position = position_dodge(0.8) )+
    scale_x_discrete("",guide = guide_axis(n.dodge=2))+
    labs(y="Number of users",title="Languages used on different platforms",fill="")</pre>
```

```
## Warning: Ignoring unknown parameters: stat
```

### Languages used on different platforms



```
#ggplot(data =language.data.barchart, aes( x =Language, y = value,fill=variable)) +
  #geom_col(stat = 'identity')+
  #facet_wrap(~ variable)+
  #theme(axis.text.x = element_text(margin = unit(c(0, 0, 0, 0), "mm"), angle = 90))
  #labs(title="Platform usage by different applications",fill="")
  #facet_rep_grid(~ variable,repeat.tick.labels = T)
#ggplot(data=role.data.stacked,aes(x=factor(value),fill=variable))+
  #(stat="count")+
  #facet_wrap(~ variable,scales = "free_y")+
```

Here, we stop seeing the pattern witnessed in the previous sections. Only one platform ,not two, dominates the number of user in each category. Also, for one category, most users working primarily with language 3 spent most of their time on platform 2 (unlike before where platform 1 and 4 dominated every category). Most notable features for languages, is the high number of users working with language 1. Either, as the main language or secondary language in development.