AHMED GAMAL

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PROFESSIONAL SUMMARY

Aspiring Data Analyst specializing experience in data visualization, data wrangling and statistical analysis. Proficient in SQL, python, Power BI and Excel, practical experience in ETL Processes, automation, creating insightful dashboard and translating complex data into actionable business intelligence

TECHNICAL SKILLS

- **Programming & Databases: SQL,** Python (Pandas, NumPy), PHP, Laravel.
- Data Analysis & Visualization: Power BI, Excel, Matplotlib, Seaborn, Power Query, Data Modelling.
- Methodologies: ETL Processes, Statistical Analysis, Data Wrangling, Python Automation.
- **Soft Skills:** Problem Solving, Critical Thinking.

EXPERIENCE

Freelance Data Analyst | September 2024 -- present

- Executed 7+ data analysis projects across various industries (retail, e-commerce, Exporter, movies productions, and restaurants, etc) using Python, Excel, SQL, and Power BI.
- **Improved** clients' operational efficiency by an average of **90%** through data-driven recommendations and project delivery.
- **Designed** and **built** numerous **interactive dashboards** in **Power BI** for diverse fields, including retail, export, and restaurant operations.

Laravel Developer | Theodor Bilharz Research Institute | October 2022 – July 2024

- Optimized and maintained SQL databases for the internal system, which successfully reduced data retrieval time by 80%.
- Developed and enhanced the institute's portal and internal system using Laravel (back-end) and PHP (server-side scripting)
- **Collaborated** with the analysis team to gather requirements and translate business needs into robust technical solutions.
- **Enhanced** the front-end user interface using HTML, Bootstrap, and responsive design, ensuring a seamless user experience

Data Analyst | Egyptian Army | June 2020 - July 2022

- **Created** 50+ data-driven reports for leadership, enabling informed strategic decisions that resulted in a **90% increase** in training effectiveness
- Developed and administered data analysis exams to evaluate and identify individual performance levels among
 officers and soldiers.
- **Provided** 20+ training programs in data analysis, directly contributing to an **80% increase** in performance evaluation scores for participants.
- Gathered, analyzed, and interpreted examination results to evaluate the efficacy of the training programs.

EDUCATION

- Graduation Project Grade: Excellent
- Overall Rating: Very Good

PROJECTS

TMDP Movies Analysis

 Analyzed 4,000+ movie records to identify patterns in performance, revenue, and audience ratings (python: pandas, NumPy, matplotlib, seaborn)

Analysis of Tea Exporting Countries

• Conducted an analysis of global tea exporting performance to identify growth opportunities (**Power Bi**: **Power query**, **Data model**

Coca Cola Product Analysis

• Conducted an analysis of the performance of Coca-Cola products in the United States during the year 2022. (**Power Bi**: **Power query**)

Customers Segmentation and Sales Analysis

 Conducted analysis of sales performance and customer behavior across demographics (Power Bi: Power query, Data model)

Fnp Gift Online Brand Analysis

• conducted an analysis of the operational and financial performance, emphasizing total orders, revenue generation, delivery efficiency, and critical performance drivers including occasion, product, and geographic sales trends.

(Power Bi: Power query, Data model)

Super Market Sales Analysis

• conducted a detailed analysis of supermarket sales performance for the first six months, based on KIPS. (Power Bi: Power query, Data model)

Pizza Sales Analysis

• Conducted analysis of pizza sales, customer trends, and product performance. (SQL, Power Bi: Power query, Data model)

Graduation Project Fesabuilder (Web System):

• Developed a web-based system using the **Laravel Framework** to automate feasibility studies for startups, providing decision-making support and presenting results as graphs and table

CERTIFICATIONS & ACHIEVEMENT

- **Certifications:** Data Analysis Bootcamp Certificate, Data Analysis 365 Skills Certificate, Data Analysis Certificate Future Work is Digital (FWD) Program.
- Award: Best Graduation Project at Canadian International College Award.
- Speaking: Speaker & Participant at ICNHBAS 2019 Conference, Hurghada, Egypt.