

Table of Contents: Riyadh Bus Digital Project

Section	Document Title	Description/Focus
1.0	Riyadh Bus Digital	Executive summary and core project identity.
2.0	Project Overview	High-level scope, objectives, and project background.
2.1	Advertising Study	Market research and revenue potential through advertising.
3.0	Feasibility Study	Technical and economic viability assessment.
4.0	Business Case Study	Strategic justification and ROI analysis.
5.0	Business Plan	Operational model and long-term strategy.
6.0	Implementation Plan	Roadmap, timelines, and deployment phases.

Section	Document Title	Description/Focus
7.0	Project Management Process	Governance, methodologies, and reporting structures.
8.0	Investment Proposal	Funding requirements and investor value proposition.
9.0	Prospectus	Legal and financial disclosure for potential stakeholders.
10.0	Risk Analysis	Identification of threats and mitigation strategies.
11.0	Videotronic Technology	Hologram Technology (world cup)