

**BEGIN**

Load the data

Understand what information  
you have to work with

Descriptive  
statistics

Preliminary  
visualization of  
relationships

Pre-process  
variables of interest  
into meaningful variables

Identify and apply  
Quality Control  
measures

Assess the  
relationships of interest  
Modeling      Inferential  
statistics

Tell the story  
Create story-telling  
visualizations

**END**