

MOHAMMAD SAALIM

High School Student

Phone: 9871029986

Email: mohammadsaalim4718@gmail.com

Date of Birth: 03/14/2007

Gender: Male

Marital Status: Single

Address: South Delhi, New Delhi, Delhi.

Nationality: India

My skillset positions me to bridge the gap between development and marketing in the industry. With my knowledge of front-end development and marketing fundamentals, I can craft user-friendly and visually appealing websites that resonate with target audiences and guide them towards conversions. Furthermore, I can create dynamic marketing campaigns leveraging JavaScript and Canvas to deliver interactive experiences that boost engagement. My understanding of SEO can also contribute to improved website visibility and organic traffic growth. Beyond innovation, I can streamline workflows with automation and contribute to cost-effective web development solutions. This unique combination allows me to make a significant impact on user experience, marketing effectiveness, and overall industry innovation.

Work Experience

October 2023 - Till Date	CEO Self-Employed	New Delhi, Delhi
As the CEO of Task Media, a social media management agency, I wear many hats. My primary focus is to chart the course for our agency's success. This involves setting the strategic direction, ensuring the financial health of the company, and fostering a team environment that prioritizes exceptional client service and innovative social media solutions. From client acquisition and retention to leading business development initiatives, I oversee the agency's overall operations. This includes managing budgets, allocating resources, and ensuring we adhere to industry best practices. But my role extends beyond daily operations. I also act as a visionary leader, staying ahead of the curve on emerging social media trends and technologies. By translating these insights into actionable strategies, I help propel our clients' brands forward in the ever-evolving digital landscape.		
August 2023 - October 2023	Student Ambassador Adobe Inc.	Noida, Uttar Pradesh
<ul style="list-style-type: none">As an Adobe Student Ambassador Intern, I wore two hats: promoting creativity and embracing innovation. I championed Adobe's creative suite on campus, leading workshops and demonstrations to ignite student interest in tools like Photoshop and Premiere Pro. I also fostered a design-thinking community by educating peers on various Adobe applications and their potential to unlock creative expression. Furthermore, I actively explored the world of AI within the Adobe ecosystem, learning and showcasing the power of AI-powered features that streamline workflows and enhance creative outputs. This internship allowed me to combine my passion for creativity with the cutting edge of AI tools, making a valuable contribution to the program while gaining exceptional skills and experience.		

June 2022 -
August 2022

Website Developer

SS Rice Industries Pvt. Ltd.

Bareilly, Uttar Pradesh

- As an intern at SS Rice Industries Pvt. Ltd., I honed my digital communication skills by contributing to the company's web presence. I actively participated in developing their website, collaborating on design, functionality, and content creation. This entailed tasks like crafting product descriptions, assisting with website testing, and ensuring content aligned with the brand identity. Beyond the website, I supported the creation of various digital documents, including marketing materials, social media graphics, and internal reports. I utilized design software and content management systems to ensure these documents were professional and visually appealing. Through this internship, I gained valuable experience in website development, digital document creation, and the overall landscape of digital marketing.
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Skills

Front End Development

Social Media Marketing

Hobbies

Website Development

Writing Research Paper

Writing Books

Referees

Available on Request