

## Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

Purchased variour interior items fromvarious vendors

raising vendor Invoice

getting contract form various customers Making vendors payment, salary paid to employee and amount received from customers

rasing customer Invoice

Make entry of day today expenses



## Persona's name

Short summary of the persona

Enter all the purchase Invoice and payment entries

Enter all the expenses of day to operation like salary, power etc

Enter all the sale and service invoice and enter the receipt amount form customers

Making entry of purchases and sales is very easy and userfriendly

Entry of day today expenses also very easy and get quick result

Receiving the amount and making payment also very easy and reliable



## Does

What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 



