

# Alexandria Hampton

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**Career Goals** - I am a motivated, self-directed, and organized individual seeking to obtain the position of Associate Market Manager with Expedia. My work ethic, business development experience, and passion for the hospitality industry make me an excellent candidate for this position.

## Education

Fall 2009 – Fall 2014  
Fall 2005 – Spring 2009

*University of Alaska Anchorage – Dietetics Program*  
*Eagle River High School – Diploma*

## Work Experience

### FareHarbor (Booking Holdings)

February 2019 – Current

*Account Manager* – Optimize online presence for small business owners within the tour and activity industry using the FareHarbor platform, and discover potential areas for online growth using data analysis.

### Crested Butte Mountain Resort

April 2018 – January 2019

*Agent and Sales Manager* – Oversight of all operations pertaining to the reservations call center. Responsible for the talent acquisition, training, and ongoing development of the sales staff which accounts for over \$10,000,000 in resort revenue.

June 2016 – April 2018

*Community Lodging Manager* – Active solicitation for contracts with external suppliers. Oversight and maintenance of all external lodging partnerships.

September 2014 – June 2016

*Summit Travel Supervisor* – Sales of exclusive luxury vacation experiences to high profile clientele.

July 2014 – September 2014

*Adventure Services Specialist* – Sales and coordination of local activities to resort customers.

### Starbucks

May 2013 – July 2014

*Barista* – Skilled in the art of handcrafted espresso beverages.

## Software

*Software* – Proficient in Microsoft Office, NAVIS, Inntopia CRS & RMS, Visual One, Tableau, and Google Analytics.

## Achievements

*Peak Performer* – Recognized three times by Crested Butte Mountain Resort for demonstrating a continuing commitment to exceed both customer and departmental expectations.

## References

Jill Higgins – Director of Revenue Management, CBMR  
Michele Schmidt – Summit Travel Manager, CBMR.  
Allison Rigsby – Adventure Services Manager, CBMR

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