



Assignment #1

Case Analysis:

An Identify of an Organization Business Models

Due date in 2 weeks

MSSI 2023S

Case Analysis

- The purpose of this case analysis are:
 - To summarize your thought processes and communicate them in writing
 - Train your thought to analyze business models of your companies
- Identify a company or an organization business models
- Identify what are the application that is used to support their business models
- Identify strategic application (Min. 1) and mapped it into the business model
- Summarize your thought and idea in a paper with a reference to the organization.
- Name of paper:
 - Tugas1_Nama_NPM_Kelas_Case Study.pdf (Exp: Tugas1_Ahmad Andi_10000001.B_Bank Indonesia)
 - Times New Roman, Font 12, spasi 1,5.

Tips to Find a Company or an Organization Business Strategies

- Determine a company or an organization (government, NGO, etc). Suggest: The place of your working
- Identify its organization business model:
 - Non Government: Key Partner, Key Activities, Key Resources, Value Proposition, Relationship, Distribution Channel, Target Customer, Cost Structure, Revenue Streams
 - Government: Key Partner, Key Activities, Key Resources, Value Proposition, Buy-In / Support, Deployment, Beneficiaries, Mission Cost / Budget, Mission Achievement
- Pay attention to writing style. Your writing should comply to scientific writing. The integration and logical flows in choosing words, sentences, and paragraphs are mandatory.
- **PLAGIARISM will not accepted**

terima kasih njengkepi parikan
tarima kaseh terime kaseh
teghemo kasih nerima nihan
kurre sumanga' saohagölö
rutam nuwus kasuwun lias ate
tarimo kasih teghima kasih
ngatur nuhun sukur dofu dangke
surak sabeu
ta' kabessa nyo'on makaseh suwun
tarima kasi teurimong geunaseh tiba teing
epang gawang keso'on sabah sura'
makaseh makapulu sama' mokaseh
tumpu lalo e saparauni
tampi asih matur nuwun bujur
matur suksma sukur moanto
obrigado diate tupa berijin brejen
odu'olo terima kaseh kurru sumange
mauliate waniyam walidi'a
tumpuno laloku sinmung
hatur nuhun tampeasu
minta rela kasumasa
tinatauan mator sekelangkong
masurak bagat