



# GTU TECHFEST 2017

Gujarat Technological University,  
Established Under Gujarat Act No.: 20 of 2007

Website: [techfest.gtu.ac.in](http://techfest.gtu.ac.in)  
Email: [gtutechfest@gtu.edu.in](mailto:gtutechfest@gtu.edu.in)

Venue:  
L.D. College Of Engineering,  
Near Gujarat University,  
Ahmedabad - 380015,  
Gujarat.

## Picsnovation

### Description:

- Participants are supposed to take the photographs of the aura of pharmaceutical sciences on the basis of the theme given by the techfest team.

### Rules:

- Theme will be provided on the same day of the competition.
  - Each Participant must bring their own photography devices.
  - Every participant must bring their own media storage devices like pen drive(s), H.D.D, etc.
  - Time given would be 2.5 hours (photography and editing).
  - Best of the 3 photos (in hard copy only) will be considered.
  - Theme for the final round would change from the preliminary round.
- General rules:
- Competitors must adhere to the spirit of healthy competition.
  - Coordinators/Organizers reserve the right to disqualify any individual indulged in unfair means of the competition or any individual violating the rules of the competition set by the organizing committee.
  - Any competitor not ready at the specified time will be immediately disqualified from the competition.
  - In case of any discrepancies, the coordinators' decision will be considered final and binding.
  - The organizing committee reserves the right to change any or all of the above rules as they deem fit.
  - In any case, the participation fees will not be refunded.
  - Certificates will be issued to the competitors who are present at the time.
  - The participants are suggested to review the website for the updates.



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## Specifications:

- No teams are allowed to participate in this event.
- Single participant entry will be allowed from each institution.
- It is a solo event.

## Round Level Tasks:

**Round 1:** Preliminary round

**Round 2:** Final round

## Judging Criteria:

- Content of the speech
- Presentation and communication skills
- Time limit
- Technical criteria
- Exposure Focus/sharpness
- Depth of field
- Colour
- Contrast
- Lighting
- Visual and aesthetic criteria
- Framing and choice of viewpoint
- Background
- Design elements
- Application of photographic and/or manipulative techniques
- Visual impact
- Content



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- Information
- Symbolism
- Metaphor
- Meaning
- Communication through the language of photography and visual art
- The moment
- Relevance
- Subject impact
- Viewer's response
- Visual
- Aesthetic
- Intellectual
- Interest
- Participants and ones securing Top 3 position complying with all rules and regulations will be awarded with GTU Techfest 2017 Participation Certificate and Winner Certificate respectively

**Team size:** Solo event

**Registration Fees:** 50 Rs

**Event Manager Contact:**

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