

ANDREW HARVARD

User Experience Designer

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1061 Pine St. NE Conyers, GA 30012

EMPLOYMENT

User Experience Designer Intuitive Company Philadelphia, PA 2011 – PRESENT

Intuitive Company is a research, design, and development firm specializing in user-centered and award-winning digital experiences. My primary role is to solve our clients' problems, meet their users' needs, and ultimately deliver digital designs that are elegant, effective, and engaging. Currently I'm designing complex banking systems for some of the nation's largest financial institutions and customized sales tools for companies in the pharmaceutical industry. In other roles, I focus on public speaking, design competitions, digital prototyping, and business development. I also welcome opportunities to direct design strategies and lead cross-disciplinary teams. I regularly attend client meetings in Atlanta, Birmingham, and Charlotte, and since becoming a remote employee in July 2014, I also travel back to our Philadelphia offices for important events.

Broadcast Design Intern Turner Sports Atlanta, GA 2010 – 2011

While at Turner Sports, I designed print material for the internationally televised NCAA March Madness tournament and helped to create on-air graphics for NBA and MLB coverage. I also created motion graphics and edited video footage for NBA TV analyst and former Atlanta Hawks shooting guard Steve Smith. My work appeared on TBS, TNT, NBA TV, TruTV, and CBS.

Creative Services Intern Turner Studios Atlanta, GA 2009

At Turner's Creative Services and Animation department I shadowed various 2D and 3D animators and became familiar with the entertainment industry's design and production process.

Carpentry Intern Turner Broadcasting Atlanta, GA 2008, 2009

Over the course of two summer internships, I learned about technical millwork by designing, hand-building, and installing desks, cabinets, and tables for control rooms at Turner Studios and CNN.

Resident Advisor Georgia Institute of Technology Atlanta, GA 2008

As an RA at Georgia Tech, I fostered community among undergraduate students by leading them in enrichment activities and guiding them to academic and personal success.

EDUCATION

Georgia Institute of Technology B.S. in Industrial Design with Honor Atlanta, GA 2007 – 2011

Awarded for Outstanding Design
Performance by the School of
Industrial Design

Art Director, Georgia Tech
Chapter of Industrial Designers
Society of America

Student Leader, Industrial
Designers Society of America
Atlanta Design Outreach

Member, Georgia Tech Visual
Identity Committee

Member, Industrial Designers
Society of America

Communications Chair, Seven
Forty BCM

Savannah College of Art and Design Cross-Registered Courses Atlanta, GA 2010 – 2011

Studies in typography and information design with Barry Roseman, B.F.A., M.F.A.

FREELANCE WORK

Visual Designer Trion Interactive New York, NY PRESENT

For Trion Interactive, a mobile marketing services firm, I'm designing user interface components that will appear in a self-service portal allowing customers to upload and manage video content.

UX Designer Blue Blaze Associates Newark, DE PRESENT

Along with a team of full-time employees at Blue Blaze Associates, I'm helping to conceptualize and design a meal-planning app for patients recovering from weight-loss surgery.

UX Designer Tie Consulting Fair Haven, NJ 2014

I designed a unique digital experience for one of Tie Consulting's clients in the pharmaceutical industry. By creating a new module for a preexisting software platform, I provided the company's client with a customized marketing solution.

Graphic Designer Curtius Technologies, Inc. Marietta, GA 2011 – 2013

For Curtius Technologies, an equipment distributor in the envelope industry, I designed graphics to be used on trade show booths and brochures.

Graphic Designer United Distributors Atlanta, GA 2010 – 2013

I designed graphics for Georgia's largest alcohol beverage distributor that were visible on drink menus, banners, and promotional materials at various restaurants, festivals, and events across the state.

Graphic Designer CNN Atlanta, GA 2011

After graduating from college, I spent the summer designing on-air graphics between the hours of 6:00 am and 2:00 pm for the live CNN Newsroom production. By working closely with producers and writers, I turned around requests for communicative infographics within one to three hours.

Motion Designer Sidekick Solutions Atlanta, GA 2009 – 2010

During my time with the branding and marketing company Sidekick Solutions, I increased my proficiency in Adobe After Effects and Cinema 4D by transforming prepared static compositions into motion-graphic designs.

Graphic Designer Ty and Molly Capistrant Atlanta, GA 2010

When my friends Ty and Molly got engaged, they hired me to create print material for their wedding. I used their event theme details and engagement photography to design one-of-a-kind save the date cards, invitations sets, and ceremony programs.

Motion Designer Paper Tiger Atlanta, GA 2010

I created tutorial videos for Paper Tiger, an online file management company, by designing motion graphics and editing video and voice-over content.

Graphic Designer 8ight Atlanta, GA 2009 – 2010

The wellness company 8ight hired me to help rebrand their image. I crafted a new visual identity and applied graphics to all of the company's product brochures and print materials.

Graphic Designer Winshape Camp C3 Atlanta, GA 2009

I designed various images that were incorporated into Winshape Camp's five themed stage sets. My work was viewed by 20,000 campers and parents throughout the summer.

SKILLS

Adobe Creative Suite	HTML and CSS	Photography	Team Leading
Client Communication	Industrial Design	Print Design	User Interface Design
Concept Presentation	Information Architecture	Public Speaking	User Experience Design
Design Strategy	Interaction Prototyping	Sketching	Video Production
Graphic Design	Motion Graphics	Storyboarding	Woodworking

MEDIA APPEARANCES

“An App To Redesign How We Vote” 2014
Shaunacy Ferro at FastCoDesign.com reported on Intuitive Company's app Intuitive Voting. As one of three UX designers on the project, I collaborated with a small interdisciplinary group of coworkers to design an innovative voting system. Our work was awarded first place in the corporate category of the Human Factors and Ergonomics Society's Voting Design Competition.

“Traveling? Track Every Step Of Your Trip In One Simple App” 2013
By invitation from FastCoDesign.com, my associate Rob Tannen organized and reported on a design project for their travel series Terminal Velocity. Rob, myself, and two other Intuitive Company designers conceptualized an app that continuously consolidates and displays information that is relevant to users' planned trips.

SPEAKING ENGAGEMENTS

“Intuitive Voting - A Panel on Designing the Future of Elections” Philadelphia, PA 2015
Panel Presentation at Philly Tech Week

“Digital Prototyping with Adobe Muse” Philadelphia, PA 2015
Presentation at Intuitive Company's Design Talk

“Form Follows Content: Designing for Results Across All Shapes and Sizes” San Jose, CA 2014
Presentation at the Intelligent Content Conference

“Form Follows Content: Designing for Results Across All Shapes and Sizes” Philadelphia, PA 2014
Presentation at Intuitive Company's Inspire Series

REFERENCES

Available upon request