

ANDREW HARVARD

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EMPLOYMENT

Interaction Designer Regions Bank Birmingham, AL 2016 – PRESENT

I already had nearly four years of experience serving Regions Bank as my client at Intuitive Company when I accepted my current position on the bank's customer experience and innovation team. My role is to design experiences for the bank's customers across a variety of digital platforms, and I'm responsible for overseeing the design and development of new features on the bank's primary public-facing website. Other tasks include managing vendor relationships, advocating for the adoption of industry best practices, and fostering a culture of enthusiasm for good design. As a remote employee I enjoy working from my home office near Atlanta and regularly travel to Birmingham for team meetings.

Interaction Designer Southern Company Atlanta, GA 2015 – 2016

As an on-site contractor at Southern Company, I designed user experiences and developed responsive, enterprise-level web applications. One project involved working on an agile team to build a new version of Georgia Power's Land Information Management System while others involved defining future features for business stakeholders, designing user interface elements, and coding CSS and HTML. I also consulted on the re-design of customer bill-pay experiences, defined front-end web development standards for the IT department, and provided design support for developers. In all of my efforts, I focused on delivering scalable, atomic designs that make enterprise-level web development efficient and enjoyable.

User Experience Designer Intuitive Company Philadelphia, PA 2011 – 2015

Intuitive Company is a research, design, and development firm specializing in user-centered and award-winning digital experiences. My primary role was to solve clients' problems, meet their users' needs, and ultimately deliver elegant, effective, and engaging digital designs. I improved banking systems for some of the nation's largest financial institutions and customized sales tools for companies in the pharmaceutical industry. In other roles, I focused on public speaking, design competitions, digital prototyping, and business development. I directed design strategies and led cross-disciplinary teams. I regularly attended client meetings in Philadelphia, Atlanta, Birmingham, and Charlotte, and worked as a remote employee for the last year of my tenure.

Broadcast Design Intern Turner Sports Atlanta, GA 2010 – 2011

While at Turner Sports, I designed print material for the internationally televised NCAA March Madness tournament and helped to create on-air graphics for NBA and MLB coverage. I also created motion graphics and edited video footage for NBA TV analyst and former Atlanta Hawks shooting guard Steve Smith. My work appeared on TBS, TNT, NBA TV, TruTV, and CBS.

Creative Services Intern Turner Studios Atlanta, GA 2009

At Turner's Creative Services and Animation department I shadowed various 2D and 3D animators and became familiar with the entertainment industry's design and production process.

Carpentry Intern Turner Broadcasting Atlanta, GA 2008, 2009

Over the course of two summer internships, I learned about technical millwork by designing, hand-building, and installing desks, cabinets, and tables for control rooms at Turner Studios and CNN.

EDUCATION

Georgia Institute of Technology B.S. in Industrial Design with Honor Atlanta, GA 2007 – 2011

Awarded for Outstanding Design
Performance by the School of
Industrial Design

Art Director, Georgia Tech
Chapter of Industrial Designers
Society of America

Student Leader, Industrial
Designers Society of America
Atlanta Design Outreach

Member, Georgia Tech Visual
Identity Committee

Member, Industrial Designers
Society of America

Communications Chair, Seven
Forty BCM

EDUCATION CONTINUED

Savannah College of Art and Design Cross-Registered Courses Atlanta, GA
Studies in typography and information design with Barry Roseman, B.F.A., M.F.A.

2010 – 2011

FREELANCE WORK

Visual Designer Cohesive Whole Philadelphia, PA

PRESENT

For Cohesive Whole I'm currently executing conceptual art direction for Oakley advertising campaigns that will be implemented via retail merchandising.

Designer Riveting Communications New York, NY

PRESENT

I'm currently collaborating with Meredith Broussard, Assistant Professor at NYU's Arthur L. Carter Journalism Institute, to design a web-based tool which helps data journalists utilize artificial intelligences to detect and investigate potential campaign finance fraud.

Visual Designer Trion Interactive New York, NY

2015

For Trion Interactive, a mobile marketing services firm, I designed user interface components that appeared in a self-service portal allowing customers to upload and manage video content.

UX Designer Blue Blaze Associates Newark, DE

2014

Along with a team of full-time employees at Blue Blaze Associates, I helped conceptualize and design a meal-planning app for patients recovering from weight-loss surgery.

UX Designer Tie Consulting Fair Haven, NJ

2014

I designed a unique digital experience for one of Tie Consulting's clients in the pharmaceutical industry. By creating a new module for a preexisting software platform, I provided the company's client with a customized marketing solution.

Graphic Designer Curtius Technologies, Inc. Marietta, GA

2011 – 2013

For Curtius Technologies, an equipment distributor in the envelope industry, I designed graphics to be used on trade show booths and brochures.

Graphic Designer United Distributors Atlanta, GA

2010 – 2013

I designed graphics for Georgia's largest alcohol beverage distributor that were visible on drink menus, banners, and promotional materials at various restaurants, festivals, and events across the state.

Graphic Designer CNN Atlanta, GA

2011

After graduating from college, I spent the summer designing on-air graphics between the hours of 6:00 am and 2:00 pm for the live CNN Newsroom production. By working closely with producers and writers, I turned around requests for communicative infographics within one to three hours.

Motion Designer Sidekick Solutions Atlanta, GA

2009 – 2010

During my time with the branding and marketing company Sidekick Solutions, I increased my proficiency in Adobe After Effects and Cinema 4D by transforming prepared static compositions into motion-graphic designs.

Graphic Designer Ty and Molly Capistrant Atlanta, GA

2010

When my friends Ty and Molly got engaged, they hired me to create print material for their wedding. I used their event theme details and engagement photography to design one-of-a-kind save the date cards, invitations sets, and ceremony programs.

Motion Designer Paper Tiger Atlanta, GA

2010

I created tutorial videos for Paper Tiger, an online file management company, by designing motion graphics and editing video and voice-over content.

FREELANCE WORK CONTINUED

Graphic Designer 8ight Atlanta, GA 2009–2010
The wellness company 8ight hired me to help rebrand their image. I crafted a new visual identity and applied graphics to all of the company's product brochures and print materials.

Graphic Designer Winshape Camp C3 Atlanta, GA 2009
I designed various images that were incorporated into Winshape Camp's five themed stage sets. My work was viewed by 20,000 campers and parents throughout the summer.

SKILLS

Adobe Creative Suite	HTML and CSS	Photography	Team Leading
Client Communication	Industrial Design	Print Design	User Interface Design
Concept Presentation	Information Architecture	Public Speaking	User Experience Design
Design Strategy	Interaction Prototyping	Sketching	Video Production
Graphic Design	Motion Graphics	Storyboarding	Woodworking

MEDIA APPEARANCES

"An App To Redesign How We Vote" 2014
Shaunacy Ferro at FastCoDesign.com reported on Intuitive Company's app Intuitive Voting. As one of three UX designers on the project, I collaborated with a small interdisciplinary group of coworkers to design an innovative voting system. Our work was awarded first place in the corporate category of the Human Factors and Ergonomics Society's Voting Design Competition.

"Traveling? Track Every Step Of Your Trip In One Simple App" 2013
By invitation from FastCoDesign.com, my associate Rob Tannen organized and reported on a design project for their travel series Terminal Velocity. Rob, myself, and two other Intuitive Company designers conceptualized an app that continuously consolidates and displays information that is relevant to users' planned trips.

SPEAKING ENGAGEMENTS

"Intuitive Voting - A Panel on Designing the Future of Elections" Philadelphia, PA 2015
Panel Presentation at Philly Tech Week

"Digital Prototyping with Adobe Muse" Philadelphia, PA 2015
Presentation at Intuitive Company's Design Talk

"Form Follows Content: Designing for Results Across All Shapes and Sizes" San Jose, CA 2014
Presentation at the Intelligent Content Conference

"Form Follows Content: Designing for Results Across All Shapes and Sizes" Philadelphia, PA 2014
Presentation at Intuitive Company's Inspire Series

REFERENCES

Available upon request