



## THAER TAFESH

### PERSONAL INFORMATION

Birth Date: 17.06.1990

Birth Place: Jerusalem

### EDUCATION

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- 09/2014 – 10/2017** **Munich Business School in Munich, Germany**  
*Degree: MASTER International Business*  
Focus: Finance, Impact Entrepreneurship, Marketing, Strategy & Innovation  
*Master Thesis Topic:* Measuring the Impact in Impact Investing in Germany.  
Analysing Impact Measurement Methodologies in the Education Sector
- 09/2015 – 01/2016** **Koç University in Istanbul, Turkey**  
*Erasmus Exchange Program Scholarship*  
Focus: International Business and Major Finance Studies
- 09/2008 – 11/2013** **German-Jordanian University in Amman, Jordan**  
*Degree: BACHELOR of Science*  
Major: International Accounting, Finance and Management
- 10/2011 – 03/2012** **Upper Austria University of Applied Sciences in Steyr, Austria**  
*Exchange Semester*  
Focus: International Business and Accounting in German Studies
- 08/2007 – 08/2008** **Latin Patriarchate School Ramallah, Palestine**  
*Degree: Palestinian High School Diploma (Tawjihi, Scientific Stream)*

### WORK-EXPERIENCE

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- 07/2021 – Present** **COLEA Embracing Nature (Founder, Circular Economist)**  
COLEA is a start-up founded in Palestine offering nature-based solutions to treat toxic wastewater resulting from olive mills. Innovations include bioremediation technologies using micro-organisms (fungi, bacteria) to bring regeneration and resilience back to agriculture.
- 07/2020 – Present** **Conscious Consulting (Owner, Business and Leadership Transformation)**  
Helping businesses translate their needs into sustainable practical circular solutions for maximized social, environmental and economic impact. treatment and valorization for the olive agricultural sector
- 02/2019 – 07/2020** **Dimensions Consulting Group (Strategic Consultant)**  
Multiple strategic business services providing for several international and Palestinian SMEs from various sectors (Pharmaceutical, Bio-technology, Agribusiness, Entrepreneurship, Agriculture “Soil Erosion, Climate Change, Water Pollution”).
- 11/2017 – 01/2019** **Go Global Consulting, Ramallah (Consultant & Business Trainer)**  
Capacity building and training in the field of Environmental Social Impact Measurement.
- 06/2016 – 02/2017** **Bosch GmbH, Munich, DE (Sales Regional Marketing, Working Student)**  
Planning, execution and measurement of the marketing and communication activities. Implementation of CRM strategies, preparation of training material and customer loyalty projects.
- 01/2016 – 03/2016** **Deloitte Middle East, Ramallah, PS (Internal Auditing)**  
Conducting corporate internal control for Palestinian corporations.

## WORK-EXPERIENCE (Continued)

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- 09/2014 – 05/2015**     **Munich Business School GmbH Munich, DE** (*Part time/ Work & Study*)  
Research Assistant. Administrative support for lecturers and In-House events.
- 05/2014 – 07/2014**     **USAID Leadership & Teacher Development Project, Bireh, PS** (*Support*)  
Project evaluation management. Writing and publishing projects newsletters.
- 01/2013 – 06/2013**     **PLAZAMEDIA GmbH Munich, DE** (*Management & Controlling, Intern*)  
Creation of production accounts of the different media production lines, documentation of all missing services, billing and invoicing.
- 04/2012 – 10/2012**     **BNP Paribas Securities Services Frankfurt, DE** (*Listed Derivatives, Intern*)  
Handling incoming trade confirmations, transfer & review of securities collateral, statistics preparation and analysis.

## RELATED PROJECTS ACCOMPLISHED

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- March 2023**     **Circular Valley Germany cooperation with COLA Agritech**  
recognition by the Circular Valley in Germany to further refine our business model and present our business to investors, clients, as well as policy makers.
- November 2022**     **Founder Institute Graduate – COLEA AgriTech**  
12 Weeks intensive company building with the Founder Institute. The world's largest pre-seed startup accelerator.
- April 2021**     **Building Circular Economy Business Models for Sustainable Agrifood Systems in the Olive Market (Green Olive Mills)**  
Designing business cases for building **circular economy** olive mills, valorizing olive mill waste into sustainable products to support profits and business growth, avoid negative environmental impact and maximize social capital.
- March 2020**     **Navigating Environmental Social Impact Workshop, Umake, Palestine**  
Coaching hundreds of social entrepreneurs on how to effectively measure social impact, improve objectives and key results. Targeted towards Palestinian Social Entrepreneurs.
- 03/2019 – 09/2020**     **Entrepreneurship Curricula Development, She Succeeds Project, Palestine**  
Development of a curricula for Entrepreneurship for Palestinian schools, universities and Technical and Vocational Education and Training (TVET) institutions. The curricula was customized to serve the Palestinian entrepreneurship eco-system and revolutionize what is being taught. The project specifically targeted Palestinian female entrepreneurs in the agricultural sector for developing sustainable businesses from idea generation to socially, environmentally and financially feasible businesses.
- April 2018**     **Navigating Environmental Social Impact Workshop**  
2-Day extensive workshop on how they can effectively measure environmental and social impact and improve results, training was given for 2 big Palestinian foundations. (*Paltel Group and Palestine for Development Foundations*)
- 09/2014 – 09/2017**     **MBS Helps e.V.**  
A student organization at the Munich Business School that organises various charity events. In 2015 and 2016 we organised a big charitable event which was a prize draw that generated over € 7,000 each year.

Ramallah, September 27<sup>th</sup>, 2023

**Thaer Tafesh**

