

# Allison Haynie

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## Education

### Bachelor of Design— Visual Communication Design

*Eastern Washington University*

### Certificate — User Experience Design

*Eastern Washington University*

## Skills



## Experience

### Graphic Designer & Content Manager

*Eastern Washington University Student Affairs*  
Mar 2022 – Jul 2023

- Lead teams of 2 to 6 designers in creating content for a prominent EWU social media account. Oversaw the copywriting, design, and posting of over 200 informational posts. The account's following grew by more than 80% in my time as social media manager.
- Collaborated with university administration and implemented a navigational and visual redesign of the EWU Student Affairs website using WordPress and Figma.
- Created various print, web, and social media graphics and campaigns using the Adobe Creative Suite.

### Social Media Marketing Intern

*Embrace Nursing*  
Jan 2021 – Jun 2021

- Researched, strategized, and collaborated to design social media content for a local non-profit in its early stages.
- Increased engagement by 300% in the first month.