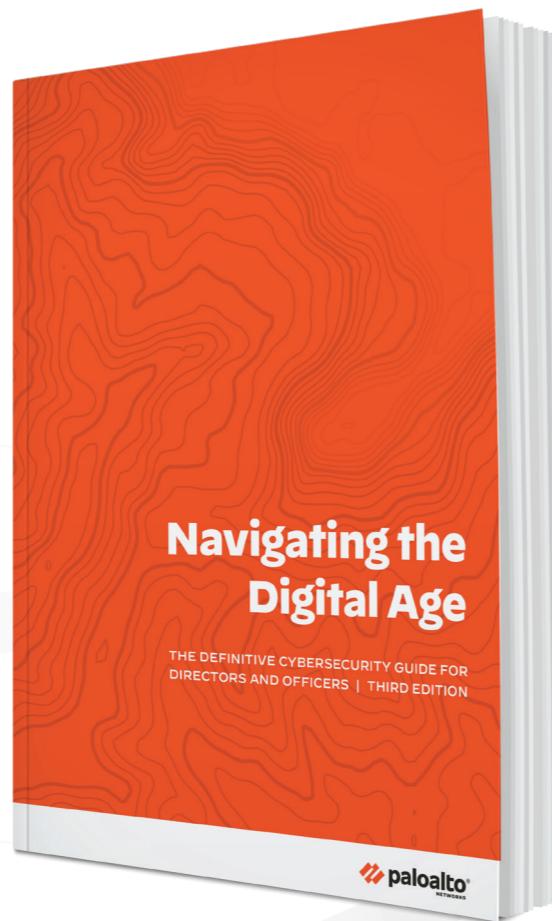


# 50 Expert Viewpoints. 1 Cybersecurity Guide.

## Secure Today, for a Better Tomorrow

2020 has undoubtedly shed light on today's most urgent and vital cybersecurity challenges. As trends like digital transformation, cloud adoption, automation, AI and machine learning continue to accelerate, embedding cybersecurity in every aspect of your organization has never been more important.

At Palo Alto Networks, we believe it is part of our mission to provide a platform for voices of expertise, guidance and vision. We also proudly embrace our responsibility to help the cyber community as we secure today, for a better tomorrow. Fifty global leaders and visionaries have contributed chapters on a wide range of challenges in today's world – from addressing disruptions caused by the pandemic, to keeping pace with accelerated digital transformation, to safeguarding our digital way of life.



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# Forbes<sup>®</sup> Asia

## Globe Telecom Strengthens Security Capabilities by Deploying Robust and Timely Solutions From Palo Alto Networks

 **paloalto**<sup>®</sup>  
NETWORKS

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## PROMOTION

**Industry**  
Telecommunications / Financial Services

### Challenge

Globe faced the challenge of managing multiple vendors, siloed security functions, inefficiency due to legacy systems and was struggling to keep pace with digital transformation and business expansion.

### Solution

Next-Generation Firewalls (NGFW) and Prisma Cloud

### Outcomes

- Standardised security through an end-to-end security solution provider that enabled consolidation and simplification
- Enabled ease of integration with the company's evolving digital infrastructure
- Deployed best practices to gain the benefit of business agility (reduced time and cost savings)
- Extended security solution to GCash, which had 1 trillion pesos worth of transactions in 2020

## Digital transformation strategies and comprehensive cybersecurity go hand in hand

Globe, the largest mobile operator in the Philippines, set the foundation for robust technology infrastructure in 2014 when its board envisioned the need to take steps to fortify its cybersecurity. Rooted in a customer-first culture, Globe considers customer data protection paramount, and the board had the foresight to invest in cybersecurity to further enhance its promise of providing the best customer experience. To better serve Filipinos, Globe has diversified into the area of financial technology with its GCash solution that allows customers to pay bills, purchase goods and services, and conduct financial transfers through an app.

Since 2014, the company has invested heavily in establishing an end-to-end cybersecurity team that has scaled according to the needs of the company. "When we began in 2014, we had small and fragmented teams of IT security, network security and infrastructure security, and now we are a full-fledged, end-to-end, captive security team. In fact, we have the distinction of possibly being the largest captive cybersecurity team in the Philippines today," says Anton Bonifacio, chief information security officer.



His team is responsible for the security operations of Globe and its subsidiary companies, looking after governance, security operations, data privacy, signaling, and even operational technology.



**"Our vision today is to be known as Globe - not Globe Telecom - to be a digital enabler to improve the lives of everyday Filipinos. We achieved this with Mynt and GCash, and we are constantly innovating."**

**Ernest Cu**  
President and CEO, Globe



## PROMOTION

## Consolidation and progression: a partnership that has grown from strength to strength

Palo Alto Networks was brought on board to secure the digital transformation initiatives at Globe and also to address the complexity of both infrastructure and operations.

With significant acceleration in cloud adoption with Amazon Web Services (AWS®), Globe needed to boost their private and public cloud security. Automatable, scalable, and easy-to-deploy virtual firewalls from Palo Alto Networks helped boost Globe's cloud security by safeguarding critical systems.

Palo Alto Networks has installed its Next-Generation Firewalls (NGFWs), which are being used as corporate perimeter security, data center perimeter, and radio access network or RAN Layer 7 NGFWs. Deployment of Prisma® Cloud - the industry's most comprehensive cloud native security platform (CNSP) is ongoing, with enhancements being implemented on different modules (Cloud Security Posture Management or CSPM, Cloud Workload Protection, or CWP, and microsegmentation).

The benefits to Globe from deploying Palo Alto Networks' solutions includes:

- Automable, scalable, and easy-to-deploy solutions through an end-to-end security solution provider
- Consolidation, simplification and solution stability, ultimately resulting in business agility
- A solid, reliable partner that can keep pace with the company's evolving digital infrastructure and business needs



**"Cybersecurity has never been more important as businesses and consumer needs are moving to the digital sphere. Cybersecurity is top of mind for us, to secure our operations, protect our brand and maintain the trust of our customers."**

**Ernest Cu**  
President and CEO, Globe



Being in the telecommunications (telco) and financial technology (fintech) spaces, the company constantly faces cyberthreats. This has been further amplified by the pandemic, as adoption of digital services has increased considerably.

As Globe expanded, the relationship with Palo Alto Networks has scaled alongside. The two companies have scaled simultaneously and grown in an organic manner. Globe embarked on its digital infrastructure framework, and Palo Alto Networks has consistently stayed ahead of the technology curve, ready with a solution when the customer has required an advancement. Anton sums it up by saying, "What strikes me, in particular, is the completeness of vision that Palo Alto Networks has demonstrated, offering us cloud-ready products along our migration curve. Add to this a clear alignment on customer-centricity and the ease of integration of solutions deployed. As we endure the cycle of leading digital technology in the Philippines, we look forward to moving up the value chain with Palo Alto Networks."



**"As a telco that serves everybody - from consumers to businesses - we have this mindset that we don't want to leave anyone behind, especially around digital and cybersecurity. We're empowering the businesses and people that we work with in the Philippine digital ecosystem."**

**Peter Maquera**  
Senior Vice President for Enterprise Group, Globe

