

Ade Ajanaku

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Experience

JANUARY 2017 - MAY 2017 · NEW YORK, NY

TripleLift | Programmatic Strategy Intern

- Produce mocks & screenshots to support TripleLift's advertising clients on pre and post sale efforts
- Audit all graphics to ensure quality during approval process
- Coordinate with Engineering team to identify efficiency gaps in current project management system

JUNE 2016 - AUGUST 2016 · NEW YORK, NY

Morgan Stanley | Project Management Intern

- Oversaw the standard development lifecycle of three Morgan Stanley online and mobile applications: Alternative Asset Taxonomy, Mobile Performance Reporting & Typography.
- Coordinated with developers, business analysts and testing teams to ensure product deployment timelines were met
- Led a site wide typographical project to increase accessibility and improve over 500,000 customer user experiences

JUNE 2015 - AUGUST 2015 · CHICAGO, IL

Samuel Dewitt Proctor | Web Operations Associate

- Performed an audit of the organization's website & led operations to upgrade the website's front-end interface
- Launched a Facebook & Instagram campaign that increased followers by 40%

JANUARY 2015 - MAY 2015 · NEW YORK, NY

180 Degrees Consulting | Consultant

- Served on a team of ten consultants that worked to improve goodst.org's internal and external web operations
- Formulated deliverables that enhanced the company's follower retention on Twitter, Instagram, Facebook, and Tumblr by 30%

Leadership & Organizations

Application Development Initiative (ADI): co-founding Divhacks (divhacks.org) a hackathon for underrepresented groups in technology. Organized a panel with leaders in Edtech for over 50 attendees. Helped to organize Devfest - Columbia University's largest hackathon (devfe.st)

Barnard College, Head Speaking Fellow: Completed specialized training to help students improve their public speaking abilities, host weekly one on one sessions and workshops open to over 2,000 students.

Education

2014 - 2018 · NEW YORK, NY

Columbia University, Barnard College

B.A Information Sciences **GPA:**3.5

2010 - 2014 · Exeter, New Hampshire

Phillips Exeter Academy

Coursework

Intro to Computer Science in **Java**
Computing in Context in **Python**
Data Structures & Algorithms in **Java**
User Interface Design in **JQuery**
Social Networks in **R**

Skills

Programming:

Java, Python, R

Web Development:

HTML/CSS, Javascript/ JQuery,
Bootstrap

Software:

Adobe Photoshop, Adobe InDesign,
InVision

Languages:

French, German, Haitian Creole

Awards

Morgan Stanley's Richard B. Fisher
Scholarship Recipient | 2015

Cicero Speech Contest - Best
Impromptu Speech | 2014

Scholastic Art in Writing Silver Key
Award | 2013

