#### SP25-MSBR-70320-SS-1F Time Series Forecasting

# Modeling for Temperature Forecasting and Prediction Markets

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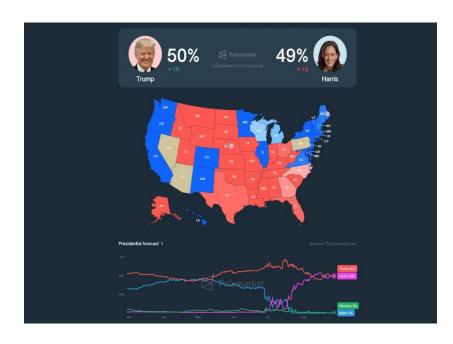


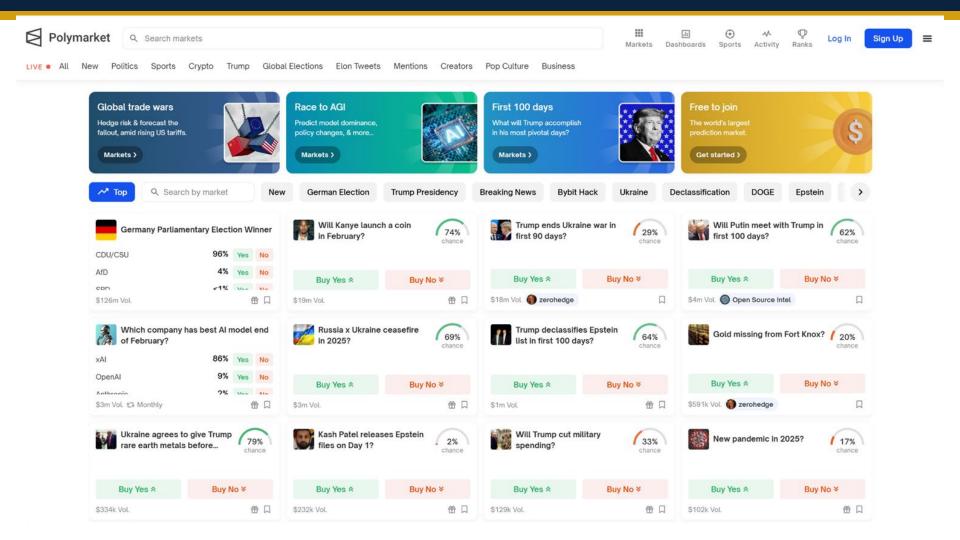
## Agenda

- 1 Intro & Polymarket Explainer
- 2 Data & Models
- 3 Model Validation
- 4 Stakeholders & Benefits
- 5 Further Analysis

## Introduction - Polymarket Event Prediction Market

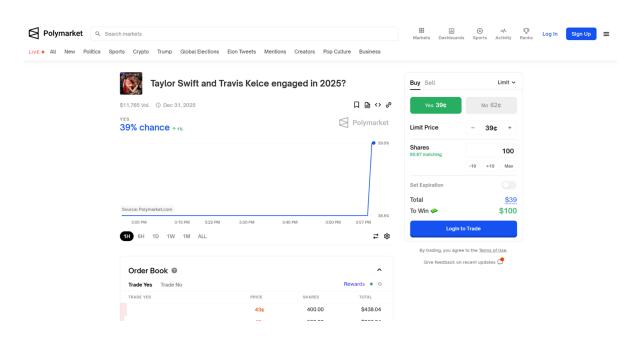
- Founded in 2020, Polymarket has quickly become one of the most popular event prediction markets in the world.
- Polymarket rose in popularity last year as they offered several betting markets on the 2024
   United States elections





### Introduction - Polymarket Example

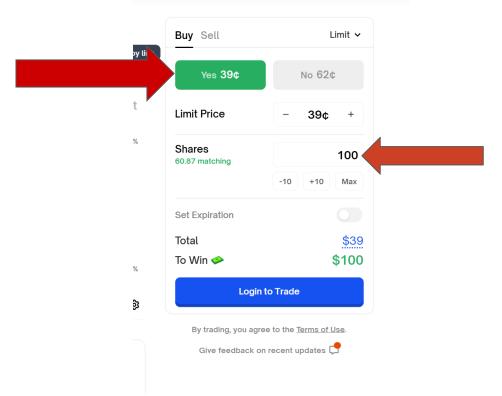
#### Will Taylor Swift and Travis Kelce get engaged in 2025?



## Introduction - Polymarket Example

If Bezel has a strong inclination that the pair will indeed get engaged by the end of the year, he can buy "Yes" for 39 cents per share.

This means that if Kelce pops the question, and Taylor says yes, <u>Bezel would win \$100, a net</u> <u>profit of \$61!</u>



## Introduction - New York City Daily High Temperature

Our team decided to drill down into one specific market:

#### "Highest Temperature in NYC on \_\_\_\_ date?"

This is a market that takes place everyday, typically open for around 48 hours.

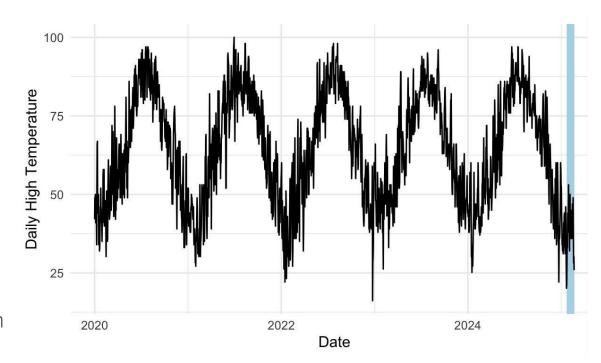
Within this market, users have the opportunity to bet on a list of 7 temperature intervals.

OUTCOME	% CHANCE &		
<b>41°F or below</b> \$1,284 Vol. ⊕	<1%	Buy Yes 0.4¢	Buy No 99.9¢
<b>42-43°F</b> \$619 Vol. <b>6</b>	3%	Buy Yes 3.8¢	Buy No 97.6¢
<b>44-45°F</b> \$420 Vol. ∰	16%	Buy Yes 17¢	Buy No 85¢
<b>46-47°F</b> \$558 Vol. ∰	41%	Buy Yes 46¢	Buy No 65¢
<b>48-49°F</b> \$646 Vol. ∰	34%	Buy Yes 41¢	Buy No 74¢
<b>50-51°F</b> \$494 Vol. ∰	7%	Buy Yes 7¢	Buy No 94¢
<b>52°F or higher</b> \$358 Vol. <b>#</b>	2%	Buy Yes 2.4¢	Buy No 98.5¢

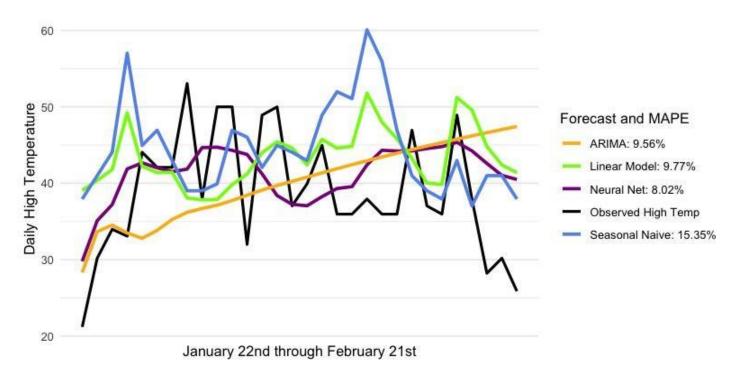


#### Data & Models

- KLGA weather station data used for model training
- We trained a Linear model, ARIMA, and Neural Net, all benchmarked against Naive and S-Naive models
- For ARIMA and Neural Net, models used a rolling validation period to tune parameters.



#### Model Final Validation: Error





#### Final Model Validation: Correct Predictions

1/22	1/23 ARIMA	1/24	1/25 NAIVE ARIMA	1/26	1/27 No predictions	1/28 NAIVE LM NN
1/29	1/30 SNAIVE LM	1/31	2/1	2/2 NAIVE SNAIVE ARIMA	2/3	2/4 NAIVE ARIMA
2/5	2/6 ARIMA	2/7 ARIMA NN	2/8	2/9 NAIVE	2/10 No predictions	2/11
2/12 NAIVE	2/13	2/14	2/15 NAIVE ARIMA	2/16 LM	2/17 SNAIVE	2/18
2/19	2/20 NAIVE	2/21 NN				

Model	#
NAIVE	8
ARIMA	7
LM	3
SNAIVE	3
NN	3

## Model Validation: Hypothetical Profit/Loss

	NAÏVE	SNAÏVE	LinearMod	ARIMA	NeuralNet
Winnings	\$12,471	\$9,382	\$231	\$12,380	\$1,123
Losses	\$(2,100)	\$(2,600)	\$(2,600)	\$(2,200)	\$(2,600)
Net P/L	\$10,371	\$6,782	\$(2,369)	\$10,180	\$(1,477)

Assumes \$100 bet placed on market for each model's prediction bought at best available price at or near 6pm on the day preceding each market's expiration.

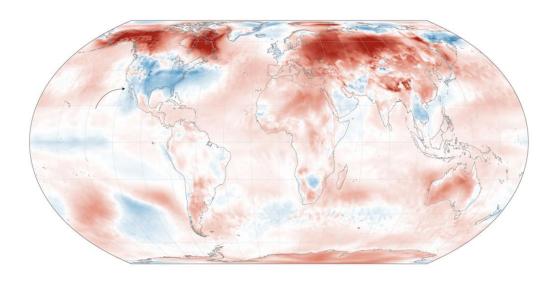
#### Benefits & Stakeholders

- Stakeholders include thousands of unique market participants.
- Each day, participants bet hundreds of thousands of dollars on these outcomes.
- Betting on daily weather data is just one example
  of emerging prediction markets that can be used in
  sophisticated betting strategies, such as hedging
  another outcome.

Comments Top Holders Activity Related	
All ✓ Min \$10,000 ✓	
<b>Zyronis</b> sold 102,116 Yes for 40-41°F at 27.0¢ (\$27,572)	12h ago
lucky99 bought 102,116 No for 40-41°F at 73.0¢ (\$74,545)	13h ago
YTHGD bought 70,326 No for 33°F or below at 99.1¢ (\$69,693)	1d ago
Aelthar bought 23,989 No for 42-43°F at 96.9¢ (\$23,245)	1d ago
tigers bought 62,519 No for 44°F or higher at 99.2¢ (\$62,019)	2d ago
91588 bought 46,138 No for 33°F or below at 99.7¢ (\$46,000)	2d ago
Veylix bought 29,785 No for 42-43°F at 96.9¢ (\$28,862)	2d ago
CRYQQ bought 67,311 No for 34-35°F at 97.9¢ (\$65,897)	2d ago
CRYQQ sold 116,852 No for 38-39°F at 61.0¢ (\$71,280)	3d ago
CRYQQ bought 116,852 No for 38-39°F at 61.0¢ (\$71,280)	3d ago



## Further Analysis: Temperature Anomalies



January 2025 Average Temperature Anomaly

- Record-breaking temperatures affected our seasonal models
- Running this during period with more 'normal' temperatures might yield different model mix
- As temperature anomalies increase over time, models will need to be updated





We will now take any questions you may have.

#### References / Citations

Polymarket

https://learn.polymarket.com/docs/guides/get-started/what-is-polymarket/

2/22 Temperature Market

https://polymarket.com/event/highest-temperature-in-nyc-on-feb-22?tid=1740347588834

KLGA Data via Meteostat

https://meteostat.net/en/station/72503?t=2016-01-01/2025-02-14

CNN

https://www.cnn.com/2025/02/21/weather/polar-vortex-cold-winter-climate/index.html

