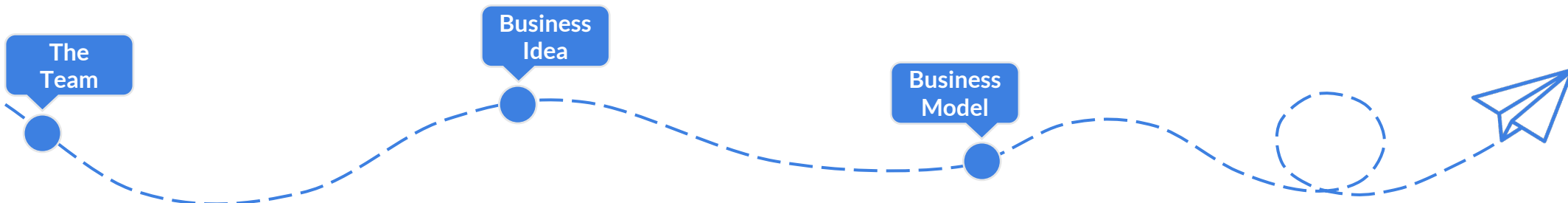


AIRPARTS

RENT HARDWARE COMPONENTS FLEXIBLY

Software Engineering für betriebliche Anwendungen - Masterkurs: Web Application Engineering
Team 22
Assignment 1

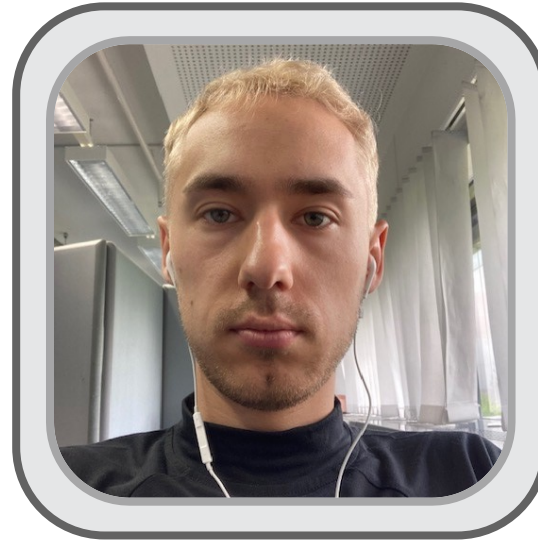


20.05.2022

Meet the Team



Johannes Friedlein
Master Information Systems



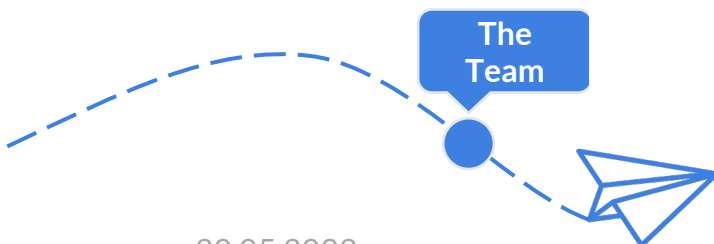
Andreas Heckl
Master Information Systems



Raul Fernandez Alvarez
Master Information Systems



Dennis Gurewitsch
Master Information Systems

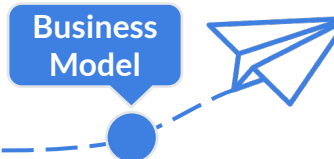
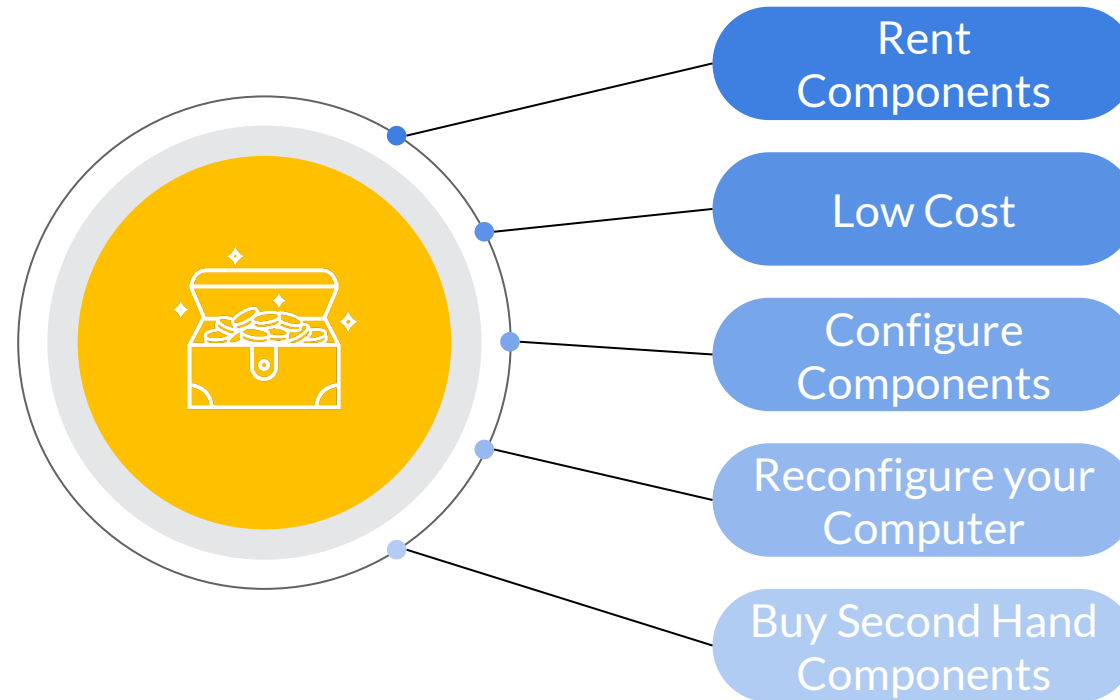


The Idea behind AirParts

„AirParts is a renting service that helps its customers to obtain their desired hardware components for a PC with a few simple clicks.“



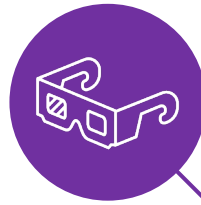
Value Propositions



Customer Segments

Desire for On-Site Hardware

E.g., Techies, Professionals, Hobbyists



B2B
&
B2C



Search for Second Hand Equipment

E.g., Bargain Hunters, Tinkerers

Need latest Hardware

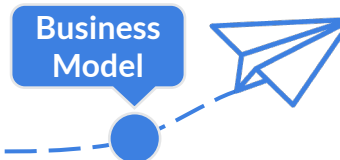
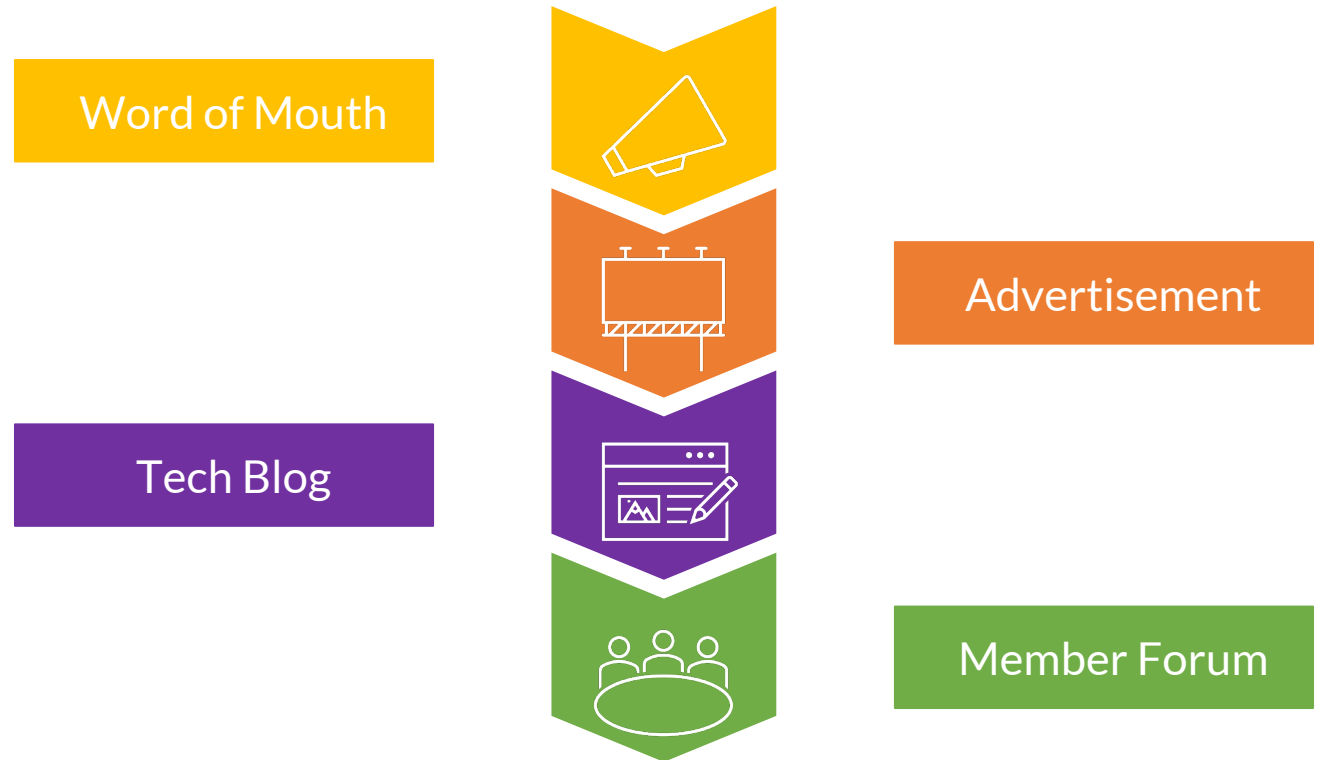
E.g., Gamers, Video editors, Software Engineers



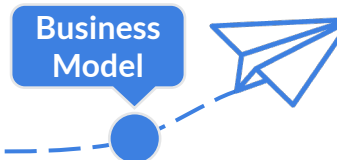
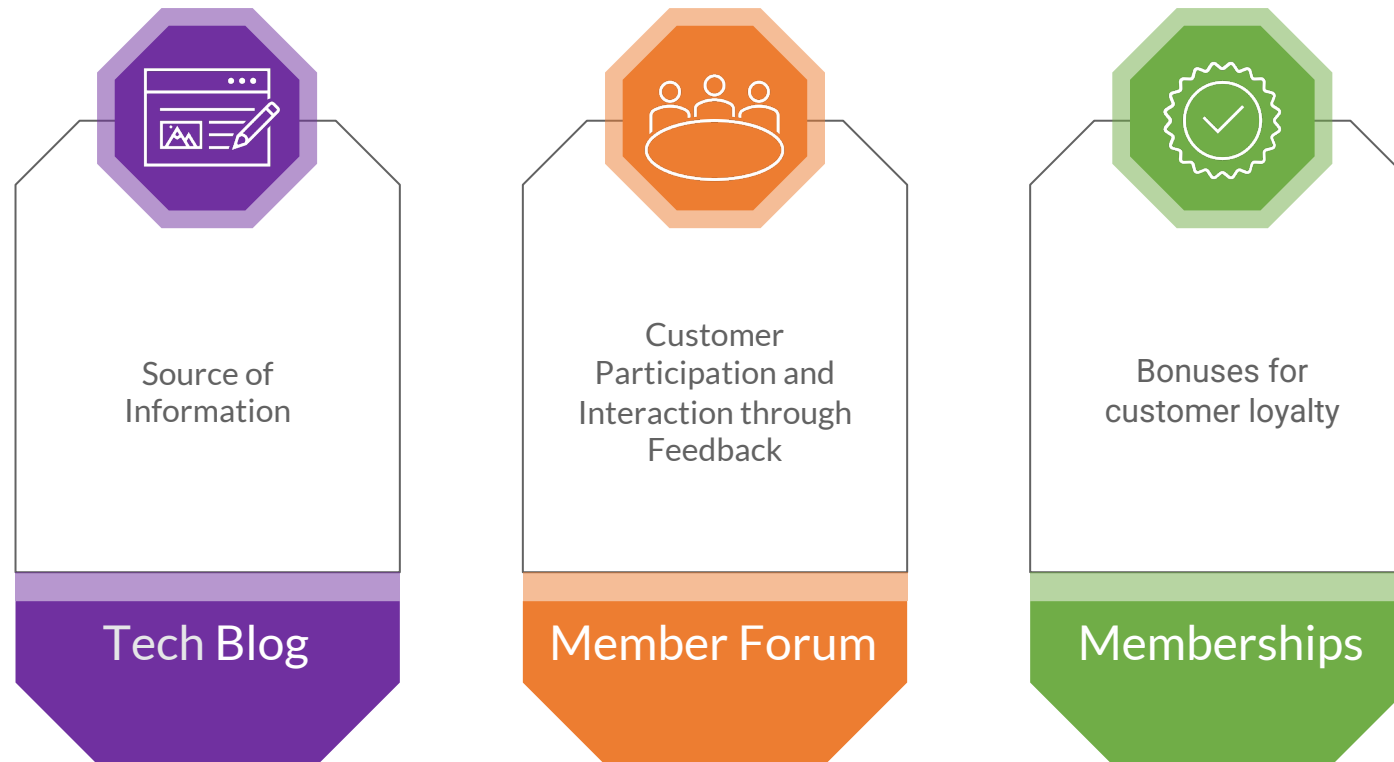
Business Model



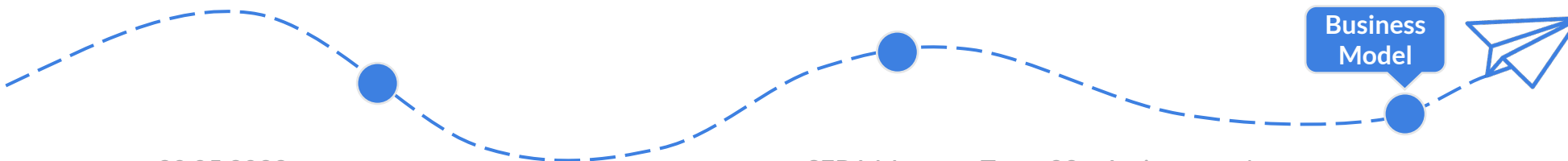
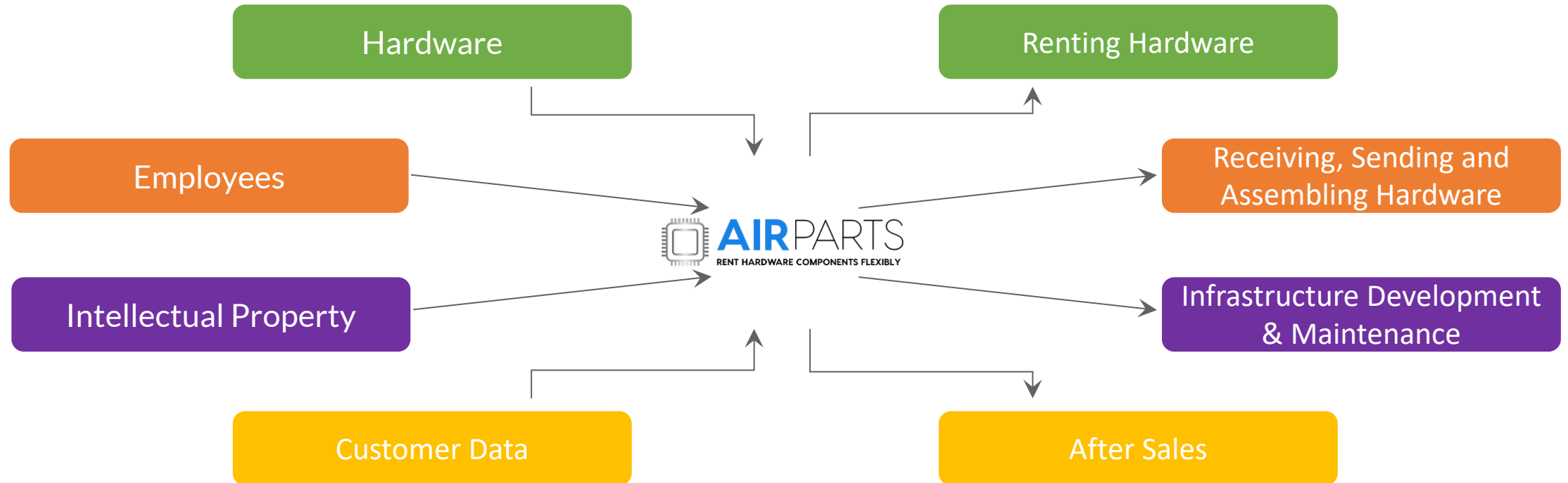
Channels



Customer Relationships

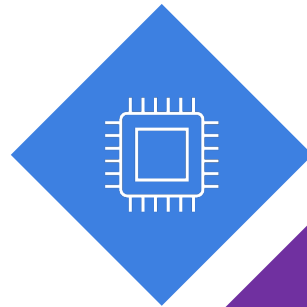


Key Resources & Activities

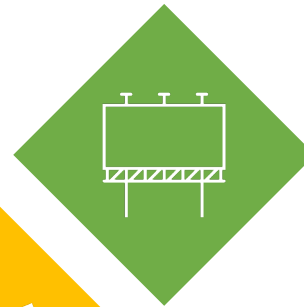


Key Partners

Hardware
Manufacturers



Ad Service
Partners



Logistics Partners



Financial &
Payment Services



Facility Owners



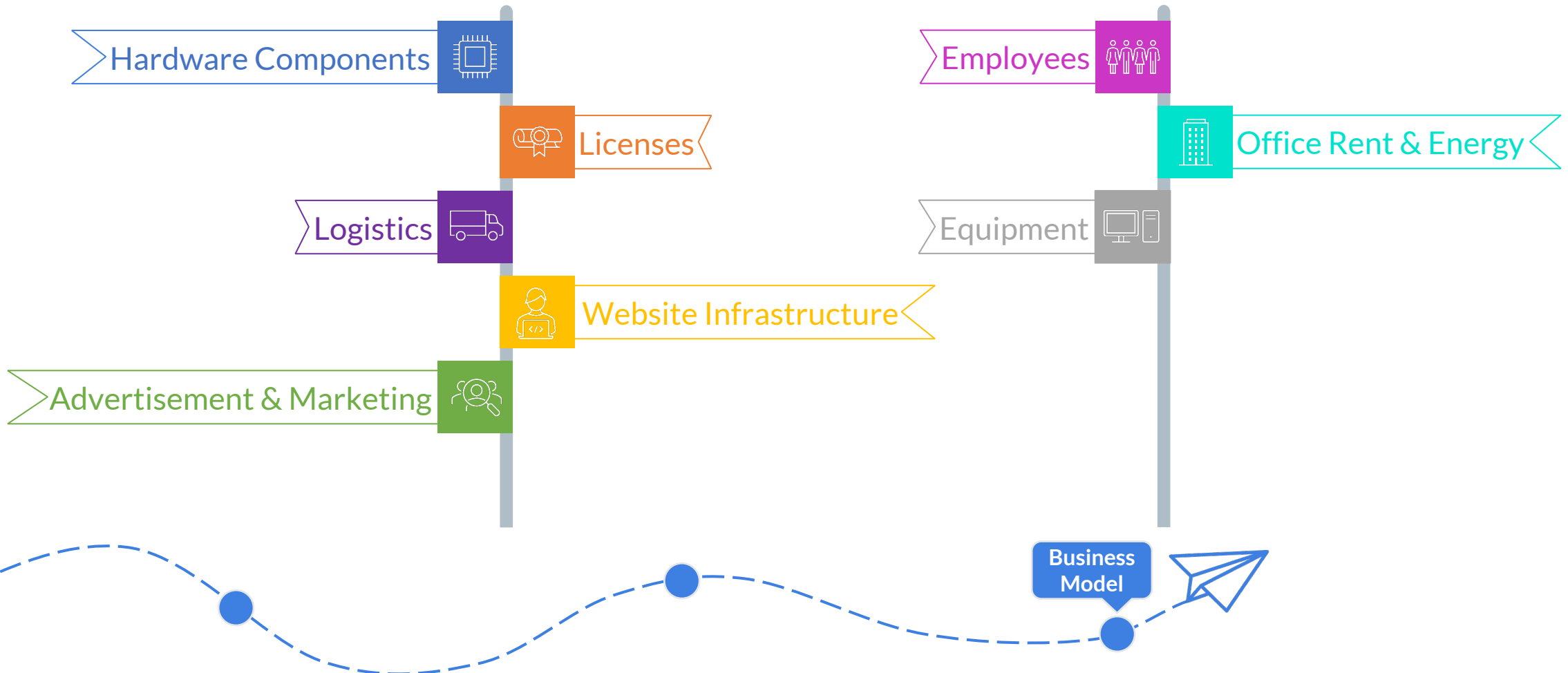
Business
Model



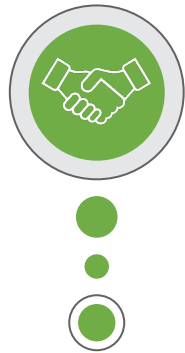
Cost Structure

Variable Costs

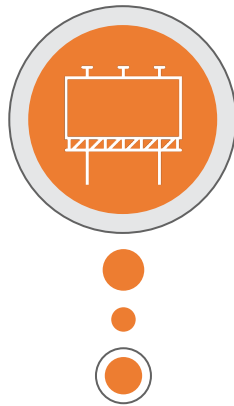
Fixed Costs



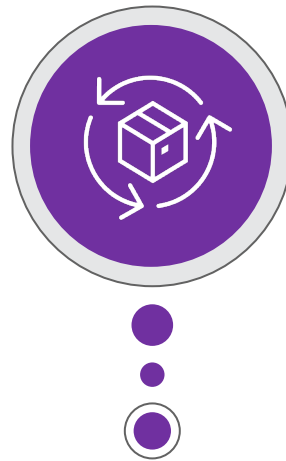
Revenue Streams



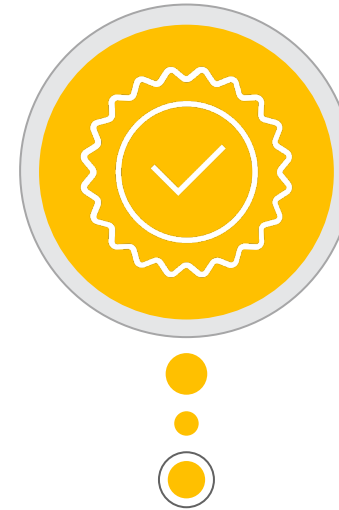
Affiliate
Programs



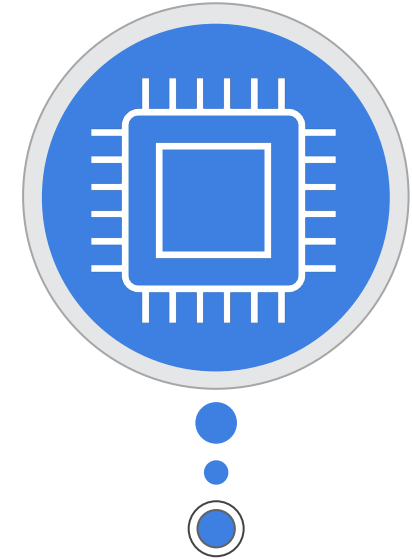
Advertisements



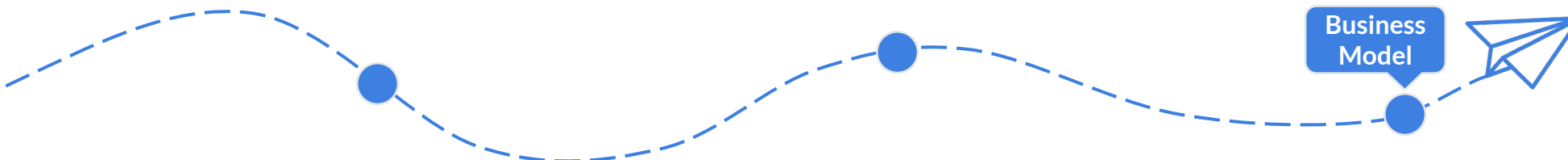
Selling Used
Hardware



Subscriptions



Renting
Hardware



Thank you for your attention!

It's time for a discussion and some Q&A.

