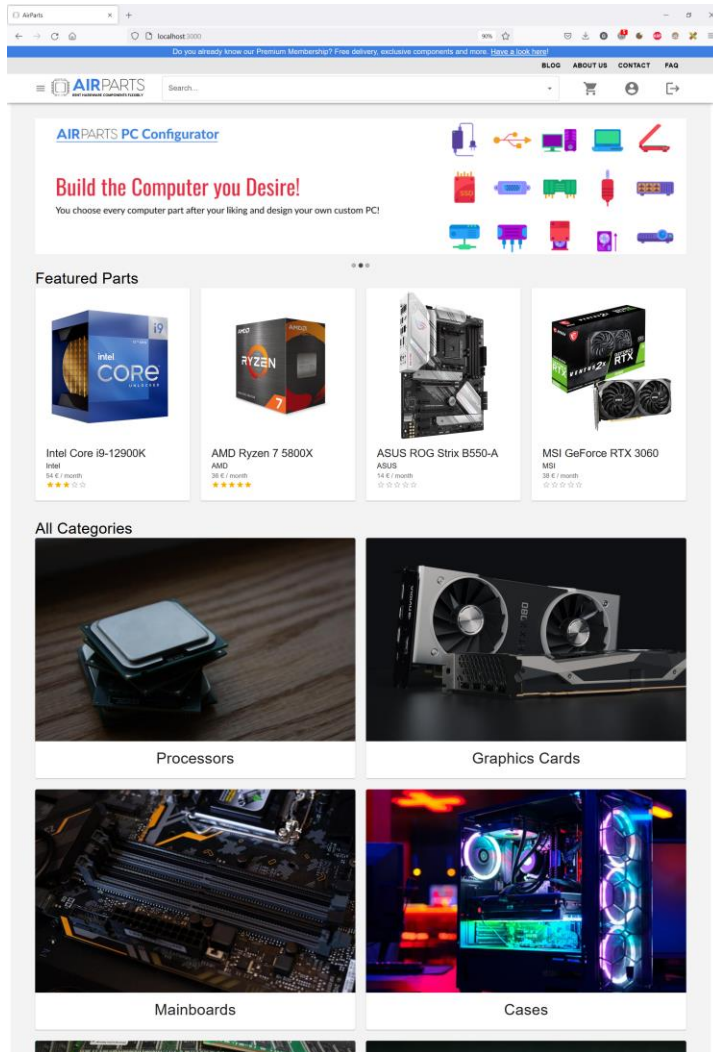# Assignment 3 - AirParts - Team 22

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## General Layout and Landing Page



Screenshot 0: Landing Page

**General Deviations:**

- The general page layout is centered now. If the screen is bigger than 1440px, the site only takes the middle and does not span over the whole screen. This looks better and is easier to read on wide screens. As a consequence, we removed the fixed and always displayed side navigation. We instead display it only when clicking on the Burger Menu in the top left.
- We added a *Featured Parts* section to advertise products to our customers right from the beginning.
- We generally added breadcrumbs in most views to allow easier navigation
- We standardized the application bar in all views (added logout button when logged in; do not hide the shopping cart icon in the blog view anymore), because we think that our initial design could have confused users.
- We added a footer with logos from our partners like Intel in the general page layout.

# Use Case 1: Find Hardware and Checkout Rental
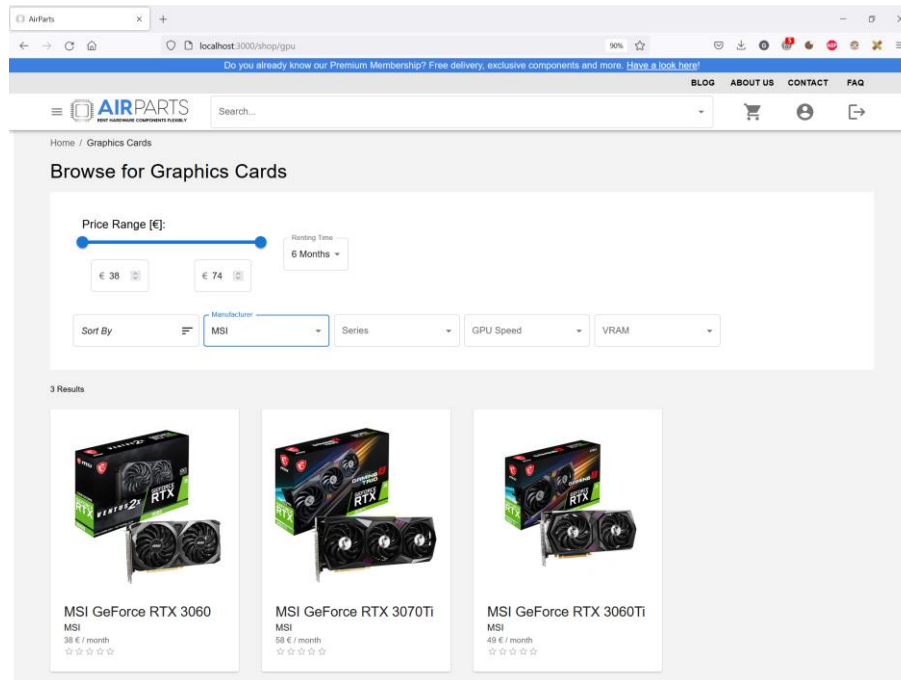


Screenshot 1.1: Filter View (Product Category: Graphics Cards)

## Deviations:
- We added a renting duration picker so the user can already see the different prices for each renting duration without navigating to the product detail view.
- We unified filters to pickers instead of sliders (only price stays a ranged slider). This is more intuitive to use and looks cleaner.
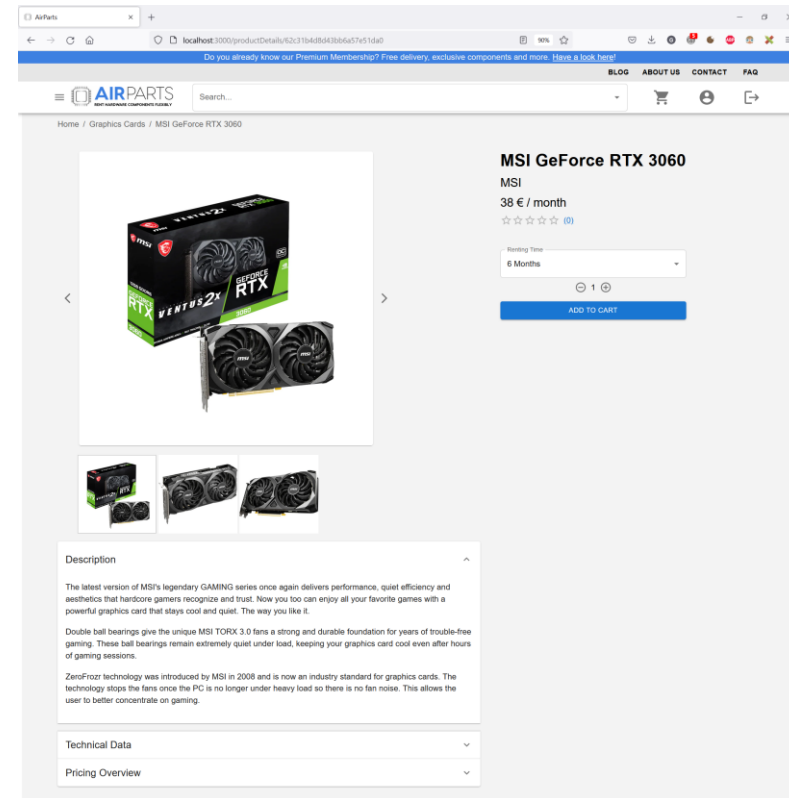


Screenshot 1.2: Single Product View

## Deviations:
- We placed the preview images below the main image instead of on the side because it is just more common and gives the page more vertical content.
- We used collapsing accordions instead of tabs for the description and technical data because it also gives the page more vertical space
- For choosing the renting duration, we used a picker instead of a slider because a slider feels unintuitive for 6 discrete values (our possible renting times are: 1, 2, 3, 6, 12 and 18 months).
- We removed the favorite icon (heart) and notification icon (bell) because the underlying features are not included in the prototype.
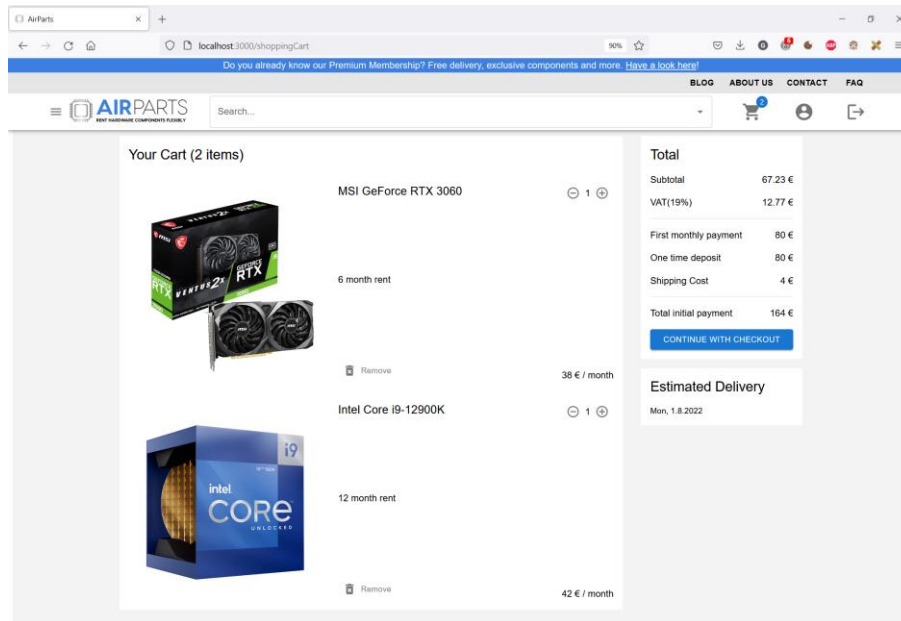
Screenshot 1.3: Shopping Cart

**Deviations:**

- The address Information is not shown here but in in the stepper after clicking the checkout button (see Screenshot 1.4).
- We did not include the option to change the address here via a radio button, instead we created a profile view in which users can change their address.
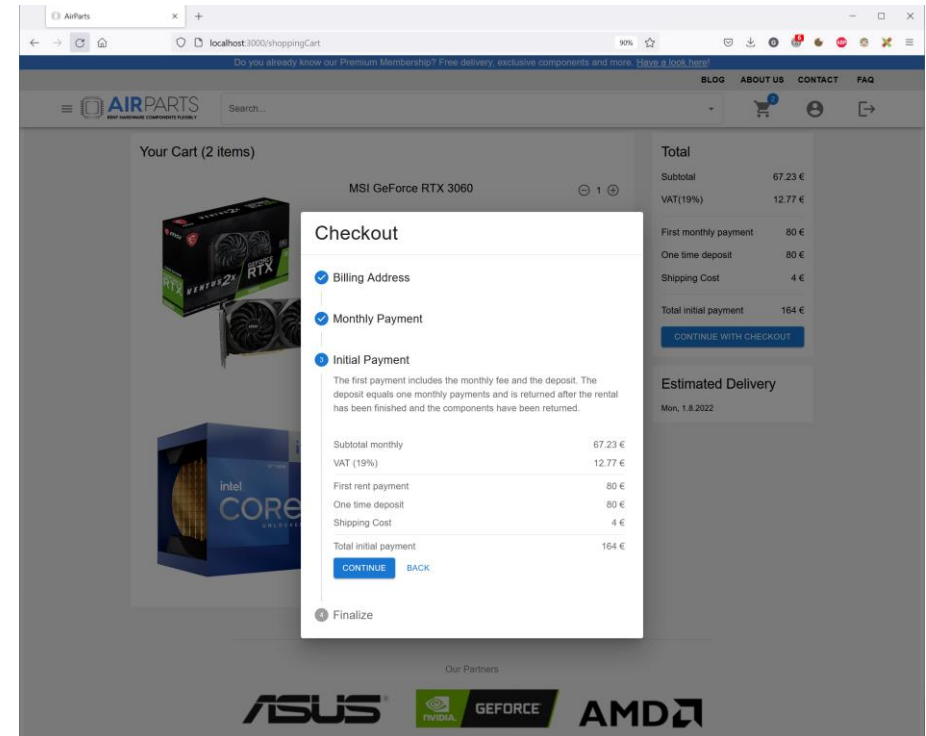


Screenshot 1.4: Stepper of the Checkout Process

**Deviations:**

- This stepper is new (did not exist in mockups yet). We added it to summarize the important information for the customers before they are forwarded to the payment service provider.
- We used Stripe instead of PayPal because it was better suited for our rental process.
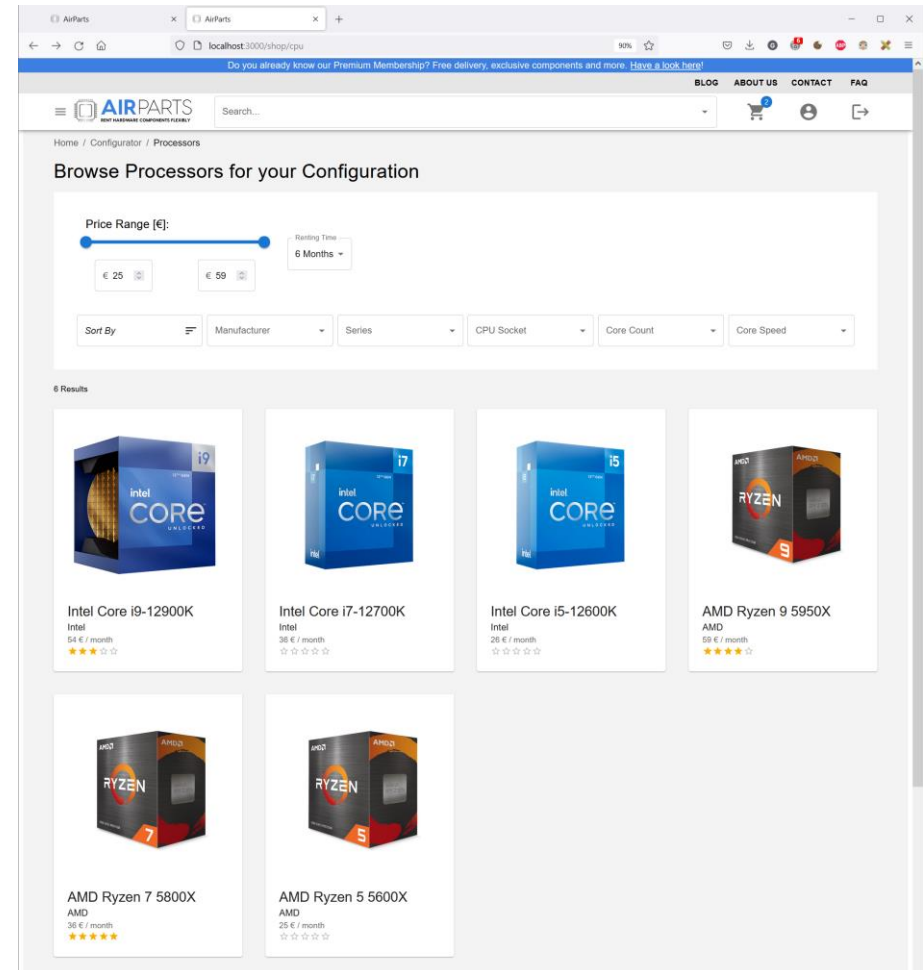
# Use Case 2: Custom Configuration of an Entire PC
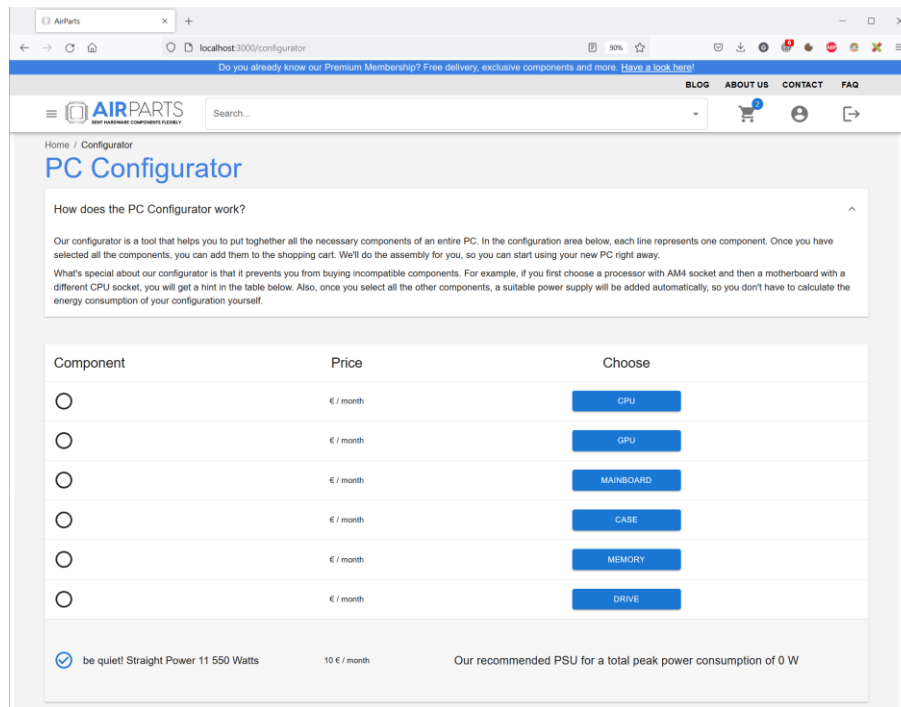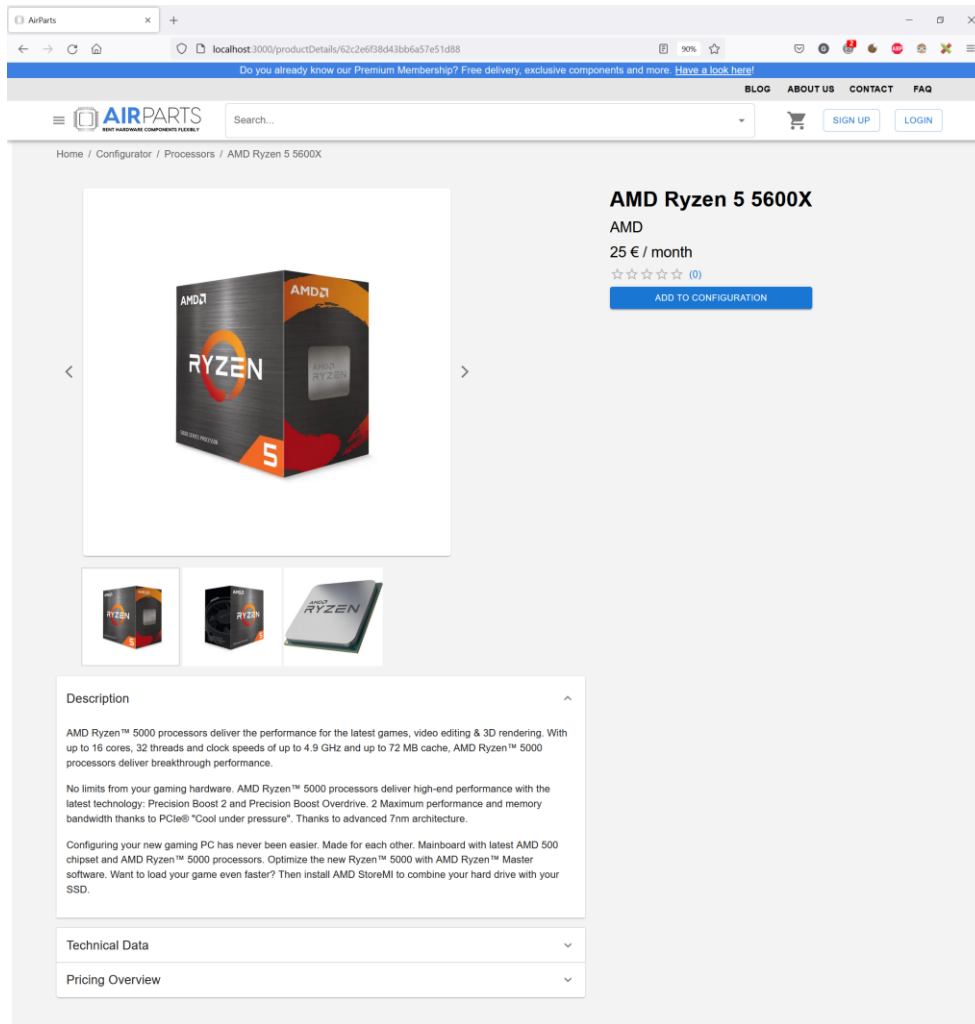


Screenshot 2.1: PC Configurator

## Deviations:
- We show an accordion with an information text about how the configurator works. This did not exist in mockups yet.
- At the bottom of the page (cannot be seen in the screenshot), we included a renting time duration picker. This was also not included in the mockups yet.



Screenshot 2.2: Filter View (coming from the PC Configurator)
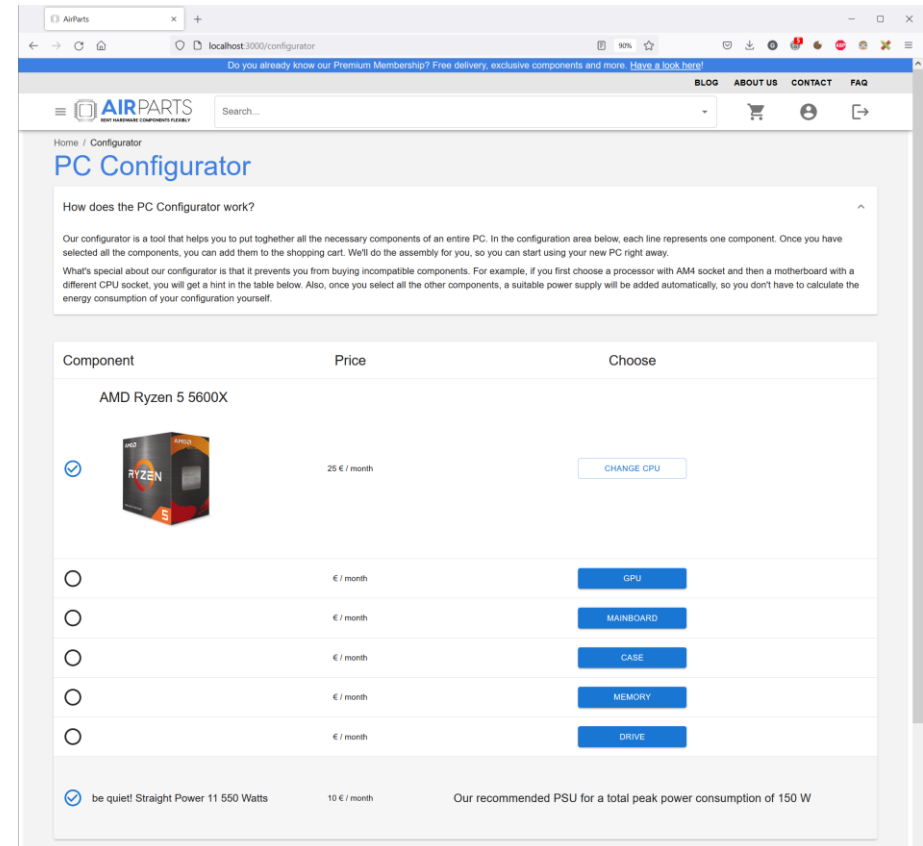
## Deviations:
- See Screenshot 1.1

Screenshot 2.3: Single Product View (coming from the PC Configurator)

In comparison to the Single Product View of Screenshot 1.2, there is no duration picker (as the duration can be picked in the configurator view) and no amount (the amount is always 1 for the configurator). Additionally, the breadcrumbs also show that the customer is coming from the configurator.
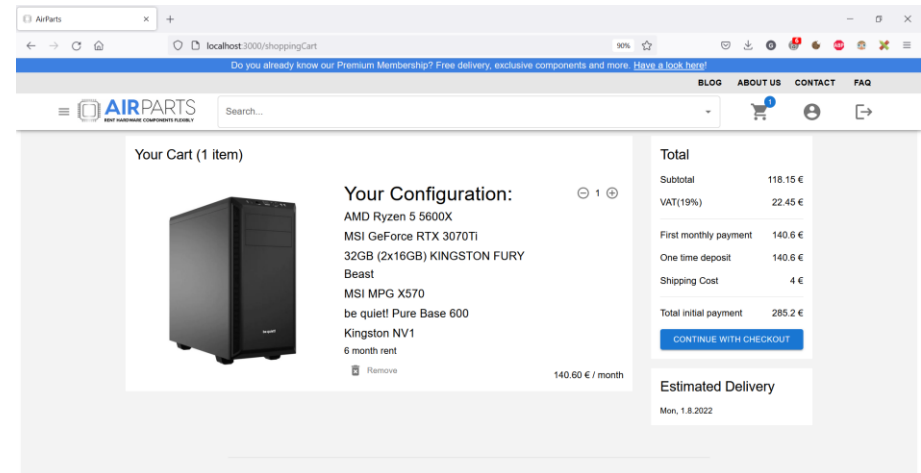


Screenshot 2.4: The PC Configurator now contains 1 Component

Deviations:
- We added a picture for every selected product. This was not yet contained in the mockups.
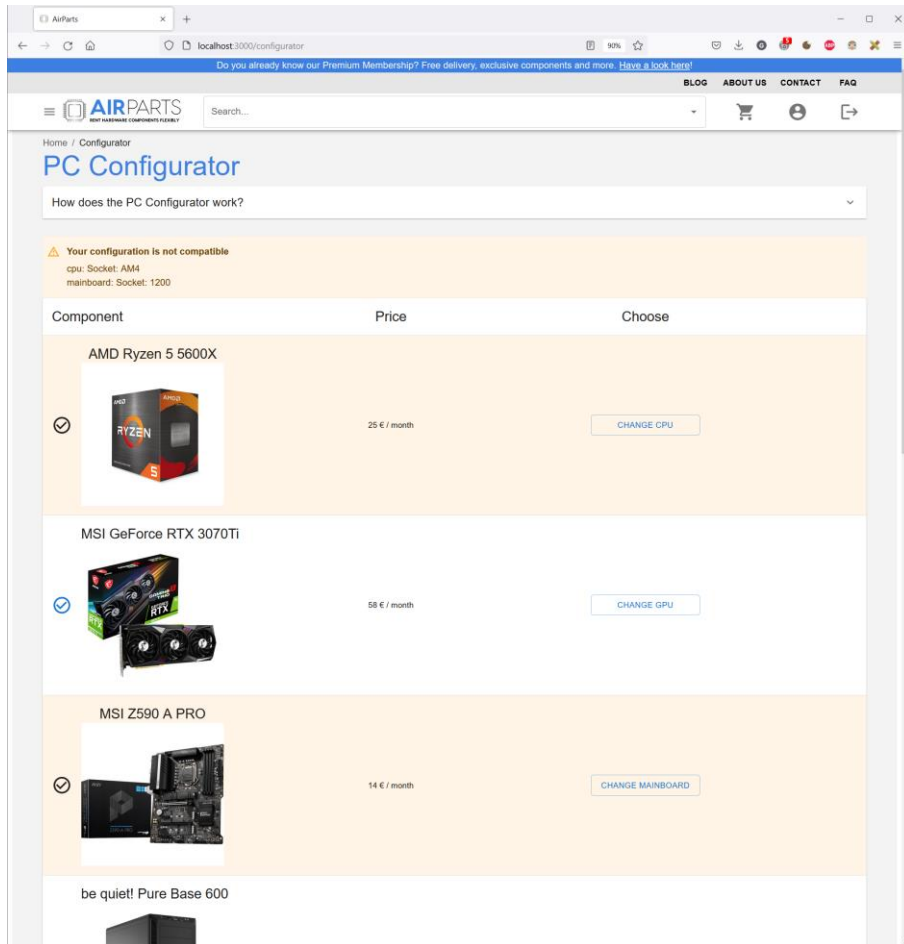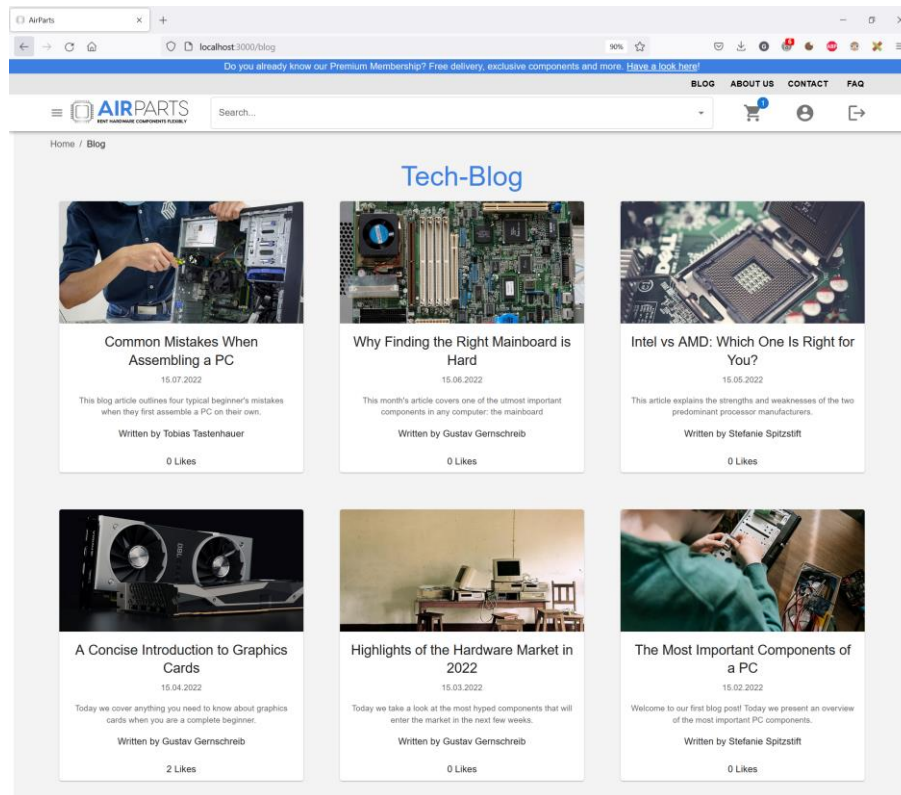
Screenshot 2.5: Every component of a PC has been selected. The Configurator shows a conflict between the components (CPU Socket does not match the mainboard).



Screenshot 2.6: The Configuration has been added to the shopping cart. It is treated as 1 item in the cart.

# Use Case 3: Read Blog Article, Comment and Rent a Product



Screenshot 3.1: Overview of Blog Articles

### Deviations:
- We made this page scrollable instead of having a "Load More Articles" Button as this feels more intuitive for users. Also, we do not have lots of blog articles, which made the Button unnecessary.
- We did not provide a dedicated link back to the shop because we use breadcrumbs instead.
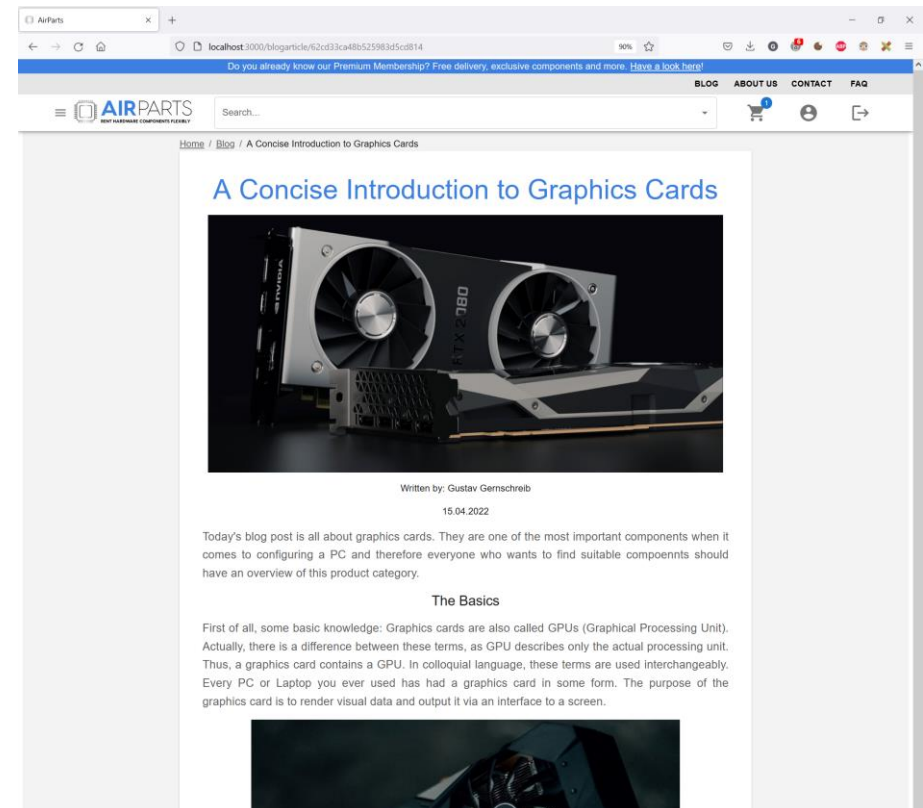


Screenshot 3.2: View of a Single Blog Article

### Deviations:
- Here, we also do not provide a dedicated link back to the Shop or the Blog Overview page because we have breadcrumbs instead.
- We did not provide links to the next or previous article on the side because it would not match nice with the clean design of the blog.
- We included a like Button at the end of each article (see Screenshot 3.3).
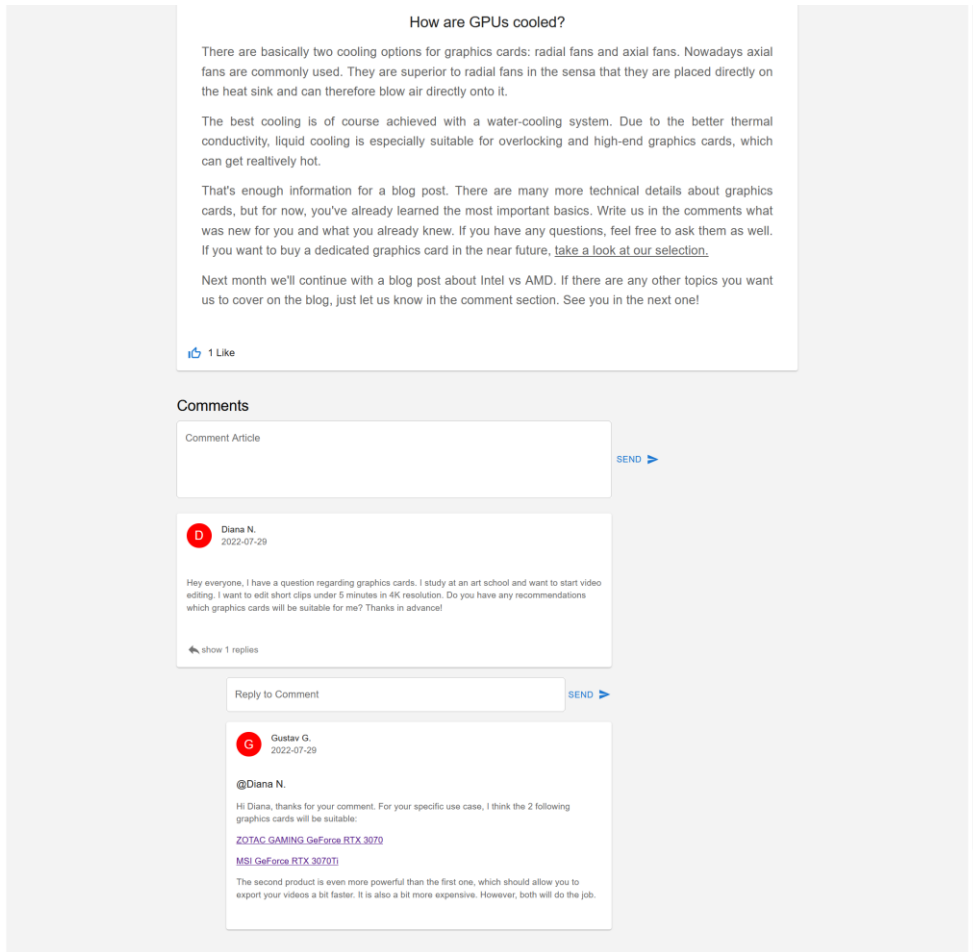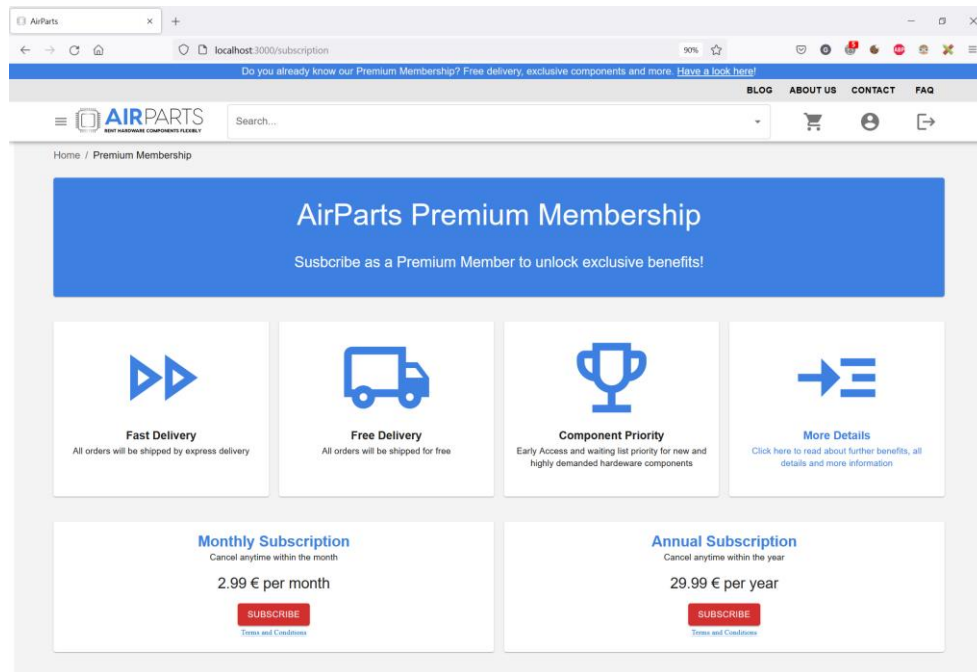
Screenshot 3.3: Comment Section of a Blog Article

**Deviations:**
- We provided the input field where users can type in comments. This was not yet included in the mockup.
- We did not use blue as a background color for the text field because white looks cleaner.
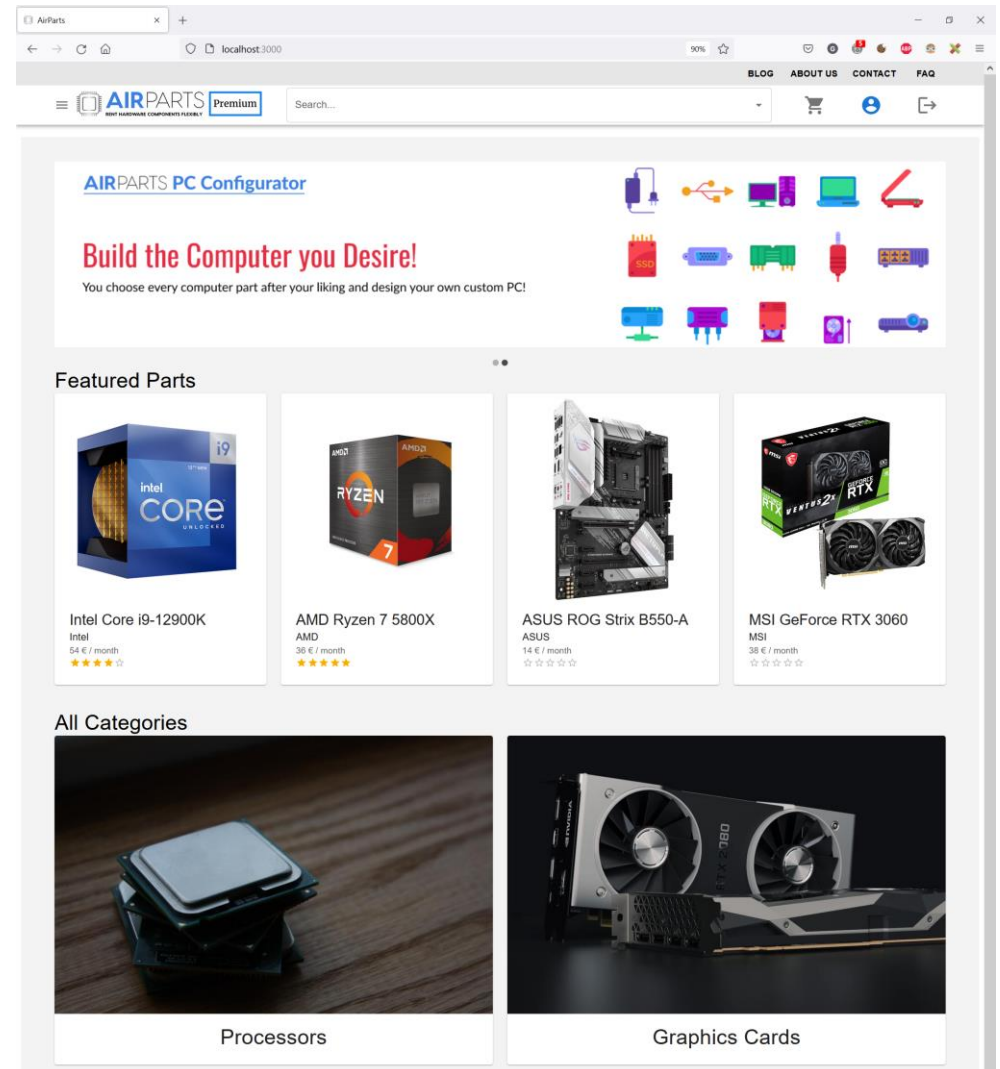
# Use Case 4: Looking up Premium Membership Benefits and Subscribing to the Premium Membership



Screenshot 4.1: Premium Membership View

## Deviations:
- No major deviations from the mockup.



Screenshot 4.2: Landing page when customer is a Premium User

The blue bar at the top disappeared, as it advertised the premium membership. Also, the banner which advertised the premium membership disappeared, so we show now 2 instead of 3 images that slide back and forth.

Also, a premium logo is displayed next to the AirParts company Logo at the top left. The Profile icon at the top right is now blue.
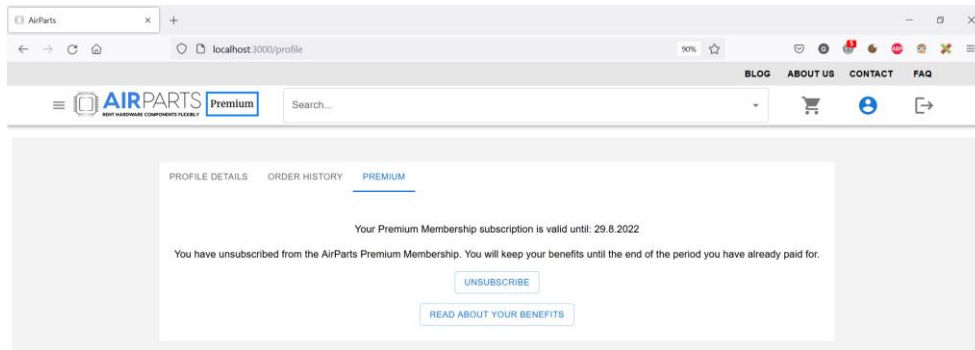
Screenshot 4.3: The Premium Tab in the Profile View

The Premium tab within the profile was not displayed in the mockups. Its function is to show the user relevant information about their subscription status, its period of validity and future payments. Additionally, the user can unsubscribe or read into further details about the premium membership. This premium tab is only displayed when the user is subscribed as a premium member.
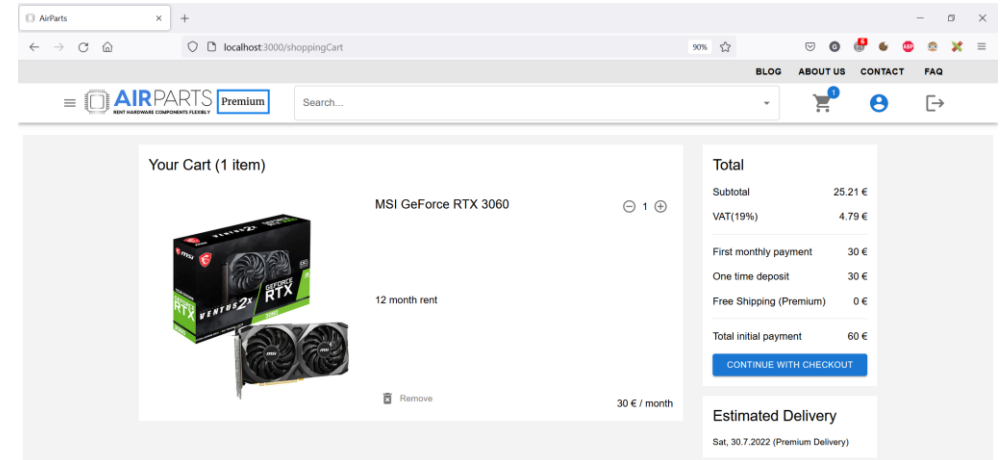


Screenshot 4.4: The Shopping Cart when logged in as Premium

Inside the shopping cart view, information about free premium shipping and fast premium delivery (one day faster than the regular delivery time of two days and three days over the weekend) is displayed.