

Internationalizing the Student Experience Through Computing for Social Good

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Our Project



Computing for Social Good

&



Internationalization at Home



Computing for Social Good



“See a need fill a need”

- Bigweld – Robots

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Internationalization at Home



Designed by Pikisuperstar



Goals

Experience goal:

- Expose first year Canadian and Mexican computer science students to the concept of Computing for Social Good in a global context.

Research question:

- Is there a **difference** in Canadian and Mexican students' ideas and approaches towards Computing for Social Good?



Participants



MacEwan University
Edmonton, Alberta,
Canada

Tec De Monterrey
Guadalajara, Jalisco,
Mexico

	MacEwan University	Tec De Monterrey
Survey 1	32	52
Survey 2	20	26
Virtual Discussion & Survey 3	17	18



Activities



**Introductory
Presentation**



**Survey 1
(Propose Apps)**



**Survey 2
(Rank Apps)**



**Virtual
Discussions**



**Survey 3
(Reflection)**



Project Activities



Introductory Presentation



Email Invitation



Survey 1: Propose Apps



Issue	Solution
My family needs a better way to organize the shopping list.	A grocery list/to do task coordinator.
Our city is crowded with lots of traffic and cars.	An application that gives you discounts or some benefits by using public transportation.
People use phones while driving.	An app that disallows phone use while the car is in motion.

Survey 1 Sample Responses



Survey 2: Rank Apps



Sample of Common Applications from Survey 1

- An app that records one's ecological footprint, displays information about current air quality, and indicates various ways to live an environmentally friendly lifestyle.
- An app in which a user can create a work profile and be connected to suitable job opportunities.
- An app that supports charities by transporting money, donations, or supplies to those who need it.



Videoconference Discussions



Survey 3: Reflection



Sample Responses: *What is the most interesting or surprising thing that you learned from this experience?*

- Computing for social good has more benefits that I thought.
- The fact that we all chose similar apps surprised me. Regardless of how developed a country may be there are certain common issues that are inevitable.



Hypotheses

- H1:** Are the **top three** social good applications that students chose as most important associated with their school?
- H2:** Are the **types** of applications that students chose associated with their school?
- H3:** Are the **scope** of applications that students chose associated with their school?
- H4:** Are student feelings of **similarity** associated with their school?



Hypothesis 1

Are the **top three** social good applications that students chose as most important associated with their school?

Survey 2

α : 0.05

Test Statistic: 12.27

p-value: 0.267

Failed to reject H_1



Thematic Analysis

Themes:



Type of Application



Scope of Application



Similarity



Thematic Analysis



Type of Application

- Education
- Environment
- Health
- Jobs
- Networking
- Productivity
- Security
- Other



Type of Application

MacEwan University			Tec De Monterrey		
Coding	N	%	Coding	N	%
Networking	21	32.8	Networking	27	26
Education	14	21.9	Productivity	24	23.1
Productivity	11	17.2	Education	20	19.2
Health	7	10.9	Health	15	14.4
Security	6	9.4	Environment	8	7.7
Jobs	3	4.7	Other	6	5.8
Environment	2	3.1	Security	3	2.9
Other	0	0	Jobs	1	1.0

Survey 1 Type of Application Coding Frequencies

MacEwan University			Tec De Monterrey		
Coding	N	%	Coding	N	%
Education	21	35	Education	22	28.2
Networking	13	21.7	Security	19	24.4
Security	12	20	Networking	12	15.4
Jobs	5	8.3	Health	12	15.4
Health	5	8.3	Jobs	7	9.0
Environment	4	6.7	Productivity	3	3.8
Productivity	0	0	Environment	3	3.8

Survey 2 Type of Application Coding Frequencies



Hypothesis 2

Are the **types** of applications that students chose associated with their school?

Survey 2

α : 0.05

Test Statistic: 6.91

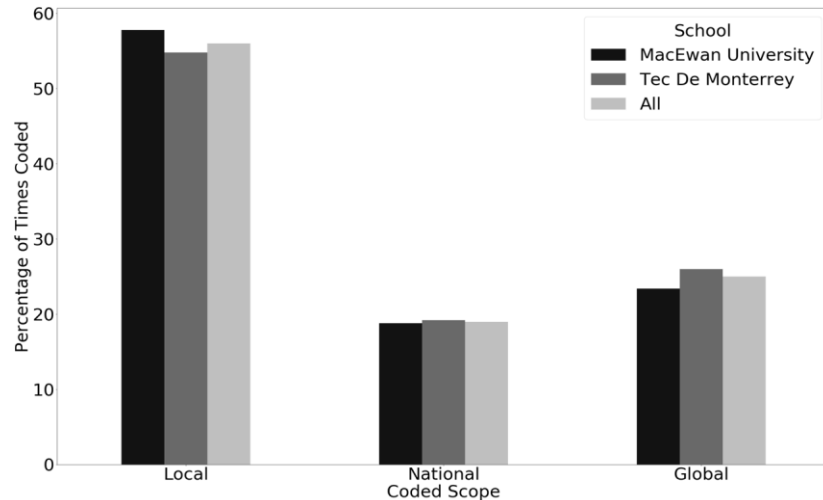
p-value: 0.329

Failed to reject H_2



Hypothesis 3

Are the **scope** of applications that students chose associated with their school?



**Survey 1 Scope of Application
Coding Frequencies**

Survey 2

$\alpha: 0.05$

Test Statistic: 0.42

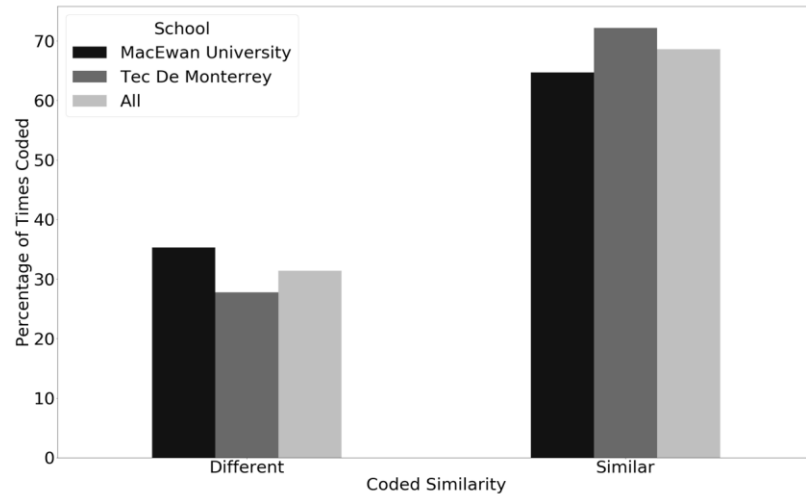
p-value: 0.81

Failed to reject H3 \emptyset



Hypothesis 4

Are students feelings of **similarity** associated with their school?



**Survey 3 Similarity Coding
Frequencies**

Survey 3

$\alpha: 0.05$

Test Statistic: 0.013

p-value: 0.908

Failed to reject H4 \emptyset



Limitations



- No random selection
- Degree of participant interest
- Attrition



Conclusion



Canadian and Mexican Students:

- Focus on similar issues
- Focus on local communities
- See similarities across borders and cultures



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