

# Investing in Charlotte, NC



# Zillow Data

- **Median house prices**
- **14,723 zip codes**
- **7,554 cities**
- **From April 1996 to April 2018**

# Why Charlotte?

One of the fastest growing cities in America

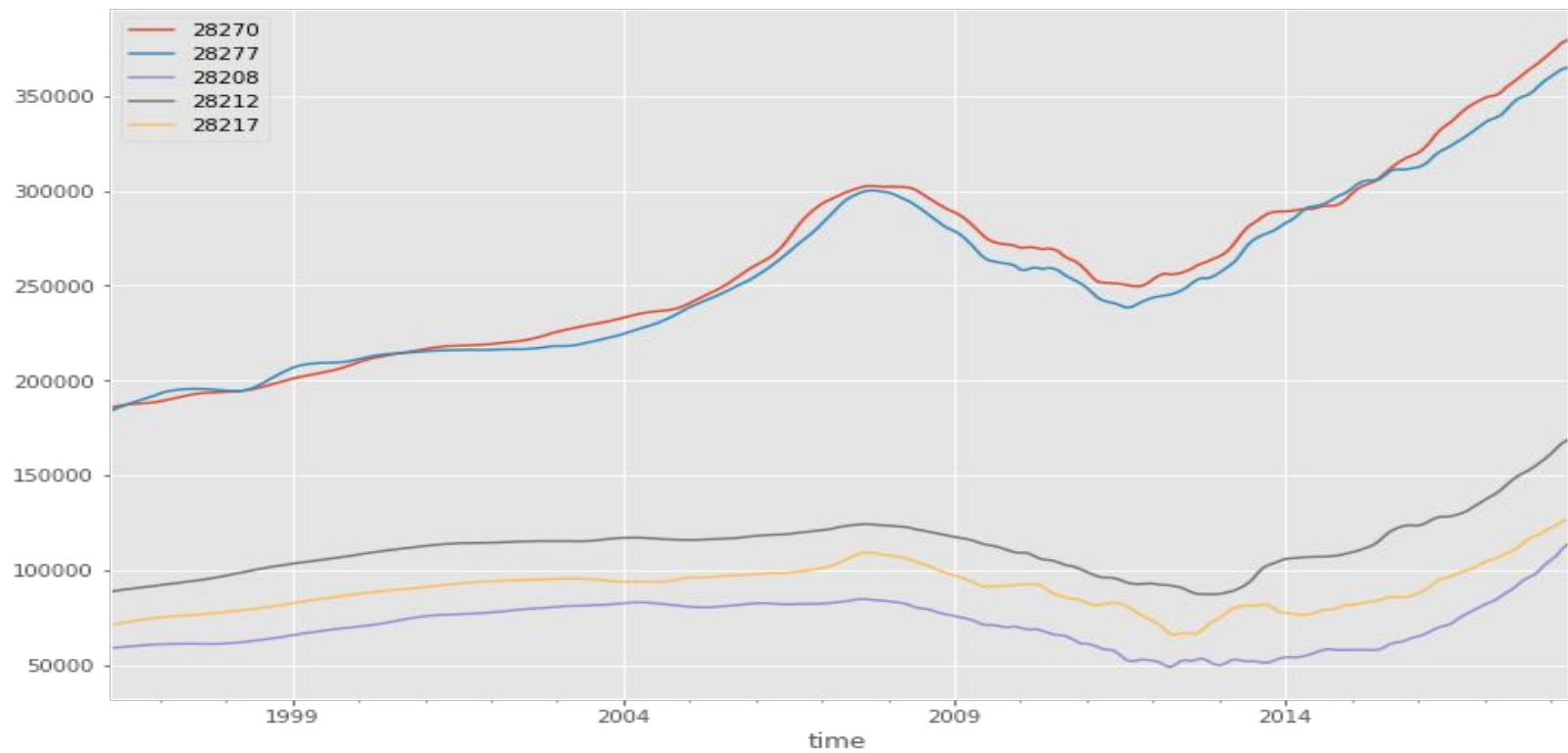
Finance hub: Bank of America, Wells Fargo  
headquartered there

Desirable with good weather, beach and mountains!

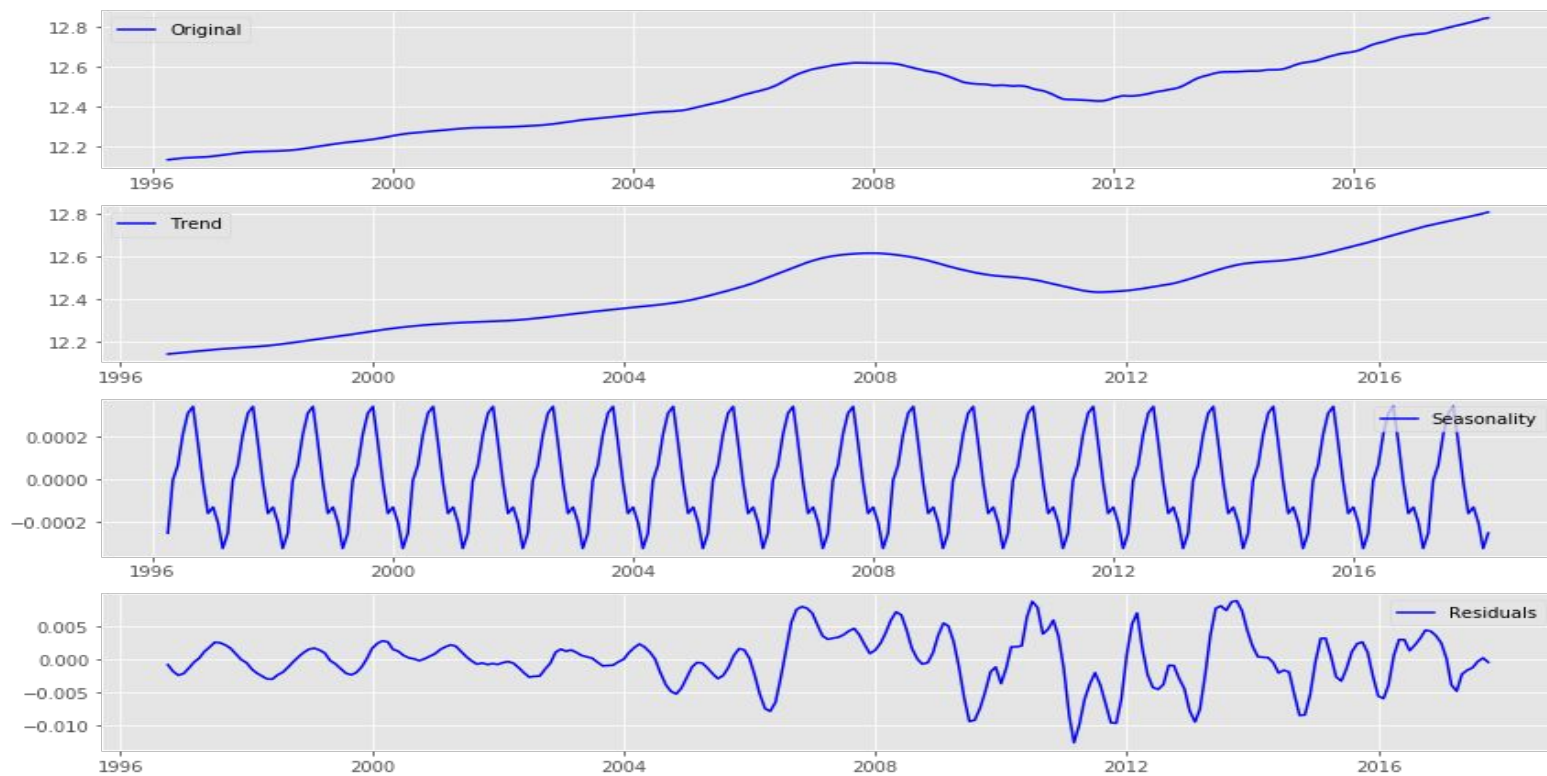
# ROI & Risk

Zip	ROI	Risk
28270	1.04	.185
28277	.984	.175
28208	.922	.175
28212	.899	.134
28217	.781	.130

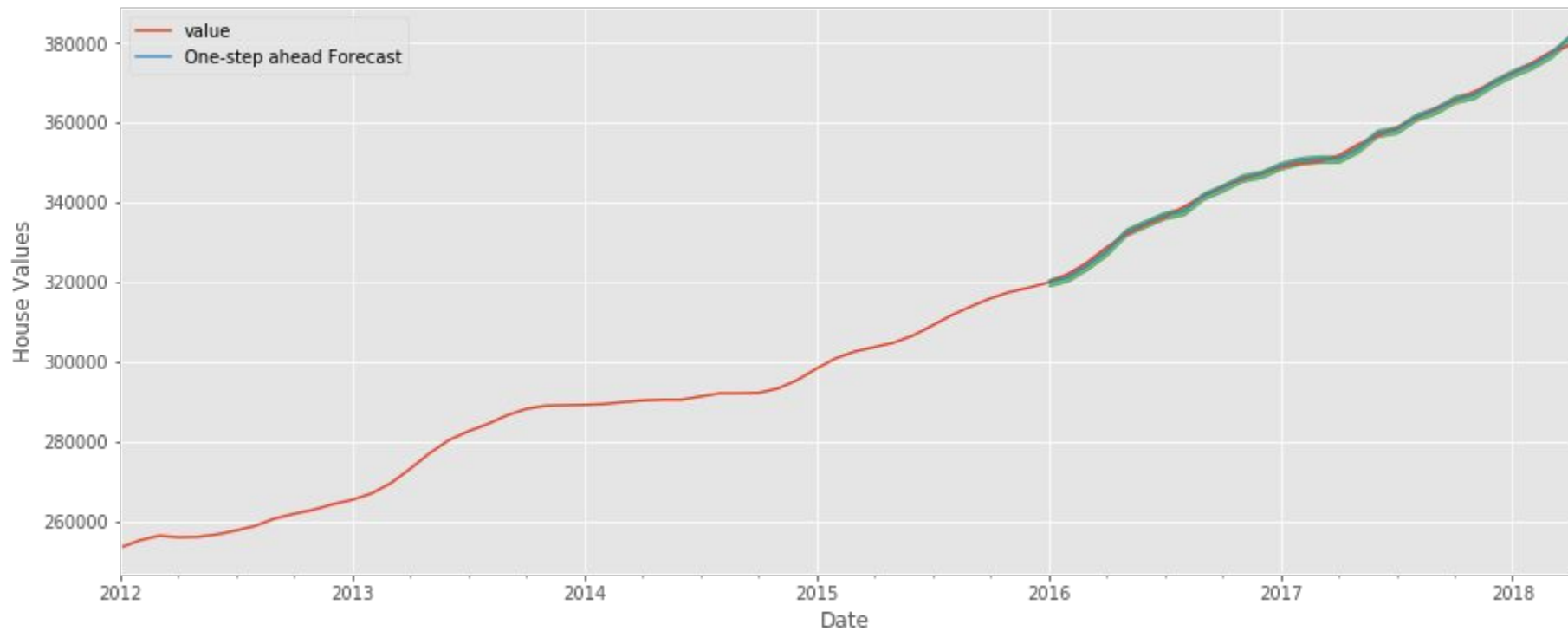
# Visual



# Visual



# Forecast



# Recommendations

You're likely to find valuable property most anywhere in CLT but these 5 zip codes offer the most ROI



# Future Work

- Compare Charlotte to other cities
- Dive deeper into why some areas in the city have a higher ROI than others
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Thank You