

## CONDA FOUNDERS

**Paul Pöltner**  
*Co-Founder CONDA*



### *Skills*

Entrepreneurship, Business Strategy, Business Development

### *Experience*

- Self-employed at Comp24.at (2001 - 2008)
- Consultant at TPA Horwath (Feb 2008 - Dec 2016)
- Co-Founder of CONDA AG (Jan 2013 - Present)
- Researcher/Project assistant at Vienna University of Technology (2008 - Present)

### *Education*

- Vienna University of Technology - Information Management
- Vienna University of Technology - Software engineering and Internet Computing
- Vienna University of Economics and Business - Business administration

**Ing. Daniel Horak**  
*Co-Founder CONDA*



### *Skills*

Entrepreneurship, Business Management, Marketing

### *Experience*

- Managing Partner Startup Live GmbH (May 2014 - Present)
- Board Member of Austrian Startup (Nov 2014 - Present)
- Lecturer at FH Vorarlberg (Nov 2016 - Present)
- Lecturer at FH Wien - Management & Communication (Feb 2015 - Present)
- Board Member at FH Technikum Wien Alumni Club (Nov 2014 - Present)
- Board Member Kairos Austria at Kairos Society (Jan 2013 - Present)
- Consultant at IVM Institute for Administrative Management GmbH (Mar 2012 - Jun 2014)
- Project Manager and Consultant at Kapsch BusinessCom AG (Jan 2008 - Feb 2012)
- Founder & CEO of Spoken Language System (Jun 2007 - Dec 2011)

### *Education*

- FH Wien - MA, Executive Management

- University of Applied Sciences Technikum Wien - MSc, Economy and Computer Science
- University of Applied Sciences Technikum Wien - BSc, Economy and Computer Science

## Andreas Heissenberger

*Chief Information Officer at CONDA AG*



### *Skills*

Web Development, Online Marketing, Marketing Strategy

### *Experience*

- Owner / Technology Mediator at Heissenberger (Jul 2012 - Present)
- Chief Information Officer at CONDA Crowdinvesting GmbH (Apr 2014 - Present)
- Owner / Technology Mediator / Finance & Organization at vranz og & sizzi GmbH (2009 - 2012)
- Head of Ogilvy Interactive at Ogilvy & Mather (Aug 2001 - Sep 2009)
- Director Development at Alpha Thinx AG (May 2000 - Jun 2001)
- Account Manager Web Development at KMF Werbung GmbH (Apr 1998 - May 2000)
- General Manager at Oswald Heissenberger (1991 - 1998)

### *Education*

- University of Technology Vienna - Computer Science and Economics
- HTBLA Industrial Engineering - Economics and Engineering College

## Andreas Petersson

*Blockchain Enabler & Technical Advisor Capacity Blockchain Solutions GmbH*



### *Skills*

Cryptography, Software Development, Entrepreneurship

### *Experience*

- Co-founder at Bitcoin Austria (Jul 2011 - Present)
- Managing Director of Capacity Blockchain Solutions GmbH (Jan 2016 - Present)
- CTO, co-founder of Minebox GmbH (Dec 2015 – Nov 2017)
- Software and Business Developer at Mycelium Dates (Sep 2012 – Apr 2015)
- Software Developer at MBI Institute for Marketing consulting (Aug 2008 – May 2012)
- Software Developer at HEROLD Business Data GmbH (Mar 2007 – Jul 2008)

### *Education*

- University of Technology Wien - Bachelor of Science (B.Sc.) Computer Sciences
- University of Technology Wien - Bachelor of Applied Science (B.ASc.) Computer Sciences

## **Karin Turki**

*Chief Information Officer*



### *Skills*

Marketing Strategy, Business Development, Management

### *Experience*

- Marketing at Venture Space - The Crowd Portfolio (Sep 2016 - Dec 2016)
- Co-Owner at VARIATION Gastro GmbH (Nov 2013 – Aug 2016)
- Business Development & Marketing Executive - Manila, Philippines at German Club Manila (Aug 2011 – Apr 2012)
- Sales & Marketing Manager - Manila, Philippines at Cruise and Island Adventuress /Expeditionfleet Inc. (Jan 2010 – Jul 2011)
- Lecturer - Singapore at School of Applied Studies (Mar 2009 – Nov 2009)
- Product Manager - Switzerland at Zur Rose Retail AG (Jan 2008 – Dec 2008)
- Junior Brand Manager - Switzerland at Heineken Switzerland AG (Mar 2005 – Sep 2007)

### *Education*

- University of Vienna - Master of Science (MAS), Communication/Media Studies
- PHW Zuerich - eMBA, Business Administrations, Marketing

## **Sascha Manhart**

*Online Marketing Manager at CONDA AG*



### *Skills*

Social Media, Social Media Marketing, Marketing

### *Experience*

- CEO at Marketingtestr.com (2015 – Present)
- Platform Manager at PWT Games GmbH (Jun 2015 – Aug 2016)
- Platform Manager at meintier.com (Oct 2013 – May 2015)
- StartUpper at wird nicht angezeigt (2003 – 2015)

### *Education*

- University of Applied Sciences Vienna - Social Media Management

## **Igor Velickovic**

*Chief Technology Officer at CONDA AG*



### *Skills*

Software Development, Project Manager, IT Engineering

### *Experience*

- CEO at Pro Media Belgrade (Jun 2008 - Present)
- Head of Development at CONDA Crowdfunding AG (Mar 2016 - Apr 2018)
- Head of development/CTO for swissmade.direct
- Chief Technology Officer at Ealgon Marketing (Feb 2015 - Mar 2016)
- Senior Software Developer Team Lead at Intellitech Global LLC (May 2010 - Dec 2013)
- Development and Implementation of first micro-payment solution in Serbia (2002-2005)

### *Education*

- University of Belgrade - Faculty of Mechanical Engineering

## **Johannes Mayer**

*Blockchain Developer at CONDA AG*



### *Skills*

Software Development, Blockchain Development, Machine Learning

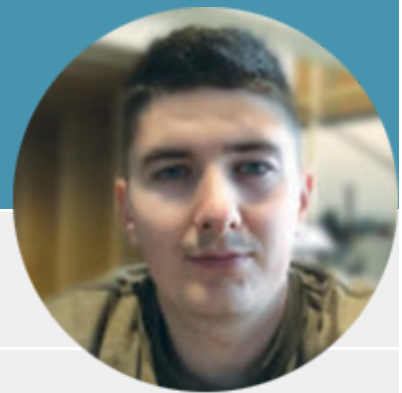
### *Experience*

- C# Developer, PKE Electronics AG
- C# WPF Developer and Developer for automated testing, IVM Technical Consultants
- Web Developer, GPN Telecom

### *Education*

- Master of Science Informatik - Software Architecture & -Design, FH Wr. Neustadt

**Predrag Mijatovic**  
*Head of Operations*



**Skills**

Software Development, Project Manager, IT Engineer, Blockchain

**Experience**

- Automation and Monitoring at HalolInvesting
- Freelancing at UpWork
- System Administrator at Paukhost - webhosting, mail administration, backups, automation, networking, ..
- System Administrator at Loci - AWS, infrastructure planning, OpenVPN, mail administration, CI/CD setup, etc.

**Education**

- University of Belgrade - Master of Architecture
- University of Belgrade - Bachelor of Architecture

**Nebojsa Nikolic**  
*Front-End Developer*



**Skills**

HTML, CSS, JavaScript, Blockchain

**Experience**

- Project Coordinator at Youth of Jazas (Non-Government Organization) (1998-2013)
- Webmaster/administrator at Youth of JAZAS (2013-2015)

**Education**

- Università eCampus - WordPress

## Dirk Littig (DE Team)

*Managing Director Germany at CONDA Crowdinvesting GmbH*



### *Skills*

Private Equity, Investment Banking, Corporate Finance

### *Experience*

- Managing Director at bankless24 GmbH (Oct 2010 – Feb 2016)
- Investment Director at Sueddeutsche Beteiligung GmbH (Oct 2007 – Sep 2010)
- Director / Mitglied der Geschäftsleitung at eBWK GmbH Unternehmensbeteiligungsgesellschaft (Jul 2002 – Sep 2007)
- Head Equity Capital Markets at BW-Bank (Oct 1999 – Jun 2002)
- Assistant to the Chairman at BW-Bank (May 1997 – Sep 1999)
- Corporate Banker at BW-Bank (Oct 1994 – Apr 1997)

### *Education*

- University of Cooperative Education Mannheim - Diplom-Betriebswirt, Banking

## Levin Brunner (DE Team)

*COO Germany at CONDA Crowdinvesting GmbH*



### *Skills*

Project Management, Consulting, Business Development

### *Experience*

- Owner of Q-4 GmbH, Munich, Germany (Aug 2005 – Present)
- COO Germany at CONDA Crowdinvesting GmbH (Dec 2014 – Present)
- Business Process Architect at Telefónica (Apr 2012 – Present)
- Semantic Technology Architect at TopicZoom GmbH (Jan 2008 – Present)
- Process Architect at Q-4 GmbH (Aug 2005 – Present)
- Founder and PR at Mashup Finance (Jan 2011 – Dec 2014)
- Process & Compliance Consultant at Deutsche Pfandbriefbank AG (Aug 2010 – Apr 2012)
- Quality Manager at Siemens China, Beijing (May 2006 – Dec 2006)
- Process-/Knowledge-Management Consultant at Siemens China Ltd. (Jan 2006 – Dec 2006)
- Process Analyst at Siemens Com, Boca Raton, FL, USA (Apr 2004 – Dec 2004)



### *Education*

- Ludwig-Maximilians University, Munich - Dr. Computer Linguistics
- Technical University, Munich - Dipl. Inf. Univ Computer Science

### **Dino Barkhoff (DE Team)**

*Chief Finance Officer Germany at CONDA  
Crowdinvesting GmbH*



### *Skills*

Project Management, Finance, Legal

### *Experience*

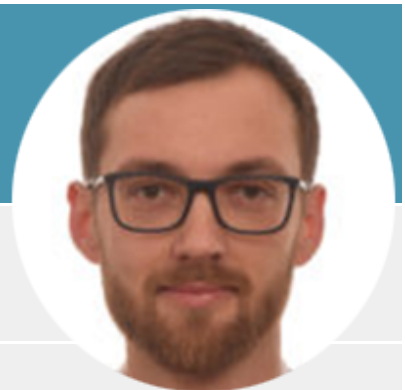
- Managing Director and founder of Mashup Finance UG (May 2011 - Present)
- Self-employed lawyer in the law firm "Barkhoff Reimann Vossius" in Munich (Apr 2007 - Present)
- Tax clerk and exam assistant at "SÜDCONTROL GmbH Wirtschaftsprüfungsgesellschaft" (2005 - 2017)

### *Education*

- Law studies at the Ludwig Maximilian University in Munich - Tax law
- Legal traineeship in Munich, Santiago de Chile (Chile) and Salvador (Brazil) - Tax Law

### **Blaž Jamšek**

*Legal Advisor*



### *Skills*

Legal Advice and Research, Corporate Law, European Law

### *Experience*

- Legal Counsel and Founder at JamB Pravno svetovanje (2015 – Present)
- CLO at Sleepy Bottle (INNOVAT PRO) (2018 – Present)
- Senior Legal Advisor at Zavod mladi podjetnik (Oct 2017 – Present)
- Legal Officer & Co-founder of CONDA SI at CONDA Crowdinvesting (Jun 2015 – Dec 2016)
- Legal Adviser at Zavod ZMAG (2014 – 2016)

- Head of Human Resources and Head of Legal Counselling at Zavod Študentska svetovalnica (2010 – 2014)
- Legal Advisor at Skupina Štajn (2012 – 2013)
- Legal Adviser for Mediation Company at Zavod PaMeT (Jan 2011 – Dec 2011)
- Legal Counselor for Students at ŠOU v Ljubljani (Apr 2009 – Nov 2010)

#### *Education*

- University of Ljubljana - Bachelor of Laws (LLB) Law Cum laude

### **Stojan Ivanišević** *Bounty & Affiliate Program Manager*



#### *Skills*

Project Planning, Databases, Project Analysis

#### *Experience*

- IT, Crypto and Blockchain Consultant at Dream Big (Sep 2016 – Present)
- PHD Candidate at Faculty of economics Subotica (Nov 2014 – Present)
- Information System Architect at JKP "INFORMATIKA" NOVI SAD (Aug 2014 – Present)
- Support Team Leader at Continents Apart, LLC (Jan 2017 – May 2017)
- General Manager at Public Utilities Company LISJE Novi Sad (Sep 2012 – Jun 2014)
- IT Manager at Matica Group DOO (Feb 2009 – Nov 2011)
- ETL process operative at NBS (Feb 2007 – May 2008)

#### *Education*

- Economic Faculty Subotica - Dipl. oec. - Diploma in Economics, Computer/Information Technology Administration and Management
- Economic Faculty Subotica - Master of Business Informatics, Management Information Systems, Business Information Systems - Information Engineering



## Vladana Donevski

*Content Writer at CONDA Crowdfunding*



### *Skills*

Writing, Editing, Proofreading

### *Experience*

- Freelance Content Writer at Freelancer.com (Jan 2016 - Jul 2017)
- English Tutor at BIBO Global Opportunity (Jun 2015 - Feb 2016)

### *Education*

- University of Belgrade - Bachelor's degree Japanese Language and Literature 2011 – 2017

## Julie Sufana

*Content Writer at CONDA Crowdfunding*



### *Skills*

Social Media, Management, Event Planning

### *Experience*

- Graduate Teaching Assistant at WU (Sep 2017 – Present)
- WU/BOKU Hackathon sponsored by Biomin at WU (Oct 2017 – Nov 2017)
- CEE Digital Channels Intern at UniCredit (Jun 2017 – Sep 2017)

### *Education*

- University of Southern California (USC) - Bachelor of Science, Business Administration; Marketing/Spanish
- WU (Vienna University of Economics and Business) - Master of Science (MSc), Marketing

## Michael Lipper

*Head of Investment Management at  
CONDA Crowdinvesting*



### *Skills*

Venture Capital, Business Planning, Business Development

### *Experience*

- CFO at Locca (Nov 2012 – Mar 2014)
- VP Business Development USA, Wappwolf Inc. (Jun 2011 – Aug 2012)
- Associate GCP Gamma Capital Partners - The VenturePreneurs - The MezzoPreneurs (Oct 2007 – Jun 2011)
- Student Trainee at Österreichische Kontrollbank Versicherung (Jul 2005 – Sep 2006)
- Student Trainee at Oesterreichische Kontrollbank AG (Oct 2006 – Jan 2008)

### *Education*

- Master of Economics and Law, Vienna University of Economics and Business Administration

## Katharina Ehrenfellner

*Chief Executive Officer CONDA Austria*



### *Skills*

Business Strategy, Project Management, Entrepreneurship

### *Experience*

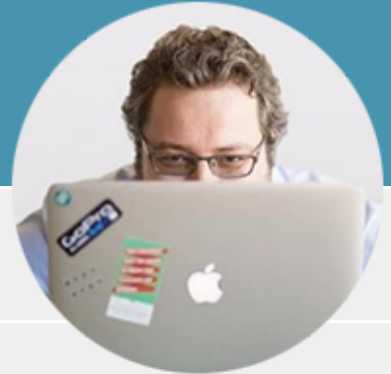
- International Project Manager at Conrad Electronic International (Sep 2011 – Dec 2013)
- Project and Innovation Management at Fluidtime Data Services GmbH | Enabling Smart Mobility (Jun 2010 – Jul 2011)

### *Education*

- WU (Vienna University of Economics and Business)
- York University - Schulich School of Business, International Business/Trade/Commerce

## Advisors

**Juergen Hoebarth**  
*Tokenization Expert and Adviser*



### *Skills*

Online Marketing, Social Media Marketing, Digital Strategy

### *Experience*

- Director Digital Strategy at Piccing Inc. (Jun 2016 – Present)
- CEO, CoFounder at Haexagon Concepts (Jan 2014 – Present)
- Product Manager Innovation & Strategy at Piccing Inc. (May 2014 – May 2016)
- CVO & Co founder at RealLifeConnect Ltd (Jan 2011 – May 2014)
- Founder of austrianstartups.com at AustrianStartups (Jan 2007 – May 2013)
- CVO (part time) at die.socialisten.at (Apr 2008 – Jun 2009)
- Creative Director Community at Mobile picture website Technology GmbH (Jan 2007 – Jun 2008)
- Web Coordinator at VI Hotelmanagement AG (Dec 2005 – Jan 2007)
- Freelancer & Consultant as Freelancer (Dec 2003 – Dec 2005)
- Web Developer at m-age internet complete (Apr 2002 – Dec 2002)

### *Education*

- HKBU, Academy of Visual Arts - Master of Philosophy (M.Phil.), New Media Art, Social Media
- HKBU, Academy of Visual Arts - Master of Visual Arts in Art Administration, Art/Art Studies
- SAE Technology Institute Vienna - Bachelor of Arts (B.A.) honors, Multimedia and Design
- WIFI Upper Austria - Certified E-Business Manager, E-Business

## Daniel Pichler

*Cryptoeconomics Researcher*



### *Skills*

Market Research, Team Management, Data Analysis

### *Experience*

- Cryptoeconomics Research Engineer at RIAT.AT (Feb 2018 – Present)
- Managing Director Global Pioneers at Pioneers (May 2015 – Aug 2016)
- Partner Development / Head of HR at Pioneers (Aug 2013 – Jul 2015)
- Recruiter, CIO at Global Advancement Programme (Jun 2013 – Jul 2015)
- Research Assistant of the Business Administration Faculty at Universidad de Manizales (Jan 2013 – May 2013)
- President of Organizing Committee at AIESEC Austria (Feb 2012 – Jan 2013)
- Siemens Industries Support at Siemens (Aug 2012 – Sep 2012)

### *Education*

- City University London - Master of Science (MSc), Data Science
- University of Illinois at Urbana-Champaign - College of Business, International Business
- WU Wien - Bachelor of Science (BSc), International Business
- Universität Wien - Bachelor of Science (BSc), Psychology

## Bernhard Blaha

*Co-founder of Herocoin.io&herosphere.gg, advisor*



### *Skills*

Management, Network Infrastructure, Project Management

### *Experience*

- Founder at HEROcoin (Jan 2017 – Present)
- COO & Co-founder at herosphere.gg (Mar 2016 – Present)
- Founder at Cored (Aug 2012 – Present)

### *Education*

- FHW Fachhochschul-Studiengänge Business and research facilities of the Viennese economy - Master of Arts - MA, Executive Management
- Hagenberg Campus - FH Upper Austria - Bachelor of Science - BSc, Mobile Computing

## Heinz Grünwald

*No-bullshit Digital Marketer, Early Stage Crypto Investor & Advisor*



### Skills

Entrepreneurship, Social Media Marketing, Digital Media

### Experience

- Marketing and PR Advisor at LAPO Blockchain (May 2018 – Present)
- GLOBAL MARKETING ADVISOR at EO Group (Apr 2018 – Present)
- Co-Founder at Crypto World Zug Association (Feb 2018 – Present)
- Content Marketing Director at KAYAK (Apr 2016 – Feb 2018)
- Co-Founder | Advisor at SLOPESTARS.cc (Feb 2015 – Apr 2016)
- Head of Product and Growth Marketing at YodelYou.com (2012 – Apr 2016)
- Business Development and Sales at WebMedian GmbH (2011 – 2012)
- Social Media and Content Marketing at checkfelix.com (Mar 2009 – Apr 2010)
- Content Marketing and Social Media Consulting as Self-Employed (Jan 2006 – Apr 2009)

### Education

- University of Vienna - Communication and Media Studies
- Vienna University of Economics and Business Administration - Business Informatics

## Klaus Hipfinger

*Co-founder Dash Embassy D-A-CH & Advisor*



### Skills

Project Management, Strategic Planning, Investment

### Experience

- Founder & Project Management Administration & Controlling at Dash Embassy D-A-CH UG (haftungsbeschränkt) (Jan 2018 – Present)
- Administrative Officer at SVA Sozialversicherungsanstalt der gewerblichen Wirtschaft (Jan 2011 – Apr 2018)
- Data Expert, IT-Consulting at FAIT Internet Software GmbH (Feb 2007 – Dec 2010)

### Education

- University of Vienna - Bachelor of Arts - BA, Political Science
- WU (Vienna University of Economics and Business) - Macroeconomics

## **Robby Schwertner**

*Blockchain Influencer, Cryptocurrency Expert & Advisor*



### **Skills**

Crypto Economy, Blockchain Technology, Public Speaking

### **Experience**

- Advisor at Tokenestate.io (May 2018 – Present)
- Chief Communications Officer at Peculium (Jan 2018 – Present)
- Advisor at SportyCo (Dec 2017 – Present)
- Advisor at Vaultitude (formerly IPCHAIN Database) (Dec 2017 – Present)
- Advisor at Hada DBank (Nov 2017 – Present)
- Advisor at MCV CAP [www.mcv-cap.com](http://www.mcv-cap.com) (Apr 2018 – Present)
- Advisor at Orientum (Mar 2018 – Present)
- Advisor at Bitxoxo (Apr 2018 – Present)
- Author at wallstreet:online AG (Dec 2017 – Present)
- Founder at Blockchain Return On Society Foundation (Jul 2017 – Present)

### **Education**

- University of Vienna - Master of Natural Sciences MSc

## **Brian Heinen**

*Blockchain Strategy & Advocacy Advisor*



### **Skills**

Social Media Marketing, Corporate Events, Blockchain

### **Experience**

- Founder, Managing Director and Senior Producer at Local Producer Communication, Business Development, and Project Production Services (Aug 2007 – Present)
- Founder at Blockchain in Europe (Apr 2014 – Present)
- Blockchain Strategy Advisor - Advocacy Director at The Prime Shipping Foundation (Apr 2018 – Present)
- Founder at Guiri Business Networking Community (Dec 2007 – Present)
- Blockchain Strategy and Advocacy Advisor at JET8 - Democratizing Influence (Dec 2017 – Apr 2018)
- Strategy and Business Development Advisor at ionic AI (Nov 2017 – Apr 2018)
- Senior Producer, Community Manager, Director of Operations & Marketing at Procurement Professionals (Sep 2013 – Aug 2015)



- Executive Producer and Advisor - Global Advocacy, Conference, Trade Fair and Award Show Platform at The Bitcoin Foundation (Sep 2013 – Dec 2014)
- Social Media Strategy, Community and Event Manager based in Spain at Social Media España and Events (Aug 2007 – Sep 2013)
- Owner / Corporate Event and Team Building Producer at Prisma Project (Jun 2007 – Feb 2008)
- Manager of new development and Corporate events at BCN Internet Tourism and Travel (Jun 2004 – Jul 2007)
- Founder, Ambassador, Community Manager and Marketing Manager at Barcelona BBQ (Mar 2006 – Apr 2006)
- Production at Johnson Burnett (1998 – 2004)

### *Education*

- The Ohio State University Fisher College of Business - Bachelor of Arts (B.A.), Business Marketing Activities and Societies

## **Markus Zimmermann**

### *Strategic Communication & Cryptoeconomic Research*



### *Skills*

Research Communication & Strategies, Crypto Economics, DLT Analytics, Privacy, Identity & Crosschain Technologies

### *Experience*

- Founding Member of RIAT Research Institute for Future Cryptoeconomics
- Research Assistant & Founding Member of HB2 Media Lab / Technical University Vienna
- Dogecoin / Monero Meetup Coordinator
- Extensive (Web-) Programming for various german top-tier companies
- Commissioned Artwork (digital media art) - Architecture Biennial Venice (Austrian Pavillion)

### *Education*

- Free University Berlin (GER) - Computer Science & (integrated courses of Economics)
- Technical University Vienna (AUT) - Architecture
- University of Buenos Aires (ARG) - Advanced Theory in dynamic City System
- Shenzhen University (PR CHINA), ETH Zürich (CH), UEL London (UK), Philadelphia (USA)