

CR^{WD} TOKEN

light paper



CONDA

Building the financial market of the future.

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a.

Introducing CONDA and Why it is the Best Choice for Crowdfinancing

Experience

CONDA launched its crowdinvesting platform in 2013. The blockchain infrastructure presented is the logical step for bringing crowdfinancing to the next level by utilizing the most efficient technology, created by our experienced team and partners. CONDA is supported by a high-class group of investors and advisors.

Approved

CONDA presented its investment model to regulators in seven countries and has received positive confirmations from Germany, Austria, Switzerland, Liechtenstein, Poland, Slovakia and Slovenia. Additionally, the regulations in the U.K. as well as in the Czech Republic have been checked by lawyers for future collaboration.

Without Boundaries

CONDA is working on erasing geographic and other existing boundaries between different currencies and countries. This is possible by establishing the lowest and fairest rates for investing across countries and currencies. As the investment transactions are quick and easy, the investment process should be the same, regardless of a user's currency or country.

Success

CONDA has already successfully financed more than 90 projects, with a total invested capital of over €20 million. The team has the experience and the knowledge to handle projects of every size all over Europe, from €100,000 up to several million euros.

Blockchain Technology

CONDA's goal is to not just to be another crowdinvesting platform. Our mission is to create the financial market of the future. We are building a community-based ecosystem for fast and secure crowdfinancing, based on blockchain technology, and combined with traditional forms of financing.



Daniel Horak

Managing Director
Marketing & Sales

ROLE

- Voice and face to the customer and CONDA community
- Drives user acquisition across all CONDA platforms
- Key client acquisitions and international expansion

WORK EXPERIENCE

- Senior Consultant for Public Management (2 years)
- IT Consultant (4 years)
- Sales Agent (part-time - 3 years)
- Entrepreneur / Founder IT Startup (3 years)

EDUCATION

- Master in Executive Management
- Bachelor/Master in Business Informatics

OTHER

- Board member, Austrian Startups
- Lecturer for Business Planning, Startup Financing



Paul Pöltner

Managing Director
Business Development,
IT & Finance

ROLE

- CONDA's strategic mastermind
- Responsible for product and platform development
- Assures cost-efficient growth In charge of regulatory affairs

WORK EXPERIENCE

- Tax consultant (5 years)
- Entrepreneur/self-employed IT management (8 years)

EDUCATION

- Master in Business Administration
- Master in Software Engineering & Internet Computing
- Master in Computer Management
- Authorisiert Tax Consultant

OTHER

- Chair, Austrian CROWDINVESTING Committee
- Board member, European Equity Crowdfunding Association



Hermann Hauser

- Serial entrepreneur
- Co-founder of Amadeus Capital
- Active business angel



Hans Zavesky

- Serial entrepreneur
- Board member of various companies
- Active business angel



Niko Alm

- Serial entrepreneur
- Former CEO, Vice CEE
- Active business angel



startup300

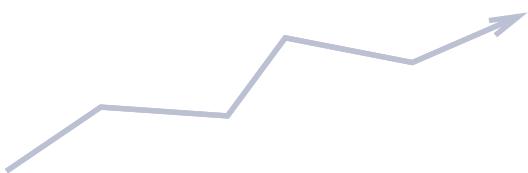
- Most influential Austrian business angel syndicate
- >100 members

b.

Alternative Finance and the Future of Crowdinvesting

In the last couple of years, due to having increasing numbers of innovative and rapidly-growing SMEs, startups, and real estate projects, traditional forms of financing are unable to fit the needs of innovative ventures. New and alternative forms of financing are the solution to closing the financial gap, with the most important ones being crowdfunding or crowdinvesting.

*“Alternative business funding increased considerably, with €5.431 million raised for over 9.400 start-ups and SMEs across Europe in 2015 – and research shows that it will grow even more, globally.”**



Growth



Real Estate



SMEs

Back in 2013, CONDA took the first step to closing this financial gap by creating an innovative crowdinvesting platform that connects companies with investors who would help their ideas evolve into profitable business without intermediaries, and by participating in the success of these businesses.

C.

Power of the Crowd:

The Future of Financing

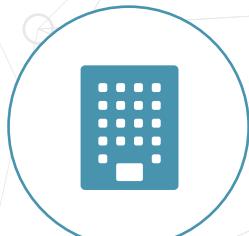


The industry for alternative financing is growing rapidly and with it, more different and non-standardized platforms for ICOs and crowdfunding are popping up.

CONDA believes that the future of financing lies in the power of the crowd. At the moment, the power of the crowd is proving to be on a good path toward fulfilling the existing financing gap, but it is also obvious that it has much more to overcome, such as the lack of decentralization and full-transparency.



Company



Intermediaries

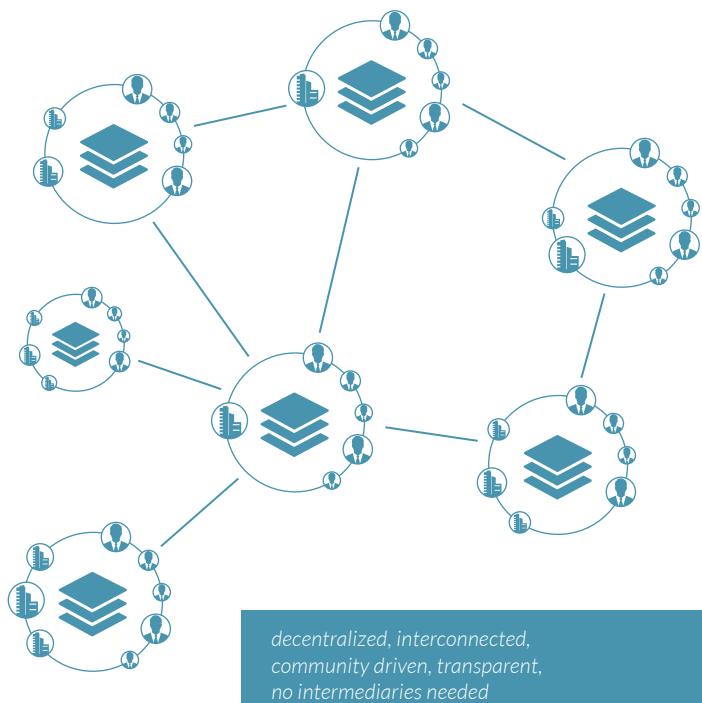


Investors

d.

CONDA: The Solution For the Financial Market of the Future

CONDA faces these problems by creating the missing decentralized infrastructure built on the blockchain: for companies seeking funds, investors looking for investment options, and platform operators providing the appropriate tools.



“CONDA is a decentralized and distributed clearing system for crowdfunding built on the blockchain, which will create the financial market of the future.

This technology allows anyone to securely and transparently invest in companies all around the world, in accordance with regulatory requirements.



With this new platform, the power of the crowd will reach its full potential by being fully decentralized, community-driven, transparent, and without any boundaries in the form of intermediaries between the participants in the ecosystem.

e.

What is the CRWD Token?

CRWD Token is the core of all transactions made within the CONDA decentralized marketplace.

Without the CRWD Token, no investments can be conducted. As it is, only CRWD Token holders will be able to use the crowdfunding platform.

It is also mandatory for successfully buying and selling the investments as well as maintaining the positive aspects of the blockchain: transparency, security, and decentralization.

For more information about the CRWD Token, please read the CONDA white paper.



f.

Five Reasons to Purchase CRWD Tokens

Limited Offer

All tokens will be issued only during the ICO. This is stated in the CONDA Smart Contracts and therefore 100% guaranteed by a decentralized blockchain protocol. There will be no second crowdsale and unsold tokens allocated for the crowdsale will be burned.

Constant Demand

Because of the growing number of platforms and companies using these solutions, CRWD Tokens usage is required to reduce complexity. CRWD Tokens are paid as a percentage from the transaction volume; i.e., 0.5% of the invested amount. As a result, it will lead to a steadily increasing demand for CRWD Tokens.

R&D Program

CONDA strongly believes in the power of the crowd, continuous improvement of its ecosystem, and the necessity of ongoing research and development. CONDA will dedicate 4% of its funds from the ICO to support ongoing research and development activities within the CONDA ecosystem. In addition, for every transaction on the system, a fee up to 0.5% of the invested amount must be paid by the investor. Five percent of these fees will flow into the R&D fund program. Every year, 20% of the pool will be used to fund ongoing research and development projects submitted and upvoted by the CONDA crowd and stakeholders (investors, companies, platforms, partners) in the ecosystem to ensure the continuous improvement of the CONDA network.

Loyalty Program

Companies are charged for issuing a crowdfunding campaign on the blockchain infrastructure. Five percent of this fee flows into the loyalty program, along with 3% of the distributed CRWD Tokens during the ICO.

The CONDA community will be included in the loyalty program and therefore receive CRWD Tokens based on their activities on the platform.

Compliant with Regulations

The legal option is that CRWD Tokens is not security.

All of CONDA's activities as a crowdfounding platform are checked by the financial authority in the countries CONDA is operating in with the subordinated loan.

g.

ICO Details

CONDA will create up to 45,000,000 CRWD Tokens; CONDA intends to exchange up to 22,500,000 CRWD Tokens in the initial coin offering for Ether/FIAT/Bitcoin.

In total, 50% of the tokens will be distributed in the initial coin offering, which includes the tokens sold and bonus tokens distributed. After the crowdsale, unsold tokens will be burned.

Private Sale Start date

December 20, 2017

Start date

Q1 2018

Duration of Token Sale

Coming soon

Token Activation Date

Q2 2018

Distribution of Bonus Tokens

Q2 2018

Token Name	CRWD Token
Token Symbol	CRWT
Private Sale Start Date	December 20, 2017
Start Whitelisting for Pre- and Crowd-Sale:	April 02, 2018
Start Pre-Sale:	June 04, 2018
Start Crowd-Sale:	June 06, 2018
Token Activation Date	Q2 2018
Minimum Purchase Amount	CRWT 1
Price of the CRWD Token, Crowdsale	Fixed on the first day of the crowdsale, based on EUR/ETH
Price of CRWD Token in Other Currencies	Updated on the website daily at 9 a.m.
Secured Methods of Token Purchase	Ethereum (ETH), FIAT and others
Option for Early Termination	Yes; upon reaching €18 million (hard cap)
Minimum Cap	€1,000,000; all funds will be returned
Technical Limit to the Number of Tokens	45,000,000 (forty-five million)
Adjustable Distribution	Unsold tokens will be burned
Further Token Issues	There will be no further crowdsale
Team Token Handling	Time-locked for nine months
Bonus Token	Up to 30%, based on the time and amount invested
Token Distribution Bonus Token	Q2 2018



Contact Information



https://t.me/conda_ico



<https://www.facebook.com/crwdtoken/>



<https://github.com/conda-ci>

As of 12.2.2018.