

# Example Facebook



SCORE=

0.4 \* PER POST +

0.2 \* No. of friends (1=200 - 500; 2= above 500) +

0.1 \* No. of shares (1=from 1 to 5; 2= above 5) +

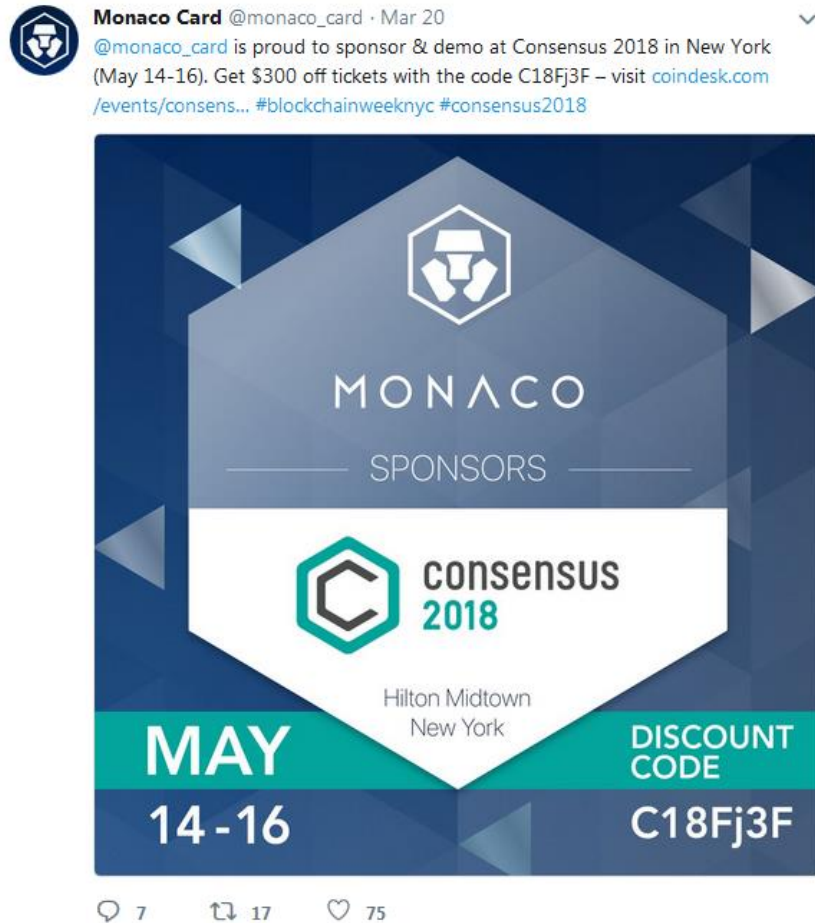
0.3 \* quality of content (1=generic content; 2=personal insight)

SCORE=

$0.4 * 1 + 0.2 * 2 + 0.1 * 2 + 0.3 * 1 = 1.3$

<https://www.facebook.com/stojan.ivanisevic>

# Example Twitter



SCORE=

0.4\* PER POST +

0.2 \* No. of followers (1=200 - 500; 2= above 500) +

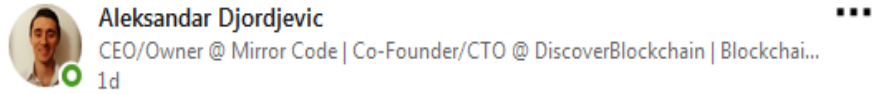
0.1\* No. of shares (1=from 1 to 5; 2= above 5) +

0.3 \* quality of content (1=generic content; 2=personal insight)

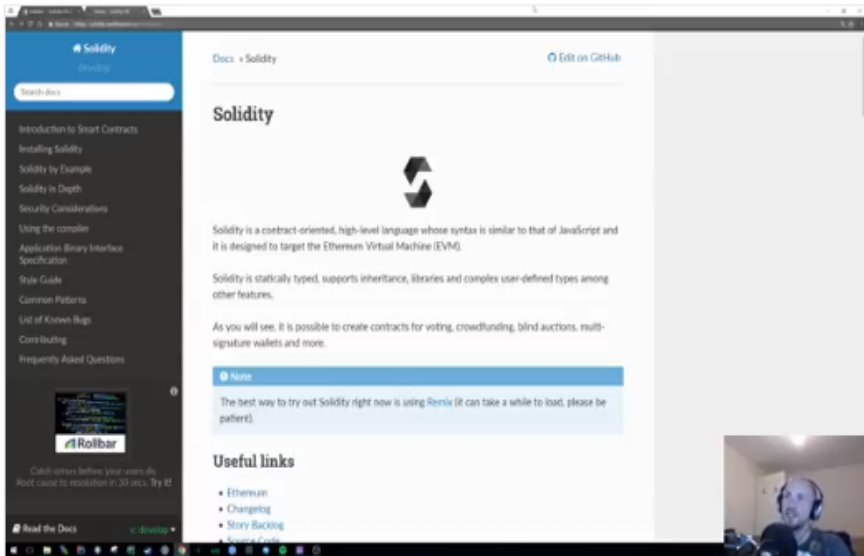
SCORE=

$0.4 * 1 + 0.2 * 2 + 0.1 * 2 + 0.3 * 1 = 1.3$

# Example LinkedIn



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Learning Solidity : Tutorial 1 The Basics  
youtube.com

37 Likes · 6 Comments

Like Comment Share

SCORE=

0.4 \* PER POST +

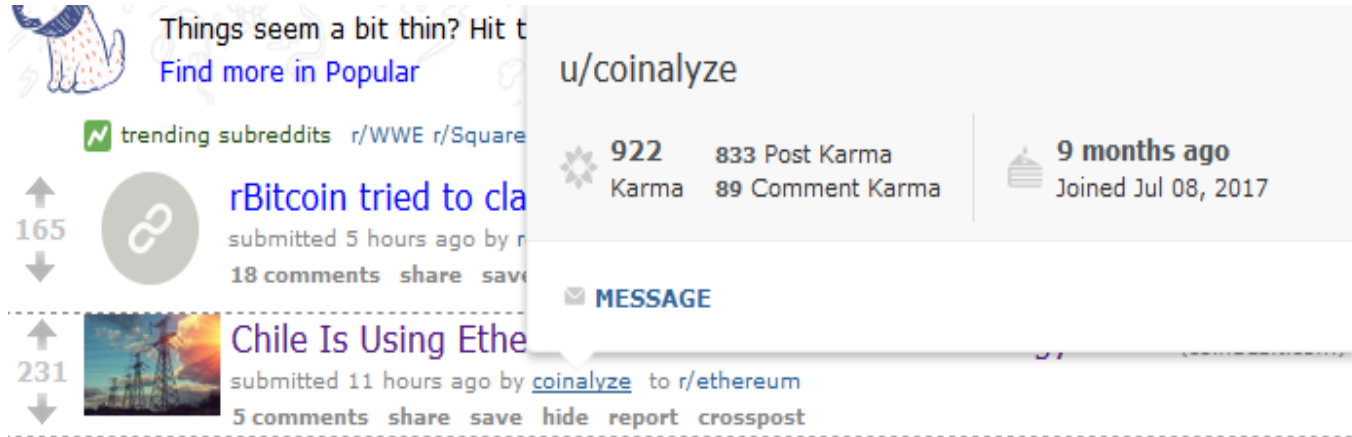
0.2 \* No. of connections (1=200 - 500; 2= above 500) +

0.3 \* quality of content (1=generic content; 2=personal insight)

SCORE=

$0.4 * 1 + 0.2 * 2 + 0.1 * 2 + 0.3 * 2 = 1.6$

# Example Reddit



SCORE=

0.4 \* No. of posts +

0.2 \* No. of karma points (1=10-50; 2= above 50) +

0.1 \* No. of upvotes (1=from 1 to 50; 2= above 50) +

0.3 \* quality of content (1=generic content; 2=personal insight)

SCORE=

$$0.4 * 1 + 0.2 * 2 + 0.1 * 2 + 0.3 * 1 = 1.3$$