LIGHT PAPER

THE

CROWD

NETWORK

TOKENIZED EQUITY OFFERINGS

A decentralized network protocol for issuing and managing tokenized equity offerings of SMEs, Startups and Real Estate Projects.

INTRODUCING CONDA

In the last few years, the rapid growth in size and number of innovative SMEs, startups, and real estate projects have demonstrated that traditional forms of financing are unable to fit the needs of cutting-edge ventures. New and alternative forms of financing are the solution to closing the financial gap, with crowdfunding or crowdinvesting proving to be the most important.

CONDA SERVICES – Our Evolution

We took the first step to closing this financial gap back in 2013 by creating an innovative crowdinvesting platform that connects companies with investors who help the firms' ideas evolve into profitable businesses without intermediaries who actively participate in the success of these businesses.

CONDA EU

Since then we have financed around **100 projects** with total invested capital of approximately **€22 million**. Our team has the experience and the knowledge necessary to support projects all over Europe, up to several million euros, and we are supported by a high class group of investors and advisors.

To quickly expand our reach, we white-label our infrastructure for customers who want to establish their own crowdfinancing platforms. We have already built 8 customized white-label solutions since 2014.

CONDA ONLINE

We are constantly empowering the crowd by enlarging our CONDA CRWD Network - a network of platforms where investors create crowd investment portfolios, allowing startups and SMEs the chance to realize their business ideas. By enabling our users to invest into various projects we create a positive network effect where more investors empower more projects and vice versa.

Implementing a blockchain based infrastructure is the logical step to bringing crowdfinancing to the next level by utilizing the most efficient technology, created by our experienced team and partners. This

technology allows anyone to securely and transparently invest and sell investments in companies all around the world, in accordance with regulatory requirements

PAST	PRESENT	FUTURE
CONDA	CONDA ONLINE	CR⬡WD
CROWD INVESTING PLATFORM	CROWD FINANCING PLATFORM Technology and Solution Provider	Decentralized, Regulatory-compliant CROWD FINANCING INFRASTRUCTURE PROTOCOL

CURRENT STATUS and OUR SOLUTION

	Current Status	**Our Solution**
SMEs, Start-ups & Small- and Medium-sized Real Estate Projects	• Too expensive & complex to launch own token via ICO • Too expensive to tokenize part of equity on their own • Insufficient resources to develop instruments for interest & general payments	• Automated creation of tokenized private equity instruments • Crowd sale infrastructure • Clearing system • Trading system
Crowd Financing Platforms	• No standardization • No ecosystem • No regulatory-compliant framework • Insufficient resources to develop individual tokenized private equity instruments	• White-label solutions on blockchain • Decentralized & tokenized private equity creator & management system • Crowd sale infrastructure • Clearing system
Investors	• Investments not easily transferable or tradable on current platforms • Lack of transparency and security • Slow processing times due to middlemen	• Clearing system – whitelisting only happens once • Self-reliant automated investment process • Encrypted private equity instruments are stored & tradable within CONDA's network

Introducing the CRWD NETWORK

Our solution: a decentralized, regulatory-compliant **crowdfinancing infrastructure protocol** for issuing and trading **tokenized equity** offerings of SMEs, start-ups and small and medium-sized real estate projects.

White- label Partners

White-label partners can effortlessly present companies from other countries on their platform using the infrastructure, without having to

handle different currencies or small transaction fees, and automatically get their reward in CRWD Tokens.

Companies

Companies can pay for consulting during the set-up and execution of the crowdinvesting campaign with CRWD Token.

Companies can purchase the maintenance of their investment, including paying interests, voting, or sending messages.

Investors

Investors can transfer alternative investments and to buy add-ons on the platform using CRWD Tokens.

Investors will receive CRWD Tokens as a reward for their activities on the platform, such as giving expert feedback to the companies presenting their campaigns.

"Decentralized, Interconnected, Community-Driven, Transparent, No Intermediaries Needed"

CRWD NETWORK FEATURES

- **Clearing System:** KYC checks of all investors according to compliance and legal guidelines; one time KYC and AML gives investors access to all financial assets available, as well as those who will be issued in the future through that protocol
- Decentralized Company **Token Creator:** easy creation of company token for SMEs, start-ups and small and medium-sized real estate projects
- **Crowd-Sale:** easy creation of tokenized equity offerings over all platforms in the CRWD Network for SMEs, start-ups and small and medium-sized real estate projects
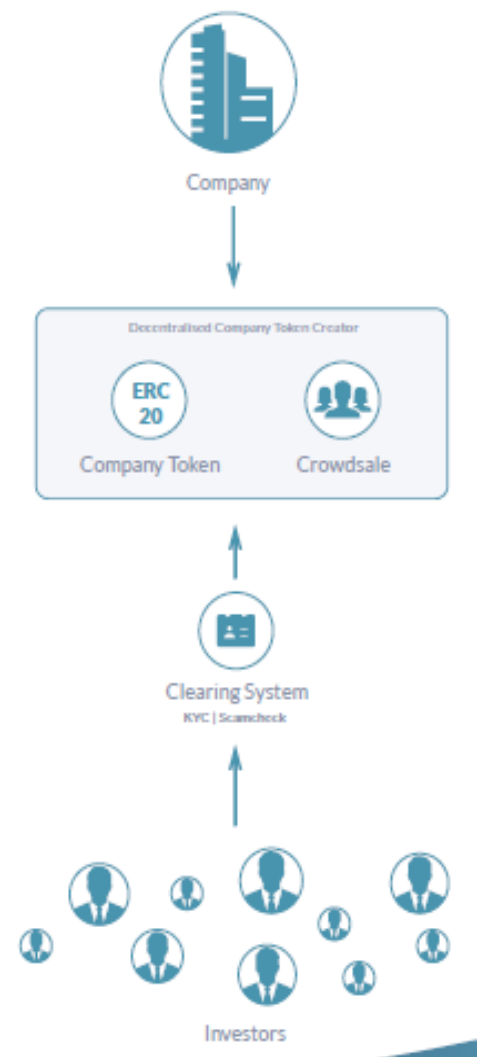
THE CRWD TOKEN

The CRWD Token is the core of all transactions and acts as fuel to the CRWD Network.

The CRWD Token is needed to participate in the CONDA blockchain-supported ecosystem, and will be the main vehicle for the successful buying and selling of investments, and for supporting all the positive aspects that blockchain brings to the table: transparency, security, and decentralization of network.

For more information about how and where you can utilize CRWD Tokens, please let us refer you to the full CRWD Network white paper

CR⬡WD
T O K E N

"The token is required for CONDA's diverse business services as well as for paying the fees thereby incurred. By contrast, investing in the projects processed on CONDA is still made in the respective national currency, e.g. in Euro."

Company

Decentralised Company Token Creator

ERC 20
Company Token

Crowdsale

Clearing System
KYC | Scamcheck

Investors

TOKEN DISTRIBUTION

CONDA will create up-to **45,000,000** CRWD Tokens.

Up-to **22,500,000** CRWD Tokens will be sold during the ICO.

In total, **50%** of the tokens will be distributed during the ICO (which includes both tokens sold and bonus tokens distributed). After the crowd sale, unsold tokens will be burned.

Soft Cap: 1,200,000 USD   **Hard Cap: 22,000,000 USD**

TOKEN SUPPLY

50% Token sale

5% Marketing and partnerships

3% Loyalty program

10% Country expansion, new markets

10% Future technological development

15% Team pool

3% Bounty program

4% Reserve

ICO DETAILS

We will create up to 45,000,000 CRWD Tokens and exchange up to 22,500,000 CRWD Tokens in the initial coin offering for Ether/FIAT.

	Private-Sale	Whitelisting	Pre-Sale	Crowd-Sale
Timing	until **1.4.2018**	all contributors need their wallet addresses to be whitelisted: Pre-Sale 1.4.-3.6.2018 Crowd-Sale 1.4.-31.7.2018	**4.6.2018 (UTC 18:00) - 6.6.2018 (UTC 18:00)**	**6.6.2018 (UTC 18:00) - 31.7.2018 (UTC 18:00)** or until hard cap is reached
Hard Cap	**1 mio. EUR**		**5 mio. EUR**	**18 mio. EUR**
Bonus	**30%**		**20% + up to 10% additional,** depending on amount invested	
Contribution	**min. 1 ETH / max. 150 ETH**			

Token Name	CRWD Token
Token Symbol	CRWT
Token Activation Date	Q3 2018
Price of the CRWD Token, Crowd-Sale	Fixed on first day of Pr-Sale, based on EUR/ETH
Price of CRWD Token in other currencies	Updated on the website daily at 9 a.m. (UTC +1)
Secured Methods of Token Purchase	Ethereum (ETH) and fiat
Option for Early Termination	Yes; upon reaching €18 million (hard cap)
Minimum Cap	€ 1 mio. – all funds will be returned
Technical Limit nr. of Tokens	45,000,000 (forty-five million)
Adjustable Distribution	Unsold tokens will be burned
Further Token Issues	There will be no further Crowd-Sale
Team Token Handling	Time-locked for nine months
Bonus Token Distribution	Q3 2018

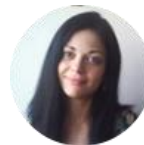# TEAM

PROVEN TEAM

Daniel Horak

Managing Director Marketing & Sales

Paul Pöltner

Managing Director Business
Development, IT & Finance

Karin Turki

Chief Marketing Officer

Sascha Manhart

Online Marketing Manager

Maria Kopp

Investor Relations Manager

Blaž Jamšek

Legal Advisor

Vladana Donevski

Content Writer

Julie Sufana

Content Writer

Stojan Ivanišević

Bounty & Affiliate
Program Manager

DEVELOPERS

Andreas Heissenberger

Chief Information Officer

Andreas Petersson

Blockchain Enabler & Technical Advisor Capacity Blockchain Solutions GmbH

Igor Veličković

Managing Director CONDA Development Services

Predrag Mijatovic

Head of Operations

Rade Radivojevic

Developer

Radojica Radivojević

Developer

Nebojsa Nikolic

Developer

CONTACT INFORMATION

telegram

+43 1 33 69 609

facebook

team@conda.e

twitter

github