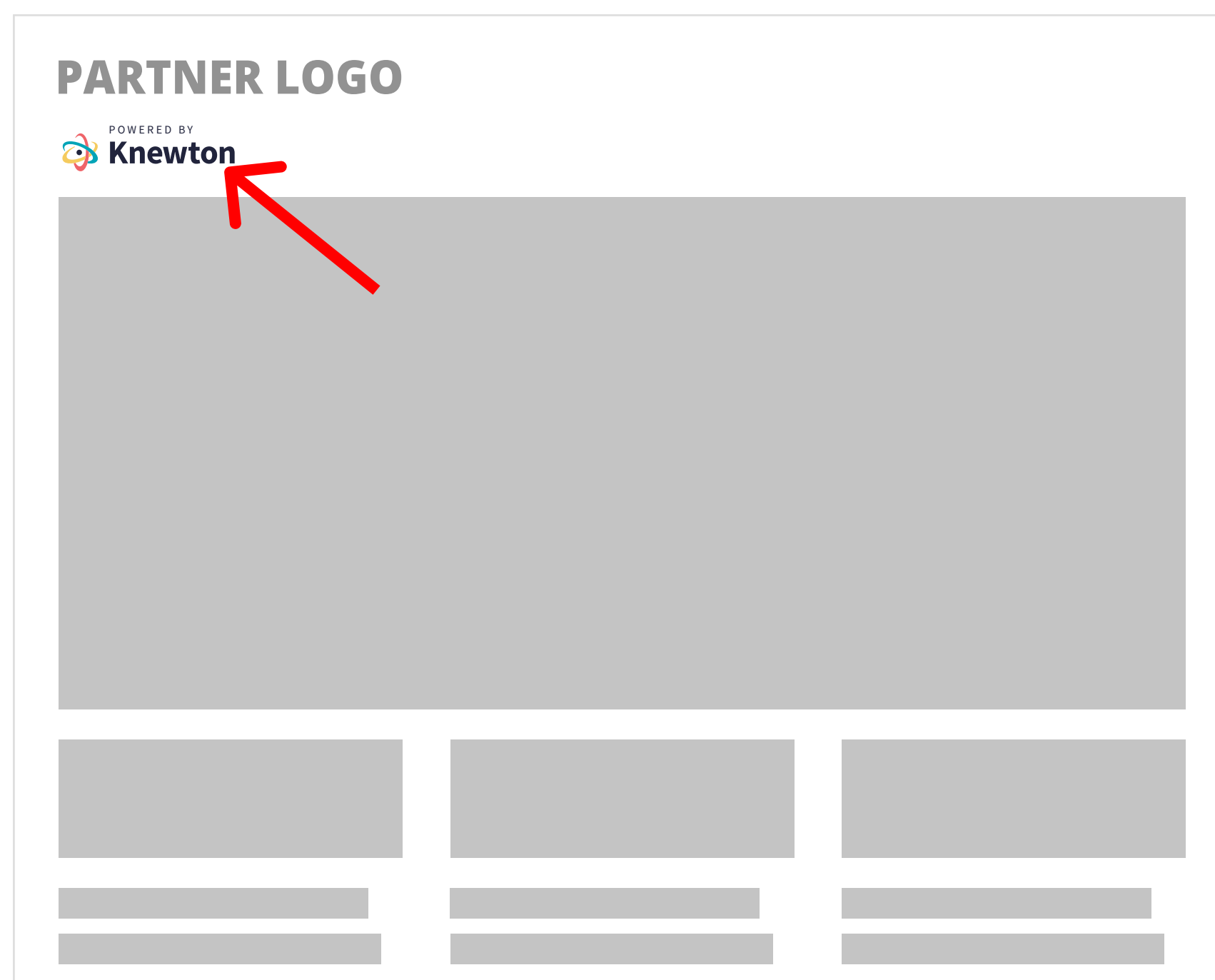# Using the 'Powered by Knewton' brand into your product
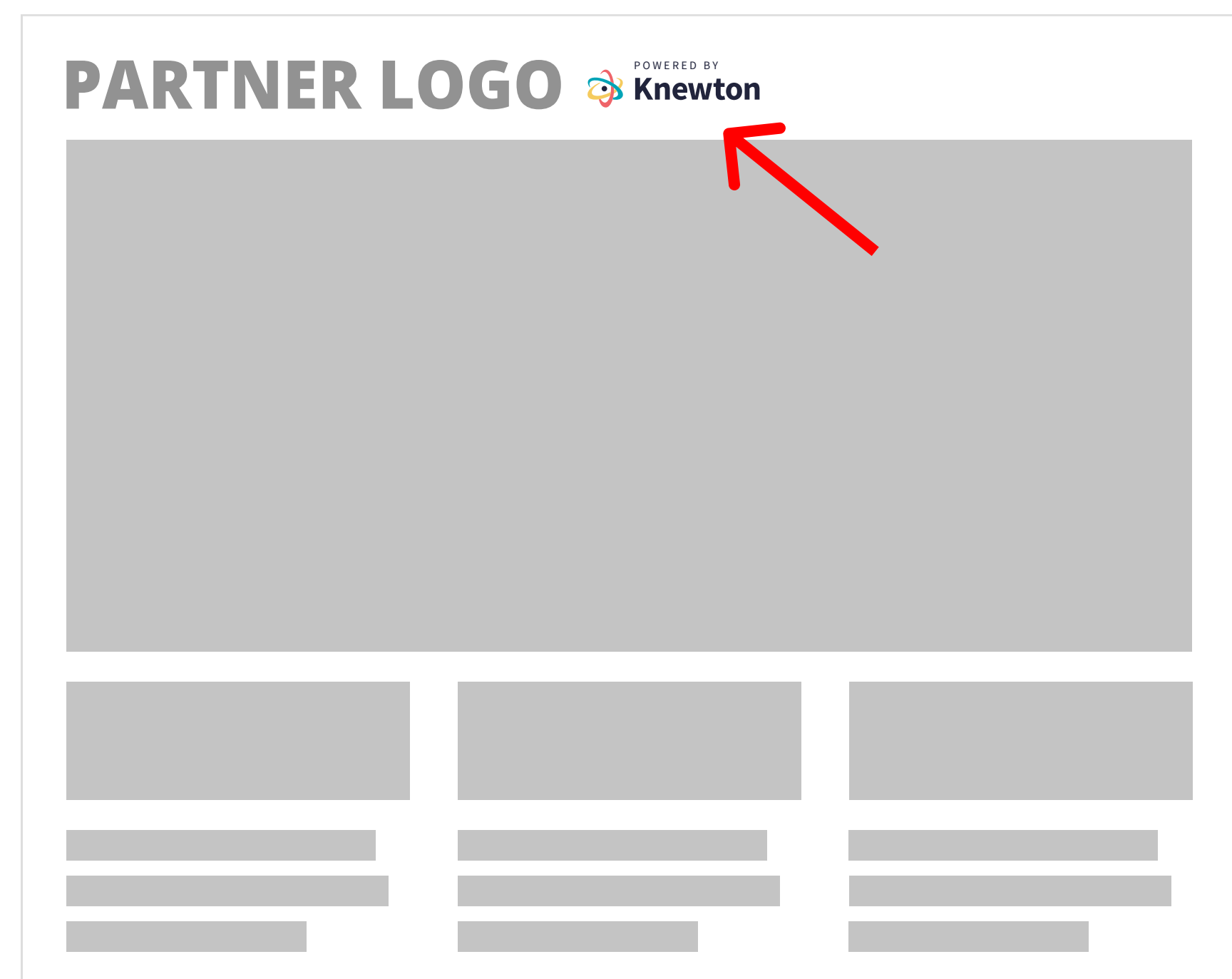
Guidelines for our partners to display and update the Powered by Knewton logo alongside their banding within their products.

POWERED BY
Knewton

The 'Powered by Knewton' logo in full color. Visit knewton.com/enterprise-brand/ to download assets for use in your product.
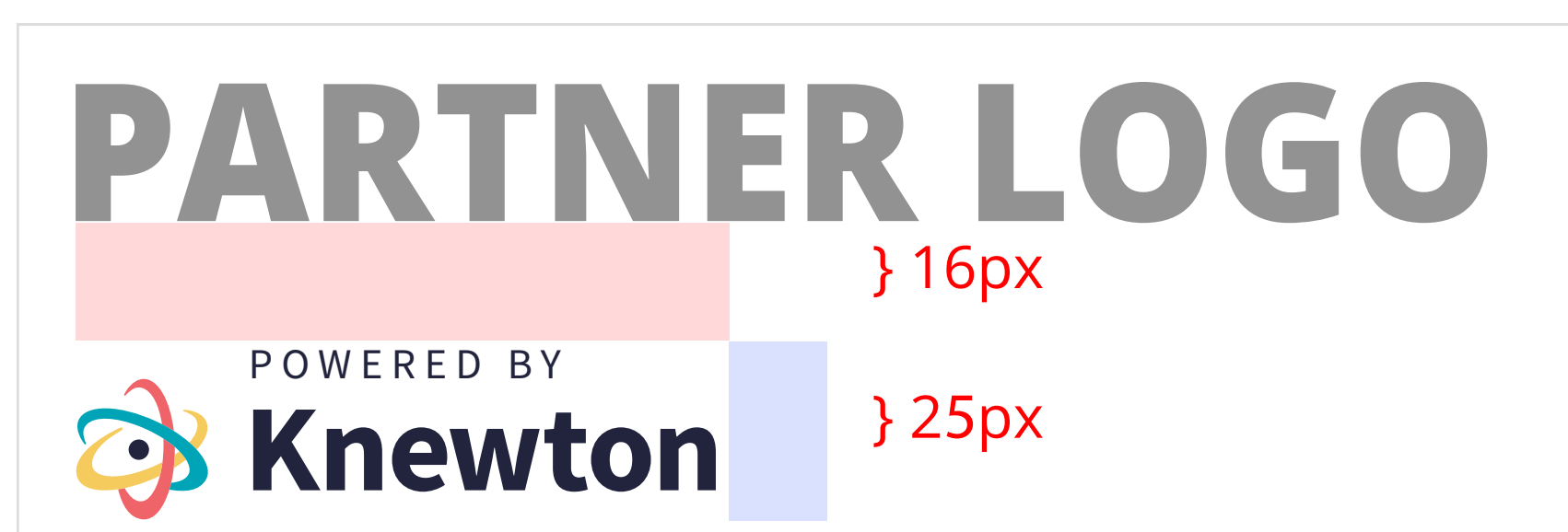

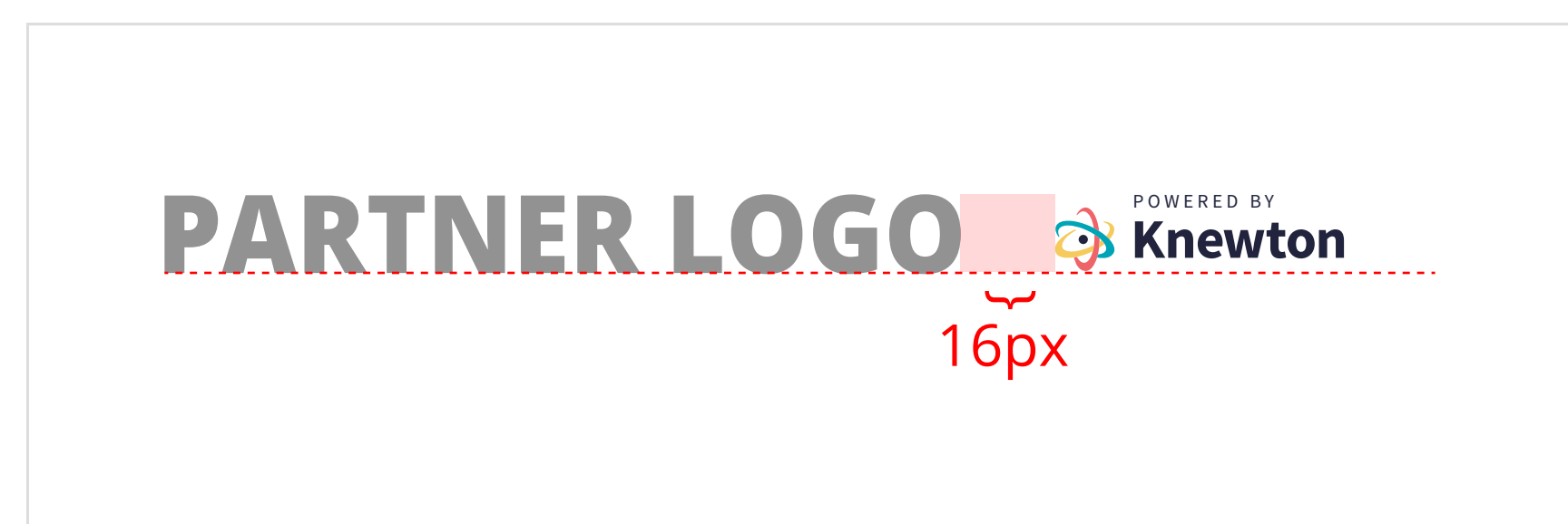Powered by Knewton logo appearing under the partner logo.

Powered by Knewton logo appearing aside the partner logo.

Specifications

The 'Powered by Knewton' logo should never scale to smaller than 25px in height.

If placed to the right, the 'Powered by Knewton' logo should be baseline-aligned to the partner logo, with a minimum buffer of 16px horizontally.

No less than a 16px buffer between the 'Powered by Knewton' logo and any other graphic element.

The 'Powered by Knewton' logo should appear no less than 20px from all browser edges.

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