### REINFORCEMENT LEARNING

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- Application of RL in Business analytics
- Theory
- Learning algorithms (with demos)
  - Monte Carlo
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#### APPLICATION OF RL IN RECOMMENDER SYSTEMS

- Visualization recommender
  - Recommend column to slot mappings
  - Recommend effective visualizations
- Content recommendation
  - Identify primary columns from dataset
  - Recommend column combinations to unearth insights

#### **DEFINITION**

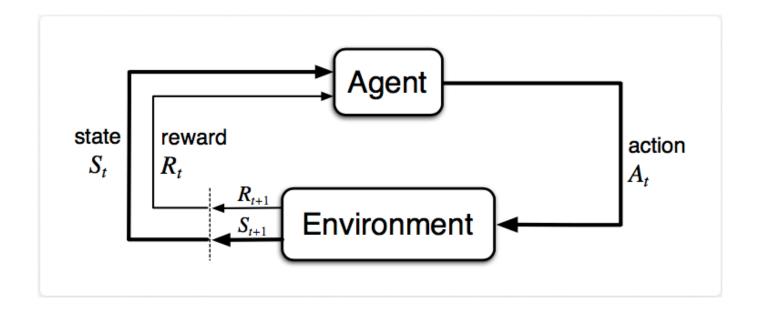
"Reinforcement learning is an area of machine learning concerned with how software **agents** ought to take **actions** in an **environment** in order to maximize some notion of **cumulative reward**."

- Wikipedia

Goal of reinforcement: Agent learns to **maximize cumulative rewards** by trial and error

#### COMPARISON WITH OTHER ML ALGORITHMS

	Supervised ML	Unsupervised ML	Reinforcement learning
Input	labeled data	unlabeled data	State
Туре	classification, regression	clustering, association	policy
Activity	passive	passive	active



#### Components:

- Environment: embodiment of problem agent interacting with through time
- Agent: entity learning actions to maximize overall rewards
- State: representation of environment at specific time step
- Reward: numerical signal agent receives for taking actions
- Action: agent's decision making

# FINITE MARKOV DECISION PROCESS

#### MARKOV DECISION PROCESS

- Sequence of interaction between the agent and environment Action trajectory:  $S_0, A_0, R_1, S_1, A_1, R_2, S_2, ...$
- Probability of future states only depends on present:

$$P(S_{t+1}|S_t) = P(S_{t+1}|S_1, S_2, S_3, ..., S_t)$$

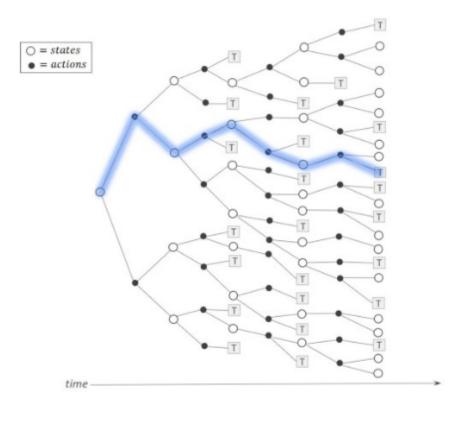
Cumulative rewards

$$G_t = R_{t+1} + R_{t+2} + R_{t+3} + ... + R_T$$

Expected discounted reward: future is <u>uncertain</u>

$$\begin{aligned} \mathbf{G_{t}} &= \mathbf{R_{t+1}} + \gamma \mathbf{R_{t+2}} + \gamma^{2} \mathbf{R_{t+3}} \dots = \sum_{k=0}^{\infty} \gamma^{k} \, R_{t+k+1} &: \gamma \in [0, 1] \text{ discount factor} \\ &= \mathbf{R_{t+1}} + \gamma (\mathbf{R_{t+2}} + \gamma \mathbf{R_{t+3}} + \gamma^{2} \mathbf{R_{t+4}} + \dots) \\ &= \mathbf{R_{t+1}} + \gamma \, \mathbf{G_{t+1}} \end{aligned}$$

Goal: Maximize the expected discounted reward G<sub>t</sub>



#### REINFORCEMENT LEARNING FUNCTIONS

- **Policy** how the agent is going to behave given a certain state at any time step  $\pi(a|S_t) = p(A_{t=a}|S_t) \ \forall \ a \in A$
- Value of a state in any time step is defined by "how good" the state is in the long run

$$\begin{aligned} V_{\pi}(s) &= E_{\pi}[G_{t} \mid S_{t} = s] \\ &= E_{\pi}[R_{t+1} + \gamma G_{t+1} \mid S_{t} = s] \\ &= \sum_{a} \pi(a|S_{t}) \sum_{s',r} p(s',r|s,a)[r + \gamma E_{\pi}[G_{t+1} \mid S_{t+1} = s']] \\ &= \sum_{a} \pi(a|S_{t}) \sum_{s',r} p(s',r|s,a)[r + \gamma V_{\pi}(s')] \end{aligned}$$

- $Q_{\pi}(s, a) = E_{\pi}[G_t \mid S_t = s, A_t = a]$
- Bellman equations

$$V_{\pi}(s) = E_{\pi}[R_{t+1} + \gamma V_{\pi}(S_{t+1}) \mid S_t = s]$$

$$Q_{\pi}(s, a) = E_{\pi}[R_{t+1} + \gamma V_{\pi}(S_{t+1}) | S_t = s, A_t = a]$$

#### BELLMAN OPTIMALITY EQUATIONS

Optimal policy is better or equal to any other policy if value function is higher than or equal to any policy for all states

$$\begin{aligned} v_*(s) &= max_{\pi}v_{\pi}(s) \ \forall \ s \in S \\ &= max_{a} \ q_{\pi*}(s,a) \quad \text{---}(\text{eq.I}) \\ &= max_{a} E[R_{t+1} + \gamma v_*(S_{t+1}) \ | \ S_t = s, A_t = a] \end{aligned}$$

• Similarly, since  $q_*$  gives expected return for taking an action a in state s and follow the optimal policy thereafter:

$$q_*(s,a) = E[R_{t+1} + \gamma v_*(S_{t+1}) \mid S_t = s, A_t = a]$$

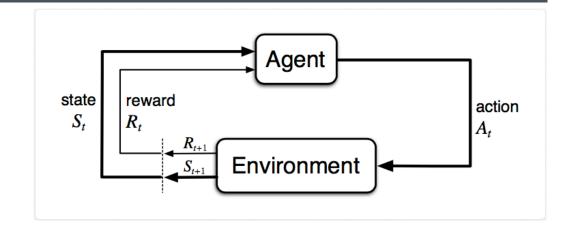
$$= E[R_{t+1} + \gamma max_{a}, q_*(s', a') \mid S_{t+1} = s', A_t = a] --- \text{ by substitution from (eq. I)}$$

Optimal functions are greedy!

The goal of reinforcement learning is for the agent to learn optimal functions

#### **RECAP**

- Probability of future states only depends on present  $P(S_{t+1}|S_t) = P(S_{t+1}|S_1, S_2, S_3, ..., S_t)$
- **Expected discounted reward**  $G_t = R_{t+1} + \gamma G_{t+1}$

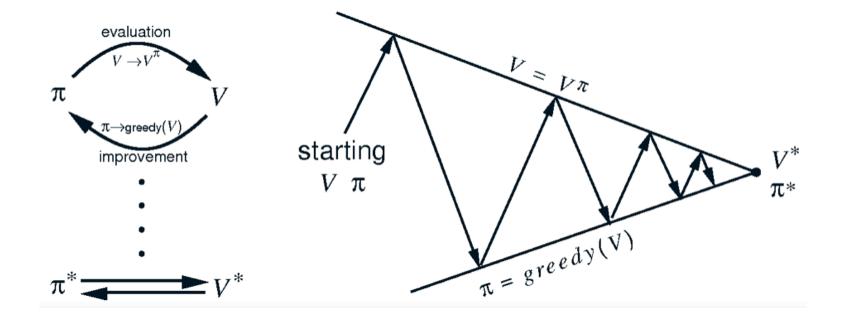


Bellman equations

$$V_{\pi}(s) = E_{\pi}[R_{t+1} + \gamma V_{\pi}(S_{t+1}) \mid S_{t} = s]$$

$$Q_{\pi}(s, a) = E_{\pi}[R_{t+1} + \gamma V_{\pi}(S_{t+1}) \mid S_{t} = s, A_{t} = a]$$

Bellman Optimality equation  $v_*(s)$  =  $max_a E[R_{t+1} + \gamma v_*(S_{t+1}) \mid S_t = s, A_t = a]$   $q_*(s,a) = E[R_{t+1} + \gamma max_{at} q_*(s',a') \mid S_{t+1} = s', A_t = a]$ 



# GENERALIZED POLICY ITERATION

**Initialization:** policy  $\pi(s) \leftarrow$  arbitrary policy,  $v(s) \leftarrow 0$ .

#### Repeat until convergence:

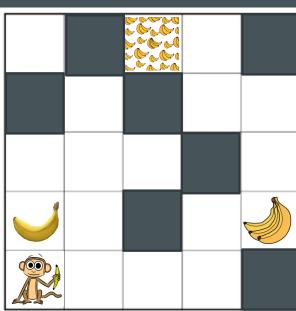
- Policy evaluation:
  - use policy  $\pi$  to make actions on environment collecting experiences.
  - update value function from returns obtained in experiences, driving value function closer to that corresponding to the policy  $\pi$ .
- Policy improvement:
  - improve the policy  $\pi$  by making it greedy with respect value function.

#### LEARNING ALGORITHMS – MONTE CARLO (ON POLICY)

- Episodic Tasks- learn from complete episode
- On-policy- use same policy to generate episodes
- Exploring starts convergence condition
  - $\pi(a|s) > 0 \ \forall a \in A, s \in S$
  - $\bullet$   $\epsilon$ -*Greedy* policy (soft policy)



Policy improvement- increase probability of actions yielding max expected discounted returns (greedy)



#### LEARNING ALGORITHMS – SARSA (TEMPORAL DIFFERENCE)

- **Temporal Difference-** can learn partial time-step subsequence
- Continuous and episodic tasks- does not need to wait until episodes end
- On-policy- use same policy to generate episodes
- Exploring starts convergence condition
  - $\pi(a|s) > 0 \ \forall a \in A, s \in S$
  - $\bullet$   $\epsilon$ -*Greedy* policy (soft policy)
- **Evaluation-** learn from quintuple: S,A,R,S',A'

TD Error

**Q-function update rule:**  $q(s,a) += \alpha(R + \gamma q(s',a') - q(s,a))$ 

**Note:** from bellman equation  $q(s, a) = R + \gamma q(s', a')$ 

#### LEARNING ALGORITHMS – Q-LEARNING

- Value-based learning
- **Temporal Difference-** can learn partial time-step subsequence
- Continuous and episodic tasks- does not need to wait until episodes end
- Off-policy- updates Q-value using greedy action on next state
- Exploring starts convergence condition
  - $\pi(a|s) > 0 \ \forall a \in A, s \in S$
  - $\bullet$   $\epsilon$ -*Greedy* policy (soft policy)

TD Error

• Q-function update rule:  $q(s,a) += \alpha(R + max_a, q(s',a') - q(s,a))$ 

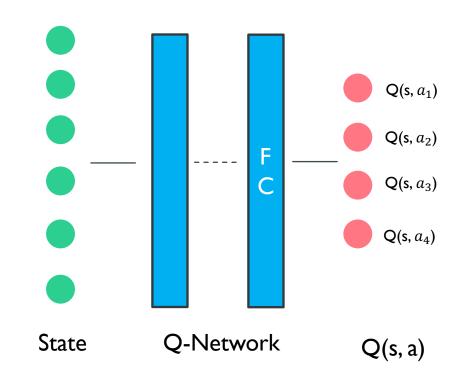
**Note:** from bellman optimality equation  $q_*(s, a) = R + \gamma \max_{a'} q(s', a')$ 

#### LEARNING ALGORITHMS – DEEP Q-NETWORK (DQN)

- Q-learning performance drops as the state/actions gets more sophisticated
  - Frozen Lake with 4x4 grid had 4x4x4 = 64 entries that need to be learnt
  - The method does not scale as the number of states increase
- Use Neural networks to approximate optimal Q function
  - Input layer- State
  - Output- predict the Q-value for every action
  - Q-Target-  $Q_{target} = R + max_a q(s', a)$
  - GD Update rule-  $\Delta w = \alpha [(R + \gamma max_a q(s', a) q(s, a)] \Delta q(s, a)$

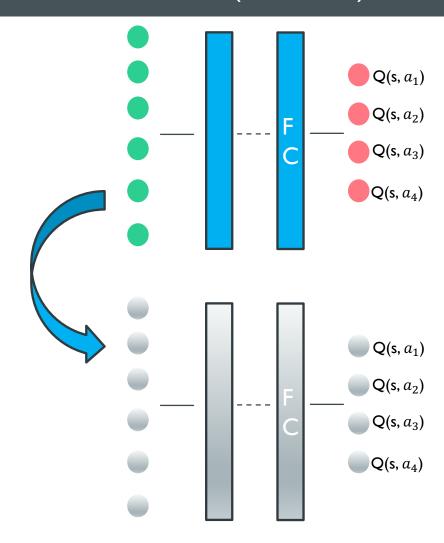
**Note:** from bellman optimality equation  $q_*(S,A) = R + \gamma \max_a Q(s', a')$ 

- Experience replay
  - Remember old experiences
  - Reduce correlation between experiences



#### LEARNING ALGORITHMS – DOUBLE DEEP Q-NETWORK (DDQN)

- Problem- moving targets
  - Target = $R + \gamma max_a q(s', a)$  predicted using same weights
  - "network chasing its own tail" phenomenon slow training
- **Solution:** use two neural networks with identical architecture
  - Main DQN learn approximating Q function
  - Target DQN fixed weights network used to provide target estimates
  - Update target DQN weights from main DQN every  $\tau$  time-setps
    - Soft update
    - Hard update



## THANKYOU