



## I'M ANGEL KITTIYACHAVALIT

I'm a freelance visual/UX designer and sometimes front-end developer trying to figure out what's next for me. I am interested in making products that improve people's lives and make them smile. I believe in living what you love, and that includes my work. I would love to get my creative juices flowing and collaboratively work with a design team focusing on great experiences.

 **ANGELLOV.ES**

 **@ANGELK**

 **ANGEL.KITTIYACHAVALIT@GMAIL.COM**

## SKILLS

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Visual design, UI/UX design, illustration, lettering, Adobe Suite, HTML, CSS, JavaScript, photography, making greeting cards, laughing, and making name tags.

## EDUCATION

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### **University of California, Berkeley**

B.A., Economics

*August 2008*

## AWARDS

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### **GSMA mWomen Design Challenge Grand Prize Winner**

*February 2013*

## WORK EXPERIENCE

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### **Freelance Designer**

Design & Happiness Studio, San Francisco, CA

*October 2009–Present*

I do graphic design, illustration, lettering, web and mobile design, UX/UI design, and front-end development for various clients.

### **Interaction Designer**

AltSchool, San Francisco, CA

*June 2014–August 2014*

I worked closely with the product manager, engineers, and UX researchers designing and implementing the teacher workflow. I designed wireframes, performed user testing, designed high fidelity mockups, and helped with implementation.

### **Designer in Residence**

Code for America, San Francisco, CA

*December 2012–December 2013*

I designed marketing material for all of the 5 programs of Code for America as well as mentored fellows with their projects.

### **2012 Fellow**

Code for America, San Francisco, CA

*January 2012–November 2012*

I worked for the city of Chicago, where I was in charge of designing and performing the user testing of web applications that dealt with 311 data. I also helped with front-end development. In addition to Chicago, I also helped design Honolulu Answers and other material for Code for America as a whole that included a newsletter template, the initial site for their Accelerator program, and an icon known as the flag tag.

### **User Experience Designer**

Shop It To Me, San Francisco, CA

*January 2010–December 2011*

As the sole designer, I designed new products, experiments, and various marketing collateral from web to print that impacted over 3 million users. Additionally, I started their user testing program. I conducted several user testing sessions. I worked closely with the CEO and Product Manager to take action from users' feedback. Besides user testing, I implemented a number of other design methods including developing personas, paper prototyping, wireframing, interactive brainstorming as well as creating several iterations of mockups in an agile environment.

*References available upon request*