



STUPID



STUPID



PRIME
smart

**PROACTIVE
PROCESSING**



PRIME



TARGET

EARLY NEGATIVITIES :

STRATEGIC PROCESSING

& PREDICTION ERRORS

**REACTIVE
PROCESSING**

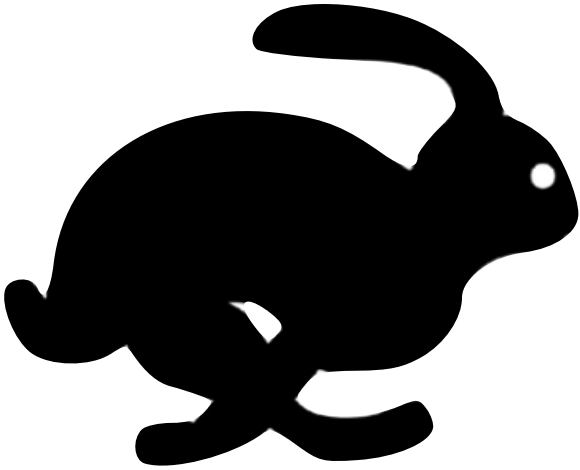
LATE POSITIVITIES :
INTEGRATION DIFFICULTY

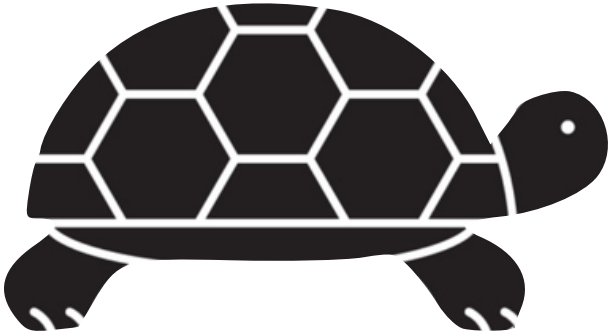


STUPID



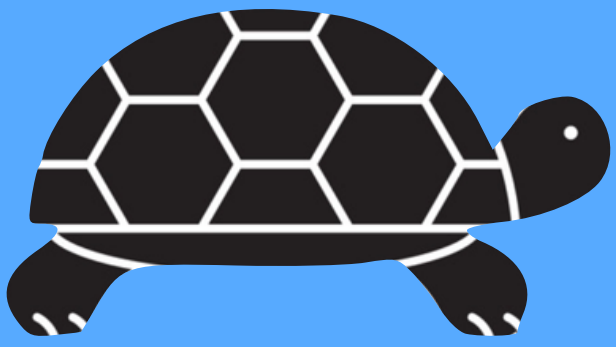
CLEVER



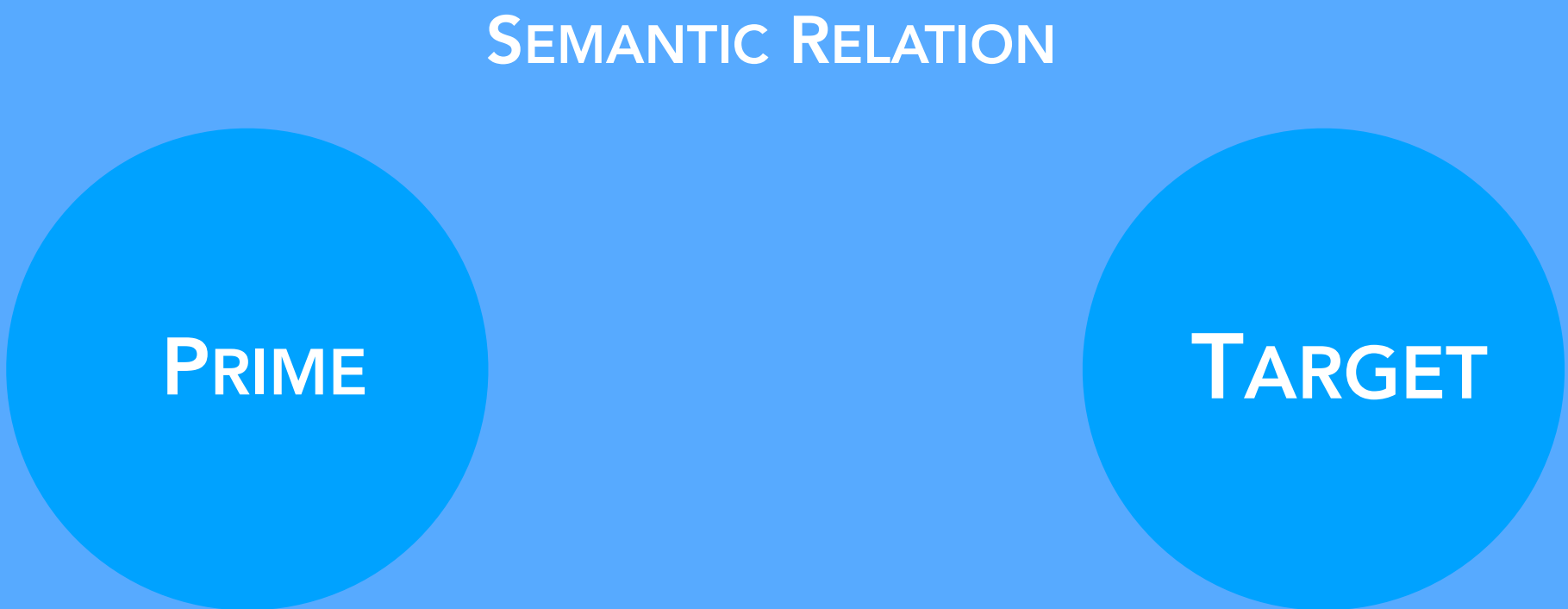


28

POST-LEXICAL INTEGRATION



**REACTIVE
PROCESSING**

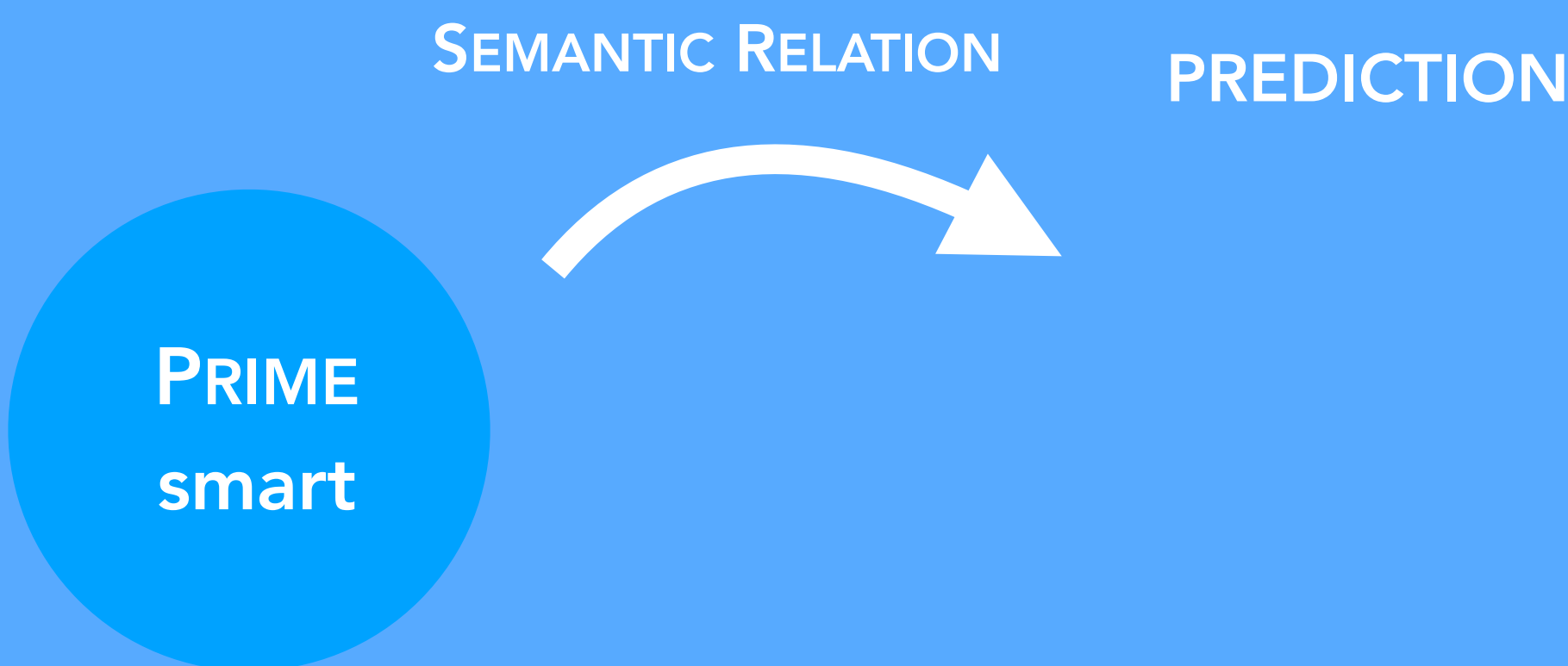


LATE POSITIVITIES :
INTEGRATION DIFFICULTY

PREDICTIVE MECHANISMS



**PROACTIVE
PROCESSING**



EARLY NEGATIVITIES :
STRATEGIC PROCESSING
& PREDICTION ERRORS

RELATIONAL INCOMPATIBILITY : N400
MISMATCHING CATEGORY : N250

PREDICTION ERRORS
N250 + N400
ON THE TARGET

IN CONCLUSION

