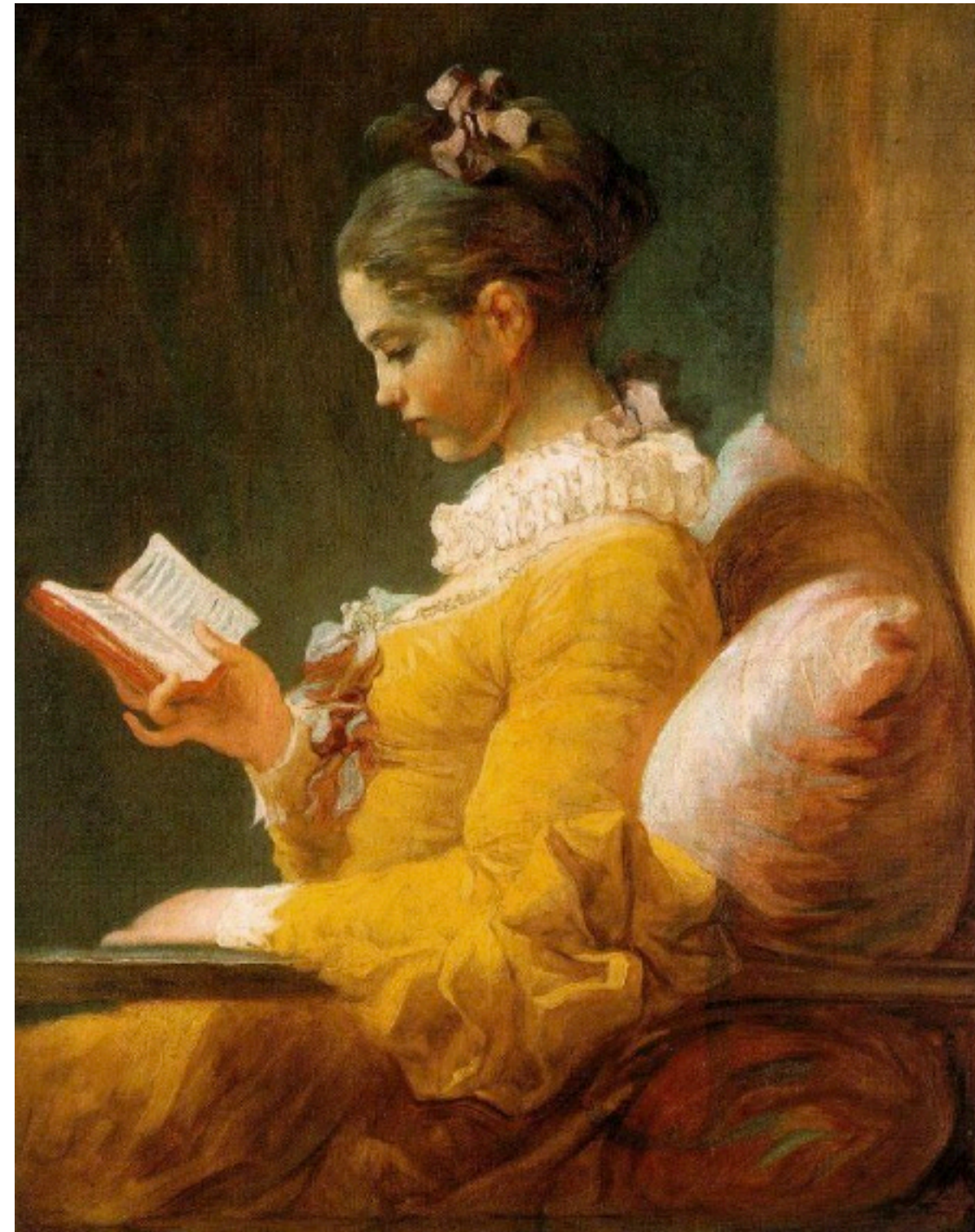


Reading is quickly  
recognizing  
a sequence of words  
and assemble them in  
a sentence to which we  
attribute some meaning  
in some context

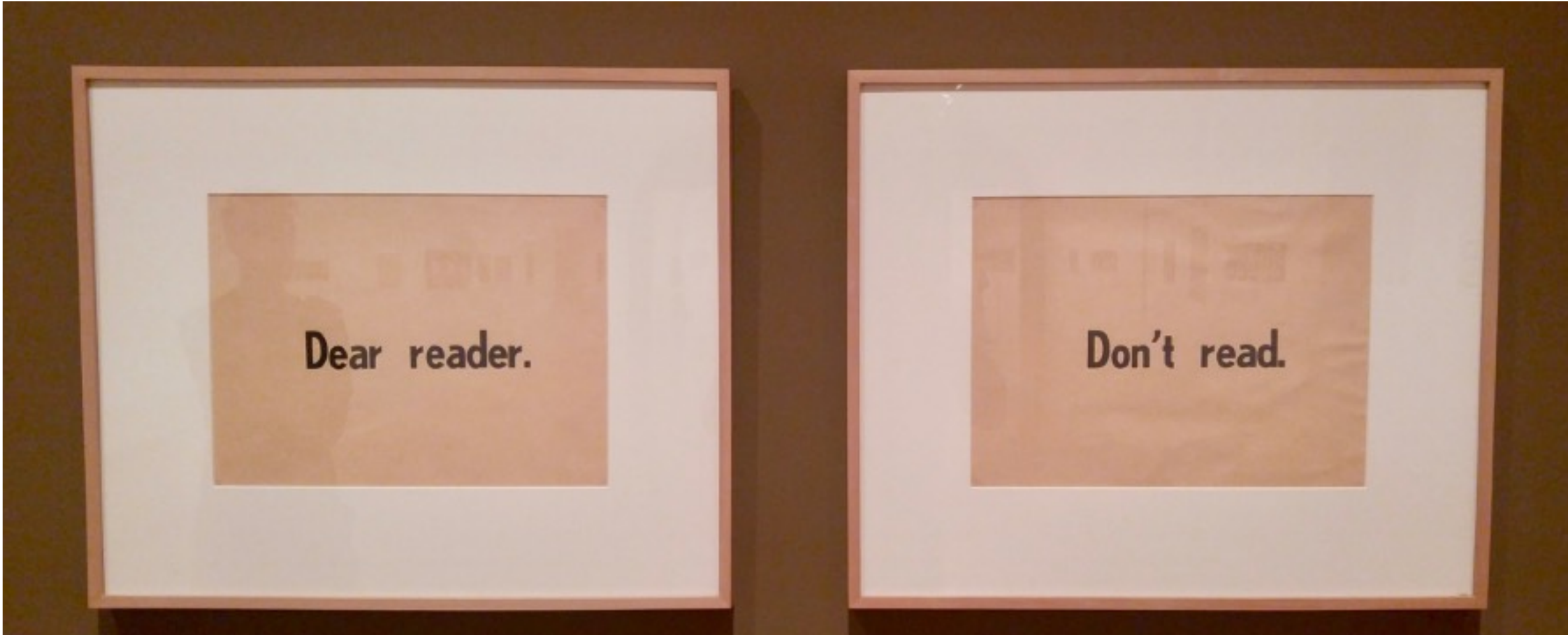


La liseuse, Fragonard (~1770)

# Then reading is starting by recognizing words

An automatic  
process

stroop effect >

Two framed artworks by Ulises Carrión are displayed side-by-side on a dark brown wall. Each artwork consists of a white square frame containing a smaller, light brown rectangular area. The left frame contains the text "Dear reader." and the right frame contains the text "Don't read." Both texts are in a simple, black, sans-serif font.

Dear reader.

Don't read.

Ulises Carrión, Dear reader