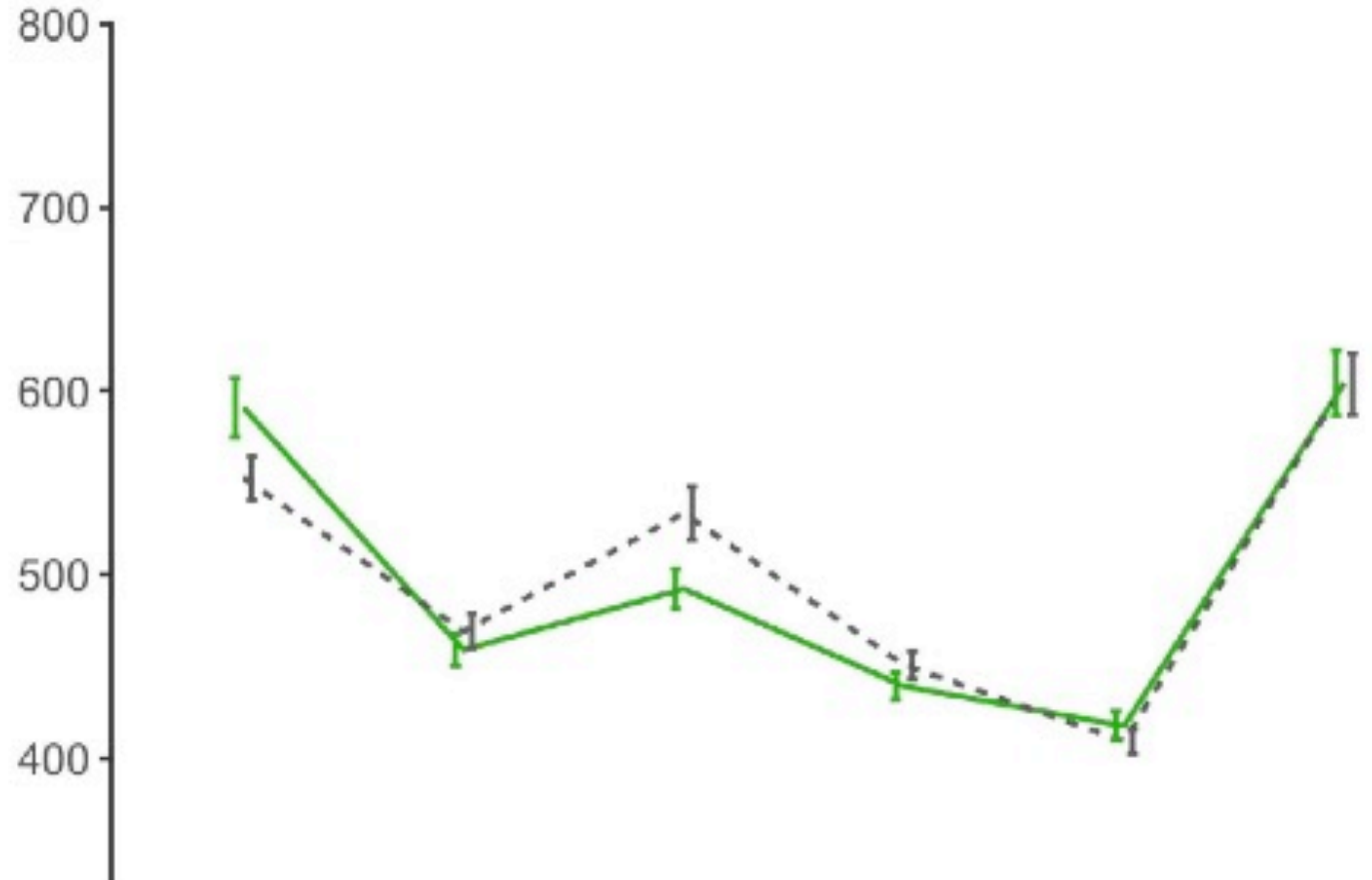
Semantic Association
strong
weak


800
700
600
500
400

verb
the
target
S1
S2
S3
Word

Reading Time (ms)

1 - Short Direct Relation

2 -Short Indirect Relation

PRIMING

42

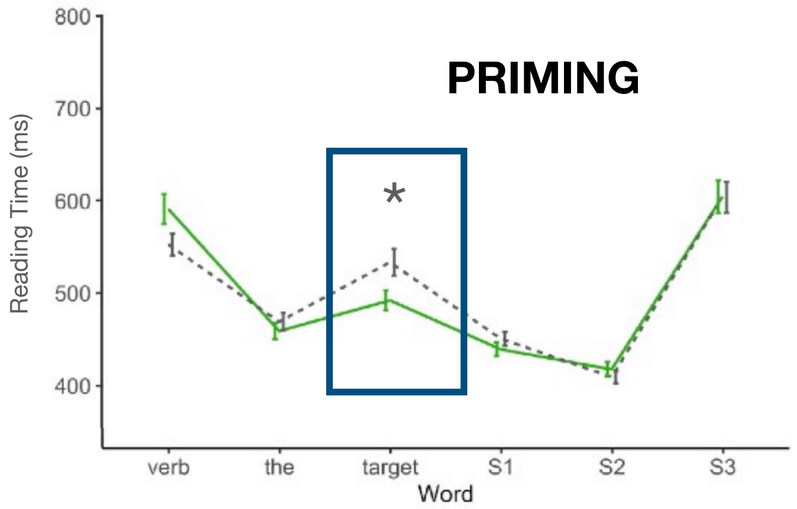
➡ *Observed by the fox, the **cat**/**snake** caught the **mouse** in the barn*

➡ *The fox that observed the **cat**/**snake** caught the **mouse** in the barn*

Semantic Association
strong
weak

1 - Short Direct Relation

➡ *Observed by the fox, the **cat**/**snake** caught the **mouse** in the barn*



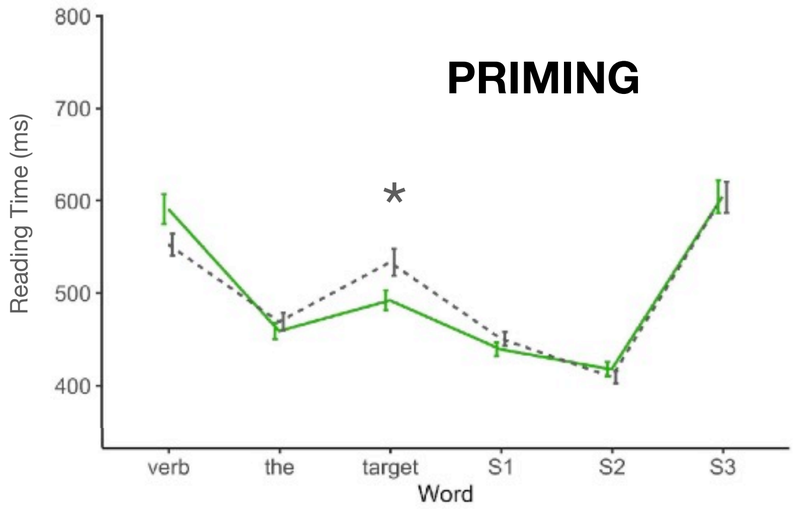
2 -Short Indirect Relation

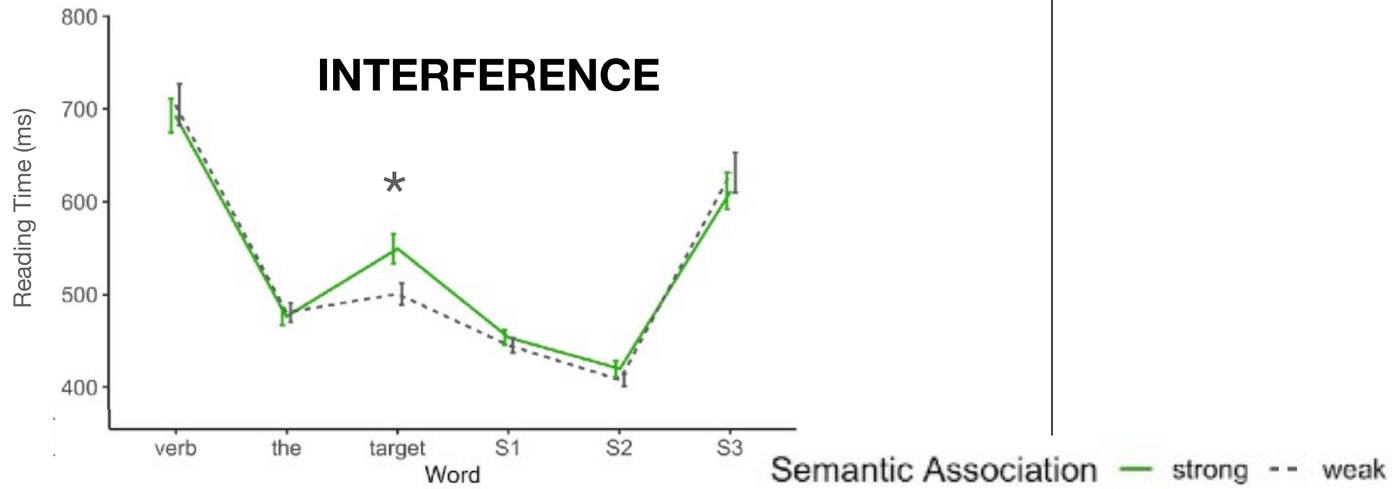
➡ *The fox that observed the **cat**/**snake** caught the **mouse** in the barn*

Semantic Association — strong -- weak

1 - Short Direct Relation

➡ *Observed by the fox, the **cat**/**snake** caught the **mouse** in the barn*



2 -Short Indirect Relation

➡ *The fox that observed the **cat**/**snake** caught the **mouse** in the barn*