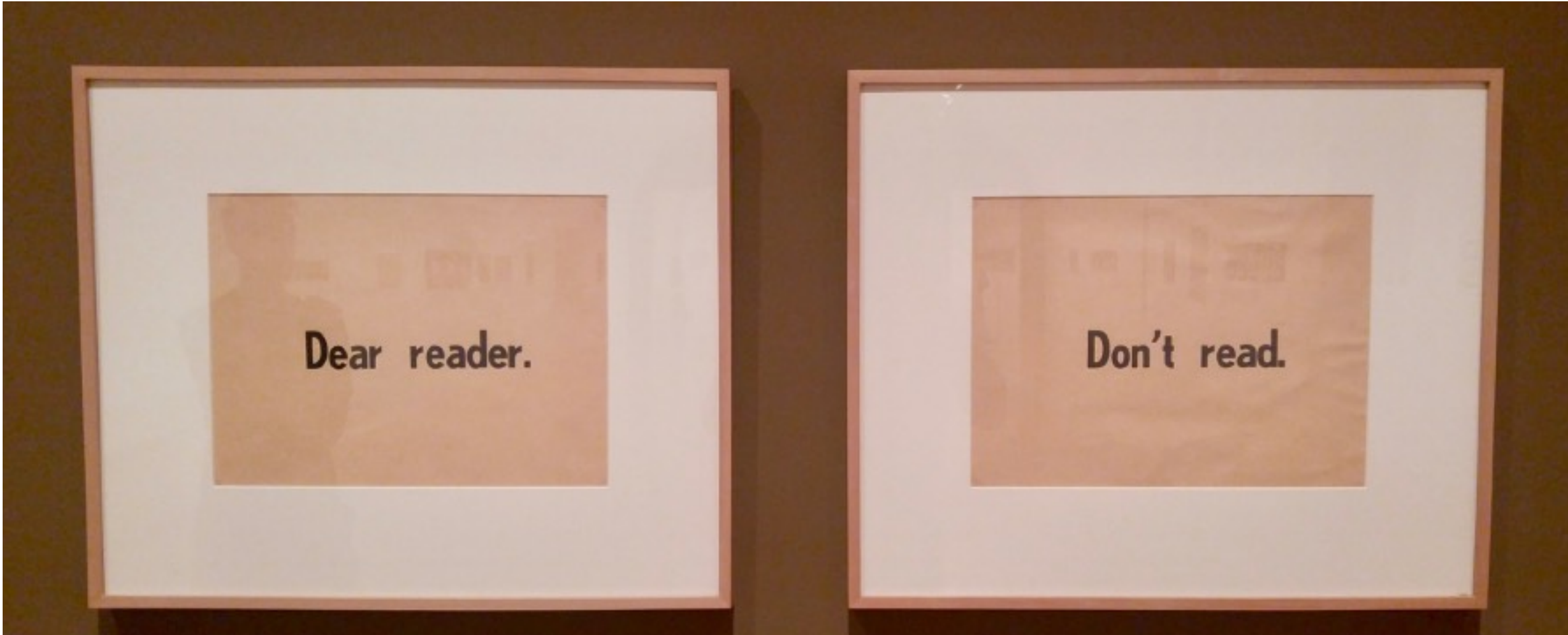


Then reading is starting by recognizing words

An automatic
process

stroop effect >

Two framed artworks by Ulises Carrión are displayed side-by-side on a dark wall. Each artwork consists of a white rectangular frame containing a smaller, light brown rectangular area. The left frame contains the text 'Dear reader.' and the right frame contains the text 'Don't read.'

Dear reader.

Don't read.

Ulises Carrión, Dear reader

Words as reference level of reading

Words are like cells in biology or atoms in physics

(Balota, 1994)

cat mat
sat the on

