

Some new possibilities

Mega studies : English Lexicon Project (Balota et al, 2007)

using big database rather than different little data collections

Mixed models of linear regression rather than ANOVA

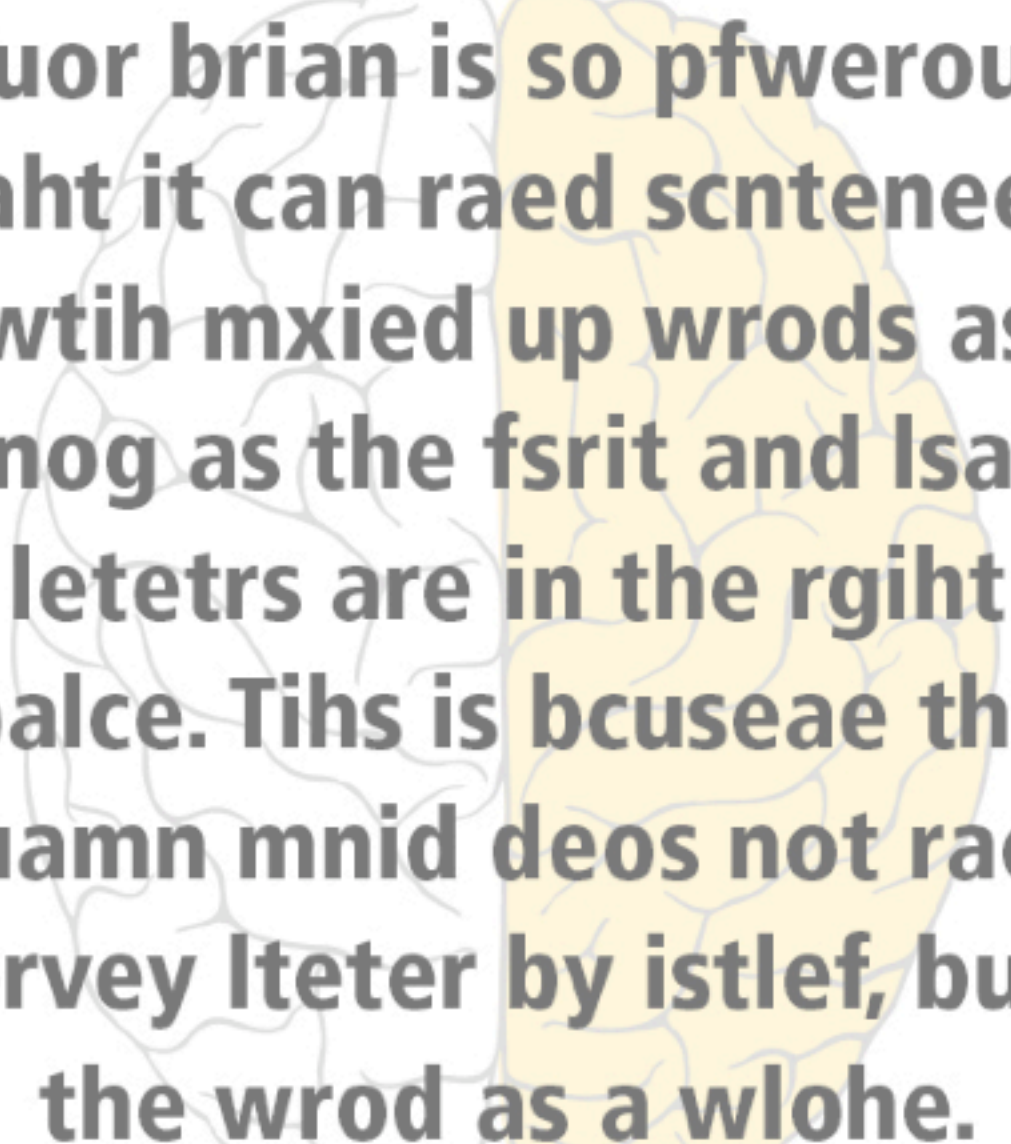
isolate words and participants variance

cannot change parameters for each effect !

Analysis of reading time distributions rather than just central tendencies

Some limits

- fix encoding of letters positions



**Yuor brian is so pfweroul,
taht it can raed scntenees
wtih mxied up wrods as
Inog as the fsrit and lsat
letetrs are in the rgiht
palce. Tihs is bcuseae the
huamn mnid deos not raed
ervey lteter by istlef, but
the wrod as a wlohe.**