

anders herberg.

Hello! I'm a curious, enthusiastic designer who is dedicated to inclusive design.

I pride myself on my ability to learn quickly and build authentic relationships.

- w. aaanders.design
li. linkedin.com/in/eaherberg
g. github.com/eaherberg

skills.

design tools Sketch
Figma
Illustrator
Photoshop
InDesign
Wireframing

dev HTML
CSS
JS (novice)

misc.

- UW Member - Race, Gender, & Ethics in Design Research Group
- UW Annual Dean's List (2011 - 2012)
- BC Speaker and organizer of BC (Bellevue College) Teaching & Learning Conference (2015)

education.

present

relevant coursework

june 2015

relevant coursework

june 2013

University of Washington

Seattle, WA

Master of Science in Human Centered Design & Engineering
Focus in Human-Computer Interaction

Visual Communication, User-Centered Design, Design Ethics, Usability Studies

University of Washington

Seattle, WA

Master of Education in Leadership & Policy Studies
Focus in Curriculum Design & Student Populations

Secondary Data Analysis, Qualitative Research Methods, Student Populations & Experiences

University of Washington

Seattle, WA

Bachelor of Arts in Psychology, Minor in Norwegian
Focus in Social Psychology & Neurology

experience.

jan 2021
present

Crunchbase - Graduate Research Assistant

Leading a research group to evaluate the information architecture and design of Crunchbase's Knowledge Center. Serve as the main point of contact with primary stakeholders. Created interview scripts and moderate usability studies.

nov 2020
present

LearnSesh - Visual/UX Design Intern

Redesigning all of LearnSesh's design systems, brand identity, and website's UX/UI. Redesigning website's information architecture. Influencing design direction and working with stakeholders to measure design success.

Facebook - Leadership Sourcer

Recruited Product Design leaders. Introduced international recruiting processes and lead trainings. Conducted portfolio reviews. Participated in design trainings and company-wide design meetings. Shadowed design interviews, including product demos and app critiques. Worked with UX Researchers to beta-test internal recruiting software.

Amazon - Technical Sourcer

Recruited Software Engineers for Prime Video. Created multiple templates and documents used across the org to provide more intuitive and holistic data narratives. Lead internal referral programs, designing campaign slogans and advertising materials. Created new candidate prep process, resulting in higher interview conversions.