



Ride U

Optimizing your rides on RideU for you...

By: Akeem Heshimu, Aytac Guler, Michael Girardin

Issues we're resolving

Here at RideU we focus on the main issues all riders share whenever requesting a ride service. We engage in riders feedbacks from other ridesharing companies and improving the way they run things.

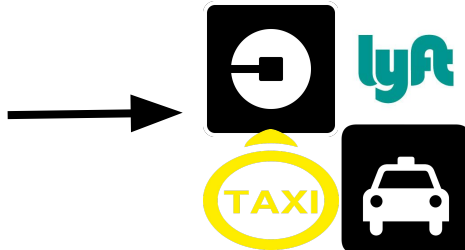
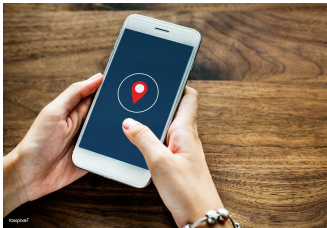
Key Advantages of choosing RideU

- Compare Tool used to search rideshare apps for the best deal it's built right inside the app so no need to download another app to your phone
- New users get to try out the service and get a *free week of rides*.
- Customer Service 24/7 to reach out to you at any times notice
- Trip Cancellations will not be held against you, if you do cancel the trip the refund will be put towards a future ride or as credit for the next ride you take.
- No more Ride Stealing! This means that your profile is equipped with a unique ID number that you and only your driver knows. Ensuring safety and trust.

Compare Tool

Used to search rideshare apps for the best deal it's built right inside the app so no need to download another app to your phone. According to Investopedia, "Surge pricing" for Uber or "prime time pricing" as it is called for Lyft, is controversial and a major annoyance for most customers. Surge pricing is a method of pricing in the free market that involves raising or lowering prices depending on supply and demand. For Uber customers this means how many cars are available (supply) and how many passengers want to ride in them (demand). Depending on the intensity of demand, prices for Uber services may be increased by a certain percentage. At super peak times, they could even be doubled or tripled. These fare hikes take effect during periods of high demand for cars, such as rush hour or during rain and snowstorms.

We tend to avoid these sure pricing because we feel like you deserve the best affordable option. By checking through all the ride sharing services we'll provide you with the best option.



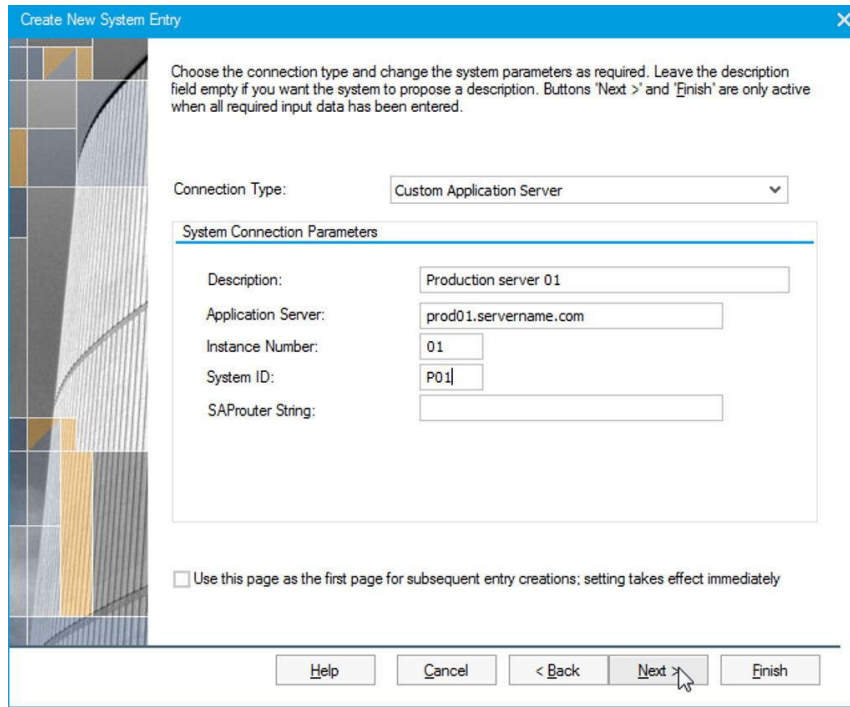
Trip Cancellations

Trip Cancellations will not be held against you, if you do cancel the trip the refund will be put towards a future ride or as credit for the next ride you take. But if you do miss your ride only 10% of the money will be refunded to you.



No More Ride Stealing!

Our no more ride stealing policy means that your profile is equipped with a unique ID number that you and only your driver knows. Ensuring safety and trust.



The screenshot shows a software window titled "Create New System Entry" with a blue header bar. On the left is a decorative vertical panel with a grid and abstract shapes. The main area contains instructional text at the top, followed by a "Connection Type" dropdown menu set to "Custom Application Server". Below this is a "System Connection Parameters" section with several input fields: "Description" (containing "Production server 01"), "Application Server" (containing "prod01.servername.com"), "Instance Number" (containing "01"), "System ID" (containing "P01"), and "SAProuter String" (empty). At the bottom of the main area is a checkbox labeled "Use this page as the first page for subsequent entry creations; setting takes effect immediately". The footer contains five buttons: "Help", "Cancel", "< Back", "Next >", and "Finish". A mouse cursor is hovering over the "Next >" button.

Create New System Entry

Choose the connection type and change the system parameters as required. Leave the description field empty if you want the system to propose a description. Buttons 'Next >' and 'Finish' are only active when all required input data has been entered.

Connection Type: Custom Application Server

System Connection Parameters

Description: Production server 01

Application Server: prod01.servername.com

Instance Number: 01

System ID: P01

SAProuter String:

☐ Use this page as the first page for subsequent entry creations; setting takes effect immediately

Help Cancel < Back Next > Finish

Customer Service

Customer Service 24/7 to reach out to you at any times notice. No more waiting for hours for a representative to come on the phone or dealing with annoying robots that don't understand you. Our customer service will respond to you within less than 30 minutes.

