#### **Sergio Rodriguez**

From: Lockheed Martin Armed Forces Bowl <sergio@tix.com>

Sent: Wednesday, June 10, 2015 9:28 AM

**To:** sergio@tix.com

**Subject:** Renew your bowl tickets NOW! [Test Email]

# I WANT YOU TO RENEW.



JAMES RENEW YOUR TICKETS
BY JULY 4 TO RECEIVE

### **EXCLUSIVE SIDELINE ACCESS!**

WHEN: December 29, 2015 at 1:00 PM (Central Time).

**WHO**: Lockheed Martin Armed Forces Bowl ticket holders.

**WHAT**: Annual ticket renewal - lock in your same great seats for the 13th annual Lockheed Martin Armed Forces Bowl. Renew before July 4 for pre-game sideline access, and be entered into an exclusive drawing. Early renewal details are below

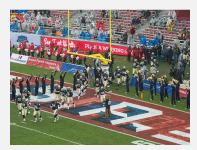
**HOW**: Click on the renewal buttons below to confirm your seats. Once the renewal period is over, you will have an opportunity to upgrade your seats. If you have trouble using the online system, please call the bowl office at 817-810-0012.

**WHY**: We want you to enjoy the Lockheed Martin Armed Forces Bowl again this season and reward those that renew their tickets early.

CLICK HERE TO RENEW YOUR TICKETS TODAY

### **EARLY RENEWAL PERKS**







## Lock in your tickets before the general public has access:

Same great tickets and same great seats from your previous order.

Renewing guarantees your seats will be reserved for the 13th annual Lockheed Martin Armed Forces Bowl. Any ticket not renewed before August 31 will be available to the public beginning September 1.

### Pre-Game sideline access:

Every account holder that renews by the early deadline, July 4, will receive two (2) exclusive pre-game sideline credentials good for a visit to the field prior to the Lockheed Martin Armed Forces Bowl game.

Get up close for the full game day experience. Watch the teams warm up and see the pre-game festivities on the field.

## **Entries into the Player Gift Suite Drawing:**

For each ticket you renew before July 4, you will receive one entry into our exclusive drawing. One (1) lucky winner will be selected to receive a trip through our bowl gift suite with the participating teams to select the same gifts as the players.

Past gift suite items have included electronics, audio/video items, watches, small appliances, etc. Renew today for your chance to win!

### **RENEWAL DEADLINES:**

July 4 – Early renewal deadline. Every person who renews before this date will receive TWO (2) PRE-GAME SIDELINE CREDENTIALS per account. In addition, every ticket renewed will be counted as one (1) entry into a drawing with the winner going through the bowl's gift suite with our two participating teams.

**August 31** – Final ticket renewal deadline to keep your seats for the 13th edition of the Lockheed Martin Armed Forces Bowl.

Last year's game saw the largest 4th quarter comeback in a bowl game **EVER!** Don't miss the next exciting chapter of history in this year's Lockheed Martin Armed Forces Bowl!



CLICK HERE TO RENEW YOUR TICKETS TODAY

on Tuesday, December 29, 2015 at 1:00 PM