

This workbook and related data is provided by Obvience.



www.obvience.com

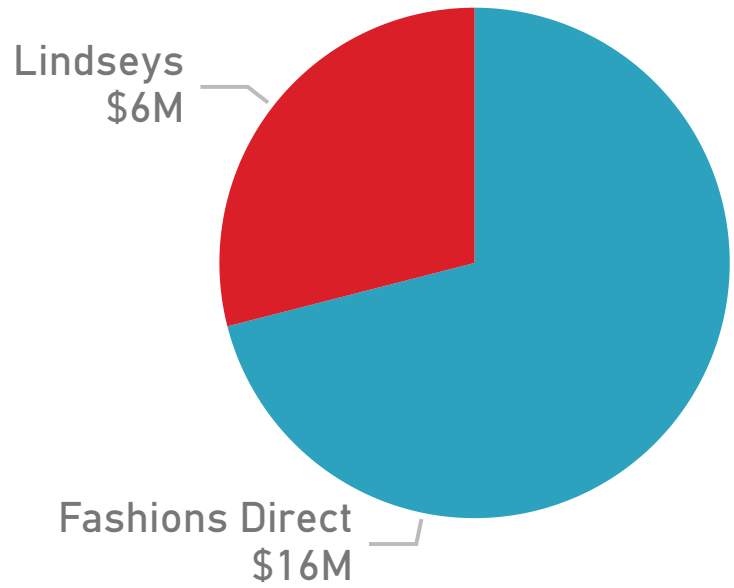
Obvience is an ISV and an Intellectual Property (IP) Incubator focused on Microsoft Business Intelligence. obvience works closely with Microsoft to develop best practices and thought leadership for jump-starting and deploying Microsoft Business Intelligence solutions.

This file and associated data is property of obviEnce llc and has been shared solely for the purpose of demonstrating Power BI functionality with industry sample data.

Any uses of this workbook and/or data must include the above attribution. The workbook and any visualization pages must be accompanied by the following copyright notice: obviEnce ©.

Store Sales Overview

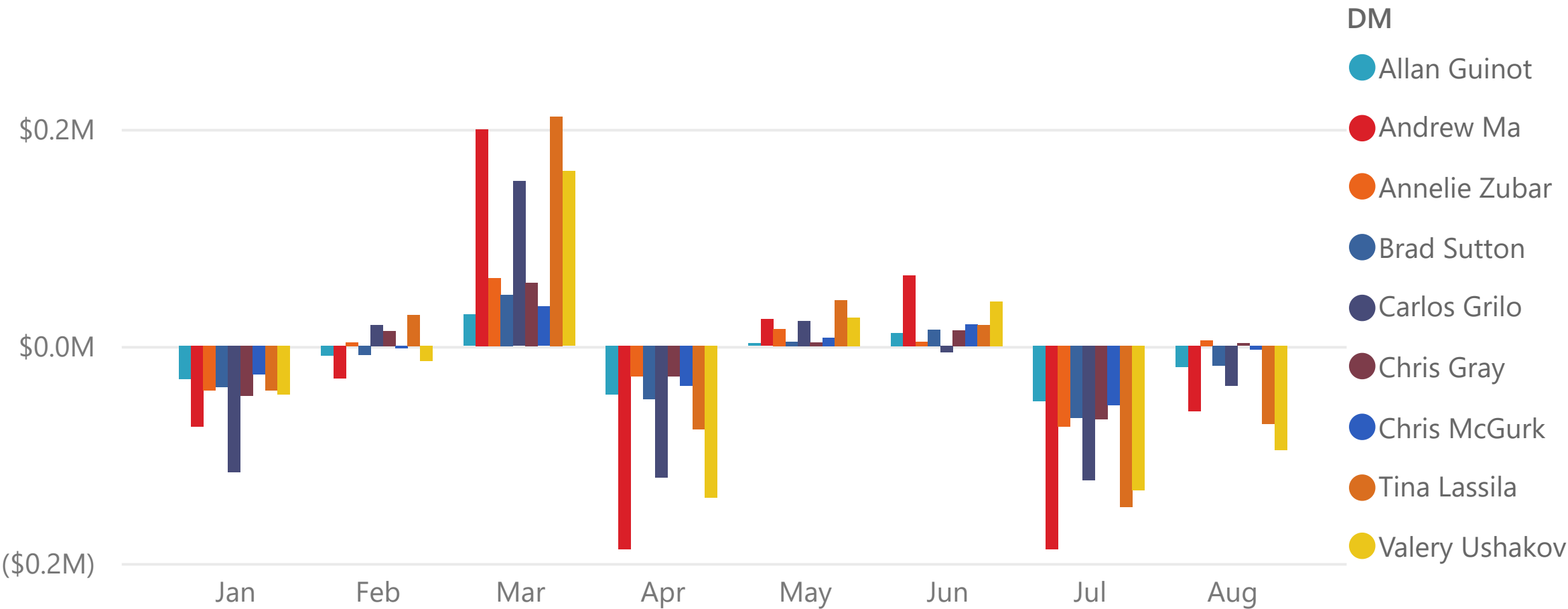
This Year Sales by Chain



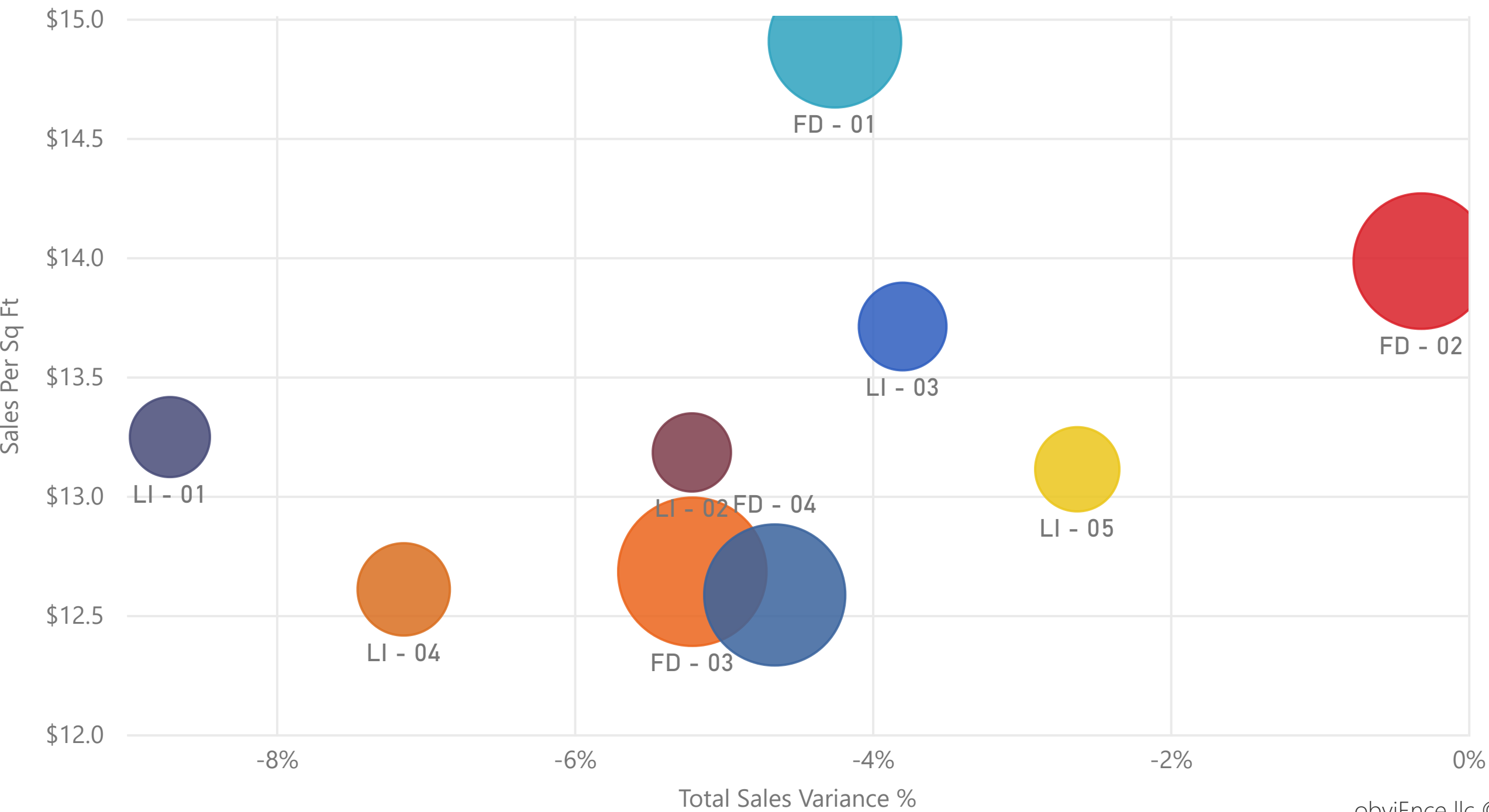
10
New Stores

104
Total Stores

Total Sales Variance by FiscalMonth and District Manager



Total Sales Variance %, Sales Per Sq Ft and This Year Sales by District and District



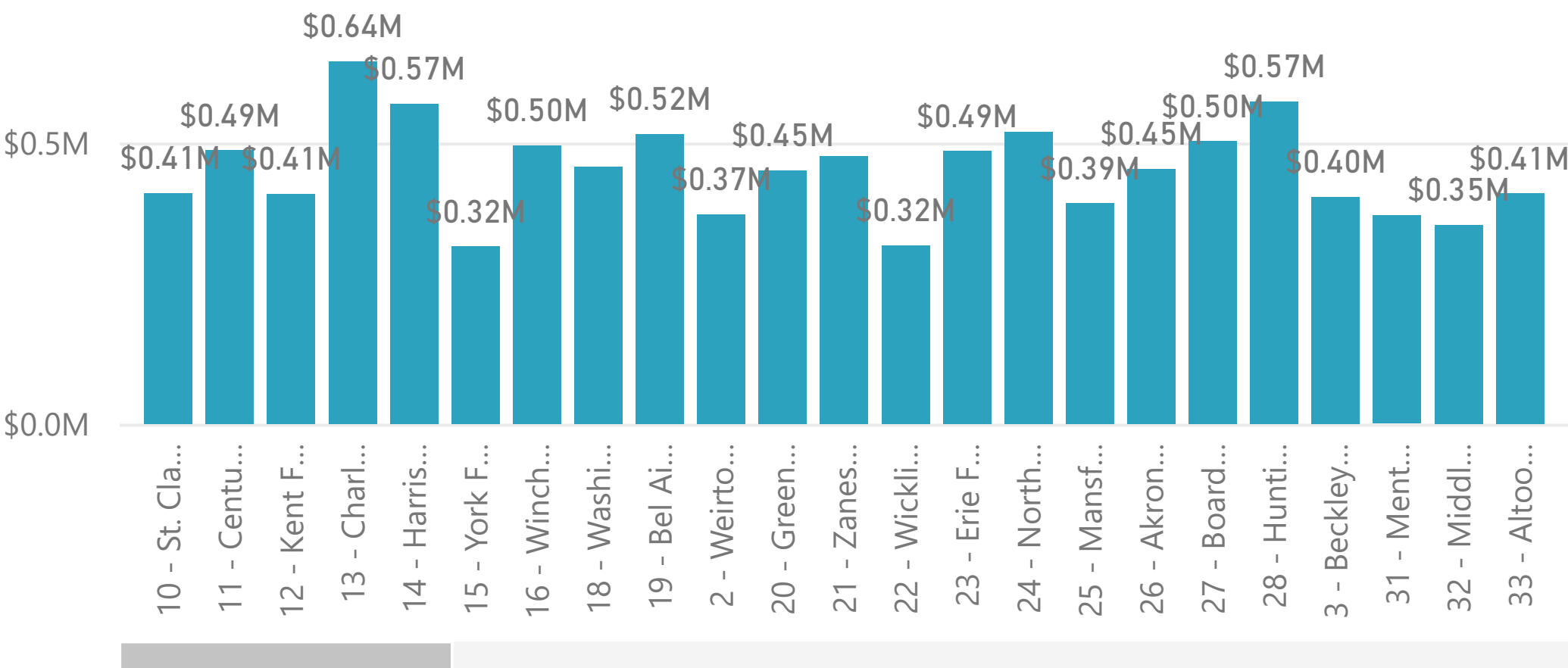
Map and filled map visuals aren't enabled for your org. Contact your tenant admin to fix this. [See details](#)

District Monthly

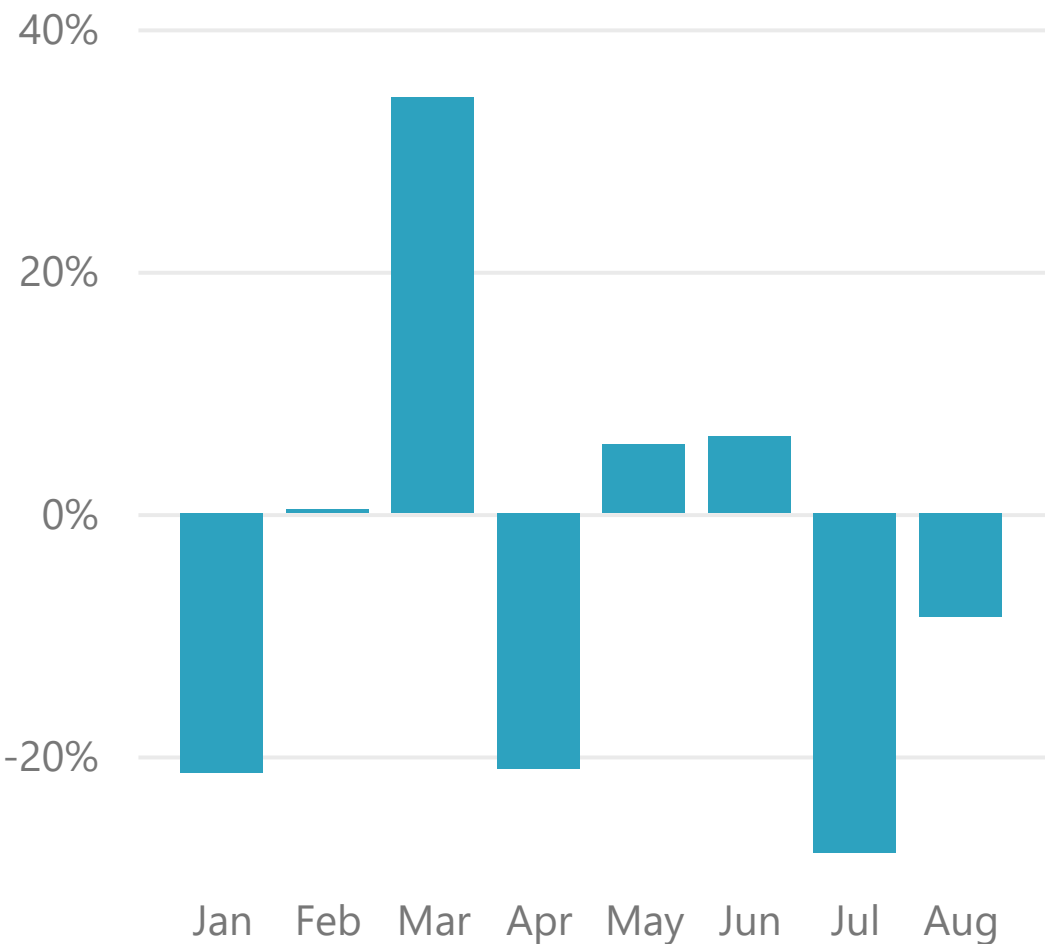
District Manager

- ☐ Allan Guinot
- ☐ Andrew Ma
- ☐ Annelie Zu...
- ☐ Brad Sutton
- ☐ Carlos Grilo
- ☐ Chris Gray
- ☐ Chris McG...
- ☐ Tina Lassila
- ☐ Valery Ush...

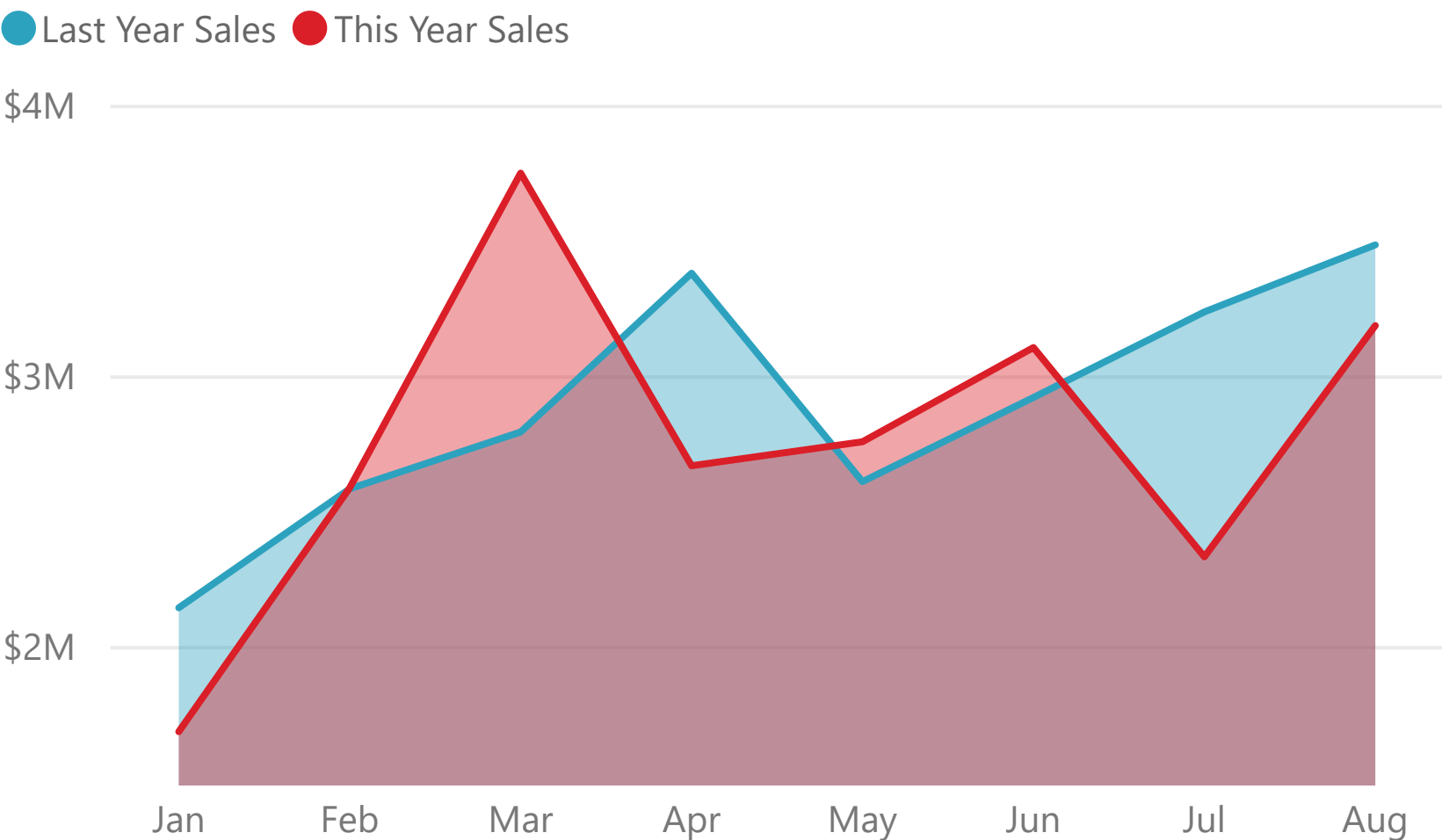
This Year Sales by StoreNumberName



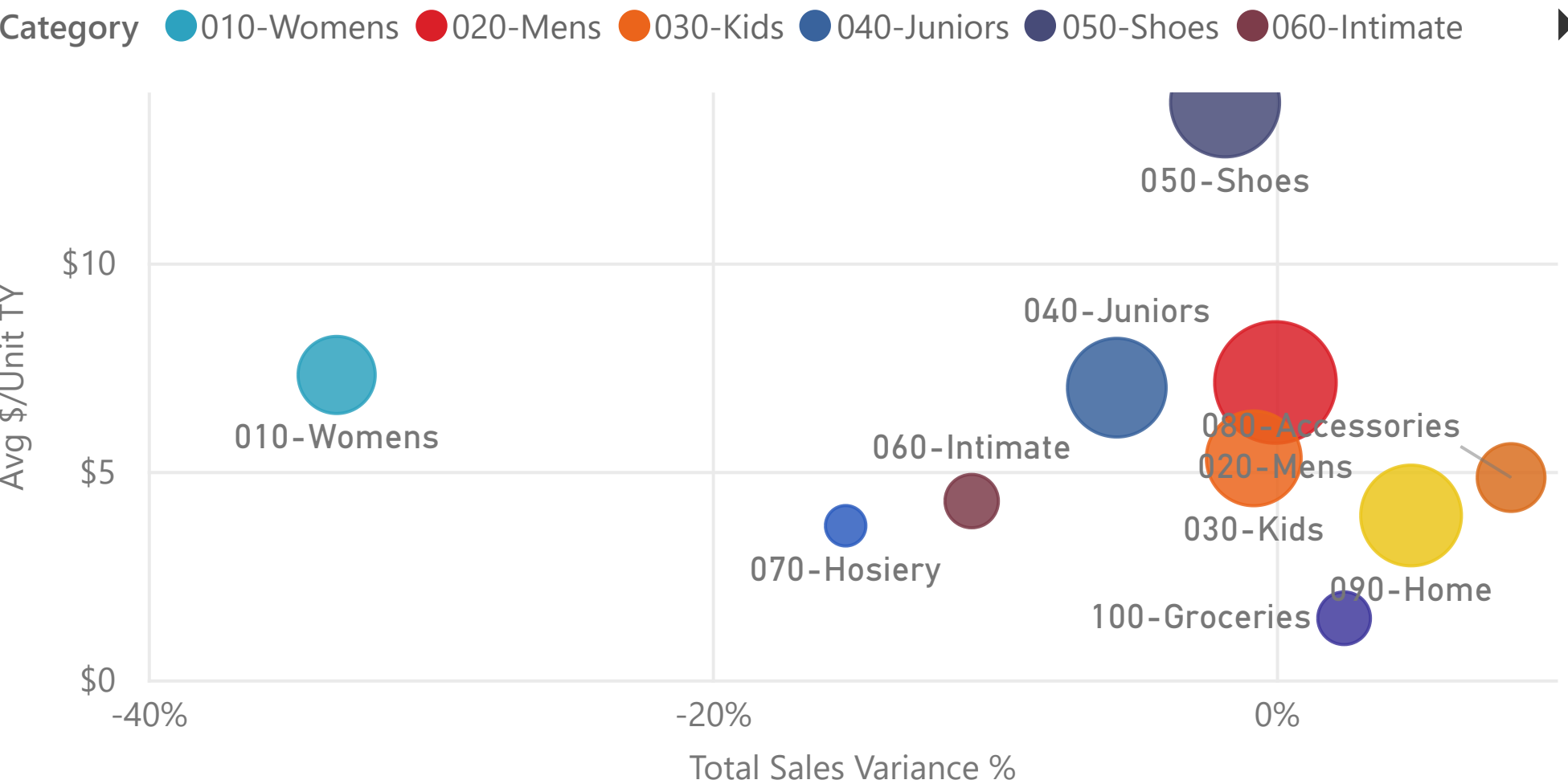
Total Sales Variance % by FiscalMonth



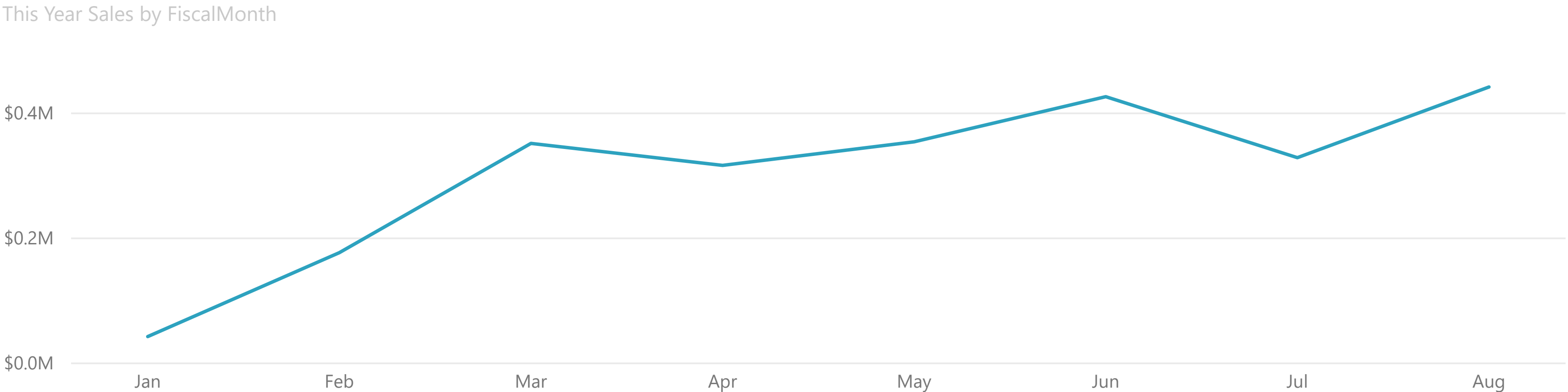
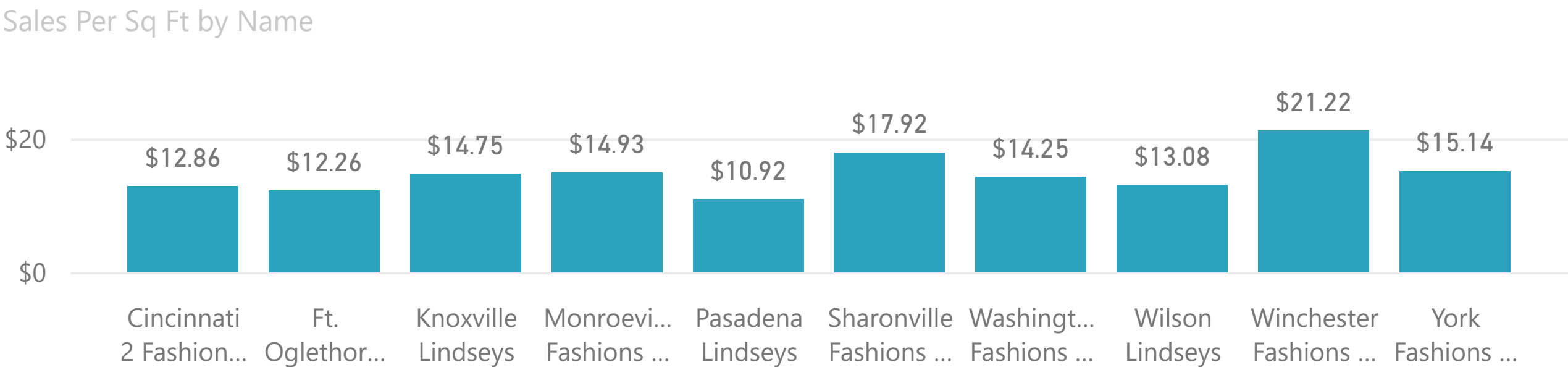
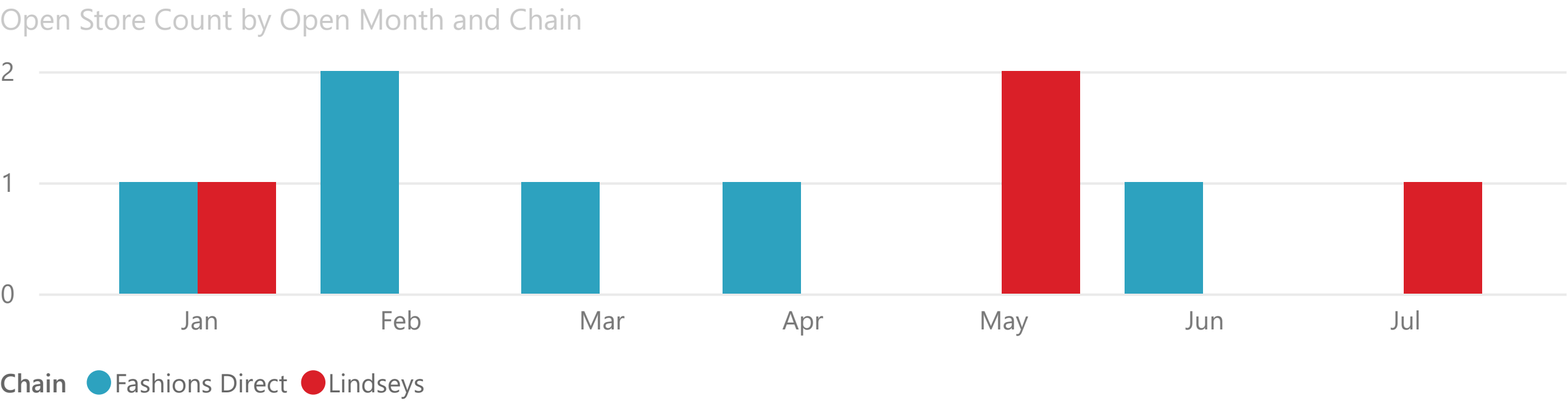
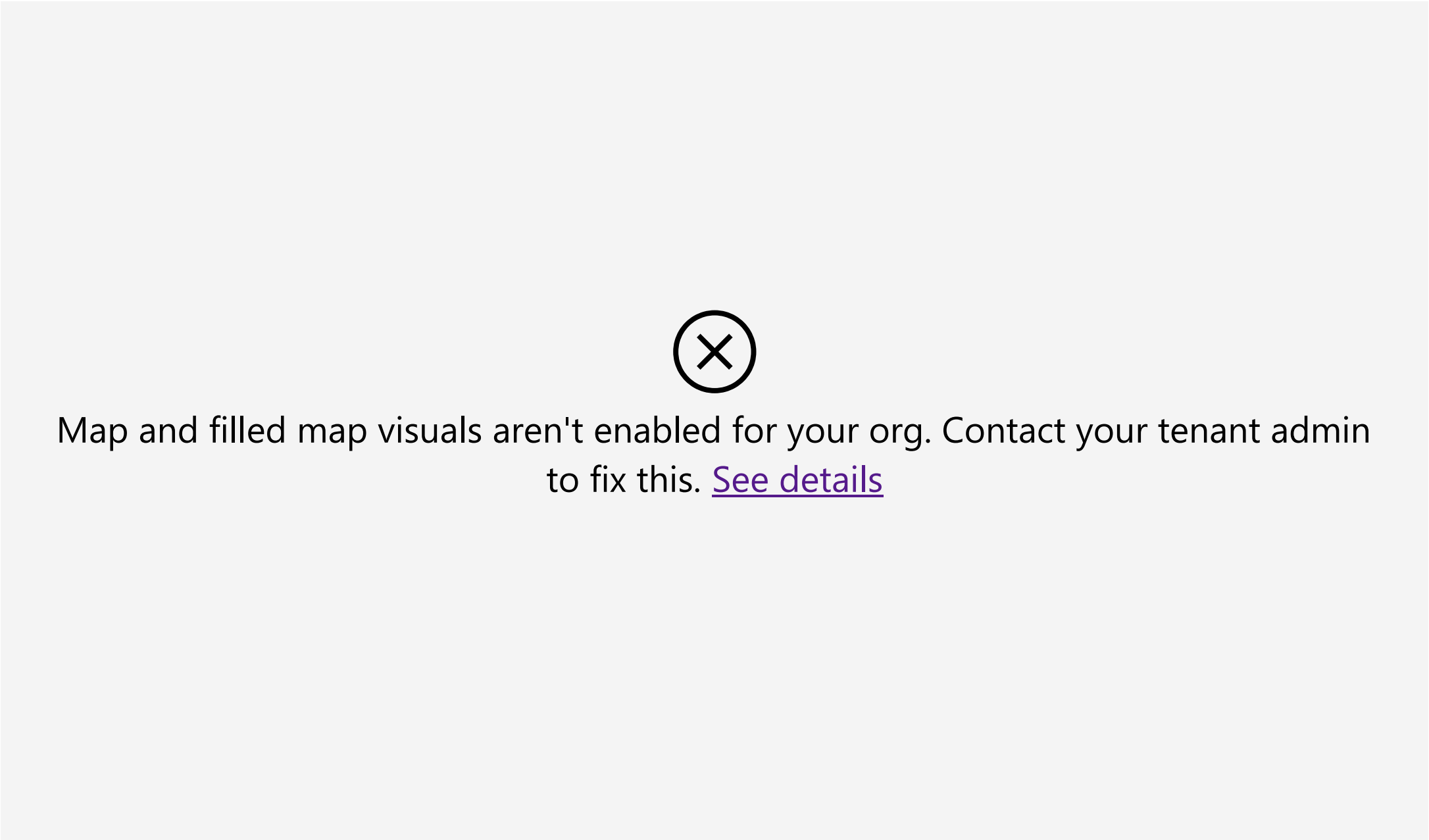
Last Year Sales and This Year Sales by FiscalMonth



Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category and Category



New Stores Analysis



- Name
- ☐ Cincinnati 2 Fashions Direct
 - ☐ Ft. Oglethorpe Lindseys
 - ☐ Knoxville Lindseys
 - ☐ Monroeville Fashions Direct
 - ☐ Pasadena Lindseys
 - ☐ Sharonville Fashions Direct
 - ☐ Washington Fashions Direct
 - ☐ Wilson Lindseys
 - ☐ Winchester Fashions Direct
 - ☐ York Fashions Direct