

Aaron Hubbard

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Summary

Successful entrepreneur, small business owner, manager and designer. Proficiencies in sales, marketing, communications management, packaging design and strategic growth planning. I have extensive experience managing people and I enjoy working remotely.

Skills

Small Business, Proficient Computer Skills, Digital Marketing, Leadership, Public Speaking, Strategy, Management, UX / UI Design, Adobe Illustrator/Photoshop, Google Editor Suite, Payroll Processing, Vendor Management, Microsoft Office, Digital asset process and delivery.

Education

Visual Communications Design - The Art Institute	2012-2014
Visual Communications Design - Ivy Tech	2010-2012
Highland Highschool	2012-2014

Experience:

Designer, Bound Brands - San Francisco, CA

05/2020 - 01/2021

- Created branding and packaging from concept to creation across several industries
- Qualified and managed designers - Setting process and workflow for design sprints
- Designed complete identity prototypes and guarded brand guidelines for high value clients
- Developed 10+ e-commerce websites and prototyped mobile applications for the app store

Founder / CEO, Algorithm Coffee Co - Berkeley, CA

01/2016 - 04/2020

- Generated \$1.1M in Annual revenue through E-Commerce, Coffee Shop, Markets, Corporate event catering and Office coffee distribution as leader and manager
- Partnered with companies including Google, Microsoft and Twitter