import arcpy

from arcpy import env

env.workspace = "C:/EsriPress/Python/Data/Exercise07"

FC = "airports.shp"

rows = arcpy.SearchCursor(fc)

fields = arcpy.ListFields(fc)

for field in fields:

if fields.name == "NAME":

for row in rows:

\_\_\_\_print "Name = {0}".format(row.getValue(field.name))