



# PIZZA SALES REPORT

Jan/15 - Dec/15

pizza category

All

1/1/2015

12/31/2015

HOME

Best/Worst Sellers

817.86K

Total Revenue

38.31

Avg order value

49,574

Total pizza sold

21,350

Total orders

2.32

Avg pizzas per order

## BUSIEST DAYS & TIMES

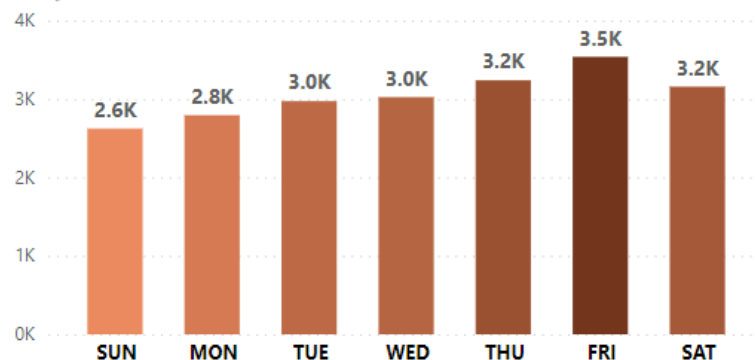
### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

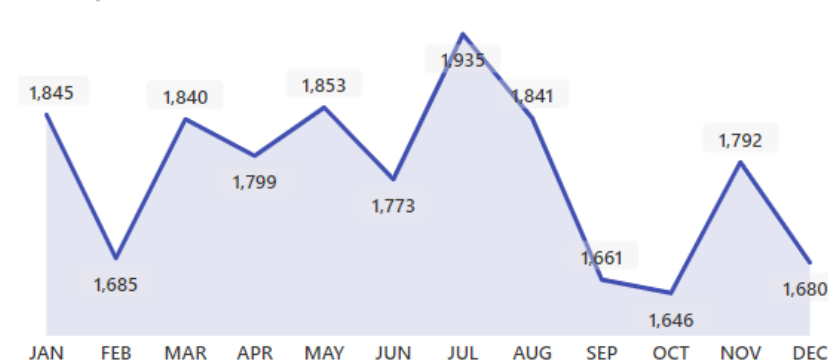
### MONTHLY

There are **maximum** orders from months of **July and January**

Daily Trend for Total Order



Monthly Trend for Total Order



## SALES PERFORMANCE

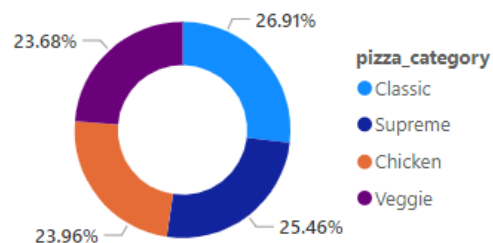
### CATEGORY

**Classic category** Contributes to **maximum** sales & total orders.

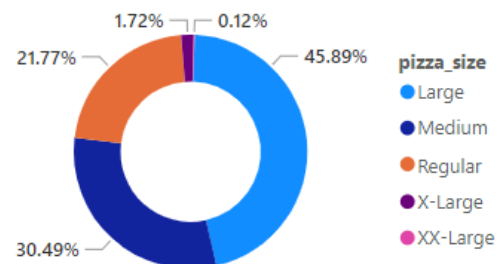
### SIZE

**Large size** pizza Contributes to **maximum** sales.

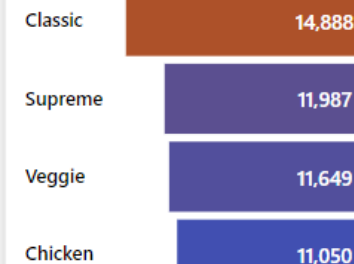
% of Sales by Pizza Category



% of Sales by Pizza Size



total pizza sold by pizza category





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## BUSIEST DAYS & TIMES

### REVENUE

The Thai Chicken Contributes to maximum Revenue.

### QUANTITY

The classic Deluxe Pizza Contributes to maximum total Quantities

### TOTAL ORDERS

The classic Deluxe Pizza Contributes to maximum total orders

## SALES PERFORMANCE

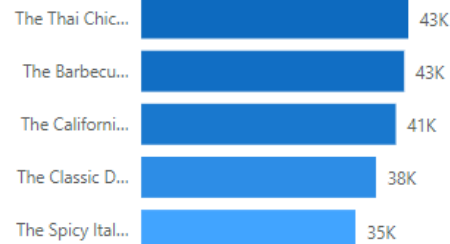
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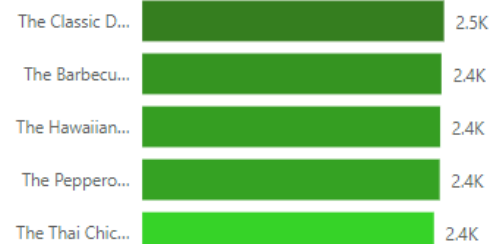
### SIZE

Large size pizza Contributes to maximum sales.

### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



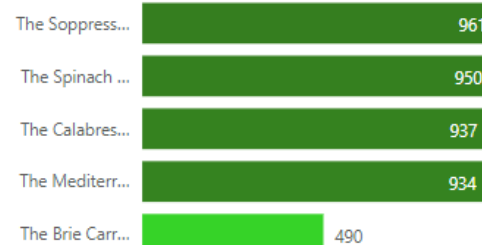
### Top 5 Pizzas by Total Order



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Order

