POWER BI - DASHBOARD SUMMARY

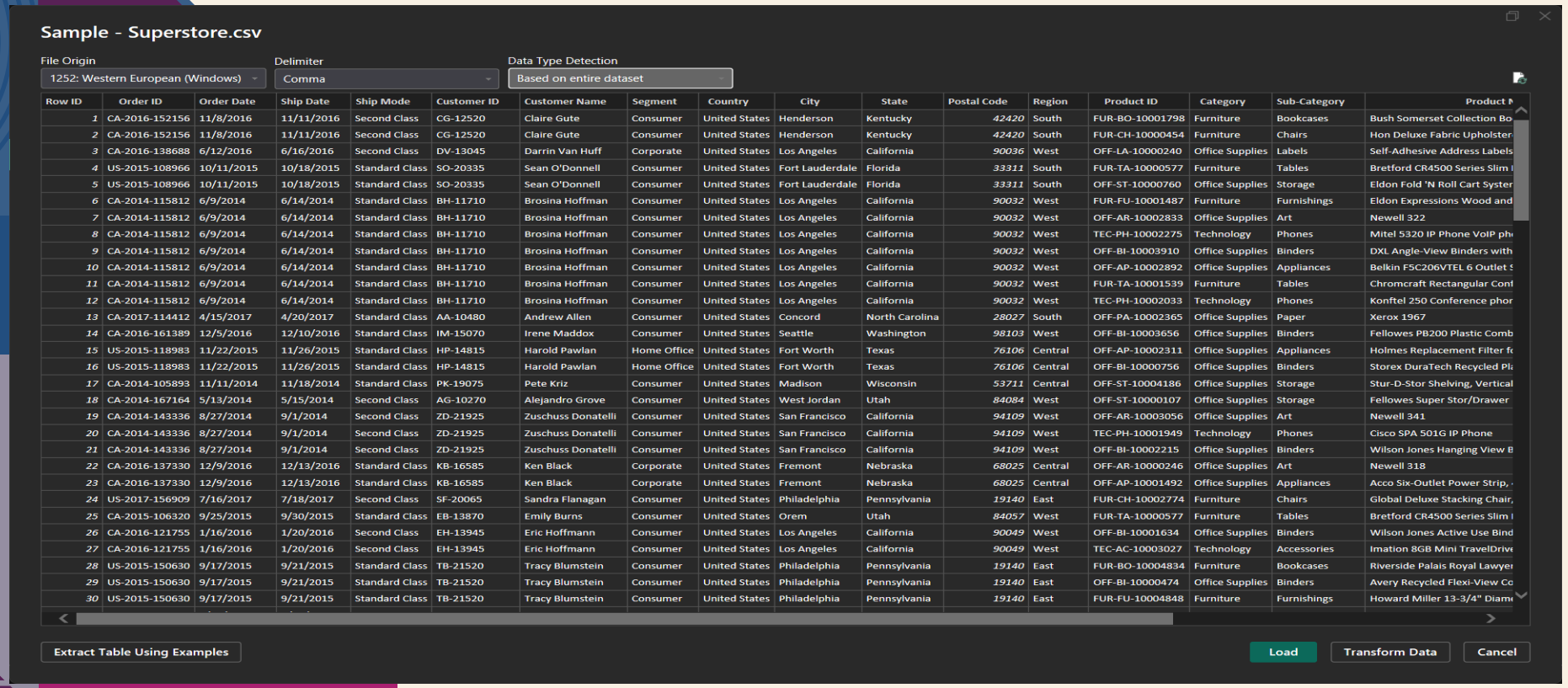
DATA ANALYST INTERNSHIP BY ELEVATE LABS
TASK-4

SYED AHMED ALI

05-06-2025

DATASET OVERVIEW

Dataset name: Superstore Dataset
Link for the dataset: https://www.kaggle.com/datasets/vivek468/superstore-dataset-final

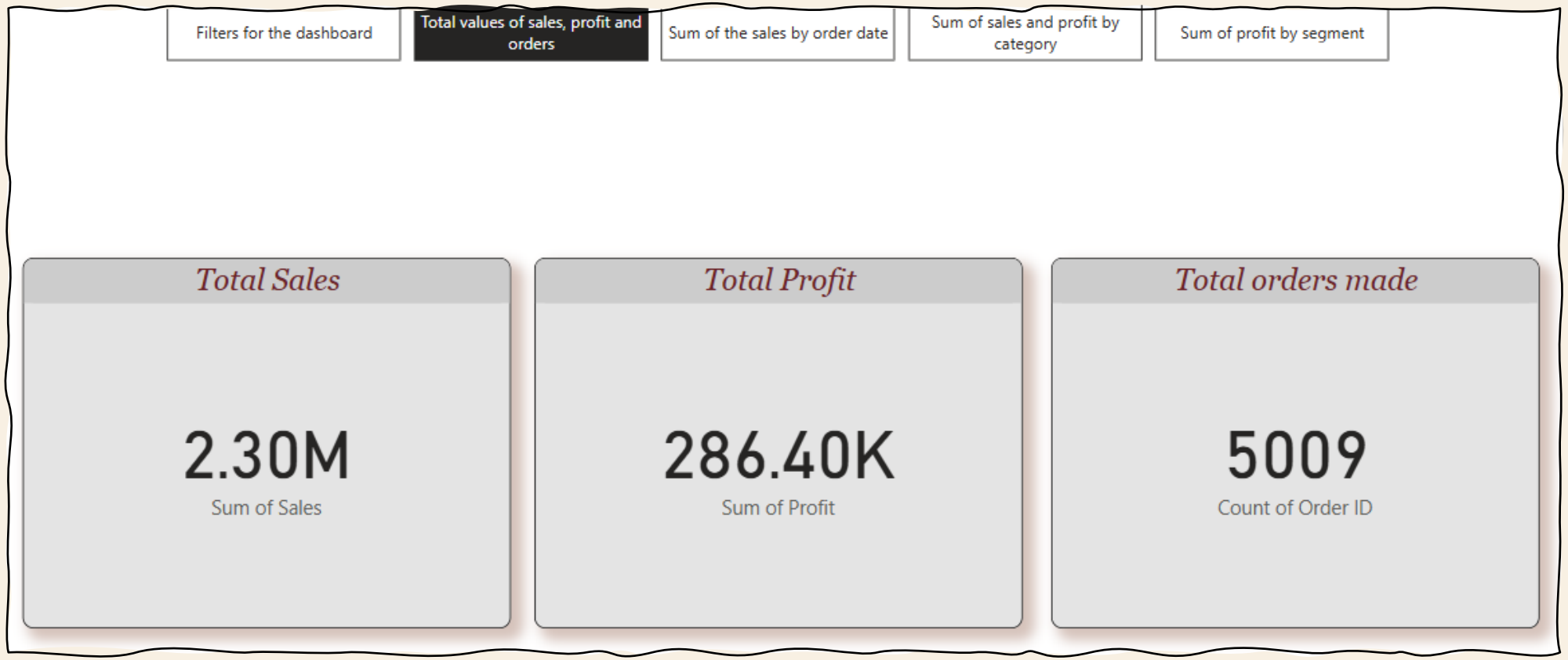


Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	State	Postal Code	Region	Product ID	Category	Sub-Category	Product N
1	CA-2016-152156	11/8/2016	11/11/2016	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	42420	South	FUR-BO-10001798	Furniture	Bookcases	Bush Somerset Collection Bo
2	CA-2016-152156	11/8/2016	11/11/2016	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	42420	South	FUR-CH-10000454	Furniture	Chairs	Hon Deluxe Fabric Upholster
3	CA-2016-138688	6/12/2016	6/16/2016	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles	California	90036	West	OFF-LA-10000240	Office Supplies	Labels	Self-Adhesive Address Labels
4	US-2015-108966	10/11/2015	10/18/2015	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	FUR-TA-10000577	Furniture	Tables	Bretford CR4500 Series Slim
5	US-2015-108966	10/11/2015	10/18/2015	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	OFF-ST-10000760	Office Supplies	Storage	Eldon Fold 'N Roll Cart Syster
6	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-FU-10001487	Furniture	Furnishings	Eldon Expressions Wood and
7	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AR-10002833	Office Supplies	Art	Newell 322
8	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002275	Technology	Phones	Mitel 5320 IP Phone VoIP ph
9	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-BI-10003910	Office Supplies	Binders	DXL Angle-View Binders with
10	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AP-10002892	Office Supplies	Appliances	Belkin F5C206VTEL 6 Outlet S
11	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-TA-10001539	Furniture	Tables	Chromcraft Rectangular Conf
12	CA-2014-115812	6/9/2014	6/14/2014	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002033	Technology	Phones	Konftel 250 Conference phor
13	CA-2017-114412	4/15/2017	4/20/2017	Standard Class	AA-10480	Andrew Allen	Consumer	United States	Concord	North Carolina	28027	South	OFF-PA-10002365	Office Supplies	Paper	Xerox 1967
14	CA-2016-161389	12/5/2016	12/10/2016	Standard Class	IM-15070	Irene Maddox	Consumer	United States	Seattle	Washington	98103	West	OFF-BI-10003656	Office Supplies	Binders	Fellowes PB200 Plastic Comb
15	US-2015-118983	11/22/2015	11/26/2015	Standard Class	HP-14815	Harold Pawlan	Home Office	United States	Fort Worth	Texas	76106	Central	OFF-AP-10002311	Office Supplies	Appliances	Holmes Replacement Filter fo
16	US-2015-118983	11/22/2015	11/26/2015	Standard Class	HP-14815	Harold Pawlan	Home Office	United States	Fort Worth	Texas	76106	Central	OFF-BI-10000756	Office Supplies	Binders	Storex DuraTech Recycled Pla
17	CA-2014-105893	11/11/2014	11/18/2014	Standard Class	PK-19075	Pete Kriz	Consumer	United States	Madison	Wisconsin	53711	Central	OFF-ST-10004186	Office Supplies	Storage	Stur-D-Stor Shelving, Vertical
18	CA-2014-167164	5/13/2014	5/15/2014	Second Class	AG-10270	Alejandro Grove	Consumer	United States	West Jordan	Utah	84084	West	OFF-ST-10000107	Office Supplies	Storage	Fellowes Super Stor/Drawer
19	CA-2014-143336	8/27/2014	9/1/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	OFF-AR-10003056	Office Supplies	Art	Newell 341
20	CA-2014-143336	8/27/2014	9/1/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	TEC-PH-10001949	Technology	Phones	Cisco SPA 501G IP Phone
21	CA-2014-143336	8/27/2014	9/1/2014	Second Class	ZD-21925	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	OFF-BI-10002215	Office Supplies	Binders	Wilson Jones Hanging View B
22	CA-2016-137330	12/9/2016	12/13/2016	Standard Class	KB-16585	Ken Black	Corporate	United States	Fremont	Nebraska	68025	Central	OFF-AR-10000246	Office Supplies	Art	Newell 318
23	CA-2016-137330	12/9/2016	12/13/2016	Standard Class	KB-16585	Ken Black	Corporate	United States	Fremont	Nebraska	68025	Central	OFF-AP-10001492	Office Supplies	Appliances	Acco Six-Outlet Power Strip,
24	US-2017-156909	7/16/2017	7/18/2017	Second Class	SF-20065	Sandra Flanagan	Consumer	United States	Philadelphia	Pennsylvania	19140	East	FUR-CH-10002774	Furniture	Chairs	Global Deluxe Stacking Chair,
25	CA-2015-106320	9/25/2015	9/30/2015	Standard Class	EB-13870	Emily Burns	Consumer	United States	Orem	Utah	84057	West	FUR-TA-10000577	Furniture	Tables	Bretford CR4500 Series Slim
26	CA-2016-121755	1/16/2016	1/20/2016	Second Class	EH-13945	Eric Hoffmann	Consumer	United States	Los Angeles	California	90049	West	OFF-BI-10001634	Office Supplies	Binders	Wilson Jones Active Use Bind
27	CA-2016-121755	1/16/2016	1/20/2016	Second Class	EH-13945	Eric Hoffmann	Consumer	United States	Los Angeles	California	90049	West	TEC-AC-10003027	Technology	Accessories	Imation 8GB Mini TravelDrive
28	US-2015-150630	9/17/2015	9/21/2015	Standard Class	TB-21520	Tracy Blumstein	Consumer	United States	Philadelphia	Pennsylvania	19140	East	FUR-BO-10004834	Furniture	Bookcases	Riverside Palais Royal Lawyer
29	US-2015-150630	9/17/2015	9/21/2015	Standard Class	TB-21520	Tracy Blumstein	Consumer	United States	Philadelphia	Pennsylvania	19140	East	OFF-BI-10000474	Office Supplies	Binders	Avery Recycled Flexi-View Co
30	US-2015-150630	9/17/2015	9/21/2015	Standard Class	TB-21520	Tracy Blumstein	Consumer	United States	Philadelphia	Pennsylvania	19140	East	FUR-FU-10004848	Furniture	Furnishings	Howard Miller 13-3/4" Diam

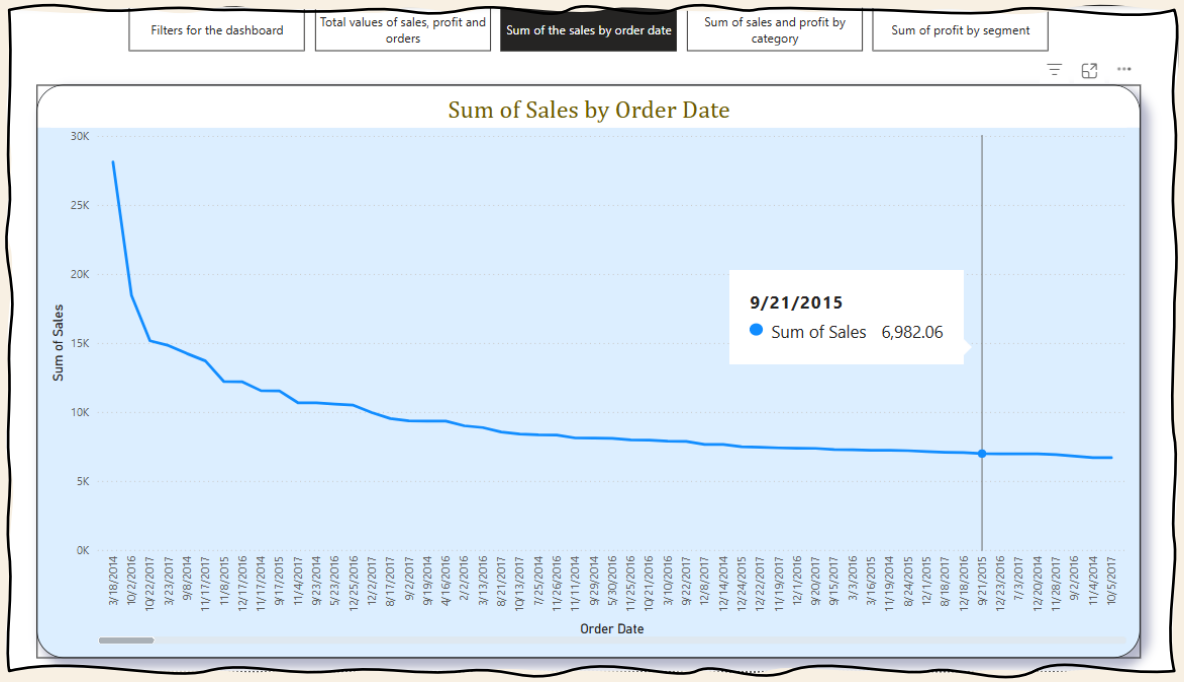
Key Performance Indicators

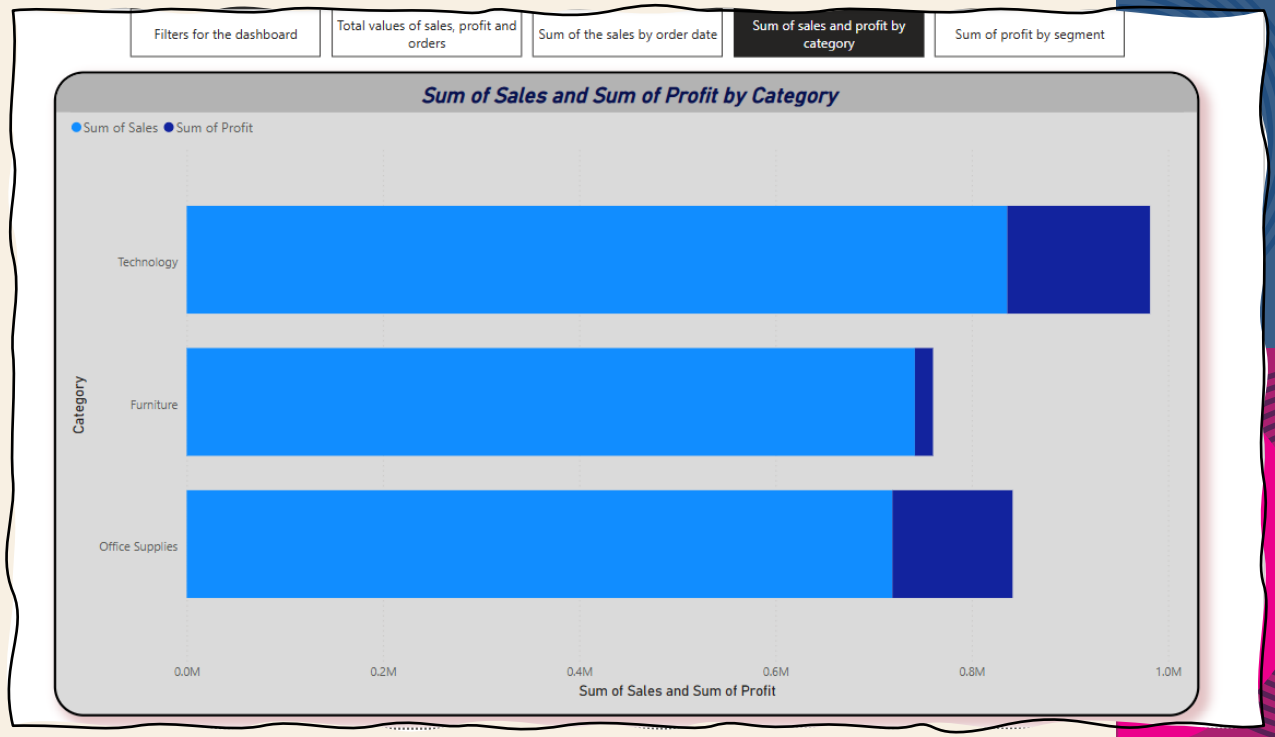
Content:

- Total Sales: ₹85,000
- Total Profit: ₹12,300
- Total Orders: 1,340



Dashboard Highlights





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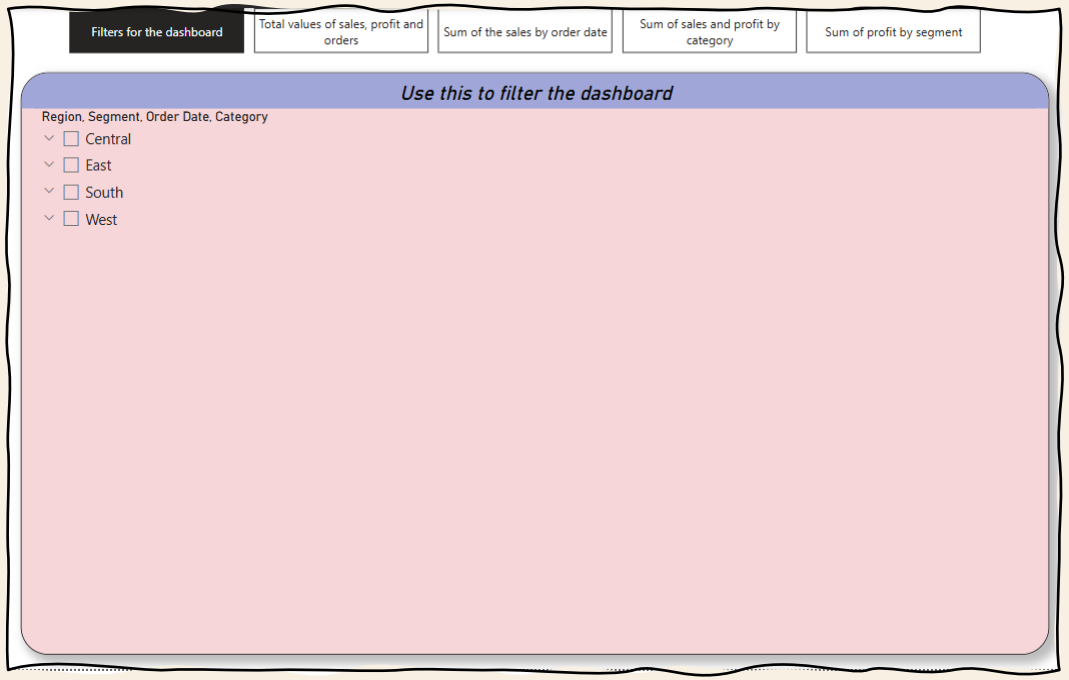

THANK YOU

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