A All Users   Add comparison +
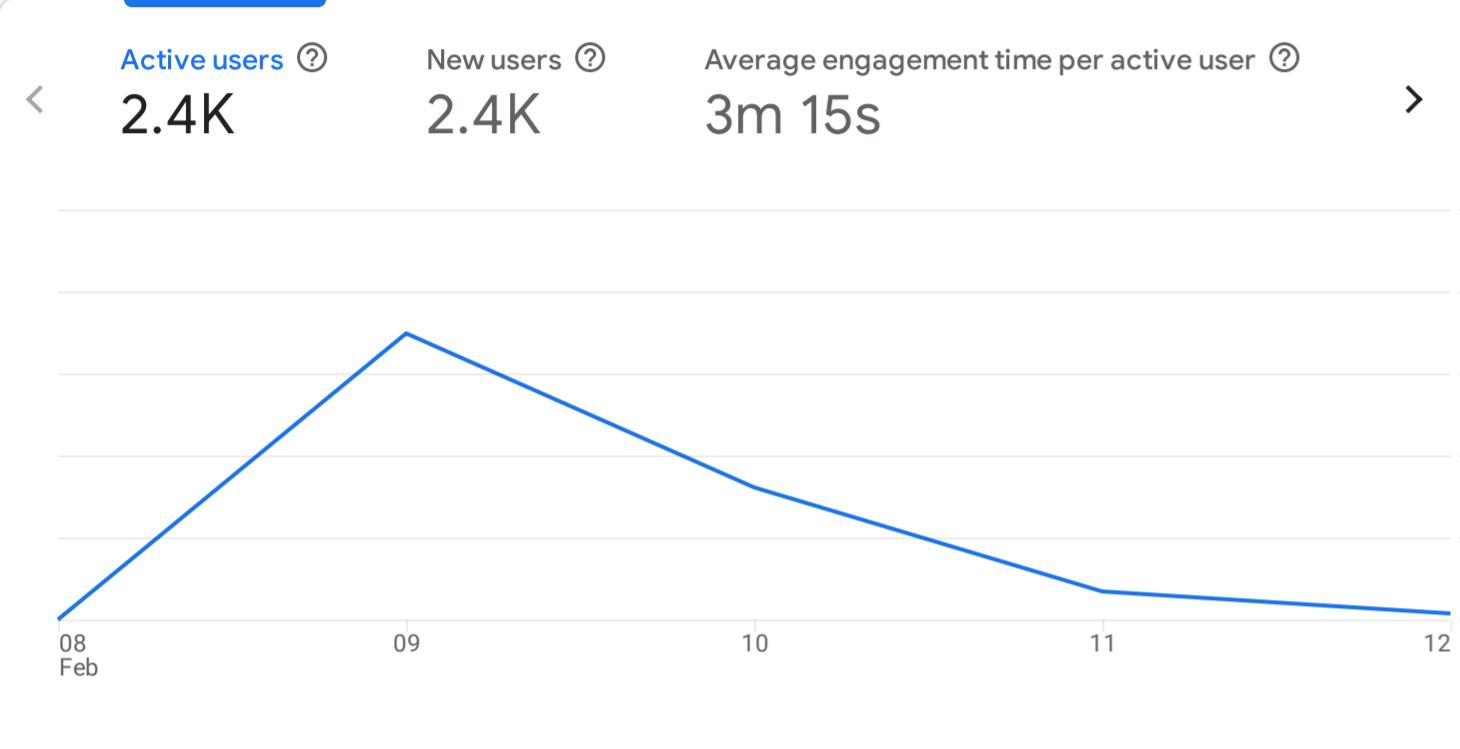
Custom Feb 8 - Feb 12, 2026 ▾

FINAL

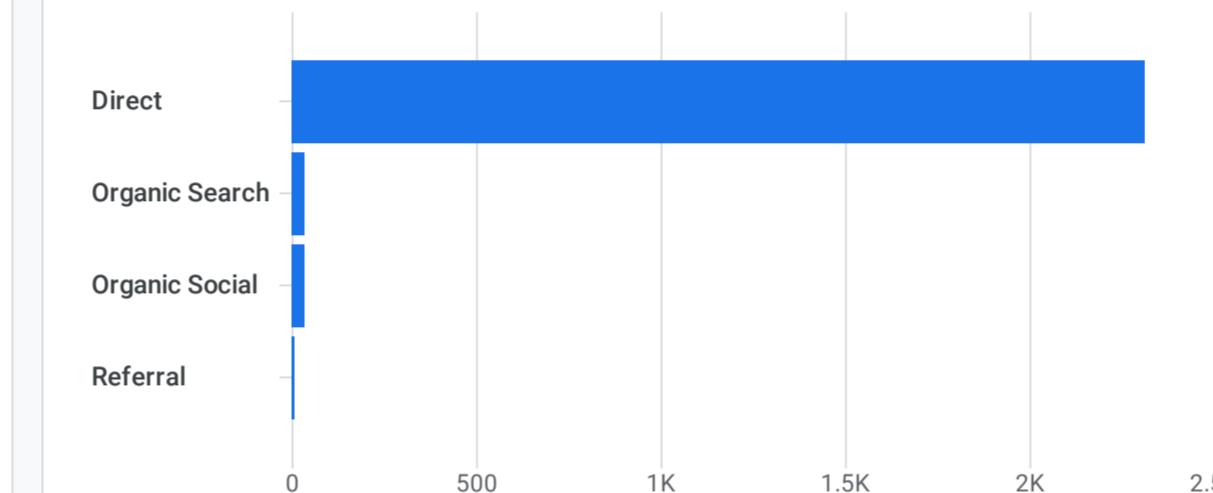### Views
11K

Active users
2.4K

Active users ⓘ
2.4K

New users ⓘ
2.4K

Average engagement time per active user ⓘ
3m 15s

›

2.5K
2K
1.5K
1K
500
0

08 Feb   09   10   11   12

New users by First user primary channel group (Default Channel Group) ▾

Direct
Organic Search
Organic Social
Referral

0   500   1K   1.5K   2K   2.5K
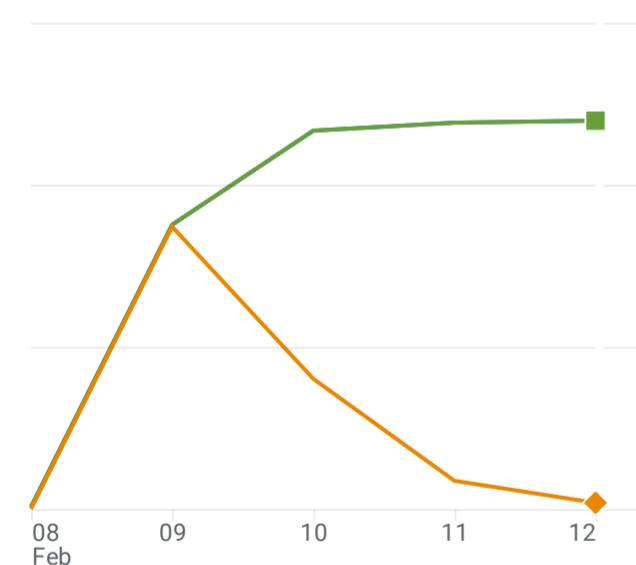
View user acquisition →

Sessions ▾ by
Session primary channel group...

SESSION PRIMARY CHAN...	SESSIONS
Direct	3.8K
Organic Search	111
Unassigned	39
Organic Social	36
Referral	16

View traffic acquisition →

User activity over time

3K

● 30 DA...
2.4K

2K

■ 7 DAYS
2.4K

1K

◆ 1 DAY
33

0

08 Feb   09   10   11   12

Event count by **Event name**

EVENT NAME	EVENT COUNT
page_view	11K
scroll	10K
user_engagement	7.3K
session_start	4K
first_visit	2.4K

View events →