Technology Evaluation Canvas

Designed By : Designed For: Date: Version :

Identifying MVP

Features

Importance for Customer (+3 & -3)

Value Perception

Customer Need

Customer Benefit

Differentiate

Technology (+3 & -3)

Competitor

Interviews

Teknical

User

Decision Maker

Partners

Tech to Market

TRL Level / Development Levels

Co-Innovators / Partners

Problem Validation

Problem

Value Proposition

IPR Status

Problem - Solution Fit

Solution

Solution - Market Fit

Customer Segments

Risk and Barriers