



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Uber is the only mobility company to assess and publish real world sustainability data.

Uber provides a convenient way for individuals to request rides from drivers who use their own personal vehicles.

This analysis can help Uber drivers decide where to focus their driving efforts for maximum efficiency and profitability.

Customers are often diasatisfied with traditional cab companies because of their high prices and long long stays and hence can exploit new and big markets.

UBER
AND IT'S
ANALYSIS

The Major of our project is to use data Analyzing techniques to find unknown patterns in the Uber Drives dataset.

Rude, aggressive, and disruptive passengers are weeded out becuse drivers rate their customers. Consitently low ratings or reports of unsafe behaviour toward drivers can cause the deactivation of an account.

As more calls are made, prices tick up, drawing more drivers out to score customers. As demand subsides prces tick down.

Uber Driver Analysis refers to the Analyzing the number of trips taken by Uber drivers can provide insights into their overall activity and the demand for rides in specific areas.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?