

# ngVikings.org

## What is ngVikings?

ngVikings are a series of community-driven events across the Nordic countries. Our talks and workshops will be mostly about Angular and other technologies related to the Angular framework. Our goal is to strengthen the Angular community in the Nordics by bringing it together, while inspiring and learning from each other. Nothing fuels collaboration like meeting in real life.

This year ngVikings event is scheduled for the 1st & 2nd of March in Helsinki, Finland. This event will gather 300+ front-end developers from different Nordic countries together in Helsinki.

ngVikings is a 100% community-driven event comprised of many Nordic Angular groups such as:

- Angular Finland
- AngularJS Copenhagen
- GDG Copenhagen
- AngularJS Oslo
- AngularJS Gothenburg
- ngAarhus
- ngStockholm



### Venue & Date

This event is is scheduled for the 1st & 2nd of March 2018 at <u>Finlandia House</u>, <u>Congress Wing</u>.

## Why ngVikings is worth sponsoring?

At ngVikings you will meet experienced front-end developers and people who are fascinated by modern web technologies, and who are constantly pursuing new thoughts and ideas. There are many case studies proving that people who attend conferences often get motivated to try out new frameworks and new ideas. ngVikings gives you visibility. Our attendees have the potential to become your dream customers or even your future colleagues.

#### What you get?

- Direct access to **300+** front-enders
- Venue to advertise your business among the attendees
- Opportunity to touch base with the community about your products or new ideas
- Information about coming trends in web application

## How to become a sponsor?

For this year, we have our standard sponsorship packages, as well as our custom packages. Weather you are interested in our standard packages or building your own custom package, don't hesitate to contact us: **contact@ngvikings.org** 

#### **Packages**

Conference sponsorship is a highly effective way to build relationships and communicate your message. ngVikings offers the following sponsorship packages.

- Odin €8000
- Thor €4000
- Loki €2000

#### Odin sponsorship package

€8000

- Company booth in sponsor's area
- A special on-stage contest for attendees
- Brief company presentation on the main stage
- Mentions and special thanks during the conference
- One paragraph in the post-conference mailing to all attendees
- Leaflets distributed to all attendees in their bags
- Company logo displayed in the conference room during breaks
- Gadgets distributed to all attendees in their bags
- Rollup banner placed in sponsor's area
- Company logo published on the conference website.
- Mentions and special thanks on social media
- 4 free Conference tickets for your company
- 5 discounted Conference tickets for your company

<sup>\*</sup> These packages can be tailored to your requirements and to suit your budget.

#### Thor sponsorship package

€4000

- Company logo displayed in the conference room during breaks
- Gadgets distributed to all attendees in their bags
- Rollup banner placed in sponsor's area
- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 2 free Conference tickets for your company
- 3 discounted Conference tickets for your company

#### Loki sponsorship package

€2000

- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 1 free Conference tickets for your company
- 2 discounted Conference tickets for your company

#### Custom sponsor package

Perhaps you want to sponsor freshly brewed coffee, ice cream or a tasty breakfast? Or maybe you would like to organize the after-party? Or you would like to have your own VR room or Ice cave! These are only a few examples of the things. If you have any need for a custom package we would love to work on it with you and make it happen! Please contact us at **contact@ngvikings.org** to discuss further.

### ngVikings is not about the money

Most ngVikings use up all their sponsor and ticket money in planning the event, but when there is a surplus, it is used to benefit the community and it will not be treated as profit to be pocketed by the organizers.

Surplus money is used for things like:

- Funding an ongoing Angular meetup group's get-togethers
- Seed money for the next ngVikings event
- Donations