



ngVikings.org

What is ngVikings?

ngVikings are a series of community-driven events across the Nordic countries. Our talks and workshops will be mostly about Angular and other technologies related to the Angular framework. Our goal is to strengthen the Angular community in the Nordics by bringing it together, while inspiring and learning from each other. Nothing fuels collaboration like meeting in real life.

This year ngVikings event is scheduled for the 1st & 2nd of March in Helsinki, Finland. This event will gather 300+ front-end developers from different Nordic countries together in Helsinki.

ngVikings is a 100% community-driven event comprised of many Nordic Angular groups such as:

- Angular Finland
- ngCopenhagen
- GDG Copenhagen
- AngularJS Oslo
- AngularJS Gothenburg
- ngAarhus
- ngStockholm





Venue & Date

This event is scheduled for the 1st & 2nd of March 2018 at [Finlandia House, Congress Wing](#).

Why ngVikings is worth sponsoring?

At ngVikings you will meet experienced front-end developers and people who are fascinated by modern web technologies, and who are constantly pursuing new thoughts and ideas. There are many case studies proving that people who attend conferences often get motivated to try out new frameworks and new ideas. ngVikings gives you visibility. Our attendees have the potential to become your dream customers or even your future colleagues.

What you get?

- Direct access to **300+** front-enders
- Venue to advertise your business among the attendees
- Opportunity to touch base with the community about your products or new ideas
- Information about coming trends in web application

How to become a sponsor?

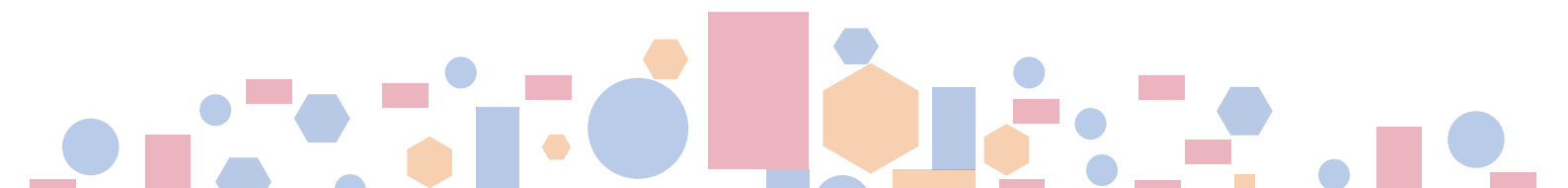
For this year, we have our standard sponsorship packages, as well as our custom packages. Whether you are interested in our standard packages or building your own custom package, don't hesitate to contact us: contact@ngvikings.org

Packages

Conference sponsorship is a highly effective way to build relationships and communicate your message. ngVikings offers the following sponsorship packages.

- Odin - €10000
- Thor - €5000
- Loki - €2500
- Freyja - €500
- Lunch - €2500

* These packages can be tailored to your requirements and to suit your budget.





Odin sponsorship package

€10000

- Company booth in sponsor's area, 6m x 2m
- A special on-stage contest for attendees
- Brief company presentation on the main stage
- Mentions and special thanks during the conference
- One paragraph in the post-conference mailing to all attendees
- Leaflets distributed to all attendees in their bags
- Company logo displayed in the conference room during breaks, dedicated slide
- Gadgets distributed to all attendees in their bags
- Company logo published on the conference website.
- Mentions and special thanks on social media
- 4 free Conference tickets for your company
- 5 discounted Conference tickets for your company

Thor sponsorship package

€5000

- Company logo displayed in the conference room during breaks, shared slide
- Gadgets distributed to all attendees in their bags
- Company booth in sponsor's area, 3m x 2m
- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 2 free Conference tickets for your company
- 3 discounted Conference tickets for your company
- Option 1: Change booth to 6m x 2m with 2000€

Loki sponsorship package

€2500

- Company logo displayed in the conference room during breaks, four logos on a slide
- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- Round table and rollup banner placed in sponsor's area
- 1 free Conference tickets for your company
- 2 discounted Conference tickets for your company
- Option 1: Change round table and rollup into 3m x 2m booth with 1000€
- Option 2: Add gadgets to all attendees in their bags with 500€



Freyja sponsorship package

€500

- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 1 free Conference tickets for your company
- 2 discounted Conference tickets for your company

Lunch sponsorship package

€1500

- One available per day
- Company logo in all lunch listings and signage for the day
- Ability to provide branded napkins or other giveaways in the lunch area
- Ability to set-up banners in the lunch area (up to 2x)
- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 1 free Conference tickets for your company

NOTE: sponsor is responsible for the costs and production of to any branded material

Coffee sponsorship package

€1500

- One available per day
- Company logo in all coffee listings and signage for the day
- Ability to provide branded premium coffee, napkins, cups, snacks, or other giveaways
- Ability to set-up banners in the coffee area (up to 2x)
- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 1 free Conference tickets for your company

NOTE: sponsor is responsible for the costs and production of to any branded material

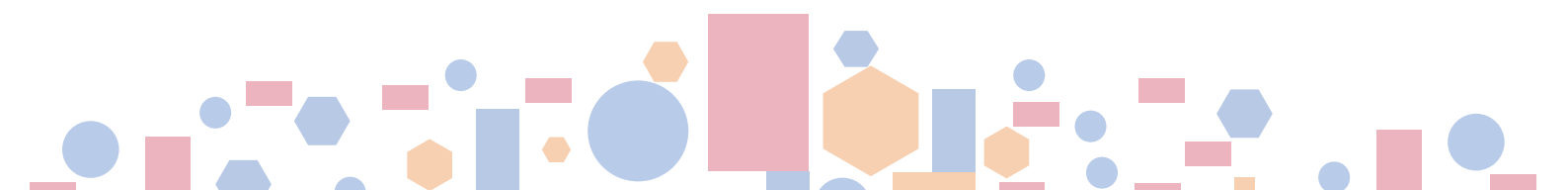
Magni - Lounge sponsorship package

€2500

- Two available for conference
- Set up a 3m x 3m lounge for attendees to relax, discuss, and maybe charge their mobile phone
- Two banners on the lounge
- Company logo published on the conference website.
- Mentions and special thanks on Facebook & Twitter
- 1 free Conference tickets for your company

NOTE: sponsor is responsible for the costs and production of the lounge furniture

*Booth and table selection is based on the order in which contracts are submitted.





Custom sponsor package

Perhaps you want to sponsor freshly brewed coffee, ice cream or a tasty breakfast? Or maybe you would like to organize the after-party? Or you would like to have your own VR room or Ice cave! These are only a few examples of the things. If you have any need for a custom package we would love to work on it with you and make it happen! Please contact us at contact@ngvikings.org to discuss further.

ngVikings is not about the money

Most ngVikings use up all their sponsor and ticket money in planning the event, but when there is a surplus, it is used to benefit the community and it will not be treated as profit to be pocketed by the organizers.

Surplus money is used for things like:

- Funding an ongoing Angular meetup group's get-togethers
- Seed money for the next ngVikings event
- Donations

