PROJECT BRIEF

**\*Personal Touch\***

Veggies

**Elevator pitch:**

Connecting local growers and buyers. A digital farmer's market.

**Stakeholders:**

Producers, Deliverers, Consumers

**Payment:** all digital e.g. paypal

**Producers:**

Sign up and list what you have to sell and when. Schedule pickups.

**Deliverers:**

Receive a list of possible routes to run and the payment received for doing it

**Consumers:**

List what you want and when you can receive it. Can also list what you would like

**Purpose:**

To connect people locally in a way that makes the local community more self-sustaining, efficient, and healthy

**Approach:**

***Difficulties:*** It should be easy enough to design the code for a consumer or producer to list what they have/want and when they can be available.