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## Appian Object Concepts

(Redirected from [User and Group Concepts](#) )

One of Appian's core principles is that each user's web experience should be tailored to meet their needs. To this end, Appian provides some of the most powerful and flexible user and group management capabilities in the industry.

- Stepping beyond common group definitions, Appian allows you to vary the construct of your groups to match your organizational needs. In addition to having a group include members and assigning different roles administrative rights to those members, you can also relate data to the group using a group type. (See [Adding Group Types](#) and [Adding Attributes](#) .)
- When installed, Appian provides you with two default group types, Teams and Departments. (See [Creating a Team](#) and [Creating a Department](#) .) The custom group is a standard group that does not allow you to add attributes.
- For each group that you create, Appian generates administrative pages that list group details, display tasks assigned to the group, and display pages associated with the group.
- You can also associate an Application Designer page with a group as that group's home page (when viewing the Application Designer interface).
- Groups can use rules to automatically collect users.
- Groups can be configured with security such that other users in the group do not know who else belongs to the group.
- Appian object rights (such as deny, view, edit, and administrate) can be associated with users and groups. We recommend using groups to define user rights for objects.

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