



# Hospitality Analytics

Reset

Year

Rest of Below

2015

2016

2017

Booking Quarter

1st Quarter

2nd Quarter

3rd Quarter

4th Quarter

119K

Total Bookings

42.72M

Total Revenue

102

Avg ADR

3

Average Stay

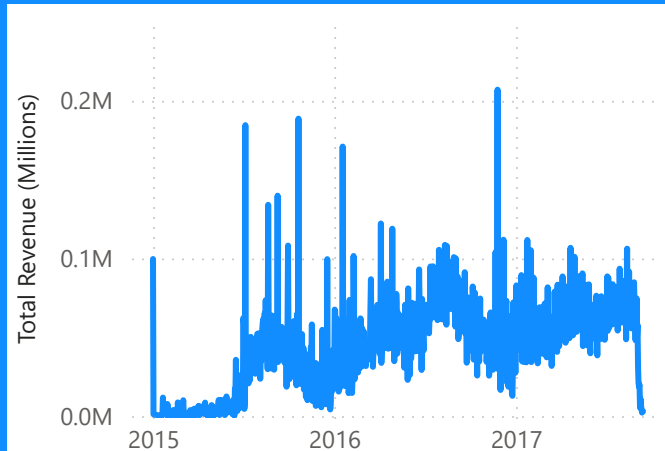
373.36

Occupancy Rate

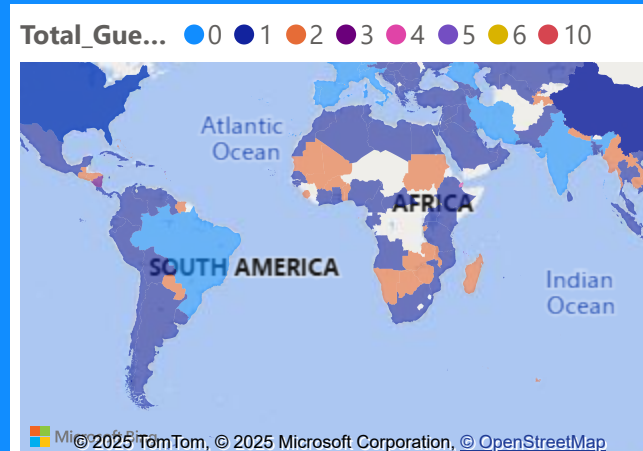
38.98K

RevPAR

Revenue by Time

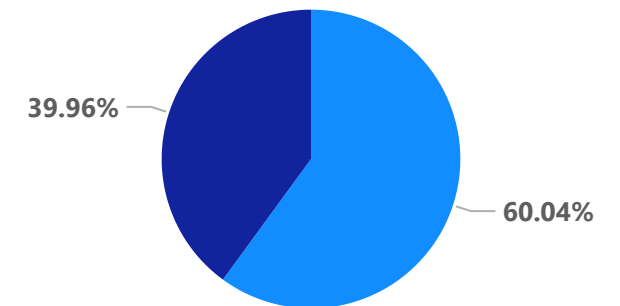


Country Vs Guests

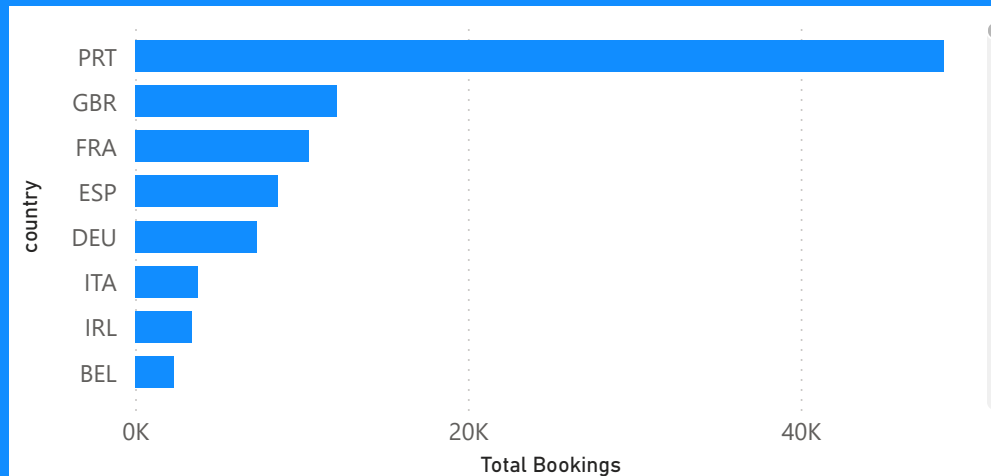


Cancellation Rate by hotel

Hotel City Hotel Resort Hotel



Bookings Vs Country



Market Segment Vs Revenue

market_segment	Corporate	Direct	GDS	TA/TO
Aviation	84,989			2,4
Complementary	260	2,863		1,9
Corporate	6,80,888	21,178		72,2
Direct	9,458	50,01,997	228	79,7
Groups	2,88,086	4,03,358		39,78,7
Offline TA/TO	44,790	2,985	9,281	80,94,7
Online TA	5,622	32,749	36,488	2,38,62,6