# Why Python?

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## Why Python?





Python is a free, open-source programming language that is both powerful and easy to learn

It has become one of the most popular languages in the world because of its **accessibility**, **flexibility**, **ease of use**, and **wide** range of applications, such as:





## **Python Analytics Areas**



14

#### **General Purpose**



Learning base Python will give you the capability to write programs for your general purpose for example: downloading videos from YouTube

#### **Data Manipulation**



Pandas library helps us handle structured dataset. Structured datasets are similar to SQL or Excel. Pandas also provide us lot's of useful tools to manipulate data to gain intuition about our data

#### **Data Visualization**



**Matplotlib** and **Seaborn** can create a wide range of visualization

**Plotly** can be used to create interactive visualizations and dynamic dashboards

### **Machine Learning**



**Scikit learn** is one the most common package for building machine learning models

**Statsmodels** provides proper tools for model building and statistical analysis

**TensorFlow** is the industry standard for developing deep learning models

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