

KIGOMBO

LOGIN

USERNAME

LOGIN

OR

REGISTER

USERNAME (REQUIRED)

CURRENCY (REQUIRED)

It's 2024, and it's still a pain to ...

- Keep track of your spending**
- Make informed financial decisions**
- Make a budget**

What are people doing now?

- Request unformatted bank statements.
- They don't, they simply gamble.
- Limit their spending

In a perfect world

- Your finances available wherever you are, on any device**
- Never worry about losing data**
- Localized finance software**

Kigombo

- **Keeps track of transactions:**
 - In sync across devices.
 - Accesible from anywhere.
 - Familiarity, local finance sytems.
- **It just works.**

Why now?

- **Financial awareness is still in its infancy, especially for young adults.**
- **Lots of devices**
- **Multiple sources of income.**
- **Increasing financial demand.**

Why better?

- **Addresses financial discipline holistically.**
- **Reliable efficient and user-friendly design.**
- **Intuitive, youth-focused, and minimal setup.**
- **Strong local partnerships and community support.**

Competition

Features	Kigombo	Qwikbook	Cashbook	Apple Wallet
Budgeting tools	✓	✓	✓	✗
Savings tracker	✓	✓	✓	✗
Financial education	✓	✗	✗	✗

Competition (cont.)

Features	Kigombo	Qwikbook	Cashbook	Apple Wallet
Offline functionality	✓	✗	✗	✗
Local currency support	✓	✗	✗	✓

Technical Advantages

- **Client and server written in Javascript: 5-10x faster development time.**
- **Leverage Threefold's distributed system to achieve scale & flexibility**
- **Obsession with performance**

Team

- **Ahmad Sadri - CEO**

Computer Scientist trained at SUZA, graduated class of '23. Google DSC lead '22

- **Ahmad Khalid - COO**

Medical Doctor trained at Jangganshan University, graduated class of '24.

Business Model

- **Individuals**

Freemium

- **Small and Medium Businesses (SMB):**

License per user

Platforms

- **Mobile application: Android and iOS**

Offline access, sync

- **Web application:**

Available on any device connected to the web.

- **Desktop:**

Ease of use, advanced features.

Customer acquisition

- **Beta users (natural influencers)**
- **Free accounts for individuals**
- **Partnerships -> free customer acquisition**

the ASK

- **Partnership**

Banks, MNOs, ZEEA, Threefold

- **Platform fees (5 Million Tsh)**

Play Store, Apple Store, Deployment servers

Want to try it out?

Head to <https://kigombo.vercel.app>



THANK YOU